

JAMELIA

Jamelia



## Music copyright - Featuring Jamelia

### Enterprise

So how did she get to where she is today?

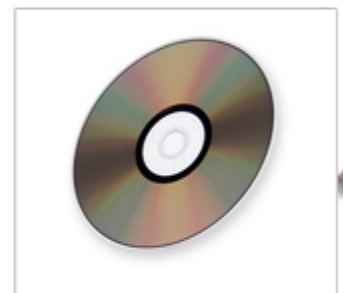
Jamelia originally from Birmingham, has always loved singing and writing songs. She was discovered by Parlophone® at the age of 15 when she stood in an A & R man's office (Artists and Repertoire are the people who sign and develop artists) and sang her own songs with the confidence of someone twice her age. She was signed by Parlophone® on the spot but, as she was so young, the label let her finish her studies and develop her skills. She released her first single at the age of 18 and, within 18 months, went on to have four Top 40 hits and, in 2000, she won a MOBO award.

Jamelia then put her career on hold when she had her daughter. She returned to music in 2003 when her single 'Superstar' elevated her to a new level. The single was one of the biggest sellers of the year in the UK, it was a hit all over continental Europe, and reached No 1 in Australia and New Zealand.

The album 'Thank You' was to generate four huge hits and has sold over half a million copies in the UK. In 2004 she sang along with veteran soul singer Beverley Knight, on Band Aid's 20 number one hit 'Do they know it's Christmas?' and at the same time released 'Stop' the theme song for 'Bridget Jones: The Edge of Reason', a cover version of the Sam Brown song, as a double A-side with 'DJ'. This became her fifth top ten hit in the UK, this later won her three MOBO awards.

In 2005 she was nominated for three BRIT Awards, the same year that her second daughter (with her Fiancé Millwall striker, Darren Byfield), was born. In 2006 'Walk With Me' her third album was released, giving her two top ten hits 'Something about you' and 'Beware of the Dog'. She was then nominated for another BRIT Award in 2007.

2007 seems to be a big year of change for Jamelia. After a successful partnership spanning ten years, she has left Parlophone® records. She has also announced that she is to appear in a film, and although she states this is exciting, details are still under wraps. She has previously admitted to an ambition to be a Bond girl, so we will just have to wait and see what happens next in the interesting and varied career of Jamelia.



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## Issues

What is music piracy?

It is the illegal performing, copying, distribution and sale of copyrighted music. Performers and songwriters see people who take their music without permission or paying royalties as cheats. One example of music piracy these days is music downloaded from the Internet.

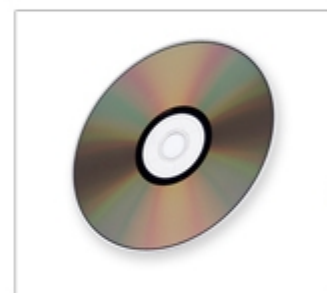
Can you remember when you last lent a CD to a friend to copy? Record companies are now including a line on CD cases which informs customers that CD sharing is illegal and does harm the artist that they are supporting.

This recording and artwork are protected by copyright law. Using Internet services to distribute copyrighted music, giving away illegal copies of discs to others for them to copy is illegal and does not support those involved in making this piece of music – including the artist.

People who download and share music often don't think twice about burning copies of albums for their mates, but this activity and illegal downloading harms record companies and musicians as they are trying to make a living.

Without money going back into the company, there would be no money to invest in signing and developing new artists. Next time you buy a CD check out the copyright details on the back.

Research shows that in the UK eight million people claim to be downloading music from the Internet, 92% of them using illegal sites. Many people who use these sites don't realise that this practice is illegal. If you are downloading music from a site that offers this service free, it is likely that this is an infringement of copyright and that you are using a site that is operating illegally.



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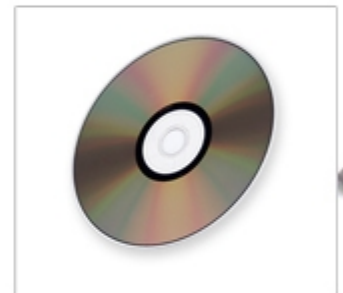
Sites such as Apple's iTunes®, MyCokeMusic®, HMV® and Virgin® in the UK are all operating within the law because their customers pay, usually quite a small amount, for the service. Those charges aren't just to cover their costs of running the site and to make themselves a profit. They pass on royalties to the artists whose work we are listening to.

Many examples of where to buy legal downloads can be found at [www.pro-music.org/](http://www.pro-music.org/)

## Development

Jamelia is one of the biggest R & B stars in the UK and 2004 was her most successful year to date. She achieved three Top 5 singles, a platinum album, a Q award for Best Single, and won three MOBO awards: best single, best UK act and best video. In addition, her single 'Stop' was chosen as the theme song for the current Bridget Jones movie. Spring 2004 saw her sign a modelling contract with ICM models. She is the first ever black face of Pretty Polly® tights and is also the face of Reebok®.

As Jamelia is still only 25 years old, looking at her achievements to date, including the recent success of her third album 'Walk with Me' and the current diversification of her career, especially into the field of acting it will be interesting to see where her career takes her next. Jamelia is an excellent example of how a young artist has developed into a successful entrepreneur.



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## Protection

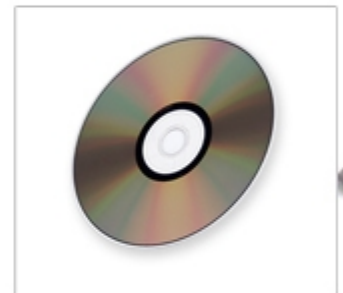
### The importance of copyright

The significance of copyright protecting the rights of artists such as Jamelia for the development of music, cannot be underestimated. Jamelia writes original and innovative music. She also collaborates with other music artists such as Asher D from So Solid Crew, and Chris Martin from Cold play who co-wrote 'See It In A Boy's Eyes'. We would never hear new music or enjoy the performances of new artists if they did not have the security of knowing that their work would not be copied. It encourages the growth of enterprise.

The protection that copyright gives artists such as Jamelia means that she could pursue her dream to develop her creations, safe in the knowledge that she had control over who would benefit from them.

All songwriters and performers have their songs and recordings protected by copyright. Every time permission is given for a song or recording to be played or sung, fees are passed on to the artists. These fees are called royalties. Copyright helps ensure that everyone involved in their enterprise is paid for their contribution.

Jamelia is an entrepreneur as she is creating music and establishing a brand. She herself has said, "I literally want to make it all over the world".



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## Royalties

The Beatles song 'Help!' holds the Guinness® Book of Records title as the song that has been recorded the most. Well over two thousand artists have recorded versions of it. Each time a new recording is made, the artists and recording companies have to pay a royalty. While the owners of the Beatles' copyrights are likely to be millionaires many times over, there are many other thousands of artists who make an ordinary living out of their creations. When artists such as Jamelia are just setting out on the road to stardom, they use the money from royalties from one song or album to fund the time and costs spent writing, practising and perfecting their music for the next song or album. The protection that copyright offers them encourages the development of artists such as Jamelia.

A piece of music enjoys the protection of copyright from the moment it has been written down or recorded. Everything about music CDs is protected by copyright. The images and text on the cover and the writing inside are all creations in their own right and cannot be used or copied without permission.

Record companies release promo albums of their new artists to journalists, TV stations and radio DJs in order to raise awareness of the artist, their music and gain support. The danger of this is that, once these promos have been sent out, the music is out there and could possibly be copied. To prevent this, record companies include some wording (example below) on the promo copy of the CD to ensure they have the right to claim these promo CDs back at any time should people decide they are going to sell the album on eBay or in record and tape exchanges.



"This promotional CD has been released by {label} on the express condition that ownership and title remain vested in {label} which may require the CD to be returned at anytime. It may not be sold, transferred, altered or copied (including burning or uploading to the internet) without the express prior written approval of {label}"

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Artists such as Jamelia are entitled to royalties from their rendition of the song and, as their recording company, EMI® are entitled to their share of the recording of the CD.

Words and music of songs are covered by separate copyrights even if the same person wrote both. How artists and co-writers split their royalties will be agreed amongst them and would usually be the subject of a legal contract. Some artists will decide to split the royalties equally. In other cases one particular member of a group such as the lead singer may feel that they make a greater contribution to the group's success and would expect a bigger share of the royalties than the other members.

### Outcome

Copyright© protects the people who create, produce or invest in creative work. It enables them to decide how their work can be used by others. If you own the copyright in a piece of music or a song it means you are the only person who can adapt, reproduce, distribute, perform or broadcast, for example, on the Internet, the work without permission. If someone else wants to do any of these things to your piece of work then they have to obtain permission from you.



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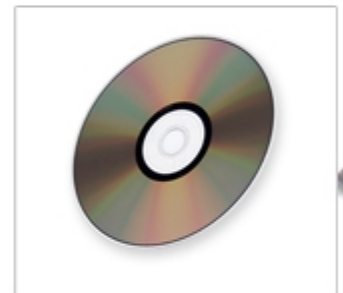
## Additional learning

### [James McMillan](#)

After attending the Royal College of Music and Berklee College of Music in the USA, James McMillan started his professional career by playing the trumpet at the Montreux Jazz Festival in 1985 with Sade. His career went from strength to strength as he went on world tours and performed on albums with top bands and soloists, including Everything but the Girl, James Taylor Quartet and Paul Weller. Since the early 1990s, he has developed his solo career as a performer and has worked on film scores. His other work includes TV and commercial score compositions as well as appearing at major European Jazz festivals.

Described as one of the accomplished jazz men of his generation, trumpeter James McMillan is not only renowned for his expertise as a musician, but he is establishing his reputation as producer and arranger of pop hits, and has his own production company, Quiet Money.

James McMillan is a good example of a creative person who receives income from many different sources, all linked to copyright.



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### James as a performer

James still receives royalties today from Phonographic Performance Ltd (PPL) every time a recording – by Sade or another artist – featuring his trumpet playing is played on the radio. He will receive such payments until the copyright expires which at present is 50 years. PPL licenses the use of recordings by broadcasters and public performance venues – clubs, bars, shops etc. They collect royalties from their licensees, and pay this money direct to record company copyright owners and the performers who performed on the recordings in question who have “performers’ rights” in those recordings.

The income from royalties is very important to many performers. In the UK, 40,000 performers earn less than £10,000 a year, which is less than the average wage. Only very few performers become rich and famous.

### James as a producer

James moved from performing to producing. Music producers also earn royalties from their work on sound recordings. Music royalties from record sales in shops and from the Internet, download income, broadcast and public performances are their sole source of income. Without copyright they would not get paid.

### James as a songwriter

James started to write his own songs as well as producing other people’s work. He initially signed to Hit and Run Music Publishing (now owned by EMI® Music Publishing) which entitles him to royalties as a songwriter for any songs he writes.

The protection that copyright gives people like James enables them to pursue and benefit from their creative dreams.

