



(ii) based on a prior art document WO 2009/013679 A2.

I am grateful to the examiner for clearly and comprehensively reporting his objections in detail throughout the application process. I am also very grateful for his helpful and relevant supporting explanation of his objections at the hearing.

- 4 The applicant's skeleton arguments addressed each of the outstanding objections. At the hearing Mr Cooper reiterated these arguments and helpfully emphasised the characterising features of the invention. He highlighted the differences between the claimed invention and the common general knowledge and cited prior art, and explained why these claimed features were essential to realise the inventive concept and were not obvious to the person skilled in the art.
- 5 Having carefully considered the examiner's objections and the applicant's arguments, I decided that the objections under section 1(1)(b) were difficult to sustain. Following the approach set out by the Court of Appeal in *Windsurfing*<sup>1</sup> and reformulated by that Court in *Pozzoli*<sup>2</sup>, I was persuaded by the applicant's argument. The inventive concept relies upon a selective combination of measurements which provide core data which efficiently characterises the movement of a hoop around a user's waist and which is not disclosed or suggested in the common general knowledge or the prior art. The invention relies for its implementation upon technical features which, whilst they may have been feasible prior to the priority date of the invention, would not have been obvious to a person skilled in the art of designing exercise equipment.
- 6 Upon applying a purposive construction to the claims as required following *Kirin-Amgen*<sup>3</sup>, I found that the claims under consideration were clear and supported by the description as required by section 14(5)(b).
- 7 I gave an oral decision that the claims fulfil the requirements of section 1(1)(b) and section 14(5)(b). I noted that the description will require amendment for consistency with the claims before the application can be marked in order for grant and remitted the application to the examiner for an examination report to issue accordingly.
- 8 Full details of the reasoning for the decision are set out in the transcript of the hearing including my oral decision which is appended hereto.

### **Appeal**

- 9 Any appeal must be lodged within 28 days

### **Ben Buchanan**

Deputy Director, acting for the Comptroller

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<sup>1</sup> *Windsurfing International Inc. v Tabur Marine (Great Britain) Ltd* [1985] RPC 59

<sup>2</sup> *Pozzoli SpA v BDMO SA* [2007] EWCA Civ 588, [2007] FSR 37

<sup>3</sup> *Kirin-Amgen and others v Hoechst Marion Roussel Limited and others* [2005] RPC 9

1 UK INTELLECTUAL PROPERTY OFFICE

2

3 Tuesday, 15th November 2016.

4 In the Matter of: Patent Application: GB1217902.4

5 Newhula.Com Inc.

6 Before:

7 MR. BEN BUCHANAN

8 (Hearing Officer)

9 and

10 MR. MANOLIS ROVILOS

11 (Examiner)

12 .....

13 Applicant represented by: Adamson Jones (Simon Cooper and

14 Ben Jones).

15 .....

16 (Transcript prepared by:

17 Marten Walsh Cherer Ltd.,

18 1st Floor, Quality House, 6-9 Quality Court,

19 London WC2A 1HP).

20 .....

21

22 (Transcript prepared without access to case documents)

23

24

25

1 THE HEARING OFFICER: Good afternoon, Mr. Cooper and Mr. Jones. My  
2 name is Ben Buchanan, as Katherine said. I am the Hearing  
3 Officer. I am accompanied by the Examiner, Dr. Manolis Rovilos  
4 and my assistant, Eleanor Wade, again, as Katherine said. Have you  
5 had a hearing before the UK Intellectual Property Office before?

6 MR COOPER: No

7 THE HEARING OFFICER: Okay. The procedure is straightforward and  
8 simple. I will just, briefly, outline it so that we each know what  
9 to expect. I will, briefly, introduce the application to be  
10 heard, so I will run through a couple of the formalities so  
11 that they are on record. I will outline what the application  
12 relates to. I will not summarise the objection that the  
13 Examiner has raised because I think those objections are  
14 clearly set out and comprehensively on the file. Likewise,  
15 thank you very much for your skeleton arguments. They,  
16 clearly, set out your arguments in response.  
17 What I will do, in particular, because this is a  
18 telephone hearing, is invite you to make your arguments. I  
19 will expect to intervene and certainly, towards the end, ask  
20 you a couple of questions just to clarify some issues. I will  
21 not ask the Examiner to re-state his case, as I have said, but  
22 he is here and he is able to answer any questions that you may  
23 have or points of clarification.  
24 My objective, obviously, is to ensure that your argument  
25 is fully and fairly heard. What I would quite like to do is to

1 identify whereabouts there are commonalities in the approach  
2 that you and the Examiner have taken and whereabouts there is  
3 divergence. In that way, my consideration of the issue,  
4 analysis and decision are facilitated, are clearer and can be  
5 arrived at more readily. I will detail that in a moment. Is  
6 that okay? Do you have any questions about the procedure?

7 MR. COOPER: No; that is fine.

8 THE HEARING OFFICER: I shall begin. The application in question is  
9 GB1217902.4, publication number GB2492017. The applicant is  
10 now named as Newhula.Com. The compliance date, which has been  
11 extended, is currently set as 3rd December 2016. The most  
12 recent claims on file, those which, it is my understanding,  
13 this hearing is based on, were filed on 29th July 2016.  
14 The issue to be decided, as set out in the Examiner's  
15 pre-hearing letter, is under section 1(1)(b) inventive step,  
16 whether the claims define an inventive step. There is also an  
17 objection outstanding under section 14(5)(b) relating to the  
18 clarity and support of the claims in the light of the  
19 description. Both of those issues are set out for the purposes  
20 of the hearing. Therefore, I shall be required to make a  
21 decision on each of those points.  
22 There is a second part to the objection under section  
23 14(5)(b) relating to miscellaneous references in the  
24 description, two features which are defined as essentially in  
25 the claim but referred to in the description as "preferred".

1 In the event that I find in favour of the applicant, and given  
2 that there is a period of time remaining before the  
3 application needs to be put in order, the applicant will have  
4 the opportunity to make amendments to address that last point  
5 of the objection under section 14(5)(b). Just to be clear, if  
6 I find that the claims are allowable, the applicant will be  
7 given the opportunity to make amendments to the description in  
8 order to put the application as a whole in order. Is that  
9 okay?

10 MR. COOPER: That is fine.

11 THE HEARING OFFICER: These are my words now, interpreting the  
12 application as a whole, the application relates to a method of  
13 detecting repetitive movement of a user's waist as if  
14 mimicking the movement of a hoop, and consists of measuring  
15 G-forces along X and Z axes, comparing that measured data with  
16 reference data in a memory, which is being independently  
17 stored and has originated from users previously, providing  
18 feedback, according to the correspondence, between the  
19 measured data and the reference data, and using minimum and  
20 maximum G-force measurements to determine a time period for  
21 the movement -- that is the movement measured at the waist of  
22 the motion of the user's body -- and comparing that measured  
23 time period with a target from the memory. In other words, the  
24 application measures waist movement, rotation, in the manner  
25 of operating a hula-hoop, and speed, and compares with the

1 target data before providing feedback to a user. So it  
2 measures rotation and speed consistent with simulating a  
3 hula-hooping action.

4 The Examiner has most recently set out two lines of  
5 objection, alleging that the invention fails to define an  
6 inventive step. Those two lines of objection are based,  
7 firstly, upon the common general knowledge and the  
8 availability of devices with accelerometers built into them,  
9 including phones and Wii handheld controllers. The Examiner  
10 also references a Wii balance board, which takes measurements  
11 simulating a user using a hula hoop.

12 The second line of objection is based on a patent  
13 document published as WO2009/013679 and references specific  
14 details of the application in making the objection. In each  
15 case the Examiner follows the four-step test for assessing  
16 obviousness set out in *Windsurfing/Pozzoli*<sup>i</sup>. You referred to  
17 the same test in making your skeleton arguments. Can I assume  
18 that we all agree that the approach under *Windsurfing/Pozzoli*<sup>i</sup>  
19 is the right approach to take when assessing inventive step?

20 MR. COOPER: Yes.

21 THE HEARING OFFICER: Thank you. As I have already suggested, I  
22 will not re-state the objections in full which the Examiner  
23 has set out because you have had the opportunity to consider  
24 those in detail. Also, as I have hinted, I would invite you,  
25 if I may, when setting out your argument, to highlight

1           whereabouts you consider yourselves and the Examiner to be in  
2           agreement. For example, you may disagree on who the person  
3           skilled in the art is but you may agree on aspects of the  
4           common general knowledge or vice-versa in order to facilitate  
5           subsequent consideration of the obviousness of the  
6           application.

7           Finally, I will just draw your attention again to the  
8           objection under section 14(5)(b), which relates to the clarity  
9           and support of the claims, and invite your comments in that  
10          respect as well as on inventive step, please. That is my  
11          introduction and scene setting. If you are content, you have  
12          the opportunity to ask any questions. Otherwise, I invite you  
13          to begin your argument for the applicant, please.

14       MR. COOPER: I am going through the test for inventive step, based  
15       on the common general knowledge starting point or state of the  
16       art. First of all, a person skilled in the art, as we have put  
17       it in our arguments, would have knowledge of virtual exercise  
18       devices. The point of difference with the Examiner is fairly  
19       similar. The Examiner has gone for the design of electronic  
20       equipment for use in personal training, knowledge of measuring  
21       devices and elements. We are lacking in evidence on the common  
22       general knowledge at the moment. The situation back at the  
23       priority date -- 2010 -- is quite different between now. Lots  
24       of these devices were in their infancy. We do need to be  
25       careful about importing knowledge from post 2010 into a person

1 skilled in the art at 2010. It was not as usual to use  
2 electronic devices and sensors for physical activity. We have  
3 been not quite going as far as the Examiner on persons skilled  
4 in the art, but there was certainly a design of exercise  
5 devices. They would have had knowledge of things like the Wii  
6 because they were so-well known as virtual exercise devices.  
7 Going on to the common general knowledge of that person,  
8 we think they would have been aware of portable devices that  
9 include accelerometers. It was very days of smart phones with  
10 accelerometers in at that time. The Wii was around. It was  
11 very different to anything that had gone before, but that  
12 certainly had accelerometers in. That would have been known,  
13 at least in the controller. It would have been known that the  
14 Wii, in particular, was used for simulating sporting  
15 activities. So, at the very least, I think it would have been  
16 known that if you played tennis or tenpin bowling, by holding  
17 the controller and moving it, that would translate into  
18 simulation on the Wii device.

19 In terms of smart phones, I have not seen any evidence  
20 of the extent of any sporting simulation that was used on  
21 phones at that time. They would have been aware that  
22 accelerometers were in phones but in terms of simulating  
23 sporting activities, I have not seen any evidence of that.  
24 The next is identifying the inventive concept of the  
25 claim in question, or construe it. I think your summary of

1           what this application is about is close to what we believe is  
2           the inventive concept. I set it out clearly in the skeleton  
3           argument. I think the only point I would pick you up on, or  
4           words, is that you have mentioned comparing speed and timing.  
5           Measuring speed and timing and talking about comparing timing,  
6           it is maximum and minimum values of acceleration and the  
7           period between those that is compared with maximum and minimum  
8           values of acceleration that appear for the reference data. It  
9           is that particular data that is being compared. The inventive  
10          concept is the provision of a method of training for the user  
11          to move a hoop around the waist. From the evidence, it has  
12          been suggested that the Wii balance board had a hoop  
13          simulator. We have not seen details of that, but we are not  
14          aware of any other simulation of moving a hoop around the  
15          waist. The inventive concept is to provide this method using  
16          electronic measurements for G-forces along the horizontal  
17          axis, comparing those values of G-forces and the period there  
18          between the target data from a range of previous users, and  
19          then providing feedback to the user in real time in order to  
20          provide the training aspect. This enables a lightweight,  
21          portable accurate training device for a user moving a hoop  
22          around the waist, which did not exist back in April 2010.  
23          In terms of the common general knowledge and moving on  
24          to the differences that exist, you have seen from the skeleton  
25          arguments that we base that on the Wii balance board, because

1 that was how the Examiner had set it out in the objections.  
2 You talk about the accelerometer and the Wii controller. That  
3 is related. If we concentrate on the balance board for now,  
4 the balance board -- we have not seen a great deal of evidence  
5 about this -- we understand that it had load sensors under the  
6 feet and it was used for simulating fitness and sporting  
7 activities, and it came up as part of or was an accessory for  
8 the Wii games console, which also included a Wii controller,  
9 which did have an accelerometer in it.

10 In terms of the balance board, as we have said, it  
11 measured pressure and sent that pressure data to the Wii  
12 console for simulating the sporting activity. At the very  
13 best, in terms of moving a hoop around the waist, it can only  
14 infer movement of the user's waist from that pressure data.  
15 There were no G-force measurements. None of the measurements  
16 or comparisons set out in the claim are actually in the Wii  
17 balance board at all. In terms of differences, it was very  
18 different. In fact none of the features in the claim are there  
19 other than, possibly, the fact that there is a simulation of  
20 moving a hoop around the waist.

21 Moving on to do those differences constitute steps which  
22 would be obvious to a person skilled in the art? Do they  
23 require invention? In going through those, the first point  
24 is that the balance board did not have an accelerometer in it.  
25 The person skilled in the art would have been aware of

1 accelerometers in, for example, the Wii controller and smart  
2 phones but none of those were adapted for a trainee user to  
3 move a hoop around the waist. We have not seen any evidence,  
4 actually, of any of those devices being used for anything  
5 other than hand manipulation. So in terms of the Wii, moving  
6 it in the form of a tennis racket or phones. We have not seen  
7 any evidence at all in relation to those. Certainly, nothing  
8 that indicates anything other than hand manipulation of those  
9 devices.

10 In terms of where we differ from the Examiner, a lot of  
11 the difference is in relation to whether a person skilled in  
12 the art would consider these differences. The principal  
13 difference between our approach is that we feel that the  
14 Examiner has used the benefits of hindsight. Nowadays, these  
15 devices are much more prevalent, but back in 2010, as  
16 evidenced by the Wii console itself, accelerometers were not  
17 used to the same extent as they are now. The Wii console  
18 itself used the balance board rather than accelerometers  
19 strapped to different parts of the body for simulating  
20 sporting activity.

21 In terms of what would be obvious to a person skilled in  
22 the art, a person skilled in the art could well have  
23 considered adding an accelerometer to the balance board,  
24 although the balance board would have to be moveable, which I  
25 don't believe it was. That would have been to detect the

1 movement of the feet, obviously, not the waist. The  
2 controller has an accelerator in it but, again, there is no  
3 suggestion that that could be used in relation to other parts  
4 of the body.

5 We have no evidence of either Wii balance board or the  
6 controller comparing measured forces and tying them with  
7 target data collected from a range of previous users. Again,  
8 from what we recall, the way a Wii would work is that simply  
9 they would detect movement of, for example, a tennis racket or  
10 a hand and simulate the result of that movement on a games  
11 console. We have not seen any evidence of even those devices  
12 being used to actually compared measured forces and timing in  
13 relation to target data collected from previous users, for  
14 example, for the purposes of training, and, similarly,  
15 providing feedback in real time in relation to indicating a  
16 degree of correspondence between that measured data and target  
17 data. We have not seen any evidence of this in relation to  
18 other smart phones either. Although, as I should mention,  
19 nowadays, over six-and-a-half years later, that type of  
20 arrangement is much more prevalent. Obviously, that is not  
21 relevant to assessing inventive step in 2010.

22 Finally, the point about the complexity of the hoop and  
23 waist movement. Part of the inventive concept is realising  
24 that to take huge amounts of data and make any kind of  
25 meaningful comparison from it in relation to moving a hoop

1           around the waist would be very difficult. The inventive  
2           concept includes the particular selection of maximum and  
3           minimum acceleration values, timing, in the two axes only and  
4           making a comparison of that data with corresponding reference  
5           data to provide a meaningful result using efficient processing  
6           of the data. Again, we have not seen any evidence of a person  
7           skilled in the art with any of this being part of the common  
8           general knowledge. Again, the Examiner has talked about  
9           fitting data is obvious, but this is about particular  
10          selection of core data for a particular application. You have  
11          mentioned speed in your discussion at the beginning. In actual  
12          fact, this is more particular than that, it is maximum and  
13          minimum acceleration values, which we believe is not an  
14          obvious selection of the core data. It is core data that the  
15          inventors have found to be particularly key to identifying an  
16          ideal motion for moving a hoop around the waist and,  
17          therefore, ideal core data for providing this comparison  
18          without excessive complexity.

19        THE HEARING OFFICER: Can I invite you to pause for a moment,  
20           because I want to highlight one thing and ask another? Is  
21           that okay?

22        MR. COOPER: Yes; that is no problem.

23        THE HEARING OFFICER: The first thing is to highlight that you just  
24           corrected my summary of how I saw the application. You have  
25           referred to it again very recently, just now. If I said that

1 the application was characterised by measuring the speed and  
2 timing data, then I apologise. I would correct that. What I  
3 had intended was that it is characterised by measuring  
4 acceleration and G-forces along the X and Z axes, comparing  
5 that with reference data and also with determining a time  
6 period for the motion and comparing that with the target,  
7 which I think is what claim 1 defines. Does that assure you  
8 that my summary of the application is correct?

9 MR. COOPER: Yes.

10 THE HEARING OFFICER: Thank you very much (a) for identifying that,  
11 and (b) for drawing it and explaining it as you have. I now  
12 understand clearly that, as you have summarised, in order to  
13 enable the invention to be put into effect it is necessary to  
14 measure acceleration data and detect the repetitive movement  
15 so as to mimic a hoop, and determine a time period for that  
16 movement and process it, as you have explained, in order to  
17 enable a comparison with the reference data which allows the  
18 complexity of the data, which is inherent in a hooping  
19 movement, to be feasibly processed and to put the invention  
20 into effect. Is that fair enough?

21 MR. COOPER: Good. Okay. Thanks.

22 THE HEARING OFFICER: Are you halfway through or are you, more or  
23 less, at the end of presenting your argument?

24 MR. COOPER: That was the balance board; yes. So there is only the  
25 PCT publication.

1 THE HEARING OFFICER: Okay. If I can just pause at the balance  
2 board and ask Manolis whether there is anything that he wants  
3 to ask you to clarify or just to reflect on in light of the  
4 objection that he has made.

5 THE EXAMINER: On thing I would like to clarify is that using a  
6 portable accelerometer in order to simulate or fit data having  
7 to do with exercise was not unusual in 2010. The WO patent is  
8 an example of that, but its date is 2009. Most, if not all,  
9 of the parallel documents that have been identified and  
10 various examination reports, are prior to 2010. What I want to  
11 say is that the technique of fitting and using accelerometers  
12 to the feet and exercise data was well used and well known in  
13 2010.

14 THE HEARING OFFICER: Thank you, Manolis. Although as you have  
15 pointed out, Mr. Cooper, the prior art does not specifically  
16 disclose measuring movement using accelerometers and fitting  
17 it to data in the context of the Wii balance board or a  
18 hand-held controller in detecting waist movement, Manolis is  
19 alleging that it would have been known how to do so, even  
20 though it is not explicitly disclosed in the prior art, or the  
21 common general knowledge as is referred to in the first part  
22 of the objection.

23 MR. COOPER: Obviously, a small number of published patent  
24 applications does not indicate common general knowledge. We  
25 have not seen any evidence of the common general knowledge at

1           that time, including this technology. We did request at some  
2           time during the examination for more evidence of this common  
3           general knowledge that has been relied upon, because it is  
4           relied on heavily in the examination reports because, as far  
5           as we were aware, and the inventors had told me, it was not  
6           well known at the time. This type of technology was very much  
7           in its infancy. Possibly, the small number of patent  
8           documents that have been identified actually indicate the  
9           forefront of this technology, not Philips trying to obtain  
10          patent protection for something that was part of the common  
11          general knowledge. It is quite the opposite.

12        THE HEARING OFFICER: I would note that in your most recent comment  
13          you had identified five differences between the invention as  
14          it is claimed and the common general knowledge, taking account  
15          of the Wii balance board and the Wii hand-held controllers.  
16          I will invite you to proceed and run your arguments against  
17          the strand of objection based on WO2009/013679, please.

18        MR. COOPER: This document discloses advice and method for physical  
19          training. It has sensor means, and a number of different  
20          sensors are discussed. One of those that is mentioned is an  
21          accelerometer. Looking at the differences, one thing to  
22          mention is that although the introduction for this document  
23          talks about physical exercises very broadly, it quickly  
24          focuses on free-weight exercise, and most of the document is  
25          about detecting movement of free-weight exercise and comparing

1 that to a store-template pattern. There is no suggestion or  
2 specific explanation of how any other type of exercise could  
3 utilise the technology disclosed in this document. In  
4 relation to the free weight, it is all about ensuring accuracy  
5 of movement of the free weights to ensure effective training  
6 and reducing the risk of injury.

7 In terms of the differences that exist, first of all,  
8 there is no disclosure of a method of detecting repetitive  
9 movement of the user's waist as if mimicking the movement of a  
10 hoop. There is no electronic measurement of G-forces along  
11 horizontal X and Z axes when the user repeatedly moves the  
12 waist in real time, as defined by claim 1. As we put in  
13 previous submissions, the only specific measurement of  
14 acceleration that is discussed in the application is to detect  
15 jerk or jitter of a dumb bell. Instead, the application  
16 focuses on position. The Examiner did point out and allege  
17 that the accelerometer is likely or may well be used in order  
18 to determine that position. Therefore, acceleration is being  
19 measured. We do not agree with that, because we think the use  
20 of an accelerometer to measure a position is measurement of a  
21 position, not acceleration. Even if that were the case, there  
22 is no comparison of maximum/minimum values of G-forces and the  
23 period those maximum and minimum values of G-forces disclosed  
24 in this document in comparison with target data. Instead, its  
25 values a position that are compared.

1           There is also no disclosure of data being collected from  
2           a range of previous users. Instead, the specific embodiment  
3           talks about taking the data from the operation step by the  
4           user themselves. The (unclear) data is not restricted to the  
5           horizontal X and Z axes either.

6           Moving on to whether these steps would have been  
7           obvious, this document does not consider use of a device and a  
8           method for training the user to move a hoop around the waist.  
9           In the common general knowledge, we are only aware and we have  
10          only seen evidence of the balance board for doing anything  
11          similar. First of all, we do not believe that somebody looking  
12          at this document would even think of using this for simulating  
13          moving a hoop around the waist, particularly as it very much  
14          talks about ensuring accuracy of path of moving to free  
15          weights, which is quite different to the kind of technique  
16          required to moving a hoop around the waist, which is, as our  
17          inventors have identified, more dependent on things like core  
18          data of acceleration and timing. Even with the common general  
19          knowledge, the person skilled in the art would understand that  
20          the complexities of moving a hoop around the waist would make  
21          it very difficult to provide the technology disclosed in this  
22          document to that application.

23          It does not consider measuring G-forces along a  
24          horizontal X and Z axes where the user repeatedly moves away  
25          from real time. Again, this document is about accuracy of

1 movement in terms of position and only specifically it  
2 mentions measuring acceleration and comparing acceleration in  
3 detecting jerk or jitter of a dumb bell. So there is nothing  
4 to point a person skilled in the art to measure maximum and  
5 minimum values of acceleration or the time period between or  
6 comparing that data to correspondence reference data. If  
7 anything, what this document teaches is about detecting and  
8 comparing position to ensure accuracy of movement rather than  
9 detecting maximum and minimum values of acceleration and the  
10 time between.

11 Finally, there is the choice of the two axes. That forms  
12 part of selection of the core data of the invention. This  
13 document does not consider the problems of complexity of data  
14 because the data they are looking at is much more  
15 straightforward and three dimension is extremely important to  
16 the movement of free weights. It is not an obvious step from  
17 the disclosure of this document to select the particular core  
18 data of the invention or to restrict to two axes of  
19 measurement, either.

20 Sir, do you want me to stop there or shall I go on to  
21 clarity and support?

22 THE HEARING OFFICER: No. Let's stop there, thank you, before we  
23 proceed to the third point. I will, very briefly, summarise.  
24 In identifying the teaching of WO2009/013679 and setting out what  
25 WO2009/013679 does disclose, you have explained that it is directed

1           towards an invention which provides a means for measuring the  
2           displacement, in one embodiment, a dumb bell, and in another,  
3           I believe, a device attached to a user's waist, between two  
4           extremes of movement, but it is necessary to measure the  
5           movement of the device using accelerometers, whether it is  
6           acceleration or positional data, ultimately, that is used, in  
7           order to track the movement in three dimensions between two  
8           extremes. The movement is not compared with reference data  
9           from a plurality of users but it is compared with data  
10          initiated by the user themselves in either training the piece  
11          of equipment or beginning their routine; that it does not  
12          specifically disclose measuring the movement of a waist in a  
13          hoop movement, and it does not specifically disclose  
14          restricting the measurement of acceleration or positional data  
15          to only two axes because it is inherent, and for the  
16          implementation of the invention it is necessary to do so in  
17          all three dimensions.

18          You have then identified that the current invention is  
19          differentiated in those ways. By my reckoning, you have,  
20          again, identified five differences between the current  
21          invention and the prior art, WO2009/013679. Do you want to make any  
22          comment as to why it would not be obvious for a skilled person  
23          to implement those differences?

24          MR. COOPER: Yes. I think you might have missed out the  
25          acceleration point--maybe you do not agree with that--in

1 particular the measurement of the maximum and minimum values  
2 of acceleration, and then comparing those to reference maximum  
3 and minimum values of acceleration, which I do not believe is  
4 disclosed in that document.

5 THE HEARING OFFICER: That is fine. That was an oversight rather  
6 than intentional on my part.

7 MR. COOPER: That is fine. Summarising those differences--I have  
8 spoken about each one briefly in turn--the overall reason is  
9 that this prior art document does not consider comparing  
10 maximum and minimum values of acceleration or the split into  
11 two axes because it is quite a different application, an  
12 application that relies on accuracy of position, not comparing  
13 acceleration and timing values. It has not considered its  
14 application to moving a hoop around the waist. We believe it  
15 would not be obvious to consider using this technology for  
16 moving a hoop around the waist because of the challenges  
17 involved, which the inventors have overcome but this document  
18 has not.

19 THE HEARING OFFICER: Yes. Those challenges are the complexity of  
20 the movement of the hoop around the user's waist; is that  
21 correct?

22 MR. COOPER: Yes. Those are the challenges. Obviously, the  
23 solution is provided by the particular data comparison that is  
24 set out in the claim.

25 THE HEARING OFFICER: Thank you. Manolis, is there any observation

1 or comment that you would wish to make?

2 THE EXAMINER: I would like to clarify that, according to my  
3 understanding of the document, the device taught in WO2009/013679  
4 is not only about moving a dumb bell? It is about, generally,  
5 being done in a gym. A dumb bell is just an example. There is  
6 a figure (3) that depicts how it can be used to measure this  
7 accurately the movement of a user's waist.

8 The other point I would like to make is that the  
9 acceleration data is the raw data that the device taught uses.  
10 There is some mention about a magnetometer and a gyroscope  
11 being used in order to detect movement from one point to the  
12 other. Out of the three measurement devices that it has, only  
13 the accelerometer is the one that can be used. It specifically  
14 says that the time between first and second extreme positions  
15 may be calculated. That is the definition of a period. So it  
16 does calculate a period based on acceleration data.

17 THE HEARING OFFICER: Thank you, Manolis.

18 Mr. Cooper, do you have any response, if you would like  
19 to, and then if I could invite you to move on to the clarity  
20 and support objection after that, please.

21 MR. COOPER: Just dealing with those points, figure 3 does show the  
22 device on a waist, although there is very little in the  
23 application about how that would work and, in particular,  
24 whether it would work in any different way to the device that  
25 is on the dumb bell. As far as the application presents, it

1 appears as though it works in exactly the same way, which is  
2 about initial inaccuracy of the movement on position, and  
3 nothing to do with maximum and minimum values of acceleration.  
4 The accelerometer, by producing the raw data, might be  
5 so, but the document is about position, not maximum and  
6 minimum values of acceleration. As to the data, there is  
7 nothing in the document that talks about comparing maximum and  
8 minimum values of acceleration or that being restricted to two  
9 axes.

10 The final point is about the time period. It does talk  
11 about a time between two extreme positions, but not between  
12 the maximum and minimum values of acceleration, which are  
13 necessarily the extreme positions. There is a question mark  
14 on whether that time period is specifically disclosed. In any  
15 event, there is still no disclosure of measuring the maximum  
16 and minimum values of acceleration and comparing those in the  
17 two axes defined in the claim.

18 THE HEARING OFFICER: Okay. If you would like to proceed to the  
19 objection which is put forward relating to clarity and support  
20 under section 14(5)(b), please do so.

21 MR. COOPER: The principle objection is to this wording "only the  
22 horizontal X and Z axes". Our view, in the context of the  
23 application, is that it will be clear that the horizontal X  
24 and Z axes correspond to the definitions later in the claim,  
25 which is that the X axis represents forward and backwards

1 movement of the hips, and the Z axis represents lateral  
2 movement at the user's hips. This is a method claim. This  
3 method, if performed upright, would be perfectly accurate. We  
4 believe, in the context of the application, that it is clear  
5 and supported. However, if you do not agree with that and want  
6 us to amend, then the Examiner did suggest that we defined the  
7 axes as being perpendicular to the axis of the user's body.  
8 That is one possibility. Although a simpler possibility may  
9 be simply to remove the word "horizontal" because of the  
10 definition of the X and Z claim. I think we would prefer that  
11 amendment, if we have to make an amendment, but if that is not  
12 acceptable either, then we would look to defining it relative  
13 the axes of the user's body, as suggested by the Examiner.

14 THE HEARING OFFICER: Okay. That is very constructive. Thank you.

15 Manolis, do you have any thoughts having heard the succinct  
16 argument from the applicant in favour of section 14(5)(b)?

17 THE EXAMINER: No. My problem was that the word "horizontal" is  
18 very specific. It is not exactly what is meant. If it is  
19 removed or substituted by defining it with respect to the  
20 user's body, it would be fine with me.

21 THE HEARING OFFICER: Thank you. Right. Mr. Cooper and Mr. Jones  
22 is there anything further you want to take the opportunity to  
23 add to your argument or to ask of the Examiner?

24 MR. COOPER: No. I think that is everything, thank you.

25 THE HEARING OFFICER: Manolis, is there anything that you want to

1           enquire of the Applicant or emphasise by way of your  
2           objection?

3       THE EXAMINER: There is one point having to do with the complexity  
4       of the data and how it is addressed. I do not think it is  
5       explained in the claims or in the description how the  
6       complexity of the data is addressed in another way than just  
7       measuring a period and an amplitude (unclear) and comparing  
8       that with what an expert user would do. My viewing of it is  
9       that all of this complexity is dealt with by having an optimum  
10      movement and comparing it to that, not by a more complicated  
11      way.

12      THE HEARING OFFICER: Okay. So you are seeking assurance that the  
13      way of overcoming any difficulties to do with processing a  
14      very complex set of data are achieved through limiting  
15      measurement to two axes and comparing with reference data from  
16      a number of users?

17      THE EXAMINER: Yes.

18      THE HEARING OFFICER: Is that consistent with your understanding,  
19      Mr. Cooper?

20      MR. COOPER: Yes; although it is the particular data and the  
21      particular reference and comparisons defined in the claim that  
22      provides the invention. If you generalise, as the Examiner  
23      said, it is just selecting a periodic function and comparing  
24      it to data. Then you are not actually seeing the invention,  
25      which is the particular data that has been selected, which is

1 the acceleration data being compared which, as we saw in the  
2 prior art -- it is in that PCT document -- would have been  
3 positioned. If you followed the teaching of that document, you  
4 would start taking the position of the device and trying to  
5 compare that position of reference data, which would be a much  
6 more complex and very difficult calculation to do. The  
7 invention is about selecting the particular maximum and  
8 minimum acceleration data and the time period between those  
9 maximums and minimums, not just selecting particular data. We  
10 need to be careful to ensure that it is the particular  
11 features of the claim, not a more generalised version that is  
12 compared to the prior art.

13 THE HEARING OFFICER: That is critical to implementing the  
14 invention to mimic movement of a user's waist as though moving  
15 a hoop?

16 MR. COOPER: Yes.

17 THE HEARING OFFICER: Good. Got it. Right.

18 At this point, I would normally attempt to summarise  
19 where we are with respect to the argument and the objections  
20 which were set out to begin with. I think I will do that so  
21 that I can be absolutely certain that I have covered each key  
22 point and that my terminology -- referring to maximum and  
23 minimum of acceleration and not speed, and so on -- is  
24 complete and correct for the record. If you could just bear  
25 with me whilst I do that. I will then give you the

1 opportunity at the end just to clarify anything I may have  
2 either overlooked or inadvertently referred to incorrectly. I  
3 will quickly summarise what will happen next. Is that okay? I  
4 am going to try and keep this succinct, although it is not my  
5 strong point.

6 In respect of the inventive step objection, which is set  
7 out on the basis of the common general knowledge and the Wii  
8 balance board, the applicant has identified the skilled person  
9 as a designer of exercise devices, with a knowledge of virtual  
10 exercise machines. One of the points you made up front was  
11 that at the time of the planned application being filed, many  
12 of the devices which have been discussed throughout the life  
13 of the application were in fact in their infancy. We need to  
14 be careful only to apply the knowledge which was in existence  
15 in 2010, which is acknowledged as including the Wii games  
16 console, the balance board and the Wii hand-held controller,  
17 and of early smart phones with accelerometers built in.

18 You acknowledge that the Wii games console has been used  
19 to simulate sporting activities and has used three-axis  
20 accelerometers in the hand-held controller to do so, but you  
21 have seen no evidence of simulating sporting activities on  
22 smart phones as of the filing date of the application.

23 Furthermore, although an application to measure the movement  
24 of a user's waist in conjunction with a Wii games console has  
25 been acknowledge in conjunction with using the Wii balance

1 board, there has been no discussion of a specific example of  
2 any device which measures acceleration and, thereby, movement  
3 of a user's waist in identifying the movement of a user's  
4 waist in mimicking a hoop movement.

5 The key point that we have referred to a number of times  
6 in respect of the current application is that the measurement  
7 taken is of G-forces of acceleration at the user's waist, the  
8 identification of minimum and maximum of those G-forces and  
9 comparison of the hoop movement for correspondence with  
10 reference data from users, and a determination of a time  
11 period for that movement, the important point being that the  
12 combination of the time period and the detection of the hoop  
13 movement are consistent with hula-hooping, which is what the  
14 application sets out to enable a user to simulate and, indeed,  
15 to train for.

16 You contended that the Examiner, potentially, risked  
17 using hindsight in some of his reasoning, in particular in  
18 demonstrating that certain adaptations of the prior art would  
19 have been obvious and might then have arrived at the invention  
20 which is defined by the claims. However, by my reckoning, you  
21 identified about five differences, those being that the Wii  
22 balance board did not use accelerometers, and there was no  
23 disclosure of using a device which incorporated accelerators  
24 attached to the user's waist area; that modifying the Wii  
25 balance board to use accelerometers would have required the

1 balance board to be moveable, but our believe is that it is  
2 not usable; that the Wii balance board adaption, in the light  
3 of the common general knowledge, would still require the step  
4 of comparison with the measure movement with the target time.  
5 The only disclosure that we are aware of is to take the input  
6 from the Wii balance board and use that to simulate movement  
7 for display on a television screen via a games console but not  
8 specifically for comparison with reference-target time.  
9 Similarly, there was no specific disclosure of feedback to a  
10 user on the correspondence between the measured movement and  
11 the reference data. Neither, as you observed, was there any  
12 evidence of feedback on that correspondence with the smart  
13 phone application. Finally that the complexity of hoop and  
14 waist movement is adequately modelled in the invention as  
15 claimed through, and I will say it again, the measure of  
16 acceleration data identifying minima and maxima acceleration,  
17 and so determining a hoop movement because that acceleration  
18 is measured in two axes, X and Z, and determining a time  
19 period between periods of that movement and in two axes only,  
20 all of which is (a) sufficient for modelling hoop movement of  
21 the user's waist and (b) overcomes issues resulting from  
22 potential complexity of measuring hoop movement in three axes.  
23 Moving on to the objection to invention based on the WO  
24 document, which is WO2009/013679, you identified that the  
25 purpose of that invention is to ensure the accuracy of

1 movement of the device, in one embodiment a dumb bell or a  
2 free weight, and in another a device that is actually used as  
3 weights, to ensure the movement of that free weight during  
4 training, the movement between two extremes measurable between  
5 two positions in three dimensions. You identified again about  
6 five differences between the current dimension and that prior art.  
7 The first being that in the prior art document, WO2009/013679,  
8 there is no specific disclosure of determining a hoop movement  
9 of a user's waist. Now, as the examiner has pointed out, Fig.  
10 3 does disclose that the device can be attached to a user's  
11 waist to measure movement, however there is no specific  
12 disclosure of that movement being hoop movement.  
13 Secondly, that measurement of the positional data which  
14 might be done through the use of accelerometers, is done in  
15 all three axes and there is no specific disclosure of it being  
16 limited to two axes. The examiner contends that there is no  
17 reason why it should not be limited to two axes but your  
18 argument is that there is an advantage in limiting it only to  
19 two axes, as I have already referred, because that is  
20 consistent with what is necessary in order to simulate the  
21 hoop movement of the user's waist but overcomes issues  
22 resulting from the complexity of modelling that movement in  
23 three dimensions.  
24 Thirdly, that in WO2009/013679 there is no specific  
25 comparison of minima and maxima acceleration in measuring the

1 user's movement, waist movement, whether it be a hoop movement or  
2 not, and a time period. There is disclosure of measuring a  
3 time period for movement between two extremes, but not in  
4 conjunction with the minima and maxima of acceleration in hoop  
5 movement at a user's waist. There is no disclosure in WO2009/  
6 013679 of comparison between the measured movement of the device  
7 and reference data from a number of users, but rather with  
8 template, what is referred to as template data between two  
9 extremes which might be provided by the user at the beginning  
10 of their routine or might previously have been provided by  
11 that user using that equipment in order to effectively train  
12 it, set the template for the subsequent use.

13 I have probably covered most of what my next few notes  
14 say. So, the only disclosure is for measuring movement  
15 between two extremes of free path movement. The acceleration  
16 is measured but positional data is determined from that  
17 measurement. The examiner has pointed out that it would be  
18 perfectly feasible to use accelerometers in determining  
19 position of data for comparison with the template data. I am  
20 not sure we fully resolved whether or not there was agreement  
21 on whether that was consistent with measurement between minima  
22 and maxima of acceleration. I suppose at the extremes of the  
23 free path movement acceleration would probably at a maximum as  
24 the device changes direction. Perhaps we can leave that point  
25 for the time being.

1           There is no disclosure in WO2009/013679 of considering the  
2           complexity of movement of a user's waist if they are mimicking  
3           hula hooping as the current claims are limited to, and in fact  
4           you contended that WO2009/013679 actually requires the measurement  
5           of positional data in three dimensions in order to work with free  
6           weights movement between two extremes which can be between any  
7           two points in a space.

8           You explain that as being because WO2009/013679 is directed  
9           towards a different application. You then said, so it would  
10          not be obvious to use WO2009/013679 to simulate a movement of a  
11          model or measure the movement of a simulated movement of a hoop  
12          around a user's waist because it is directed towards measuring  
13          between two extremes of free weight.

14          At that point, the examiner did point out that WO2009/013679  
15          at Fig. 3 specifically disclosed the use of the device around a  
16          user's waist and that is in the context of the description  
17          which clearly explains in the application is directed towards  
18          measuring movement between two extremes position.

19          You acknowledge that there is very little detail around  
20          Fig. 3 and that the accelerometer measures between minima and  
21          maxima positions but there is no disclosure of that being a  
22          minima and maxima of acceleration which, as we have already  
23          identified a couple of times, is a key characteristic of the  
24          current invention, because that in conjunction with  
25          determining the time period of that movement, is key to

1 modelling and therefore enabling the user to simulate the  
2 movement of a hoop using their waist in a hooping motion.  
3 We then moved on to the point under section 14(5)(b)  
4 which deals with clarity and support and you argued that the  
5 definition -- I am just going to retrieve the claim -- the  
6 definition in the claim of at least horizontal X and Z axes is  
7 qualified in the final paragraph wherein the values associated  
8 with the X axis represent forwards and backwards movements of  
9 the user's hips, and the values associated with the Z axis  
10 represent lateral movement of the user's hips. You suggested  
11 that in the context of the claim that is clear because given  
12 the purpose of the invention, in measuring hoop movement of  
13 the user's waist in two axes, one axis representing forward  
14 and backward movement, and the other axis representing lateral  
15 movement, orthogonal to the first axis, is horizontal from the  
16 point of view of the user and the position of their body when  
17 the invention is in use.

18 There was some discussion over the minor amendments to  
19 the claim, if necessary. Is that a reasonable record of where  
20 we are so far?

21 MR. COOPER: Yes, I think so.

22 THE HEARING OFFICER: Good. Did I miss out anything critical or  
23 say anything which you would wish to take the opportunity just  
24 to clarify?

25 MR. COOPER: The only thing I would mention is that (unclear) in

1 relation to the published PCT document that in the claim it is  
2 a specific comparison of these maximum/minimum values of  
3 acceleration, so although in that document the extreme  
4 position could in some applications correspond to a maximum  
5 and minimum of acceleration, there is no specific disclosure  
6 of the particular comparison in the claim. That was just one  
7 small point.

8 I think the only other thing was the time period that we  
9 have referred to several times. It is important that the  
10 claim defines that as period determined between the maximum  
11 and minimum values and not just any time period of the motion.

12 THE HEARING OFFICER: Right.

13 MR. COOPER: It is that particular time period. They are the only  
14 two things. I thought in general that is a fair summary of  
15 the position.

16 THE HEARING OFFICER: Good. Okay. Thank you. Right, what would  
17 normally happen is that I would say that we endeavour to write  
18 and issue decisions within nine weeks of the hearing and that  
19 there is a statutory 28-day period for appeal. Currently, we  
20 have just over two weeks left until the compliance period,  
21 which is set at the 3rd December 2016. So, I am minded to  
22 issue an oral decision which means I will issue my decision  
23 now. In so doing I will endeavour also to give my reasons  
24 orally. That is why I have been so keen to be clear about the  
25 position of the examiner as he set out his objection, and the

1 position of the applicant as you have set out your arguments,  
2 and my own understanding as well as the record on file.  
3 The oral decision will be transcribed and issued in  
4 writing and I think I will just suggest that where  
5 clarifications are helpful, they will be provided when that  
6 transcript is created. Are you content for me to issue a  
7 decision now?

8 MR. COOPER: Yes. That is fine.

9 THE HEARING OFFICER: Good. Okay.

10 There is going to be quite a lot of rustling of paper  
11 and I may make one or two pauses, so please bear with me.

12 ORAL DECISION

13 Regarding application GB1217902.4, which is published  
14 as GB2492017, applicant Newhula.Com, extended compliance date  
15 expiring on 3rd December 2016 and with regards to the current  
16 claims on file which were received by the office on 29th July  
17 2016, I will address the objections set out in the examiner's  
18 pre-hearing report under section 1(1)(b) regarding inventive  
19 step, and under section 14(5)(b) regarding clarity and  
20 support.

21 I will not address the point under the section 14(5)(b)  
22 objection relating to miscellaneous references in the  
23 description versus essential features defined in the claim  
24 because those will require amendment in order to bring the  
25 application in order for grant.

1           The application relates to a method of detecting  
2           repetitive movement of a user's waist as if mimicking the  
3           movement of a hoop comprising measuring G-forces, hereafter  
4           referred to as acceleration along X and Z axes, comparing that  
5           measured data with reference data in a memory, which has been  
6           independently stored previously from a plurality of users,  
7           providing feedback according to the correspondence between  
8           measured data and the reference data to a user, and using  
9           minima and maxima measurement of acceleration to determine a  
10          time period for the measured body motion. To be clear the  
11          time period is the time period between minima and maxima of  
12          measured acceleration, and comparing that measured time period  
13          with a target time period from the memory.

14          The correct approach to assessing whether the  
15          application comprises an inventive step has been agreed  
16          between the examiner and the applicant as following  
17          Windsurfing/Pozzoli<sup>i</sup>. I would also note that the correct  
18          approach to construing the claim and identifying the inventive  
19          concept is found in Kirin-Amgen<sup>ii</sup>, full references will be  
20          provided in the transcript.

21          Four steps of the test require identification of the  
22          notional person skilled in the art, identification of the  
23          relevant common general knowledge of that person,  
24          identification of the inventive concept of the claim, as  
25          construed, identification of the differences between the state

1 of the art and the inventive concept, and then assessment of  
2 whether or not those differences constitute steps which would  
3 have been obvious to the person skilled in the art.

4 The examiner has identified the person skilled in the  
5 art as the designer of electronic equipment for personal  
6 training with a knowledge of different types of measuring  
7 devices and elements such as accelerometers, gyroscopes, and  
8 magnetometers. I would characterise those as sensors,  
9 particularly accelerometers, and including data analysis  
10 techniques as well as knowledge of different types of  
11 exercises, such as training, during training, such as hula  
12 hooping, and their particularities.

13 The applicant has identified the person skilled in the  
14 art as the designer of exercise devices with the knowledge of  
15 virtual exercise devices. Whilst I do not regard those two  
16 identifications of the person skilled in the art to be  
17 consistent, I think they do allow me to proceed and come to a  
18 reasoned decision.

19 The designer of electronic equipment for personal  
20 training as a starting point for the examiner's argument  
21 I find to be difficult to rationalise in the subsequent  
22 argument in respect of the common general knowledge as it  
23 applies specifically to games consoles and Smartphones. Those  
24 two fields may overlap but they are not the same.

25 I therefore look to the definition of the person skilled

1 in the art as defined by the applicant being the designer of  
2 exercise devices with a knowledge of virtual exercise devices.  
3 Within the context of virtual exercise devices I would  
4 consider applications such as sports games for the Wii console  
5 and exercise training devices, such as the kind of device set  
6 out in the patent prior art considered.

7 The person skilled in the art I am identifying as the  
8 designer of exercise devices with a knowledge of virtual  
9 exercise machines.

10 The common general knowledge is perhaps slightly less  
11 contentious. The examiner has identified it as sensors  
12 including accelerometers, data analysis, and a knowledge of  
13 training and exercising routines, including hula hooping.  
14 Whilst I think that is consistent with the approach he took to  
15 identifying the person skilled in the art, as I have said,  
16 I find it difficult to reconcile with the objection which is  
17 set out using the common general knowledge comprising a games  
18 console, and a Smartphone.

19 The applicant has identified the common general  
20 knowledge as portable devices, including, and I may be  
21 paraphrasing here I hasten to add, portable devices which  
22 include accelerometers, such as Smartphones, and including the  
23 Wii games console, including balance board and hand-held  
24 controllers, which provide sporting simulations and may be  
25 used in a training or keep-fit purpose.

1 Again, I think that is consistent with the definition of  
2 the person skilled in the art being a designer of exercise  
3 devices, having a knowledge of virtual exercise machines,  
4 including the application of games consoles for training and  
5 for providing simulation of sporting activities.

6 In construing the claim, I have identified a slight  
7 difference in approach between the examiner's approach and the  
8 applicant's approach but again I think those can be  
9 rationalised.

10 In your skeleton argument, the applicant has construed  
11 the claim so as to identify the inventive concept. In fact,  
12 the passage referring to the inventive concept describes the  
13 provision of a method of training a user to move a hoop around  
14 the waist, which is a key point I shall come back to.

15 The examiner has construed the claim slightly more  
16 literally and he has identified in his pre-hearing letter that  
17 the claim seeks protection for a method of detecting  
18 repetitive hooping movement of a user using an accelerometer,  
19 and so on. Indeed, that is more closely reflective of the  
20 language of the claim.

21 I set out my own summary of what the application relates  
22 to earlier and that is the definition I shall use but I shall  
23 specifically identify as key features the following: that the  
24 invention as defined by the claims detects repetitive movement  
25 of a user's waist, as if mimicking the movement of a hoop;

1           that it measures acceleration along X and Z axes substantially  
2           horizontally and consistent with the movement of a user's  
3           waist; that comparison between the measured data and reference  
4           data previously independently stored from other users, is  
5           carried out and feedback is provided according to a  
6           correspondence between the measured data and the reference  
7           data; that a time period between minimum and maximum  
8           acceleration measurements is determined and compared with a  
9           target time period from the memory.

10          The emphasis on those points is consistent with my  
11          interpretation of the inventive concept as being the  
12          measurement of acceleration in a substantially horizontal  
13          plane to detect a repetitive movement as though mimicking the  
14          movement of a hoop and identifying the time period between  
15          minima and maxima of acceleration because those two are  
16          consistent with the characteristic movement of a user's waist  
17          as they are mimicking the movement of a hoop.

18          With that inventive concept in mind, and as I have  
19          referred to previously, I have found it difficult to support  
20          the objection in light of the applicant's comments that the  
21          common general knowledge and the Wii balance board are  
22          indicative of the claimed invention being obvious.

23          In the common general knowledge as it is set out and  
24          with reference specifically to the Wii balance board,  
25          including optionally a hand-held controller, there is no

1 disclosure or suggestion of detecting repetitive movement of a  
2 user's waist so as to identify a hoop movement. The only  
3 disclosure is of detecting movement of a user's feet so as to  
4 infer movement of a user's waist.

5 There is no disclosure of detecting movement of a user's  
6 waist using G-force measurements, using an accelerometer  
7 whilst it is being acknowledged that the use of accelerometers  
8 in devices such as the Wii hand-held controller and a  
9 Smartphone with an accelerometer was known at the time of the  
10 filing of the application, there is no disclosure of either of  
11 those means measuring movement of a user's waist nor measuring  
12 hoop movement of a user's waist.

13 The current invention measures user's waist movement  
14 only, or uses measurements of the user's waist only in two  
15 axes, the orthogonal axis X and Z in the horizontal plane, and  
16 there is no disclosure in the common general knowledge or the  
17 Wii balance board that have been outlined in the objection or  
18 considered in this hearing in respect of comparison of  
19 measured user movement data with reference data independently  
20 stored previously from other users.

21 I would take the opportunity to point out that the  
22 applicant has identified a number of key differences, which  
23 I shall summarise in a moment, between the claimed invention  
24 and the common general knowledge and the Wii balance board on  
25 which the examiner's first objection is set out, and I find

1           that that argument is persuasive.

2           Those differences are that in as much as a Wii balance

3           board may be used to provide a simulation of hula hooping, it

4           is done so using measurements of force from the feet and

5           therefore only inferring movement of a user's waist and is not

6           done using measurements of acceleration and therefore by

7           detecting repetitive movement such as set out in the claim.

8           Secondly, that had acceleration measurement been

9           incorporated in the common general knowledge and the use of

10          the Wii balance board it would have required modification to

11          the Wii balance board for it to be moveable and there has been

12          no suggestion or disclosure put forward that that would have

13          been obvious to do, that is, to modify the Wii balance board.

14          There is no comparison with a target time disclosed or

15          suggested in respect of the common general knowledge and the

16          Wii balance board, rather the inference of a user's waist

17          movement is used to simulate movement in a games console and

18          for the purposes of simulation.

19          The fourth point, there is no specific disclosure or

20          suggestion of feedback on the correspondence between the

21          detected or in the case of the Wii balance board inferred

22          user's movement.

23

24          The fourth point, there is no specific feedback on the

25          correspondence between the measured movement and reference

1 data in the common general knowledge or Wii balance board.  
2 The fifth point, which comes back to the point about the  
3 characterising feature of the inventive concept, which is that  
4 the combination of measured movement of a user's waist,  
5 detected movement of a user's waist by measuring acceleration  
6 of the user's waist and in conjunction with determination of  
7 the time period between a minima and maxima such that a hoop  
8 movement can be identified is not suggested or disclosed in  
9 the common general knowledge, or the Wii balance board as  
10 asserted by the examiner.

11 I find that those five differences are (a) clearly  
12 directed towards the provision of a means for identifying, a  
13 means for detecting repetitive movement of the user's waist as  
14 if mimicking the movement of the hoop, and are not obvious  
15 because there is no teaching or suggestion that has been put  
16 forward in respect of the common general knowledge or the use  
17 of a Wii balance board, or indeed a Smartphone and  
18 accelerometer that would suggest that is an obvious solution  
19 to the problem of how to measure movement of a user's waist  
20 and therefore provide a method of training a user to move a  
21 hoop around the waist, which I agree is fundamental to the  
22 inventive concept defined by the claim.

23 In respect of the second strand of the objection put  
24 forward by the examiner, which rests on prior art document  
25 WO2009/013679, I again find that the examiner's objection is

1           difficult to sustain because, as per the argument put forward  
2           by the applicant, there is no comparison -- I am going to  
3           refer to the prior art document hereafter as 679 -- there is  
4           no comparison of the measurement of acceleration with  
5           reference data independently stored previously from other  
6           users but rather the application is clearly directed towards  
7           the device having template data stored previously by a user  
8           who trains the device in accordance with the template so as to  
9           be able to use it in accordance with that template. The  
10          purpose of the invention as defined by WO2009/013679 is to ensure a  
11          user continues to use the device in accordance with the template  
12          and does not deviate beyond thresholds from using the device  
13          consistent with that template. That is a different purpose  
14          than the current invention set out to achieve.  
15          Secondly, in WO2009/013679 there is no disclosure of measuring  
16          repetitive movement of a user's waist mimicking a hoop  
17          movement. Whilst I acknowledge that WO2009/013679 does disclose an  
18          embodiment where the device can be attached to the user's  
19          waist and can therefore measure the movement between two  
20          extremes of position of a user's waist, such as illustrated in  
21          Fig. 3, there is no suggestion that the movement so detected  
22          is repetitive movement as if mimicking the movement of a hoop  
23          and in fact again I find the patent teaches away from the  
24          purpose of detecting repetitive movement of a user's waist as  
25          if mimicking the movement of a hoop because the patent is

1 directed towards detecting, measuring and detecting movement  
2 between two extremes of position.

3 Even if that done with accelerometers, as the examiner  
4 alleges it may be done, the purpose of the use of those  
5 accelerometers is to determine extremes of position such that  
6 the device can be used between two positional extremes in a  
7 three dimensional space. It is, therefore, my understanding  
8 that that application WO2009/013679 is specifically teaching the  
9 requirement to measure, if using accelerometers, acceleration  
10 data within three dimensions in order to put that application  
11 into effect. In contrast, the current application  
12 specifically measures acceleration data, specifically detects  
13 repetitive movement as the user's waist as if mimicking the  
14 movement of a hoop, specifically measures G-forces,  
15 specifically compares data from only two axes of movement, X  
16 and Z axes consistent with movement of a user's waist and the  
17 horizontal plane, specifically compares that measured data  
18 with reference data independently stored previously from users  
19 and provides feedback to the user indicating a degree of  
20 correspondence between the measured data and the reference  
21 data for the purpose of, as the applicant has identified the  
22 inventive concept, a method of training a user to move a hoop  
23 around the waist.

24 Again, I come back to the point about the key  
25 characteristic of the invention being, firstly, detecting

1 repetitive movement of a user's waist as if mimicking the  
2 movement of a hoop and, secondly, determining the time period  
3 between minima and maxima of acceleration, because those two  
4 things together are key to simulating the movement or  
5 detecting the simulated movement of a hoop around a user's  
6 waist, which is fundamental to the inventive concept.  
7 As I have said, I interpret WO2009/013679 to teach away from  
8 that concept, firstly, because it measures extremes of  
9 movement in three dimensions, secondly, because it compares  
10 measured data with template data, and I would observe,  
11 thirdly, that Fig. 3, although it does specifically disclose  
12 that the device can be attached to a user's waist and can  
13 therefore be used to measure extremes of movement of a user's  
14 waist, Fig. 3, to my mind, in representing a figure with their  
15 feet apart as though in a walking or lunging movement, again  
16 does not suggest to me that the user would be using the device  
17 disclosed in WO2009/013679 to mimic the movement of a hoop.  
18 In summarising the differences between the inventive concept as  
19 defined by the claims to the current invention, and the two  
20 objections which have been set out by the examiner, firstly, in  
21 respect of the common general knowledge, including the Wii balance  
22 board, Wii controller, and a Smartphone, and with reference to  
23 WO2009/013679, I would observe that whilst I have a great  
24 deal of sympathy for the examiner's objection as he has very  
25 clearly and comprehensively set it out, and has taken the time to

1 explain why each of those different steps that I have emphasised  
2 would be obvious to do in isolation, it is my opinion that,  
3 although the examiner has shown that with a sufficient  
4 understanding of physics and mathematics, and of devices which  
5 did exist within the prior art at the time of filing of the  
6 application, he has demonstrated that those modifications are  
7 technically feasible. However, I am not persuaded that those  
8 modifications are therefore obvious.

9 To summarise, then, the differences that I have identified over  
10 and above the common general knowledge and the Wii balance board  
11 games controller and Smartphone, on the one hand, and  
12 WO2009/013679 on the other, are that the current application  
13 detects the movement of a user's waist, it detects movement of  
14 a user's waist as though mimicking a hoop movement, it does so  
15 by measuring acceleration and uses data only in the X and Z  
16 horizontal planes; it compares that measured data with  
17 independently stored reference data from users, and provides  
18 feedback to a user in respect of the degree of correspondence  
19 between the measured data and the reference data, and this is  
20 the key element of the inventive concept, to my mind, it  
21 determines a time period between minima and maxima of  
22 acceleration and compares those with a target time period. In  
23 so doing that particular combination of features is necessary  
24 to determine movement of a user's waist characteristic of  
25 mimicking the movement of a hoop, and that is not obvious

1 given the starting point either of the common general  
2 knowledge, including the Wii balance board, hand-held Wii  
3 controller, and a Smartphone, nor is it obvious given the  
4 starting point of WO2009/013679.

5 In respect of the final objection under section  
6 14(5)(b), I am reminded again of the importance of construing  
7 the claim following guidance in Kirin-Amgen<sup>ii</sup>, namely, to ensure  
8 that my construction of the claim is purposive, having in mind  
9 the purpose of the invention and avoiding a strict literal  
10 interpretation of the terms of the claim.

11 I shall refer to the <pre-hearing report> in this  
12 respect, so the objection under section 14(5)(b) relates  
13 principally to use of the word "horizontal" preferring a  
14 definition of horizontal as parallel or horizontal to the  
15 earth's surface and raising an objection of clarity,  
16 therefore, over the meaning of horizontal and consequently of  
17 the X and Z axes within the claim, claiming that knowledge of  
18 the orientation and the posture of the user would also be  
19 necessary.

20 However, I think given that the purpose of the invention  
21 as clearly set out by the description and as essentially  
22 defined by the claims is to detect repetitive movement of the  
23 user's waist as if mimicking the movement of a hoop and in so  
24 doing measure acceleration along at least horizontal and  
25 Z axis, and then referring to the last paragraph of the claim,

1 where the values associated with the X axis represent forwards  
2 and backwards movement of the user's hips and the values  
3 associated with the Z axis represent the lateral movement of  
4 the user's hips, I find that to be clear such that the claim  
5 can be construed as to clearly define the inventive concept  
6 having in mind the purpose of the invention and it is clearly  
7 supported by the description which is entirely consistent with  
8 that construction.

9 The decision will explain that any appeal can be filed  
10 within 28 days and I will end my oral decision there.

11 Now, I hope Mr. Cooper, that that will transcribe with a  
12 bit of tidying up so as to be clear and comprehensive. Do you  
13 have any comments in respect of my summing up/decision?

14 MR. COOPER: No, we are very happy with that. Thank you. Thank  
15 you for providing an oral decision.

16 THE HEARING OFFICER: Thank you.

17 I hope it is clear what the decision is.

18 I know what I should have said is that - this will also form  
19 part of the transcript then - is that I will remit the  
20 application to the examiner for him to outline objections  
21 relating to where the description needs to be amended to be  
22 consistent with the claims. When you have filed amendments,  
23 to bring the description into line with the claims, and the  
24 examiner is satisfied that the application is otherwise in  
25. order for grant, then it may be granted. I hope we can

1           achieve that within the time scale, which is defined by the  
2           compliance date ending on 3rd December.

3           Sorry, I should be absolutely clear, my assessment is  
4           that the claims as they stand are acceptable and it is the  
5           description that needs to be amended to be brought in line  
6           with the claims. I shall remit the application to the  
7           examiner for his report to enable you to file amendments to  
8           achieve that. Okay.

9

10

11

12       MR. COOPER: Okay.

13       THE HEARING OFFICER: Right. I will end the oral decision there.

14

15

16

17           It will be issued in due course but for the purposes of  
18           this hearing, the decision is taken, the points under section  
19           1(1)(b) and 14(5)(b) are overcome, and the descriptions needs  
20           to be brought in line with the claims consistent with  
21           paragraph 12 of the pre-hearing report, which means that you  
22           should hear from the examiner in the next few days in the form  
23           of an examination report and I hope that between the examiner  
24           and the applicant the application can be brought in order for  
25           grant by the compliance period. Okay.

1 MR. COOPER: Okay. Thank you.

2 THE HEARING OFFICER: Okay. I will end the hearing there. If you  
3 have any queries, particularly regarding follow-up actions or  
4 what happens next, do get in touch with <Litigation> and, if  
5 necessary, I can obviously provide any advice as well;  
6 otherwise, hopefully we have a clear path to proceed.

7 MR. COOPER: Yes, I am grateful. Thank you very much.

8 THE HEARING OFFICER: All right. Thank you very much. Have a  
9 good afternoon.

10 MR. COOPER: Thank you.

11 THE HEARING OFFICER: Cheers. Bye.

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<sup>i</sup> Pozzoli SPA v BDMO SA [2007] EWCA Civ 588

<sup>ii</sup> Kirin-Amgen Inc v Hoechst Marion Roussel Ltd 2005 RPC 9