

O-0742-23

TRADE MARKS ACT 1994
IN THE MATTER OF
TRADE MARK APPLICATION NOS. UK00003708139 AND UK00003728917
BY MARIA FRANCISCA JONES
TO REGISTER THE TRADE MARKS



AND



AND

AN OPPOSITIONS UNDER NOS. 434603 AND 434832
BY BLUECHIP COMPUTER AKTIENGESELLSCHAFT

Background and pleadings

1. This decision deals with consolidated proceedings set out on the cover page of this decision. On 8 October 2021 and 3 December 2021, Maria Francisca Jones (“the applicant”) applied to register the trade marks shown on the cover page of this decision. The applications were published for opposition purposes on 25 March 2022 and 8 April 2022, respectively for the goods and services given in Annex 1 and 2 to this decision.
2. The bluechip Computer Aktiengesellschaft (“the opponent”) filed amended notices of opposition on 27 June 2022 and 8 October 2022, respectively on the basis of section 5(2)(b) of the Trade Marks Act 1994 (“the Act”). The oppositions are directed against the goods and services in Classes 9, 16, 35, 36, 38, 39, 41 and 42 in the application no. 3708139 and the goods and services in Classes 9,35, 36, 38, 39, 41 and 42 in the application no. 3728917. For its claim under section 5(2)(b), the opponent relies variously upon all the goods and services covered by the following four United Kingdom (“UK”) trade mark registrations:



Registration No. 00901904010

Filing date: 13 October 2000

Registration date: 6 November 2002

Goods and services:

- | | |
|----------|--|
| Class 9 | Computers, imaging apparatus, printers, components and accessories, namely floppy disc boxes, computer mice and mouse pads, scanners, uninterruptible power supply apparatus. |
| Class 16 | Printed matter, none of them related to banking, finances and insurance services. |
| Class 41 | Providing of training and further training in the field of data technology and data transmission technology, none of them related to banking, finances and insurance services. |

Class 42 Computer programming; creating, updating, design and rental of computer software, none of them related to banking, finances and insurance services.



Registration No. 00905385034

Filing date: 3 October 2006

Registration date: 5 December 2007

Goods and services:

Class 9 Data processing equipment and systems composed thereof (included in class 9), recording, transmission, processing and/or reproduction of analogue and/or digital image and/or sound signals and/or data, including for connection to the Internet, display apparatus for analogue and/or digital image and/or sound signals and/or data, multimedia apparatus, apparatus for in-house communication, Internet apparatus, media for storing analogue and/or digital image and/or sound signals and/or data.

Class 16 Printed matter, brochures, periodicals, instructional guides, advertising prints.

Class 35 Gathering and systematic ordering of data in computer databases, maintenance of data in databases, collating of data in computer databases.

Class 36 Customs brokerage services.

Class 37 Installation, maintenance, and repair of computer hardware.

Class 38 Telecommunications, including in-house communications and multimedia services, namely electronic communication, transmission of information or data from databases, of speech and information services, providing of Internet access, Internet chatrooms and portals on the Internet, offline, online and on-demand telecommunications and other electronic media services, namely forwarding of electronically transmitted data, sound and images by cable, satellite, computer, computer network, telephone lines and all

other transmission media, included in class 38, electronic transmission of information and entertainment programmes, operation of networks for transmitting data, images and speech, collecting and providing news and general information.

Class 39 Logistics services in the transport sector, delivery of computer software, except rental or leasing of motor vehicles, lorries and recreational vehicles, featuring a membership program based on pre-programmed member data for expedited renting or leasing.

Class 41 Providing of training and further training in the field of data technology and data transmission technology.

Class 42 Design and development of computer hardware and software; installation of user-specific software; certification services; data management on servers; providing platforms on the Internet.

Mark 3: bluechip

Registration No. 0906635312

Filing date: 22 January 2008

Registration date: 16 December 2008

Goods and services:

Class 9 Data processing equipment and systems composed thereof (included in class 9), recording, transmission, processing and/or reproduction of analogue and/or digital image and/or sound signals and/or data, including for connection to the Internet, display apparatus for analogue and/or digital image and/or sound signals and/or data, multimedia apparatus, apparatus for in-house communication, Internet apparatus, media for storing analogue and/or digital image and/or sound signals and/or data.

Class 16 Printed matter, brochures, periodicals, instructional guides, advertising prints.

Class 35 Gathering and systematic ordering of data in computer databases, maintenance of data in databases, collating of data in computer databases.

Class 36 Customs brokerage services.

- Class 37 Installation, maintenance, and repair of computer hardware.
- Class 38 Telecommunications, including in-house communications and multimedia services, namely electronic communication, transmission of information or data from databases, of speech and information services, providing of Internet access, offline, online and on-demand telecommunications and other electronic media services, namely forwarding of electronically transmitted data, sound and images by cable, satellite, computer, computer network, telephone lines and all other transmission media, included in class 38, electronic transmission of information and entertainment programmes, operation of networks for transmitting data, images and speech, collecting and providing news and general information.
- Class 39 Logistics in the transport sector; supply of computer software.
- Class 41 Providing of training and further training in the field of data technology and data transmission technology.
- Class 42 Design and development of computer hardware and software, installation of user-specific software, certification, data management on servers.



Registration No. 00915353865

Filing date: 20 April 2016

Registration date: 16 September 2016

Goods and services:

- Class 9 Computer hardware; Computer software; Computer software downloadable from the Internet; computer hardware and software for the delivery of cloud computing services; Computer hardware and software for ensuring security of cloud computing services; Apparatus for recording, transmission or reproduction of sound or images.
- Class 16 Printed matter, in particular handbooks (manuals), periodicals, pamphlets, reports, announcements, prospectuses, leaflets.

- Class 35 Data processing, namely systemisation and compilation of data in computer databases; Computerised file management; Professional business consultancy and organisational project management in the fields of information technology, data centre operations and computer programming; Advertising.
- Class 38 Telecommunications; Providing of access to computer networks on the internet; Providing of telecommunications connections to a computer network; Providing user access to computer programmes in data networks; Providing access to information on the Internet; Providing of an internet portal for offering software, in particular in the form of SaaS (software as a service), PaaS (platform as a service) and IaaS (infrastructure as a service); Providing telecommunication channels for teleshopping services; Electronic mail; Electronic message transmission; Telecommunications routing and junction services; Telecommunication services provided via Internet platforms and portals; Message sending; Rental of telecommunication facilities; Rental of access time to global computer networks; Providing access to databases.
- Class 39 Storage of electronically-stored data or documents.
- Class 41 Training and development services; Training for the use of cloud computing services; Arranging and conducting of seminars, workshops and congresses; Providing on-line electronic publications, not downloadable; Publication of electronic books and journals on-line; Publication of printed matter (also in electronic form), except for advertising purposes; Publication of magazines and books in electronic form, also on the Internet.
- Class 42 Design and development of computer hardware and software; cloud hosting in the nature of scalable hosting of computer software, Internet websites, Internet web software applications, electronic databases, digital content, and business computer software applications of others that are accessible via the Internet; Technical consultancy for cloud computing services; Design of computer hardware and software for operating computer software platforms

for setting up, managing and using cloud computing infrastructure services; Technical consultancy regarding fault detection and troubleshooting in the field of hosting; Research, design, development, advisory, engineering, information and consultancy services relating to computer hardware, software, firmware, websites, electronic communications sites; Installation and maintenance of computer programs; Scientific and technological services and research and design relating thereto; Industrial analysis and research services; Storage of electronic data; Storage of electronic media, including images, text and audio data; Storage services for archiving data in databases, images and other electronic data.

3. Given their filing dates, the above marks are earlier trade marks in accordance with section 6 of the Act.
4. The opponent claims that the marks are similar and the goods are identical or highly similar, with the result that there is a likelihood of confusion.
5. The applicant filed a counterstatements denying the grounds of opposition.
6. The applicant is represented by Forresters IP LLP and the opponent is represented by Kilburn & Strode LLP. Only the opponent filed evidence. This decision is taken after careful reading of all the papers filed by the parties.
7. Although the UK has left the European Union (“EU”), section 6(3)(a) of the European Union (Withdrawal) Act 2018 requires tribunals to apply EU-derived national law in accordance with EU law as it stood at the end of the transition period. The provisions of the Act relied upon in these proceedings are derived from an EU Directive. This is why this decision continues to make reference to the trade mark case-law of EU courts.

Evidence

8. The opponent's evidence consists of the two witness statements of Mr Frank Oelsch dated 16 January 2023 and 26 January 2023 together with 7 exhibits. Mr Oelsch is the Chief Operating Officer of the opponent company.
9. I will return to the evidence later in the decision.

Proof of use

10. As the opponent's marks had completed their registration processes more than 5 years before the application dates of the contested marks, they are subject to the use provisions contained in section 6A of the Act. The applicant has put the opponent to proof of use of all the goods and services covered by its registrations.

11. The relevant statutory provisions are as follows:

“6A. Raising of relative grounds in opposition proceedings in case of non-use

(1) This section applies where –

- (a) application for registration of a trade mark has been published,
- (b) there is an earlier trade mark of a kind falling within section 6(1)(a), (aa) or (ba) in relation to which the conditions set out in section 5(1), (2) or (3) obtain, and
- (c) the registration procedure for the earlier trade mark was completed before the start of the relevant period.

(1A) In this section “the relevant period” means the period of 5 years ending with the date of the application for registration mentioned in

subsection (1)(a) or (where applicable) the date of the priority claimed for that application.

(2) In opposition proceedings, the registrar shall not refuse to register the trade mark by reason of the earlier mark unless the use conditions are met.

(3) The use conditions are met if –

(a) within the relevant period the earlier trade mark has been put to genuine use in the United Kingdom by the proprietor or with his consent in relation to the goods or services for which it is registered, or

(b) the earlier trade mark has not been so used, but there are proper reasons for non-use.

(4) For these purposes –

(a) use of a trade mark includes use in a form (the “variant form”) differing in elements which do not alter the distinctive character of the mark in the form of which it was registered (regardless of whether or not the trade mark in the variant form is also registered in the name of the proprietor), and

(b) use in the United Kingdom includes affixing the trade mark to goods or to the packaging of goods in the United Kingdom solely for export purposes.

[.....]

(6) Where an earlier trade mark satisfies the use conditions in respect of some only of the goods or services for which it is registered, it shall be

treated for the purposes of this section as if it were registered only in respect of those goods or services.”

12. As the earlier marks are comparable marks, paragraph 7 of Part 1, Schedule 2A of the Act is also relevant. It is as follows:

(1) Section 6A applies where an earlier trade mark is a comparable trade mark (EU), subject to the modifications set out below.

(2) Where the relevant period referred to in section 6A(3)(a) (the ‘five-year period’) has expired before IP completion day¹-

(a) the references in section 6A(3) and (6) to the earlier trade mark are to be treated as references to the corresponding EUTM; and

(b) the references in section 6A(3) and (4) to the United Kingdom include the European Union.

(3) Where [IP completion day] falls within the five-year period, in respect of that part of the five-year period which falls before IP completion day-

(a) the references in section 6A(3) and (6) to the earlier trade mark are to be treated as references to the corresponding EUTM; and

(b) the references in section 6A to the United Kingdom include the European Union.”

13. Section 100 of the Act is also relevant, which reads:

“100. If in any civil proceedings under this Act a question arises as to the use to which a registered trade mark has been put, it is for the proprietor to show what use has been made of it.”

¹ IP Completion Day is 31 December 2020.

14. In *Walton International Ltd & Anor v Verweij Fashion BV* [2018] EWHC 1608 (Ch) Arnold J summarised the law relating to genuine use as follows:

“114.....The CJEU has considered what amounts to “genuine use” of a trade mark in a series of cases: Case C-40/01 *Ansul BV v Ajax Brandbeveiliging BV* [2003] ECR I-2439, *La Mer* (cited above), Case C-416/04 P *Sunrider Corp v Office for Harmonisation in the Internal Market (Trade Marks and Designs)* [2006] ECR I-4237, Case C-442/07 *Verein Radetsky-Order v Bunderversvereinigung Kamaradschaft ‘Feldmarschall Radetsky’* [2008] ECR I-9223, Case C-495/07 *Silberquelle GmbH v Maselli-Strickmode GmbH* [2009] ECR I-2759, Case C-149/11 *Leno Merken BV v Hagelkruis Beheer BV* [EU:C:2012:816], [2013] ETMR 16, Case C-609/11 P *Centrotherm Systemtechnik GmbH v Centrotherm Clean Solutions GmbH & Co KG* [EU:C:2013:592], [2014] ETMR, Case C-141/13 P *Reber Holding & Co KG v Office for Harmonisation in the Internal Market (Trade Marks and Designs)* [EU:C:2014:2089] and Case C-689/15 *W.F. Gözze Frottierweberei GmbH v Verein Bremer Baumwollbörse* [EU:C:2017:434], [2017] Bus LR 1795.

115. The principles established by these cases may be summarised as follows:

- 1) Genuine use means actual use of the trade mark by the proprietor or by a third party with authority to use the mark: *Ansul* at [35] and [37].
- 2) The use must be more than merely token, that is to say, serving solely to preserve the rights conferred by the registration of the mark: *Ansul* at [36]; *Sunrider* at [70]; *Verein* at [13]; *Leno* at [29]; *Centrotherm* at [71]; *Reber* at [29].
- 3) The use must be consistent with the essential function of a trade mark, which is to guarantee the identity of the origin of the goods or services to the consumer or end user by

enabling him to distinguish the goods or services from others which have another origin: *Ansul* at [36]; *Sunrider* at [70]; *Verein* at [13]; *Silberquelle* at [17]; *Leno* at [29]; *Centrotherm* at [71]. Accordingly, affixing of a trade mark on goods as a label of quality is not genuine use unless it guarantees, additionally and simultaneously, to consumers that those goods come from a single undertaking under the control of which the goods are manufactured and which is responsible for their quality: *Gözze* at [43]-[51].

- 4) Use of the mark must relate to goods or services which are already marketed or which are about to be marketed and for which preparations to secure customers are under way, particularly in the form of advertising campaigns: *Ansul* at [37]. Internal use by the proprietor does not suffice: *Ansul* at [37]; *Verein* at [14] and [22]. Nor does the distribution of promotional items as a reward for the purchase of other goods and to encourage the sale of the latter: *Silberquelle* at [20]-[21]. But use by a non-profit making association can constitute genuine use: *Verein* at [16]-[23].
- 5) The use must be by way of real commercial exploitation of the mark on the market for the relevant goods or services, that is to say, use in accordance with the commercial *raison d'être* of the mark, which is to create or preserve an outlet for the goods or services that bear the mark: *Ansul* at [37]-[38]; *Verein* at [14]; *Silberquelle* at [18]; *Centrotherm* at [71]; *Reber* at [29].
- 6) All the relevant facts and circumstances must be taken into account in determining whether there is real commercial exploitation of the mark, including: (a) whether such use is viewed as warranted in the economic sector concerned to maintain or create a share in the market for the goods and

services in question; (b) the nature of the goods or services; (c) the characteristics of the market concerned; (d) the scale and frequency of use of the mark; (e) whether the mark is used for the purpose of marketing all the goods and services covered by the mark or just some of them; (f) the evidence that the proprietor is able to provide; and (g) the territorial extent of the use: *Ansul* at [38] and [39]; *La Mer* at [22]-[23]; *Sunrider* at [70]-[71], [76]; *Leno* at [29]-[30], [56]; *Centrotherm* at [72]-[76]; *Reber* at [29], [32]-[34].

- 7) Use of the mark need not always be quantitatively significant for it to be deemed genuine. Even minimal use may qualify as genuine use if it is deemed to be justified in the economic sector concerned for the purpose of creating or preserving market share for the relevant goods or services. For example, use of the mark by a single client which imports the relevant goods can be sufficient to demonstrate that such use is genuine, if it appears that the import operation has a genuine commercial justification for the proprietor. Thus there is no de minimis rule: *Ansul* at [39]; *La Mer* at [21], [24] and [25]; *Sunrider* at [72] and [76]-[77]; *Leno* at [55].
- 8) It is not the case that every proven commercial use of the mark may automatically be deemed to constitute genuine use: *Reber* at [32].”

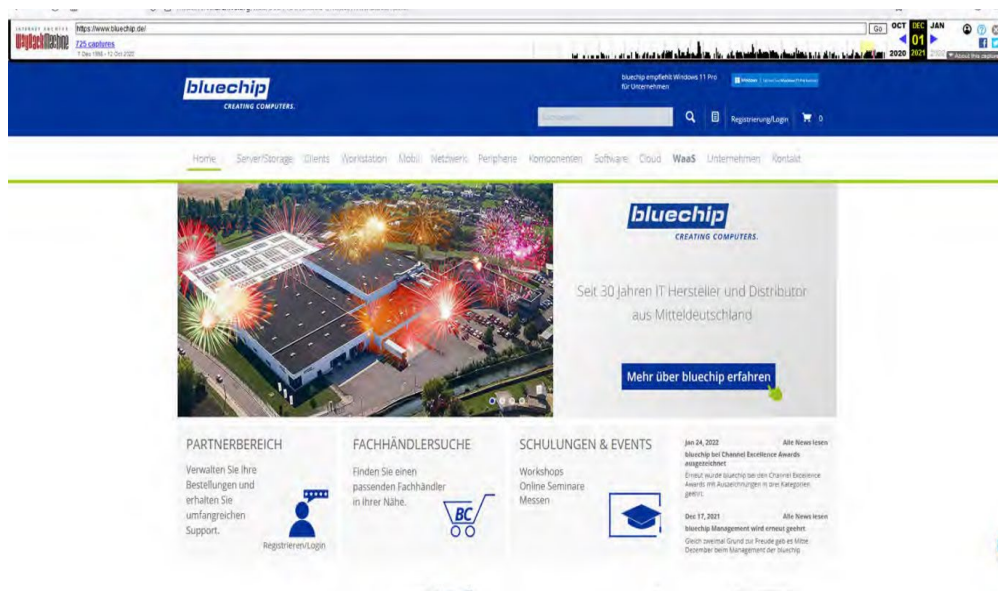
15. Pursuant to section 6A of the Act, the relevant periods for assessing whether there had been genuine use of the earlier marks are the 5-year periods ending with the dates of application of the contested marks. The filing dates of the applicant’s marks are 8 October 2021 and 3 December 2021. Accordingly, the periods during which the opponent is required to show genuine use are as follows:

9 October 1996 - 8 October 2021

4 December 1996 – 3 December 2021

16. The opponent's evidence is brief and can be summarised as follows:

- a) Mr Oelsch states that his company “has used its marks in the United Kingdom and the European Union for Personal computers, Notebooks, and servers and services like cloud services, roll-out services, repair services and so on.”²
- b) Web archive screen capture of a website www.bluechip.de dated 1 December 2021 obtained via the Wayback Machine is in evidence as Exhibit FO1. In the top left corner of the screenshot, it is shown that there were 725 captures between 7 December 1998 and 12 October 2022. The website has a top-level domain name of ‘.de’ and is likely to be directed at customers in Germany. While Germany is part of the relevant territory, the contents of the webpage are in a language that is not English (presumably German). The mark appearing on the webpage is visible in the extract below:



- c) Six pages of magazines are in evidence as Exhibit FO2, which Mr Oelsch states constitute samples of advertisements featuring the

² First witness statement, paragraph 3.

opponent's mark. No information is given as to the circulation or readership of the magazines. The contents of the pages are not in English. Dates are visible on three pages, and they are from 2019, 2020 and 2021. The documents show the use of the mark visible in the extract below:



d) Mr Oelsch has provided 286 invoices dating between 2016 – 2022 (Exhibit FO3). The invoices are not in English, but references to “bluechip” are discernible not only in the mark at the top of the invoice, but in the listed items. The details of recipients are redacted. The places can be identified only from 6 invoices. Two invoices are addressed to Gaildorf (Germany)³, one invoice to Leimen (Germany)⁴, and 3 invoices, from 2021, appear to be addressed to Great Britain – two to Banbury and one to Newbury, and where the recipients are redacted.⁵ One of the invoices to Banbury is dated 10 August 2022, which is well outside the relevant period.⁶ One of the invoices to Great Britain is shown below,

3 Invoices shown at page numbers 87 and 115.

4 Invoice shown at page number 151.

5 Invoices shown at page numbers 294, 295 and 297

6 Invoice shown at page number 297.



56032
 bluechip Computer AG - Postfach 57 - 04857 Meuselwitz
 [REDACTED]
 OX17 2GB BANBURY
 GROSSBRITANNIEN

Customer-No 56032 Ust.-Ident.-Nr. [REDACTED]
 Date 01.03.2021 due 01.03.2021
 Contact [REDACTED]
 Your Contact [REDACTED]
 Shipment Spedition RE Mail/LS Ware auftragsbezogene
 Kosten
 Payment Payment in advance
 Currency EUR

WEEE-Reg.-Nr. DE 48264280

Invoice-Number : 2943188

delivery from 01.03.2021

Indicate document number for payment please. -Invoice is considered as delivery note-

shipping term DAP - Delivered At Place

Article Description	Unit	net Amount	net Summary VAT
from order number: 6551393			
your order: PO1000113EC			
collecting note: 893814			
umsatzsteuerfreie Ausfuhrlieferung / tax-free export			
PO Ref: PO30006399			
556151 bluechip BUSINESSline AIO 2120T (556151)	7#	926,90	6.488,30 0
Ser.Nr: 1932905 1932904 1932903 1932900 1932899 1932902 1932901			
96000225 Barebone All-In-One 21,5" Touch incl.ODD (5412D7960004)	7+		
22220543 3 pol. Netzkabel Notebook Typ UK (EK499.1.8)	7+		
80000742 Label "bluechip" 70mm x 12,2mm (50258)	7+		
10336 prepared for VESA (5412D7180012)	7+		
22153 CPU Intel Core i5-8400 LGA1151v2 BOX (BX80684i58400)	7+		
(2 x GHz / 6 Core)			
7011054 Speicher 16 GB DDR4 SODIMM 2666 MHz CL19 KVR (KVR26S19S8/16)	7+		
41234 HDD Seagate 1 TB SATA-III BarraCuda (ST1000DM010)	7+		
7009856 Intel Dual Band 3168NGW M.2 1x1 AC+BT (3168.NGW)	7+		
310008 System manufacturing costs (310008)	7+		
warranty: 12 month partial-warranty of components			
62015 Microsoft OEM Windows 10 Pro (OA3) (FQC-08797.)	7+		
80000612 Microsoft License Windows 10 Pro (OA3.0) (FQC-08797)	7+		
80000760 Mat MS GML Windows Logo Label (H17-10001)	7+		
61457 Vorinstallation Windows 10 Pro 64-bit DE (KZA82385)	7+		
Version 20H2 Windows 10 wird automatisch aktualisiert, was auch immer aktiviert ist. Internet Service Provider Gebühren können dadurch anfallen. Für Aktualisierungen können im Laufe der Zeit zusätzliche Anforderungen gelten.			
61462 Vorinstallation - mehrsprachig (KZA82388)	7+		
deutsch english français			
		net Summary	6.488,30
		net Shipment Costs	84,00 0
		net packing	4,50 0
		net Summary	6.576,80
	VAT	net	gross
	0,00 %	6576,80	6576,80
			VAT-Amount
			0,00
due 01.03.2021	Total		6.576,80 EUR

bluechip Computer AG
 Delivery address: Geschwister-Scholl-Str. 11a, D-04857 Meuselwitz - Post address: Postfach 57, D-04857 Meuselwitz - Phone: (+49 3448)755-0 - Fax: (+49 3448)755-105
 Board of directors: Hubert Wolf (CEO), Brit Wolf, Frank Celich, Sven Buchheim - Chairperson of the supervisory board: Sören Münch - Headquarters of the company: Meuselwitz
 District court: Jena HRB: 252046 - Tax number: 161/10003289 - VAT No. DE 150 513 627 - Bank: Commerzbank Alenburg, BIC COBADE33XXX, IBAN DE0525010500000334460

e) Mr Oelsch states that Exhibit FO4 consists of brochures from the company's website. Four pages are filed in evidence which show images of hardware labelled bluechip STORAGEline R31305s, bluechip TRAVELline L 14W4 *Thin & Light*, bluechip SERVERline R32303s and bluechip BUSINESSline S5300. They are undated and in a foreign language and no information is provided to explain who may have received the brochures. An example of one of the exhibited pages is shown below:



bluechip STORAGEline R31305s



Mehrwerte des Systems

- ✓ erprobte und bewährte Server-Plattform
- ✓ skalierbares Serversystem mit neuesten Intel® Xeon® Prozessoren mit Multi-Core-Technologie
- ✓ bis 4 x SAS/SATA 2,5"/3,5" Erweiterungseinschübe für Speichermedien
- ✓ Garantieverlängerung und Vor-Ort-Service (bis zu 4h/7 Tage) optional möglich



Hardware

Marke:	bluechip
Gehäuse:	Supermicro SC813M
Abmessungen:	43 mm (1HE) x 437 mm (B) x 503 mm (T)
Stromversorgung:	350 Watt (80Plus Platinum zertifiziert)
Motherboard:	Supermicro X11SCL-F
Chipsatz:	Intel® C242
CPU Sockel:	1 Sockel
Prozessor:	Intel® Xeon® E-2224 (4 Kerne, 3.40 GHz)
Speicher:	16 GB DDR4 unbuffered ECC (4 Sockel, bis zu 128 GB)
Speichermedien:	2 x 1 TB HDD 3,5"
SATA-DOM:	Flash SMC 32 GB
RAID-Controller:	Avago 9560-8i NVMe/SAS/SATA
Schnittstellen (front):	2 x USB 2.0
Schnittstellen (rear):	2 x USB 3.2 Gen 1, 2 x USB 2.0, 1 x VGA, 1 x COM
PCI Steckplätze:	1 x PCI Express 3.0 x8 (in x16 Slot), 2 x PCI Express 3.0 x4 (in x8 Slot)
Laufwerk:	DVD+-R/RW
Netzwerk:	2 x Gigabit Ethernet onboard
Remotemanagement:	integriert, mit KVM und eigenem Netzwerkport

Betriebssystem

optional

Garantie & Service

.....	36 Monate Bring-In Garantie,
.....	Komponenten-Vorabtausch innerhalb der ersten 24 Monate,
optionale Leistungen:.....	48/60 Monate Bring-In Garantie,
.....	36/48/60 Monate Vor-Ort-Service bis zu 4h/7 Tage

Bemerkung

..... bluechip Serverhandbuch, umfassender Langzeittest,
..... Prüfprotokolle (inkl. 24 Std. Stresstest)

www.bluechip.de

Telefon: +49(0)3448/755-0

Art.-Nr.: 850351

Änderungen und Irrtümer vorbehalten.

f) Google-translated English version of Exhibit FO4 is provided as Exhibit FO5. It provides what appears to be product specifications such as hardware and operating systems of bluechip STORAGEline R31305s, bluechip TRAVELline L 14W4 *Thin & Light*, bluechip SERVERline R32303s and bluechip BUSINESSline S5300. The brochure evidence at least offers an indication of the nature of bluechip goods described as STORAGEline, SERVERline, TRAVELline, and BUSINESSline. It appears to me that products referred to as bluechip STORAGEline R31305s and bluechip SERVERline R32303s are servers (specifications

of both products refer to server handbook, server platform and scalable server system) and bluechip TRAVELline L 14W4 *Thin & Light* is a laptop (the specification refers to operating system, power consumption details, warranty and touchpad security features). I also think bluechip BUSINESSline S5300 is a personal computer from the reference to 'slim PC' in the specification.

- g) According to Mr Oelsch's statement, the opponent company spent around 1.2 million Euros annually on advertising "the goods under the trade mark" in the EU and UK.⁷ He states that the opponent company generated the following turnover from "goods sold in relation to the bluechip" in the EU and UK:⁸

Sale of products under the bluechip mark in the EU and UK				
Year	Number	Net turnover (EUR)		Within the UK (EUR)
2022	32802	34m		57,500
2021	43504	38m		74,200
2020	54696	47m		71,300
2019	54137	43m		41,500
2018	43555	34m		36,700
2017	41529	33m		15,700
2016	48938	34m		2,300
2015	50802	29m		25,200

That concludes the summary of the opponent's evidence.

17. In its notice of opposition, the opponent claimed genuine use of its marks in relation to all the goods and services covered by all the four earlier marks it relies upon – covering Classes 9, 16, 35, 36, 37, 38, 41 and 42. However, in its submission in lieu, the opponent's representatives submit that the earlier registrations have been put to genuine use in respect of the following goods and services:⁹

⁷ Mr Oelsch's first witness statement, paragraph 6.

⁸ The opponent's first witness statement, paragraph 5.

⁹ The opponent's submission in lieu, paragraph 23.

- Class 9 Computer hardware; Computer software; Computer software downloadable from the Internet; computer hardware and software for the delivery of cloud computing services; Computer hardware and software for ensuring security of cloud computing services; Apparatus for recording, transmission or reproduction of sound or images.
- Class 16 Printed matter, in particular handbooks (manuals), periodicals, pamphlets, reports, announcements, prospectuses, leaflets.
- Class 35 Professional business consultancy and organisational project management in the fields of information technology, data centre operations and computer programming
- Class 42 Computer software downloadable from the Internet; computer hardware and software for the delivery of cloud computing services; Computer hardware and software for ensuring security of cloud computing services; Apparatus for recording, transmission or reproduction of sound or images; Technical consultancy for cloud computing services; Design of computer hardware and software for operating computer software platforms for setting up, managing and using cloud computing infrastructure services; Technical consultancy regarding fault detection and troubleshooting in the field of hosting; Research, design, development, advisory, engineering, information and consultancy services relating to computer hardware, software, firmware, websites, electronic communications sites; Installation and maintenance of computer programs; Scientific and technological services and research and design relating thereto.

18. I note that the specified terms submitted above most closely align with the Opponent's fourth earlier registration. I also note that the following terms from the above list have been incorrectly listed as Class 42 services. As these goods are already listed under Class 9, I will disregard their repeat reference in Class 42.

Computer software downloadable from the Internet; computer hardware and software for the delivery of cloud computing services; Computer hardware and software for ensuring security of cloud computing services; Apparatus for recording, transmission or reproduction of sound or images.

19. The evidence shows use of the “bluechip” as a trade mark in plain script or stylised forms or alongside a slogan such as “creating computers”. The appearance of those marks in the evidence satisfactorily equate to each of the marks under the first three earlier registrations, even where there are sometimes minor differences in presentation. I saw no use at all in the evidence of the fourth earlier mark, which is this mark:



20. Having considered the evidence, my greater concern is in respect of which goods and services the opponent has demonstrated use of the marks and to what extent the marks have been exposed to consumers.

21. As the earlier marks relied upon in these proceedings are comparable marks, the use of the marks in the EU during the relevant period will be taken into account in determining whether there has been genuine use of the comparable mark.¹⁰

22. The opponent submits that Exhibit FO2 are an example of advertisements and indicates the use of the mark in respect of servers, workplace computers and cloud service providers.¹¹ The opponent also submits that the opponent offers design and development of computer hardware and software relating to those goods.¹² I have already indicated that the pages filed in evidence as Exhibit FO2 are in a foreign language. I can see the use of the mark as registered on pages filed in evidence, and recognise the words ‘server’, ‘workplace’ and ‘cloudservice’ on one of the pages as given below:

¹⁰ See TPN2/2020, paragraph 4.

¹¹ The opponent’s submission in lieu, paragraph 15.

¹² *Ibid*



However, this document is undated. Moreover, in the absence of an English translation of the contents of the document or at least an explanation, it is impossible to discern what they say or where they may have been published.

23. The only evidence that is in English is Exhibit FO5 which contains copies of the opponent's brochures. Those brochures are undated. As mentioned earlier, the brochures refer to bluechip STORAGEline R31305s, bluechip TRAVELline L 14W4 *Thin & Light*, bluechip SERVERline R32303s and bluechip BUSINESSline S5300.

24. In respect of the invoices filed, the opponent's trade mark appears at the top of the invoices. The addresses are redacted on most of the invoices and only in 6 invoices can I discern a country address. Those invoices are addressed to

customers based in Germany (3 invoices) and the UK (3 invoices). Although the currency shown on all the invoices is EUR, without the information on recipient's location, I cannot assess where the recipients are based from rest of the invoices. I find the 250+ invoices are, therefore, of little or no evidential value in demonstrating the use of the mark in the EU or the UK.

25. The opponent submits that the invoices show the use of the mark in relation to a 'broad range of goods and services within the specification'.¹³ The invoices list a number of items. However, as the invoices are in a foreign language, most of the information that can be drawn is restricted. Only in one invoice issued to a customer in Germany I can see references to bluechip BUSINESSline, which I can cross-refer to the opponent's brochure given in Exhibit FO5. However, the exact reference given in the invoice is bluechip BUSINESSline individual while that given in the brochure is bluechip BUSINESSline S5300. Out of three invoices that contain UK addresses, one falls outside the relevant period. I note that the exact references given in the invoices are bluechip BUSINESSline AIO 2120T (556151) and bluechip BUSINESSline individual, which is slightly different to the reference given in the brochure. Following my analysis of the opponent's brochure noted earlier, I think bluechip BUSINESSline S5300 are personal computers. However, it is not clear to me what the abbreviations following bluechip BUSINESSline in the invoices mean. As per the opponent's submissions, bluechip TRAVELline are laptops and bluechip BUSINESSline are 'computer products'.¹⁴ I cannot see any reference to bluechip TRAVELline in the 5 relevant invoices that I have highlighted. Even if I accept the opponent's submission that bluechip BUSINESSline are 'computer products', and that the invoices show the sale of 'computer products', it is still not clear to me what type of computer products were sold under the references bluechip BUSINESSline AIO 2120T (556151) and bluechip BUSINESSline individual.

26. The opponent has given the turnover and advertising figures for both the EU and UK markets, but only in respect of goods and not for services. While the claimed turnover and advertising are not insubstantial, I find that they are not

¹³ The opponent's submission in lieu, paragraph 17.

¹⁴ The opponent's submission in lieu, paragraph 20.

well supported by corroborative evidence. Most of the exhibits are not in English. Translation into English has been provided for only one Exhibit. Even then, I struggle to match up the information given in the translated brochures with the product description in the invoices, which are also not in English.

27. It is incumbent on the opponent to make clear the goods and services sold under the mark, where and when. General assertion is not, in my view, sufficient. I find the description used in the opponent's submissions, of little assistance to be confident as to what types of 'computer products' were sold under the reference bluechip BUSINESSline. I consider it warranted a cautious approach, avoiding assumptions about the goods sold under the mark from the product references in the evidence. The opponent claims use in respect of quite wide specifications. It is, for example, claimed that the evidence shows genuine use for the "Design of computer hardware and software for operating computer software platforms for setting up, managing and using cloud computing infrastructure services" - but the evidence is simply too vague and/or inconclusive to permit a safe finding in that regard. This is the case right across the goods and services invoked - so, for example, while there is some evidence of printed material in the form of a brochure and an advert in a magazine, which include images of or information about bluechip goods or services, there is no information about who produced that printed material, where or when.

28. In *Awareness Limited v Plymouth City Council*, Case BL O/236/13, Mr Daniel Alexander Q.C. as the Appointed Person stated that:

"22. The burden lies on the registered proprietor to prove use..... However, it is not strictly necessary to exhibit any particular kind of documentation, but if it is likely that such material would exist and little or none is provided, a tribunal will be justified in rejecting the evidence as insufficiently solid. That is all the more so since the nature and extent of use is likely to be particularly well known to the proprietor itself. A tribunal is entitled to be sceptical of a case of use if, notwithstanding the ease with which it could have been convincingly demonstrated, the material actually provided is inconclusive. By the time the tribunal (which

in many cases will be the Hearing Officer in the first instance) comes to take its final decision, the evidence must be sufficiently solid and specific to enable the evaluation of the scope of protection to which the proprietor is legitimately entitled to be properly and fairly undertaken, having regard to the interests of the proprietor, the opponent and, it should be said, the public.” 25.

29. In *Dosenbach-Ochsner Ag Schuhe Und Sport v Continental Shelf 128 Ltd*, Case BL O/404/13, Mr Geoffrey Hobbs Q.C. as the Appointed Person stated that:

“21. The assessment of a witness statement for probative value necessarily focuses upon its sufficiency for the purpose of satisfying the decision taker with regard to whatever it is that falls to be determined, on the balance of probabilities, in the particular context of the case at hand. As Mann J. observed in *Matsushita Electric Industrial Co. v. Comptroller-General of Patents* [2008] EWHC 2071 (Pat); [2008] R.P.C. 35:

[24] As I have said, the act of being satisfied is a matter of judgment. Forming a judgment requires the weighing of evidence and other factors. The evidence required in any particular case where satisfaction is required depends on the nature of the inquiry and the nature and purpose of the decision which is to be made. For example, where a tribunal has to be satisfied as to the age of a person, it may sometimes be sufficient for that person to assert in a form or otherwise what his or her age is, or what their date of birth is; in others, more formal proof in the form of, for example, a birth certificate will be required. It all depends who is asking the question, why they are asking the question, and what is going to be done with the answer when it is given. There can be no universal rule as to what level of evidence has to be provided in order to satisfy a decision-making body about that of which that body has to be satisfied.

22. When it comes to proof of use for the purpose of determining the extent (if any) to which the protection conferred by registration of a trade mark can legitimately be maintained, the decision taker must form a view as to what the evidence does and just as importantly what it does not 'show' (per Section 100 of the Act) with regard to the actuality of use in relation to goods or services covered by the registration. The evidence in question can properly be assessed for sufficiency (or the lack of it) by reference to the specificity (or lack of it) with which it addresses the actuality of use."

30. Having paid close attention to the evidence, I am not satisfied that the opponent has discharged its burden to prove genuine use of the earlier marks. Most of the evidence was not in English, which severely restricts what I may glean from it and where translated copies were provided, the opponent's narrative was too unclear for me to deduce safely the type of goods shown as sold. The evidence was very thin and lacked specificity. There was no supporting evidence to demonstrate the use of the mark in relation to services. Aside from an image of a folded over magazine, there is nothing shown to bear out the figure of 1.2 million Euros annually on advertising the goods under the trade mark in the EU and UK. The evidence touching on the UK is extremely thin and does not bear out even the relatively modest sums given for "goods" in the UK set out in the table at my paragraph 17 above. Although the figures claimed for the EU are in the tens of millions of Euros annually, they likewise suffer from a critical lack of specificity as to the precise nature of the goods and services and location of consumers. In the absence of corroborative evidence in circumstances where it could easily have been provided, I conclude that the evidence is insufficient to demonstrate genuine use in respect of all of the goods and services relied upon.

Section 5(2)(b)

31. As the opponent has failed to demonstrate genuine use, the opponent cannot rely upon any of the goods and services covered by its earlier marks. Consequently, the oppositions fail.

Conclusion

32. The oppositions fail and the applications may proceed to registration.

Costs

33. The applicant has been successful and is entitled to a contribution towards its costs. Awards of costs are governed by Tribunal Practice Notice (“TPN”) 2/2016. In awarding costs to the applicant, I bear in mind that the applicant’s comments on the opponent’s evidence were very brief. I order costs to the applicant on the following basis:

Considering the statement of case and filing the counterstatement:	£200
Considering and commenting on the other party’s evidence:	£300
Total:	£500

34. I order bluechip Computer Aktiengesellschaft to pay Maria Francisca Jones the sum of £500. This sum is to be paid within twenty-one days of the expiry of the appeal period or within twenty-one days of the final determination of this case if any appeal against this decision is unsuccessful.

Dated this 3rd August 2023

Karol Thomas

For the Registrar

The Comptroller-General

Annex 1

- Class 5 Disposable nappies of paper for babies; babies' diapers of textile; babies' napkins of textile; diapers (babies' -) of textile.
- Class 9 Application software for mobile electronic devices; encoded prepaid payment cards; smart cards; plastic cards (encoded); cash cards; credit cards; encoded electronic chip cards; cards bearing electronically recorded data; software for processing electronic payments to and from others; computer programs for providing a calendar, address book and personal planner; computer programs for copying data from one user interface representing one computer operation to another user interface representing another computer operation; computer programs providing an interactive virtual environment; software, downloadable over the internet, for processing payments to and from others; software, downloadable over the internet, for providing a calendar, address book and personal planner; software, downloadable over the internet, for providing an interactive virtual environment; biometric data handling and processing computers and devices; gesture recognition software; biometric data processing and recognition software; downloadable electronic publications; computer software for playing games; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; cash registers; calculating machines, data processing equipment and computers; recorded media, computer hardware and firmware; computer software; computer search engine software; software downloadable from the Internet; compact discs; digital music; downloadable music; telecommunications apparatus; mouse mats; mobile phone accessories; contact lenses, spectacles and sunglasses; mechanisms for coin operated apparatus; fire-extinguishing apparatus; animated cartoons; warning triangles (vehicle breakdown -); workmen's protective face-shields; wrist rests for use with computers; x-rays (protection devices against -), not for medical purposes; Wireless personal area network headsets; wireless headsets; headsets; digital set-top boxes; signage; smart watches; headphones; printers for display tablet and computer; rechargeable batteries; battery chargers; factory automation software; software for online messaging; tax preparation software; books in electronic form; electronic pocket translators; digital audio-video CD-ROMs; Scientific, surveying apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; DVDs; mobile phone accessories, contact lenses, spectacles and sunglasses, LED displays; television receivers; display for television receivers; nautical, photographic, cinematographic, optical, weighing, measuring, signalling, supervision, life-saving and teaching apparatus and instruments; card readers; electronic payment terminals; computer networking and data communications

- equipment; graphical user interface software; digital recording media; computer games.
- Class 16 Paper and cardboard; printed matter; photographs; stationery and office requisites apart from furniture; instructional and teaching material; plastic sheets, films and bags for wrapping and packaging; printed publications; paper, cardboard and goods made from paper and cardboard, namely office stationery, gift stationery, party stationery, writing stationery, writing instruments, files, folders, wrapping paper, paper bags, photo albums, photographs, books, notecases, comics, magazines, cards, greeting cards, announcement cards, envelopes, scrapbooks, address books, diaries, planners, calendars, note pads, postcards, posters, cardboard boxes, gift boxes, paper tablecloths, paper napkins, paper banners; book binding material; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters packaging materials; printers' type; printing blocks; paint boxes for children; cheque book holders.
- Class 25 Clothing, footwear, headgear; boot uppers; boots (heel pieces for -); boots (iron fittings for -); boots (non-slipping devices for-); boots (welts for-); cap peaks; dress shields; fittings of metal for shoes and boots; football boots (studs for); footwear (tips for); footwear uppers; frames (hat-) [skeletons]; hat frames [skeletons]; heel pieces for boots and shoes; heel pieces for stockings; heels; inner soles; linings (ready-made-) [parts of clothing]; napkins (babies' -) of textile; non-slipping devices for boots and shoes; peaks (cap-); pockets for clothing; ready-made linings [parts of clothing]; shields (dress -); shirt fronts; shirt yokes; shoes (heel pieces for -); shoes (iron fittings for-); shoes (non-slipping devices for); shoes (welts for); soles for footwear; stockings (heel pieces for); studs for football boots [shoes]; tips for footwear; uppers (footwear); visors [hat making]; welts for boots and shoes; yokes (shirt).
- Class 28 Games and playthings; board games; Christmas decorations for Christmas trees, novelties for parties; paintball guns, gymnastic and sporting articles; computer games equipment adapted for use with an external display screen or monitor.
- Class 35 Online retail services connected with bleaching preparations and other substances for laundry use, cleaning, polishing, scouring and abrasive preparations, soaps, perfumery, essential oils, cosmetics, hair lotions, dentifrices; Online retail services connected with pharmaceutical and veterinary preparations, sanitary preparations for medical purposes, dietetic substances adapted for medical use, food for babies, plasters, materials for dressings, material for stopping teeth, dental wax; Online retail services connected with disinfectants, preparations for destroying vermin, fungicides, herbicides, common metals and their alloys, metal building materials, transportable buildings of metal, materials of metal for railway tracks, non-electric cables and wires of common metal, ironmongery, small items of metal hardware, pipes and tubes of metal, safes, and metal hardware, ores; Online retail services connected with hand tools and implements (hand-operated),

cutlery, side arms, razors, scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments, apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; Online retail services connected with apparatus for recording, transmission or reproduction of sound or images, magnetic data carriers, recording discs, automatic vending machines and mechanisms for coin-operated apparatus, cash registers, calculating machines, data processing equipment and computers, fire-extinguishing apparatus; Online retail services connected with CDs, DVDs and High Density Optical Discs, laptop computers, tablet computers, handheld electronic devices, personal digital assistants, digital music players, mobile telephone, smartphones, digital cameras and digital video cameras, ebook readers, and wireless communications devices; Online retail services connected with surgical, medical, dental and veterinary apparatus and instruments, artificial limbs, eyes and teeth, orthopaedic articles, suture materials, apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes, vehicles, apparatus for locomotion by land, air or water; Online retail services connected with precious metals and their alloys, statues, figurines, ornaments, jewellery boxes and other containers, all made or coated with precious metals, jewellery, precious stones, horological and chronometric instruments, and musical instruments; Online retail services connected with paper, cardboard, disposable nappies of paper, works of art and figurines of paper and cardboard, containers of paper and cardboard, paper bags, paper tissues and handkerchiefs, paper towels, wrapping paper, paper serviettes, files, folders, photo albums, books, comics, magazines, cards, greeting cards, announcement cards, envelopes, scrapbooks, address books, diaries, planners, calendars; Online retail services connected with note pads, postcards, posters, cardboard boxes, gift boxes, paper tablecloths, paper napkins, paper banners, toilet paper, cardboard packaging, paper publications, printed matter, bookbinding materials, photographs, stationery, adhesives for stationery or household purposes, artists' materials, paint brushes, typewriters and office requisites (except furniture), instructional and teaching materials (except apparatus); Online retail services connected with plastic materials for packaging, printers' type and printing blocks; Online retail services connected with leather and imitations of leather, leather furniture, leather bags and luggage, leather cases, leather wallets, leather purses, leather belts, straps and leashes, leather boxes, leather fashion accessories, leather watch straps, leather jewellery, leather key cases, statues, figurines, ornaments, and including any of the aforesaid leather goods when made of imitation leather; Online retail services connected with works of art and decorations of leather or imitation leather, animal skins, hides, trunks, travelling bags, umbrellas, parasols, walking

sticks, whips, harness and saddlery, furniture, mirrors, picture frames, and firewood; Online retail services connected with medicines made from ivory, structural building elements, kitchen cabinets, tool handles, birdhouses and bird tables, chopsticks, toothpicks, swings, ladders, pencils, coffins, boats, totem poles, smoking pipes, cigarette holders; Online retail services connected with statues, figurines, ornaments, works of art, decorations and containers, all made of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and substitutes for all these materials, or of plastics; Online retail services connected with household or kitchen utensils and containers, combs and sponges, brushes (except paint brushes), brush-making materials, articles for cleaning purposes, steel wool, unworked or semi-worked glass, glassware, porcelain and earthenware; Online retail services connected with textiles and textile goods, bed and table covers, clothing, footwear, headgear, games and playthings, gymnastic and sporting article, decorations for Christmas trees; Online retail services connected with meat, fish, seafood poultry and game, meat extracts, preserved, frozen, dried and cooked fruits and vegetables, jellies, jams, compotes, eggs, and egg products, milk and milk products, milk substitutes, edible oils and fats, coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour and preparations made from cereals, bread, pastry, baked goods and confectionery, chocolate, desserts, ices, honey, treacle, yeast, baking-powder; Online retail services connected with salt, mustard, vinegar, sauces (condiments), spices, ice, agricultural, horticultural and forestry products and grains, live animals, fresh fruits and vegetables, seeds, natural plants and flowers, foodstuffs for animals, malt, beers, mineral and aerated waters and other non-alcoholic drinks, fruit drinks and fruit juices, syrups and other preparations for making beverages and alcoholic beverages; Online retail services for the aggregation of online retailers connected with bleaching preparations and other substances for laundry use, cleaning, polishing, scouring and abrasive preparations, soaps, perfumery, essential oils, cosmetics, hair lotions, dentifrices; Online retail services for the aggregation of online retailers connected with disinfectants, preparations for destroying vermin, fungicides, herbicides, common metals and their alloys, metal building materials, transportable buildings of metal, materials of metal for railway tracks, non-electric cables and wires of common metal, ironmongery, small items of metal hardware, pipes and tubes of metal, safes, metal hardware, ores, hand tools and implements (hand-operated), cutlery, side arms, and razors; Online retail services for the aggregation of online retailers connected with scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments, apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; Online retail services for the aggregation of online retailers connected with

apparatus for recording, transmission or reproduction of sound or images, magnetic data carriers, recording discs, automatic vending machines and mechanisms for coin-operated apparatus, cash registers, calculating machines, data processing equipment and computers, fire-extinguishing apparatus; Online retail services for the aggregation of online retailers connected with CDs, DVDs and High Density Optical Discs, laptop computers, tablet computers, handheld electronic devices, personal digital assistants, digital music players, mobile telephone, smartphones, digital cameras and digital video cameras, ebook readers, and wireless communications devices; Online retail services for the aggregation of online retailers connected with surgical, medical, dental and veterinary apparatus and instruments, artificial limbs, eyes and teeth, orthopaedic articles, suture materials, apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes, vehicles, apparatus for locomotion by land, air or water; Online retail services for the aggregation of online retailers connected with precious metals and their alloys, statues, figurines, ornaments; Online retail services for the aggregation of online retailers connected with jewellery boxes and other containers, all made or coated with precious metals, jewellery, precious stones, horological and chronometric instruments, and musical instruments; Online retail services for the aggregation of online retailers connected with paper, cardboard, disposable nappies of paper, works of art and figurines of paper and cardboard, containers of paper and cardboard, paper bags, paper tissues and handkerchiefs, paper towels, wrapping paper, paper serviettes, files, folders, photo albums, books, comics, magazines, cards, greeting cards, announcement cards, envelopes, scrapbooks, address books, diaries, planners, calendars, note pads; Online retail services for the aggregation of online retailers connected with postcards, posters, cardboard boxes, gift boxes, paper tablecloths, paper napkins, paper banners, toilet paper, cardboard packaging, paper publications, printed matter, bookbinding materials; Online retail services for the aggregation of online retailers connected with photographs, stationery, adhesives for stationery or household purposes, artists' materials, paint brushes, typewriters and office requisites (except furniture), instructional and teaching materials (except apparatus); Online retail services for the aggregation of online retailers connected with plastic materials for packaging, printers' type and printing blocks; Online retail services for the aggregation of online retailers connected with leather and imitations of leather, leather furniture, leather bags and luggage, leather cases, leather wallets, leather purses, leather belts, straps and leashes, leather boxes, leather fashion accessories, leather watch straps, leather jewellery, leather key cases, statues, figurines, ornaments, and including any of the aforesaid leather goods when made of imitation leather; Online retail services for the aggregation of online retailers connected with works of art and decorations of leather or imitation leather, animal skins, hides, trunks, travelling

bags, umbrellas, parasols, walking sticks, whips, harness and saddlery, furniture, mirrors, picture frames, firewood, medicines made from ivory; Online retail services for the aggregation of online retailers connected with structural building elements, kitchen cabinets, tool handles, birdhouses and bird tables, chopsticks, toothpicks, swings, ladders, pencils, coffins, boats, totem poles, smoking pipes, cigarette holders, statues, figurines, ornaments, works of art; Online retail services for the aggregation of online retailers connected with decorations and containers, all made of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and substitutes for all these materials, or of plastics, household or kitchen utensils and containers, combs and sponges, brushes (except paint brushes), brush-making materials, articles for cleaning purposes, steel wool, unworked or semi-worked glass, glassware, porcelain and earthenware; Online retail services for the aggregation of online retailers connected with textiles and textile goods, bed and table covers, clothing, footwear, headgear, games and playthings, gymnastic and sporting article, decorations for Christmas trees; Online retail services for the aggregation of online retailers connected with meat, fish, seafood, poultry and game, meat extracts, preserved, frozen, dried and cooked fruits and vegetables, jellies, jams, compotes, eggs, and egg products, milk and milk products, milk substitutes, edible oils and fats, coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour and preparations made from cereals, bread, pastry and confectionery; Online retail services for the aggregation of online retailers connected with ices, honey, treacle, yeast, baking-powder, salt, mustard, vinegar, sauces (condiments), spices; Online retail services for the aggregation of online retailers connected with ice, agricultural, horticultural and forestry products and grains, live animals, fresh fruits and vegetables, seeds, natural plants and flowers, foodstuffs for animals, malt, beers, mineral and aerated waters and other non-alcoholic drinks, fruit drinks and fruit juices, syrups and other preparations for making beverages and alcoholic beverages; Presentation of goods on communications media, for retail purposes; On-line retail and wholesale services connected with the sale of bleaching preparations and other substances for laundry use, cleaning, polishing, scouring and abrasive preparations, soaps, perfumery, essential oils, cosmetics, hair lotions, dentifrices, pharmaceutical and veterinary preparations, sanitary preparations for medical purposes, dietetic substances adapted for medical use, food for babies, plasters, materials for dressings, material for stopping teeth, dental wax via a distributorship; On-line retail and wholesale services connected with disinfectants, preparations for destroying vermin, fungicides, herbicides, common metals and their alloys, metal building materials, transportable buildings of metal, materials of metal for railway tracks, non-electric cables and wires of common metal, ironmongery, small items of metal hardware, pipes and tubes of metal, safes, metal hardware, ores, hand tools

and implements (hand-operated), cutlery, side arms, razors; On-line retail and wholesale services connected with the sale of scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments via a distributorship; On-line retail and wholesale services connected with the sale of apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, apparatus for recording, transmission or reproduction of sound or images, magnetic data carriers, recording discs, automatic vending machines and mechanisms for coin-operated apparatus, cash registers, calculating machines, data processing equipment and computers, fire-extinguishing apparatus via a distributorship; On-line retail and wholesale services connected with the sale of CDs, DVDs and High Density Optical Discs, laptop computers, tablet computers, handheld electronic devices, personal digital assistants, digital music players, mobile telephone, smartphones, digital cameras and digital video cameras, ebook readers, wireless communications devices via a distributorship; On-line retail and wholesale services connected with the sale of surgical, medical, dental and veterinary apparatus and instruments, artificial limbs, eyes and teeth, orthopaedic articles, suture materials, apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes, vehicles, apparatus for locomotion by land, air or water via a distributorship; On-line retail and wholesale services connected with the sale of precious metals and their alloys, statues, figurines, ornaments, jewellery boxes and other containers, all made or coated with precious metals, jewellery, precious stones, horological and chronometric instruments via a distributorship; On-line retail and wholesale services connected with the sale of musical instruments, paper, cardboard, disposable nappies of paper, works of art and figurines of paper and cardboard, containers of paper and cardboard, paper bags, paper tissues and handkerchiefs, paper towels, wrapping paper, paper serviettes, files, folders via a distributorship; On-line retail and wholesale services connected with the sale of photo albums, books, comics, magazines, cards, greeting cards, announcement cards, envelopes, scrapbooks, address books, diaries, planners, calendars, note pads via a distributorship; On-line retail and wholesale services connected with the sale of postcards, posters, cardboard boxes, gift boxes, paper tablecloths, paper napkins, paper banners, toilet paper, cardboard packaging, paper publications, printed matter, bookbinding materials, photographs, stationery, adhesives for stationery or household purposes, artists' materials, paint brushes, typewriters and office requisites (except furniture), instructional and teaching materials (except apparatus) via a distributorship; On-line retail and wholesale services connected with the sale of plastic materials for packaging, printers' type and printing blocks via a distributorship; On-line retail and wholesale services connected with the sale of leather and imitations

of leather, leather furniture, leather bags and luggage, leather cases, leather wallets, leather purses, leather belts, straps and leashes, leather boxes, leather fashion accessories, leather watch straps, leather jewellery, leather key cases, statues, figurines, ornaments, and including any of the aforesaid leather goods when made of imitation leather via a distributorship; On-line retail and wholesale services connected with the sale of works of art and decorations of leather or imitation leather, animal skins, hides, trunks, travelling bags, umbrellas, parasols, walking sticks, whips, harness and saddlery, furniture, mirrors, picture frames, firewood, medicines made from ivory, structural building elements via a distributorship; On-line retail and wholesale services connected with the sale of kitchen cabinets, tool handles, birdhouses and bird tables, chopsticks, toothpicks, swings, ladders, pencils, coffins, boats, totem poles, smoking pipes, cigarette holders, statues, figurines, ornaments, works of art, decorations and containers, all made of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and substitutes for all these materials, or of plastics via a distributorship; On-line retail and wholesale services connected with the sale of household or kitchen utensils and containers, combs and sponges, brushes (except paint brushes), brush-making materials, articles for cleaning purposes via a distributorship; On-line retail and wholesale services connected with the sale of steel wool, unworked or semi-worked glass, glassware, porcelain and earthenware, textiles and textile goods, bed and table covers, clothing, footwear, headgear, games and playthings, gymnastic and sporting article, decorations for Christmas trees via a distributorship; On-line retail and wholesale services connected with the sale of meat, fish, seafood, poultry and game, meat extracts, preserved, frozen, dried and cooked fruits and vegetables, jellies, jams, compotes, eggs, and egg products, milk and milk products, milk substitutes, edible oils and fats, coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour and preparations made from cereals, bread, pastry and confectionery via a distributorship; On-line retail and wholesale services connected with the sale of ices, honey, treacle, yeast, baking-powder, salt, mustard, vinegar, sauces (condiments), spices via a distributorship; On-line retail and wholesale services connected with the sale of ice, agricultural, horticultural and forestry products and grains, live animals, fresh fruits and vegetables, seeds, natural plants and flowers, foodstuffs for animals, malt, beers, mineral and aerated waters and other non-alcoholic drinks, fruit drinks and fruit juices, syrups and other preparations for making beverages and alcoholic beverages via a distributorship; Automated and computerised trading services in which seller posts products to be auctioned and bidding is done via the Internet; on-line trading services in which seller posts products to be auctioned and bidding is done via the Internet; search engine optimization and ordering services featuring general merchandise and general consumer goods, namely disposable nappies of paper for babies, babies'

diapers of textile, babies' napkins of textile, diapers (babies' -) of textile, application software for mobile electronic devices, encoded prepaid payment cards, smart cards, plastic cards (encoded), cash cards, credit cards, encoded electronic chip cards, cards bearing electronically recorded data, software for processing electronic payments to and from others, computer programs for providing a calendar, address book and personal planner, computer programs for copying data from one user interface representing one computer operation to another user interface representing another computer operation, computer programs providing an interactive virtual environment, software, downloadable over the internet, for processing payments to and from others, software, downloadable over the internet, for providing a calendar, address book and personal planner, software, downloadable over the internet, for providing an interactive virtual environment, biometric data handling and processing computers and devices, gesture recognition software, biometric data processing and recognition software, downloadable electronic publications, computer software for playing games, apparatus for recording, transmission or reproduction of sound or images, magnetic data carriers, recording discs, cash registers, calculating machines, data processing equipment and computers, recorded media, computer hardware and firmware, computer software, computer search engine software, software downloadable from the Internet, compact discs, digital music, downloadable music, telecommunications apparatus, mouse mats, mobile phone accessories, contact lenses, spectacles and sunglasses, mechanisms for coin operated apparatus, fire-extinguishing apparatus, animated cartoons, warning triangles (vehicle breakdown -), workmen's protective face-shields, wrist rests for use with computers, x-rays (protection devices against -), not for medical purposes, Wireless personal area network headsets, wireless headsets, headsets, digital set-top boxes, signage, smart watches, headphones, printers for display tablet and computer, rechargeable batteries, battery chargers, factory automation software, software for online messaging, tax preparation software, books in electronic form, electronic pocket translators, digital audio-video CD-ROMs, Scientific, surveying apparatus and instruments, apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, DVDs, mobile phone accessories, contact lenses, spectacles and sunglasses, LED displays, television receivers, display for television receivers, nautical, photographic, cinematographic, optical, weighing, measuring, signalling, supervision, life-saving and teaching apparatus and instruments, card readers, electronic payment terminals, computer networking and data communications equipment, graphical user interface software, digital recording media, computer games, Paper and cardboard, printed matter, photographs, stationery and office requisites apart from furniture, instructional and teaching material, plastic sheets, films and bags for wrapping and packaging, printed publications, paper, cardboard

and goods made from paper and cardboard, namely office stationery, gift stationery, party stationery, writing stationery, writing instruments, files, folders, wrapping paper, paper bags, photo albums, photographs, books, notecases, comics, magazines, cards, greeting cards, announcement cards, envelopes, scrapbooks, address books, diaries, planners, calendars, note pads, postcards, posters, cardboard boxes, gift boxes, paper tablecloths, paper napkins, paper banners, book binding material, adhesives for stationery or household purposes, artists' materials, paint brushes, typewriters packaging materials, printers' type, printing blocks, paint boxes for children, cheque book holders, Clothing, footwear, headgear, boot uppers, boots (heel pieces for -), boots (iron fittings for -), boots (non-slipping devices for-), boots (welts for-), cap peaks, dress shields, fittings of metal for shoes and boots, football boots (studs for), footwear (tips for), footwear uppers, frames (hat-) [skeletons], hat frames [skeletons], heel pieces for boots and shoes, heel pieces for stockings, heels, inner soles, linings (ready-made-) [parts of clothing], napkins (babies' -) of textile, non-slipping devices for boots and shoes, peaks (cap-), pockets for clothing, ready-made linings [parts of clothing], shields (dress -), shirt fronts, shirt yokes, shoes (heel pieces for -), shoes (iron fittings for-), shoes (non-slipping devices for), shoes (welts for), soles for footwear, stockings (heel pieces for), studs for football boots [shoes], tips for footwear, uppers (footwear), visors [hat making], welts for boots and shoes, yokes (shirt), Games and playthings, board games, Christmas decorations for Christmas trees, novelties for parties, paintball guns, gymnastic and sporting articles, computer games equipment adapted for use with an external display screen or monitor; data management; Providing an interactive computer database featuring automatically updating address book, personal planner, date reminder, and travel planner, via a global computer networks; Searching and retrieving information, sites, and resources located on computer networks for others; Online retail services using a virtual reality environment and connected with bleaching preparations and other substances for laundry use, cleaning, polishing, scouring and abrasive preparations, soaps, perfumery, essential oils, cosmetics, hair lotions, dentifrices, pharmaceutical and veterinary preparations, sanitary preparations for medical purposes, dietetic substances adapted for medical use, food for babies, plasters, materials for dressings, material for stopping teeth, dental wax; Online retail services using a virtual reality environment and connected with disinfectants, preparations for destroying vermin, fungicides, herbicides; Online retail services using a virtual reality environment and connected with common metals and their alloys, metal building materials, transportable buildings of metal, materials of metal for railway tracks, non-electric cables and wires of common metal, ironmongery, small items of metal hardware, pipes and tubes of metal, safes, metal hardware, ores, hand tools and implements (hand-operated), cutlery, side arms, razors; Online retail services using a virtual reality environment and connected with

scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; Online retail services using a virtual reality environment and connected with apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, apparatus for recording, transmission or reproduction of sound or images, magnetic data carriers, recording discs, automatic vending machines and mechanisms for coin-operated apparatus, cash registers, calculating machines, data processing equipment and computers, fire-extinguishing apparatus; Online retail services using a virtual reality environment and connected with CDs, DVDs and High Density Optical Discs, laptop computers, tablet computers, handheld electronic devices, personal digital assistants, digital music players, mobile telephone, smartphones, digital cameras and digital video cameras, ebook readers, wireless communications devices; Online retail services using a virtual reality environment and connected with surgical, medical, dental and veterinary apparatus and instruments, artificial limbs, eyes and teeth, orthopaedic articles, suture materials, apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes, vehicles, apparatus for locomotion by land, air or water; Online retail services using a virtual reality environment and connected with precious metals and their alloys, statues, figurines, ornaments, jewellery boxes and other containers, all made or coated with precious metals, jewellery, precious stones, horological and chronometric instruments, musical instruments; Online retail services using a virtual reality environment and connected with paper, cardboard, disposable nappies of paper, works of art and figurines of paper and cardboard, containers of paper and cardboard, paper bags, paper tissues and handkerchiefs, paper towels, wrapping paper, paper serviettes, files, folders, photo albums, books, comics, magazines, cards, greeting cards, announcement cards, envelopes, scrapbooks, address books, diaries, planners, calendars, note pads; Online retail services using a virtual reality environment and connected with postcards, posters, cardboard boxes, gift boxes, paper tablecloths, paper napkins, paper banners, toilet paper, cardboard packaging, paper publications, printed matter, bookbinding materials, photographs, stationery, adhesives for stationery or household purposes, artists' materials, paint brushes, typewriters and office requisites (except furniture), instructional and teaching materials (except apparatus); Online retail services using a virtual reality environment and connected with plastic materials for packaging, printers' type and printing blocks; Online retail services using a virtual reality environment and connected with leather and imitations of leather, leather furniture, leather bags and luggage, leather cases, leather wallets, leather purses, leather belts, straps and leashes, leather boxes, leather fashion accessories, leather watch straps, leather jewellery, leather key cases, and including any of the

aforesaid leather goods when made of imitation leather; Online retail services using a virtual reality environment and connected with statues, figurines, ornaments; Online retail services using a virtual reality environment and connected with works of art and decorations of leather or imitation leather, animal skins, hides, trunks, travelling bags, umbrellas, parasols, walking sticks, whips, harness and saddlery, furniture, mirrors, picture frames, firewood, medicines made from ivory; Online retail services using a virtual reality environment and connected with smoking pipes, cigarette holders, statues, figurines, ornaments, works of art, decorations and containers, all made of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and substitutes for all these materials, or of plastics; Online retail services using a virtual reality environment and connected with structural building elements, kitchen cabinets, tool handles, birdhouses and bird tables, chopsticks, toothpicks, swings, ladders, pencils, coffins, boats, totem poles, all made of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and substitutes for all these materials, or of plastics; Online retail services using a virtual reality environment and connected with household or kitchen utensils and containers, combs and sponges, brushes (except paint brushes), brush-making materials, articles for cleaning purposes, steel wool, unworked or semi-worked glass, glassware, porcelain and earthenware; Online retail services using a virtual reality environment and connected with textiles and textile goods, bed and table covers, clothing, footwear, headgear, games and playthings, gymnastic and sporting article; Online retail services using a virtual reality environment and connected with decorations for Christmas trees, meat, fish, seafood, poultry and game, meat extracts, preserved, frozen, dried and cooked fruits and vegetables, jellies, jams, compotes, eggs, and egg products, milk and milk products, milk substitutes, edible oils and fats, coffee, tea, cocoa, sugar, rice, tapioca, sago; Online retail services using a virtual reality environment and connected with artificial coffee, flour and preparations made from cereals, bread, pastry and confectionery, ices, honey, treacle, yeast, baking-powder, salt, mustard, vinegar, sauces (condiments), spices, ice; Online retail services using a virtual reality environment and connected with agricultural, horticultural and forestry products and grains, live animals, fresh fruits and vegetables, seeds, natural plants and flowers, foodstuffs for animals, malt, beers, mineral and aerated waters and other non-alcoholic drinks, fruit drinks and fruit juices, syrups and other preparations for making beverages and alcoholic beverages; Data searches in computerised files for others; Advertising and promotional services; Business marketing services; Business management services; Business administration services; Marketing services; Search engine optimisation; Business operating, promotion, administration and management services; Commercial information agency services; Provision of information relating to businesses and companies; Auctioneering services

including via the Internet; Compilation of business directories; Compiling, storing analysing and retrieving data and commercial and business information; maintaining, Indexing and electronically distributing advertising materials; Provision and/or rental of advertising space on the Internet; Including providing consumer product information via the Internet or other communications networks; The bringing together, for the benefit of others, of a variety of service providers, enabling customers to conveniently view, access and subscribe to those services from an Internet web site specialising in the provision of financial, insurance, automotive, travel, real estate services, computing, and telecommunications related services; including, but not limited to, all the aforesaid provided by electronic means including the Internet; Information, advisory and consultancy services relating to all the aforesaid services; Retail services connected with bleaching preparations and other substances for laundry use, cleaning, polishing, scouring and abrasive preparations, soaps, perfumery, essential oils, cosmetics, hair lotions, dentifrices; Retail services connected with pharmaceutical and veterinary preparations, sanitary preparations for medical purposes; Retail services connected with dietetic substances adapted for medical use; Retail services connected with food for babies, plasters, materials for dressings, material for stopping teeth, dental wax, disinfectants, preparations for destroying vermin, fungicides, herbicides; Retail services connected with common metals and their alloys, metal building materials, transportable buildings of metal, materials of metal for railway tracks, non-electric cables and wires of common metal, ironmongery, small items of metal hardware, pipes and tubes of metal, safes, metal hardware, ores; Retail services connected with hand tools and implements (hand-operated), cutlery, side arms, razors; Retail services connected with Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; Retail services connected with apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; Retail services connected with apparatus for recording, transmission or reproduction of sound or images, magnetic data carriers, recording discs, mechanisms for coin-operated apparatus, cash registers, calculating machines, data processing equipment and computers; Retail services connected with fire-extinguishing apparatus, CDs, DVDs and High Density Optical Discs; Retail services connected with laptop computers, tablet computers, handheld electronic devices, personal digital assistants, digital music players, mobile telephone, smartphones, digital cameras and digital video cameras, ebook readers, wireless communications devices; Retail services connected with surgical, medical, dental and veterinary apparatus and instruments, artificial limbs, eyes and teeth, orthopaedic articles, suture materials; Retail services connected with apparatus for lighting, heating, steam generating, cooking, refrigerating,

drying, ventilating, water supply and sanitary purposes; Retail services connected with vehicles, apparatus for locomotion by land, air or water; Retail services connected with precious metals and their alloys; Retail services connected with statues, figurines, ornaments, jewellery boxes and other containers, all made or coated with precious metals, jewellery, precious stones, horological and chronometric instruments; Retail services connected with musical instruments; Retail services connected with paper, cardboard, disposable nappies of paper, works of art and figurines of paper and cardboard, containers of paper and cardboard, paper bags, paper tissues and handkerchiefs, paper towels, wrapping paper, paper serviettes, files, folders, photo albums, books, comics, magazines, cards, greeting cards, announcement cards, envelopes, scrapbooks, address books, diaries, planners, calendars, note pads; Retail services connected with postcards, posters, cardboard boxes, gift boxes; Retail services connected with paper tablecloths, paper napkins, paper banners, toilet paper, cardboard packaging, paper publications, printed matter, bookbinding materials, photographs, stationery, adhesives for stationery or household purposes, artists' materials, paint brushes, typewriters and office requisites (except furniture), instructional and teaching materials (except apparatus), plastic materials for packaging, printers' type and printing blocks; Retail services connected with leather and imitations of leather, leather furniture, leather bags and luggage, leather cases, leather wallets, leather purses, leather belts, straps and leashes, leather boxes, leather fashion accessories, leather watch straps, leather jewellery, leather key cases, statues, figurines, ornaments, and including any of the aforesaid leather goods when made of imitation leather, works of art and decorations of leather or imitation leather, animal skins, hides, trunks; Retail services connected with travelling bags, umbrellas, parasols, walking sticks, whips, harness and saddlery; Retail services connected with furniture, mirrors, picture frames, firewood; Retail services connected with medicines made from ivory; Retail services connected with structural building elements, kitchen cabinets, tool handles, birdhouses and bird tables, chopsticks, toothpicks, swings, ladders, pencils, coffins, boats, totem poles, smoking pipes, cigarette holders, statues, figurines, ornaments, works of art, decorations and containers, all made of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and substitutes for all these materials, or of plastics; Retail services connected with household or kitchen utensils and containers, combs and sponges, brushes (except paint brushes), brush-making materials, articles for cleaning purposes, steel wool, unworked or semi-worked glass; Retail services connected with glassware, porcelain and earthenware; Retail services connected with textiles and textile goods, bed and table covers; Retail services connected with clothing, footwear, headgear; Retail services connected with games and playthings, gymnastic and sporting article, decorations for Christmas trees;

Retail services connected with meat, fish, poultry and game, seafood, meat extracts, preserved, frozen, dried and cooked fruits and vegetables, jellies, jams, compotes, eggs and egg products, milk and milk products, milk substitutes, edible oils and fats; Retail services connected with coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour and preparations made from cereals, bread, pastry and confectionery, ices, honey, treacle, yeast, baking-powder, salt, mustard, vinegar, sauces (condiments), spices ice; Retail services connected with agricultural, horticultural and forestry products and grains, live animals, fresh fruits and vegetables, seeds, natural plants and flowers, foodstuffs for animals, malt; Retail services connected with beers, mineral and aerated waters and other non-alcoholic drinks, fruit drinks and fruit juices, syrups and other preparations for making beverages and alcoholic beverages; Business services and consumer information; Retail and wholesale services in connection with foodstuffs, sanitary, washing and scouring preparations, preparations for care of the body and beauty treatments, computers, telecommunications equipment, articles, decorative objects and ornaments, paintings, pictures, decorative letters, stickers, office basics; Retail and wholesale services in connection with travelling bags, suitcases, handbags, vanity cases, backpacks, trunks, luggage carriers, furniture, articles for animals, furs, household or kitchen articles, household or kitchen utensils and containers, tableware and cutlery, household electric appliances, kitchen articles, footwear, carpets, and sporting articles; Advertising services online and offline; Business administration, business inquiries, business management, business research, professional business consultancy; Business information, office functions, providing business information via a web site, commercial information and advice for consumers consumer advice shop; Provision of commercial and business contact information, demonstration of goods, design of advertising materials, dissemination of advertising matter; Distribution of samples, on-line advertising on a computer network, marketing, organization of exhibitions and trade shows for commercial or advertising purposes, presentation of goods on communication media, for retail purposes, updating and maintenance of data in computer databases; Business marketing services in the nature of development advertisements for distribution via the Internet; search engine optimization, including keyword search performance; provision of information relating to businesses and companies; Compiling, analysing and retrieving data and commercial and business information; Maintaining, indexing and electronically distributing advertising materials; creating indexes of information, web sites and other resources available on a global computer network Price comparison services; Procurement services, for others; Managing of subscriptions. Providing an online payment service aggregate payment for products from multiple online retailers; payment processing; electronic payment services; electronic commerce payment

services; electronic wallet services; issuing of payment gift cards and vouchers; issuing and processing of discount codes; bill payment services provided through a website; processing of payment transactions via the Internet; financial services; payment processing services; payment services; insurance services; real estate services; rental of property; virtual currency services; virtual money services; financial savings services; providing information and research in the fields of finance and insurance, via the Internet; providing information and research in the fields of mortgage; consultancy, advisory and information services relating to all the aforesaid services; Virtual money issuing services; Issuing debit and credit cards; issuing of cards enabling the collecting of points through purchases, to be exchanged for goods or services; banking and finance including the provision of such information and research via the Internet; credit card services; Organising of financial arrangements for collective purchasing.

Class 37

Building construction and repair services; bicycle repair; boiler repair; building repair; car repair; clothing repair; computer repair; furniture repair; leather repair; photographic apparatus repair; refrigerator repair services; repair information; repair of automobiles; repair of building equipment; repair of building machines; repair of buildings; repair of clothing; repair of communications network; repair of computers; repair of construction equipment; repair of cooking apparatus; repair of drying apparatus; repair of electrical equipment; repair of electronic apparatus; repair of furniture; repair of hand tools; repair of heating apparatus; repair of jewellery; repair of locks; repair of luggage; repair of plumbing; repair of pumps; repair of refrigerating apparatus; repair of sports equipment; repair of television apparatus; repair of upholstery; repair of vacuum cleaners; shoe repair; electrical installation services; installation of audio-visual equipment; installing of bathing apparatus; installation of carpets; installation of communication equipment; installation of cooking appliances; installation of drying apparatus; installation of fire alarms; installation of floor tiles; installation of furniture; installation of heating apparatus; installation of lighting apparatus; installation of plumbing; installation of refrigerating apparatus; installation of security systems; installation of telephone equipment; installation of ventilating apparatus; electrical appliance installation, maintenance and repair; installation, maintenance and repair of computers, cameras, sound and visual equipment, communication equipment, electronic organizers and electronic notepads; installation of kitchens, bathrooms, bedrooms; installation of fitted furniture; installation of fittings for buildings; installation services for kitchen and bathroom equipment; installation of fixtures and fittings for home and gardens; installation of fixtures and fittings for domestic premises; installation of interior partitions for buildings; installation of internal partitioning; installation of kitchen appliances; installation of kitchen equipment; installation of sanitary apparatus; installation of windows and doors; building, insulating, heating equipment installation services;

plastering, plumbing, wallpapering, painting, construction and varnishing services; machinery installation, maintenance and repair; mechanic services; service stations (petrol stations); automobile service stations; servicing of vehicles; vehicle maintenance and repair; vehicle breakdown assistance; vehicle fuelling services; vehicle valeting services; vehicle washing services; vehicle cleaning and polishing services; vehicle windscreen replacement services; rental of cleaning and washing equipment; rental of machine tools; tyre fitting tyre maintenance and repair; rental of cleaning equipment; information, advisory and consultancy services relating to all the aforesaid.

Class 38

Providing online access to an interactive database featuring an automatically updating calendar, address book and personal planner; providing access to a wide range of general interest information via a global computer network; providing online access to a range of online retail outlets via a global computer network; providing virtual facilities for real-time interaction among computer users; virtual chatrooms; chatrooms; portal services; email services; providing user access to the Internet; radio and television broadcasting; distribution of electronic information over computer networks, global information networks and wireless networks; rental and/or leasing of telecommunications and/or communications apparatus, installations, networks and infrastructure; Telecommunication and communication services; providing a telecommunication link to the internet to provide information in bulletin board services via global information networks; broadcasting services; digital broadcasting services; provision of telecommunications access and links to computer databases, computer networks, global information networks and wireless networks; providing information in the fields of telecommunications via the Internet; bulletin board services via global information network; including, but not limited to, all the aforesaid provided by electronic means including the Internet; consultancy, advisory and information services relating to all the aforesaid services; chat room services; telecommunication gateway services; e-mail services; transmission of advertising communications via digital communications networks; electronic mail services; including but not limited to all the aforesaid provided by electronic means including the internet, consultancy, advisory and information services relating to all the aforesaid services; transmission of electronic mail email data services; providing access to a global computer network; transmission of short messages SMS, music, and text communications between mobile and telecommunication devices; providing a telecommunication link to the internet to provide information in the fields of finance, insurance, travel, motoring, computing and telecommunications.

Class 39

Providing information in the fields of travel and motoring; Transport; Delivery, packaging and storage of goods; Travel arrangement.

Class 41

Education; providing of training; entertainment; on-line entertainment; sporting and cultural activities; lottery services;

electronic games services provided by means of the Internet; the provision of on-line electronic publications; sign language interpretation; translation; art exhibitions; organisation of exhibitions for cultural or educational purposes; publishing services; publication of information by electronic means, including publication of web pages; consultancy, advisory and information services relating to all the aforesaid services, education; amusement services; recreation services; educational purposes; consultancy, advisory and information services relating to all the aforesaid services.

Class 42

Providing temporary use of on-line non-downloadable software for processing electronic payments; website hosting services for the aggregation of transactions from multiple online merchants; design services relating to the development of computerised information processing systems for ordering, delivery and transportation of consumer goods; computer services, namely, providing search engines for locating information, resources, and the data, products, services, directories and websites of others on a global computer network; web hosting, namely an interactive calendar of events; providing temporary use of on-line non-downloadable software for a virtual reality environment; providing an interactive virtual reality environment on a global computer network; industrial analysis and research services; design and development of computer hardware and software; computer programming; installation, maintenance and repair of computer software; computer consultancy services; design, drawing and commissioned writing for the compilation of web sites; creating, maintaining and hosting the web sites of others; design services; advisory and consultancy services relating to computer hardware, computer software, computer networks; analysis (computer systems -); computer hardware, software and programme design; computer programs (duplication of -); computer rental and updating of computer software; computer site design; computer software (installation of -); computer software (maintenance of -); computer software (rental of -); computer software development and design for others; computer system design; conversion of data and computer programs (except physical conversion); creating and maintaining computer sites (web sites) for others; leasing, hire and rental of computers, computer systems, computer programs and computer software; search engines (providing -) for the Internet; recovery of computer data; conversion of data or documents from physical to electronic media; rental of web servers; providing and/or operating search engines; storage of data; authenticating works of art; cloud seeding; computer hardware (consultancy in the field of-); computer rental; design services (packaging-); designing (dress-); designing (graphic arts-); dress designing; graphic arts designing; packaging design; rental (computer-); rental of computer software; servers (rental of web -); software (rental of computer-); works of art (authenticating -); providing information in the fields of computing via the internet; creating indexes of information, web sites and other resources available on a global computer network; computer services, namely

services to facilitate the sales of goods and services via the global electronic communications network; providing temporary use of online non-downloadable software for use in generating online marketing programs; providing temporary use of on-line; non-downloadable software for analysing and reporting on internet traffic and keyword placement, for analysing the effectiveness of web site marketing, and for searching and viewing marketing research; providing and operating search engines; application service provider (ASP), namely hosting computer software applications of others; application service provider (ASP), namely featuring software for tracking website activity and managing, monitoring, tracking and optimising the performance and effectiveness of websites; consultancy, advisory and information services relating to all the aforesaid services; Scientific and technological services and research and design relating thereto; computer services; cloud computing; providing temporary use of on-line, non-downloadable software for analyzing and reporting on internet traffic and keyword placement, for analyzing the effectiveness of web site marketing, and for searching and viewing marketing research; consultancy, advisory and information services relating to all the aforesaid services.

Class 45 Licensing services for intellectual property; providing a website on the Internet for the purpose of social networking; social introduction agencies, online social networking services; social networking services; legal services; licensing of software; licensing of technology; consultancy, advisory and information services relating to all the aforesaid services.

Annex 2

Class 9 Application software for mobile electronic devices; encoded prepaid payment cards; smart cards; plastic cards (encoded); cash cards; credit cards; encoded electronic chip cards; cards bearing electronically recorded data; software for processing electronic payments to and from others; computer programs for providing a calendar, address book and personal planner; computer programs for copying data from one user interface representing one computer operation to another user interface representing another computer operation; computer programs providing an interactive virtual environment; software, downloadable over the internet, for processing payments to and from others; software, downloadable over the internet, for providing a calendar, address book and personal planner; software, downloadable over the internet, for providing an interactive virtual environment; biometric data handling and processing computers and devices; gesture recognition software; biometric data processing and recognition software; downloadable electronic publications; computer software for playing games; apparatus for recording, transmission or reproduction of

sound or images; magnetic data carriers, recording discs; cash registers; calculating machines, data processing equipment and computers; recorded media, computer hardware and firmware; computer software; computer search engine software; software downloadable from the Internet; compact discs; digital music; downloadable music; telecommunications apparatus; mouse mats; mobile phone accessories; contact lenses, spectacles and sunglasses; mechanisms for coin operated apparatus; fire-extinguishing apparatus; animated cartoons; warning triangles (vehicle breakdown -); workmen's protective face-shields; wrist rests for use with computers; x-rays (protection devices against -), not for medical purposes; Wireless personal area network headsets; wireless headsets; headsets; digital set-top boxes; signage; smart watches; headphones; printers for display tablet and computer; rechargeable batteries; battery chargers; factory automation software; software for online messaging; tax preparation software; books in electronic form; electronic pocket translators; digital audio-video CD-ROMs; Scientific, surveying apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; DVDs; mobile phone accessories, contact lenses, spectacles and sunglasses, LED displays; television receivers; display for television receivers; nautical, photographic, cinematographic, optical, weighing, measuring, signalling, supervision, life-saving and teaching apparatus and instruments; card readers; electronic payment terminals; computer networking and data communications equipment; graphical user interface software; digital recording media; computer games.

Class 35

Online retail services connected with bleaching preparations and other substances for laundry use, cleaning, polishing, scouring and abrasive preparations, soaps, perfumery, essential oils, cosmetics, hair lotions, dentifrices; Online retail services connected with pharmaceutical and veterinary preparations, sanitary preparations for medical purposes, dietetic substances adapted for medical use, food for babies, plasters, materials for dressings, material for stopping teeth, dental wax; Online retail services connected with disinfectants, preparations for destroying vermin, fungicides, herbicides, common metals and their alloys, metal building materials, transportable buildings of metal, materials of metal for railway tracks, non-electric cables and wires of common metal, ironmongery, small items of metal hardware, pipes and tubes of metal, safes, and metal hardware, ores; Online retail services connected with hand tools and implements (hand-operated), cutlery, side arms, razors, scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments, apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; Online retail services connected with apparatus for recording, transmission or reproduction of sound or

images, magnetic data carriers, recording discs, automatic vending machines and mechanisms for coin-operated apparatus, cash registers, calculating machines, data processing equipment and computers, fire-extinguishing apparatus; Online retail services connected with CDs, DVDs and High Density Optical Discs, laptop computers, tablet computers, handheld electronic devices, personal digital assistants, digital music players, mobile telephone, smartphones, digital cameras and digital video cameras, ebook readers, and wireless communications devices; Online retail services connected with surgical, medical, dental and veterinary apparatus and instruments, artificial limbs, eyes and teeth, orthopaedic articles, suture materials, apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes, vehicles, apparatus for locomotion by land, air or water; Online retail services connected with precious metals and their alloys, statues, figurines, ornaments, jewellery boxes and other containers, all made or coated with precious metals, jewellery, precious stones, horological and chronometric instruments, and musical instruments; Online retail services connected with paper, cardboard, disposable nappies of paper, works of art and figurines of paper and cardboard, containers of paper and cardboard, paper bags, paper tissues and handkerchiefs, paper towels, wrapping paper, paper serviettes, files, folders, photo albums, books, comics, magazines, cards, greeting cards, announcement cards, envelopes, scrapbooks, address books, diaries, planners, calendars; Online retail services connected with note pads, postcards, posters, cardboard boxes, gift boxes, paper tablecloths, paper napkins, paper banners, toilet paper, cardboard packaging, paper publications, printed matter, bookbinding materials, photographs, stationery, adhesives for stationery or household purposes, artists' materials, paint brushes, typewriters and office requisites (except furniture), instructional and teaching materials (except apparatus); Online retail services connected with plastic materials for packaging, printers' type and printing blocks; Online retail services connected with leather and imitations of leather, leather furniture, leather bags and luggage, leather cases, leather wallets, leather purses, leather belts, straps and leashes, leather boxes, leather fashion accessories, leather watch straps, leather jewellery, leather key cases, statues, figurines, ornaments, and including any of the aforesaid leather goods when made of imitation leather; Online retail services connected with works of art and decorations of leather or imitation leather, animal skins, hides, trunks, travelling bags, umbrellas, parasols, walking sticks, whips, harness and saddlery, furniture, mirrors, picture frames, and firewood; Online retail services connected with medicines made from ivory, structural building elements, kitchen cabinets, tool handles, birdhouses and bird tables, chopsticks, toothpicks, swings, ladders, pencils, coffins, boats, totem poles, smoking pipes, cigarette holders; Online retail services connected with statues, figurines, ornaments, works of art, decorations and

containers, all made of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and substitutes for all these materials, or of plastics; Online retail services connected with household or kitchen utensils and containers, combs and sponges, brushes (except paint brushes), brush-making materials, articles for cleaning purposes, steel wool, unworked or semi-worked glass, glassware, porcelain and earthenware; Online retail services connected with textiles and textile goods, bed and table covers, clothing, footwear, headgear, games and playthings, gymnastic and sporting article, decorations for Christmas trees; Online retail services connected with meat, fish, seafood poultry and game, meat extracts, preserved, frozen, dried and cooked fruits and vegetables, jellies, jams, compotes, eggs, and egg products, milk and milk products, milk substitutes, edible oils and fats, coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour and preparations made from cereals, bread, pastry, baked goods and confectionery, chocolate, desserts, ices, honey, treacle, yeast, baking-powder; Online retail services connected with salt, mustard, vinegar, sauces (condiments), spices, ice, agricultural, horticultural and forestry products and grains, live animals, fresh fruits and vegetables, seeds, natural plants and flowers, foodstuffs for animals, malt, beers, mineral and aerated waters and other non-alcoholic drinks, fruit drinks and fruit juices, syrups and other preparations for making beverages and alcoholic beverages; Online retail services for the aggregation of online retailers connected with bleaching preparations and other substances for laundry use, cleaning, polishing, scouring and abrasive preparations, soaps, perfumery, essential oils, cosmetics, hair lotions, dentifrices; Online retail services for the aggregation of online retailers connected with disinfectants, preparations for destroying vermin, fungicides, herbicides, common metals and their alloys, metal building materials, transportable buildings of metal, materials of metal for railway tracks, non-electric cables and wires of common metal, ironmongery, small items of metal hardware, pipes and tubes of metal, safes, metal hardware, ores, hand tools and implements (hand-operated), cutlery, side arms, and razors; Online retail services for the aggregation of online retailers connected with scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments, apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; Online retail services for the aggregation of online retailers connected with apparatus for recording, transmission or reproduction of sound or images, magnetic data carriers, recording discs, automatic vending machines and mechanisms for coin-operated apparatus, cash registers, calculating machines, data processing equipment and computers, fire-extinguishing apparatus; Online retail services for the aggregation of online retailers connected with CDs, DVDs and High Density Optical Discs, laptop computers, tablet computers,

handheld electronic devices, personal digital assistants, digital music players, mobile telephone, smartphones, digital cameras and digital video cameras, ebook readers, and wireless communications devices; Online retail services for the aggregation of online retailers connected with surgical, medical, dental and veterinary apparatus and instruments, artificial limbs, eyes and teeth, orthopaedic articles, suture materials, apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes, vehicles, apparatus for locomotion by land, air or water; Online retail services for the aggregation of online retailers connected with precious metals and their alloys, statues, figurines, ornaments; Online retail services for the aggregation of online retailers connected with jewellery boxes and other containers, all made or coated with precious metals, jewellery, precious stones, horological and chronometric instruments, and musical instruments; Online retail services for the aggregation of online retailers connected with paper, cardboard, disposable nappies of paper, works of art and figurines of paper and cardboard, containers of paper and cardboard, paper bags, paper tissues and handkerchiefs, paper towels, wrapping paper, paper serviettes, files, folders, photo albums, books, comics, magazines, cards, greeting cards, announcement cards, envelopes, scrapbooks, address books, diaries, planners, calendars, note pads; Online retail services for the aggregation of online retailers connected with postcards, posters, cardboard boxes, gift boxes, paper tablecloths, paper napkins, paper banners, toilet paper, cardboard packaging, paper publications, printed matter, bookbinding materials; Online retail services for the aggregation of online retailers connected with photographs, stationery, adhesives for stationery or household purposes, artists' materials, paint brushes, typewriters and office requisites (except furniture), instructional and teaching materials (except apparatus); Online retail services for the aggregation of online retailers connected with plastic materials for packaging, printers' type and printing blocks; Online retail services for the aggregation of online retailers connected with leather and imitations of leather, leather furniture, leather bags and luggage, leather cases, leather wallets, leather purses, leather belts, straps and leashes, leather boxes, leather fashion accessories, leather watch straps, leather jewellery, leather key cases, statues, figurines, ornaments, and including any of the aforesaid leather goods when made of imitation leather; Online retail services for the aggregation of online retailers connected with works of art and decorations of leather or imitation leather, animal skins, hides, trunks, travelling bags, umbrellas, parasols, walking sticks, whips, harness and saddlery, furniture, mirrors, picture frames, firewood, medicines made from ivory; Online retail services for the aggregation of online retailers connected with structural building elements, kitchen cabinets, tool handles, birdhouses and bird tables, chopsticks, toothpicks, swings, ladders, pencils, coffins, boats, totem poles, smoking pipes, cigarette holders, statues, figurines, ornaments,

works of art; Online retail services for the aggregation of online retailers connected with decorations and containers, all made of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and substitutes for all these materials, or of plastics, household or kitchen utensils and containers, combs and sponges, brushes (except paint brushes), brush-making materials, articles for cleaning purposes, steel wool, unworked or semi-worked glass, glassware, porcelain and earthenware; Online retail services for the aggregation of online retailers connected with textiles and textile goods, bed and table covers, clothing, footwear, headgear, games and playthings, gymnastic and sporting article, decorations for Christmas trees; Online retail services for the aggregation of online retailers connected with meat, fish, seafood, poultry and game, meat extracts, preserved, frozen, dried and cooked fruits and vegetables, jellies, jams, compotes, eggs, and egg products, milk and milk products, milk substitutes, edible oils and fats, coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour and preparations made from cereals, bread, pastry and confectionery; Online retail services for the aggregation of online retailers connected with ices, honey, treacle, yeast, baking-powder, salt, mustard, vinegar, sauces (condiments), spices; Online retail services for the aggregation of online retailers connected with ice, agricultural, horticultural and forestry products and grains, live animals, fresh fruits and vegetables, seeds, natural plants and flowers, foodstuffs for animals, malt, beers, mineral and aerated waters and other non-alcoholic drinks, fruit drinks and fruit juices, syrups and other preparations for making beverages and alcoholic beverages; Presentation of goods on communications media, for retail purposes; On-line retail and wholesale services connected with the sale of bleaching preparations and other substances for laundry use, cleaning, polishing, scouring and abrasive preparations, soaps, perfumery, essential oils, cosmetics, hair lotions, dentifrices, pharmaceutical and veterinary preparations, sanitary preparations for medical purposes, dietetic substances adapted for medical use, food for babies, plasters, materials for dressings, material for stopping teeth, dental wax via a distributorship; On-line retail and wholesale services connected with disinfectants, preparations for destroying vermin, fungicides, herbicides, common metals and their alloys, metal building materials, transportable buildings of metal, materials of metal for railway tracks, non-electric cables and wires of common metal, ironmongery, small items of metal hardware, pipes and tubes of metal, safes, metal hardware, ores, hand tools and implements (hand-operated), cutlery, side arms, razors; On-line retail and wholesale services connected with the sale of scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments via a distributorship; On-line retail and wholesale services connected with the sale of apparatus and instruments for conducting, switching, transforming,

accumulating, regulating or controlling electricity, apparatus for recording, transmission or reproduction of sound or images, magnetic data carriers, recording discs, automatic vending machines and mechanisms for coin-operated apparatus, cash registers, calculating machines, data processing equipment and computers, fire-extinguishing apparatus via a distributorship; On-line retail and wholesale services connected with the sale of CDs, DVDs and High Density Optical Discs, laptop computers, tablet computers, handheld electronic devices, personal digital assistants, digital music players, mobile telephone, smartphones, digital cameras and digital video cameras, ebook readers, wireless communications devices via a distributorship; On-line retail and wholesale services connected with the sale of surgical, medical, dental and veterinary apparatus and instruments, artificial limbs, eyes and teeth, orthopaedic articles, suture materials, apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes, vehicles, apparatus for locomotion by land, air or water via a distributorship; On-line retail and wholesale services connected with the sale of precious metals and their alloys, statues, figurines, ornaments, jewellery boxes and other containers, all made or coated with precious metals, jewellery, precious stones, horological and chronometric instruments via a distributorship; On-line retail and wholesale services connected with the sale of musical instruments, paper, cardboard, disposable nappies of paper, works of art and figurines of paper and cardboard, containers of paper and cardboard, paper bags, paper tissues and handkerchiefs, paper towels, wrapping paper, paper serviettes, files, folders via a distributorship; On-line retail and wholesale services connected with the sale of photo albums, books, comics, magazines, cards, greeting cards, announcement cards, envelopes, scrapbooks, address books, diaries, planners, calendars, note pads via a distributorship; On-line retail and wholesale services connected with the sale of postcards, posters, cardboard boxes, gift boxes, paper tablecloths, paper napkins, paper banners, toilet paper, cardboard packaging, paper publications, printed matter, bookbinding materials, photographs, stationery, adhesives for stationery or household purposes, artists' materials, paint brushes, typewriters and office requisites (except furniture), instructional and teaching materials (except apparatus) via a distributorship; On-line retail and wholesale services connected with the sale of plastic materials for packaging, printers' type and printing blocks via a distributorship; On-line retail and wholesale services connected with the sale of leather and imitations of leather, leather furniture, leather bags and luggage, leather cases, leather wallets, leather purses, leather belts, straps and leashes, leather boxes, leather fashion accessories, leather watch straps, leather jewellery, leather key cases, statues, figurines, ornaments, and including any of the aforesaid leather goods when made of imitation leather via a distributorship; On-line retail and wholesale services connected with the sale of works of art and

decorations of leather or imitation leather, animal skins, hides, trunks, travelling bags, umbrellas, parasols, walking sticks, whips, harness and saddlery, furniture, mirrors, picture frames, firewood, medicines made from ivory, structural building elements via a distributorship; On-line retail and wholesale services connected with the sale of kitchen cabinets, tool handles, birdhouses and bird tables, chopsticks, toothpicks, swings, ladders, pencils, coffins, boats, totem poles, smoking pipes, cigarette holders, statues, figurines, ornaments, works of art, decorations and containers, all made of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and substitutes for all these materials, or of plastics via a distributorship; On-line retail and wholesale services connected with the sale of household or kitchen utensils and containers, combs and sponges, brushes (except paint brushes), brush-making materials, articles for cleaning purposes via a distributorship; On-line retail and wholesale services connected with the sale of steel wool, unworked or semi-worked glass, glassware, porcelain and earthenware, textiles and textile goods, bed and table covers, clothing, footwear, headgear, games and playthings, gymnastic and sporting article, decorations for Christmas trees via a distributorship; On-line retail and wholesale services connected with the sale of meat, fish, seafood, poultry and game, meat extracts, preserved, frozen, dried and cooked fruits and vegetables, jellies, jams, compotes, eggs, and egg products, milk and milk products, milk substitutes, edible oils and fats, coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour and preparations made from cereals, bread, pastry and confectionery via a distributorship; On-line retail and wholesale services connected with the sale of ices, honey, treacle, yeast, baking-powder, salt, mustard, vinegar, sauces (condiments), spices via a distributorship; On-line retail and wholesale services connected with the sale of ice, agricultural, horticultural and forestry products and grains, live animals, fresh fruits and vegetables, seeds, natural plants and flowers, foodstuffs for animals, malt, beers, mineral and aerated waters and other non-alcoholic drinks, fruit drinks and fruit juices, syrups and other preparations for making beverages and alcoholic beverages via a distributorship; Automated and computerised trading services in which seller posts products to be auctioned and bidding is done via the Internet; on-line trading services in which seller posts products to be auctioned and bidding is done via the Internet; search engine optimization and ordering services featuring general merchandise and general consumer goods, namely disposable nappies of paper for babies, babies' diapers of textile, babies' napkins of textile, diapers (babies' -) of textile, application software for mobile electronic devices, encoded prepaid payment cards, smart cards, plastic cards (encoded), cash cards, credit cards, encoded electronic chip cards, cards bearing electronically recorded data, software for processing electronic payments to and from others, computer programs for providing a calendar, address book and personal planner, computer programs

for copying data from one user interface representing one computer operation to another user interface representing another computer operation, computer programs providing an interactive virtual environment, software, downloadable over the internet, for processing payments to and from others, software, downloadable over the internet, for providing a calendar, address book and personal planner, software, downloadable over the internet, for providing an interactive virtual environment, biometric data handling and processing computers and devices, gesture recognition software, biometric data processing and recognition software, downloadable electronic publications, computer software for playing games, apparatus for recording, transmission or reproduction of sound or images, magnetic data carriers, recording discs, cash registers, calculating machines, data processing equipment and computers, recorded media, computer hardware and firmware, computer software, computer search engine software, software downloadable from the Internet, compact discs, digital music, downloadable music, telecommunications apparatus, mouse mats, mobile phone accessories, contact lenses, spectacles and sunglasses, mechanisms for coin operated apparatus, fire-extinguishing apparatus, animated cartoons, warning triangles (vehicle breakdown -), workmen's protective face-shields, wrist rests for use with computers, x-rays (protection devices against -), not for medical purposes, Wireless personal area network headsets, wireless headsets, headsets, digital set-top boxes, signage, smart watches, headphones, printers for display tablet and computer, rechargeable batteries, battery chargers, factory automation software, software for online messaging, tax preparation software, books in electronic form, electronic pocket translators, digital audio-video CD-ROMs, Scientific, surveying apparatus and instruments, apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, DVDs, mobile phone accessories, contact lenses, spectacles and sunglasses, LED displays, television receivers, display for television receivers, nautical, photographic, cinematographic, optical, weighing, measuring, signalling, supervision, life-saving and teaching apparatus and instruments, card readers, electronic payment terminals, computer networking and data communications equipment, graphical user interface software, digital recording media, computer games, Paper and cardboard, printed matter, photographs, stationery and office requisites apart from furniture, instructional and teaching material, plastic sheets, films and bags for wrapping and packaging, printed publications, paper, cardboard and goods made from paper and cardboard, namely office stationery, gift stationery, party stationery, writing stationery, writing instruments, files, folders, wrapping paper, paper bags, photo albums, photographs, books, notecases, comics, magazines, cards, greeting cards, announcement cards, envelopes, scrapbooks, address books, diaries, planners, calendars, note pads, postcards, posters, cardboard boxes, gift boxes, paper tablecloths, paper

napkins, paper banners, book binding material, adhesives for stationery or household purposes, artists' materials, paint brushes, typewriters packaging materials, printers' type, printing blocks, paint boxes for children, cheque book holders, Clothing, footwear, headgear, boot uppers, boots (heel pieces for -), boots (iron fittings for -), boots (non-slipping devices for-), boots (welts for-), cap peaks, dress shields, fittings of metal for shoes and boots, football boots (studs for), footwear (tips for), footwear uppers, frames (hat-) [skeletons], hat frames [skeletons], heel pieces for boots and shoes, heel pieces for stockings, heels, inner soles, linings (ready-made-) [parts of clothing], napkins (babies' -) of textile, non-slipping devices for boots and shoes, peaks (cap-), pockets for clothing, ready-made linings [parts of clothing], shields (dress -), shirt fronts, shirt yokes, shoes (heel pieces for -), shoes (iron fittings for-), shoes (non-slipping devices for), shoes (welts for), soles for footwear, stockings (heel pieces for), studs for football boots [shoes], tips for footwear, uppers (footwear), visors [hat making], welts for boots and shoes, yokes (shirt), Games and playthings, board games, Christmas decorations for Christmas trees, novelties for parties, paintball guns, gymnastic and sporting articles, computer games equipment adapted for use with an external display screen or monitor; data management; Providing an interactive computer database featuring automatically updating address book, personal planner, date reminder, and travel planner, via a global computer networks; Searching and retrieving information, sites, and resources located on computer networks for others; Online retail services using a virtual reality environment and connected with bleaching preparations and other substances for laundry use, cleaning, polishing, scouring and abrasive preparations, soaps, perfumery, essential oils, cosmetics, hair lotions, dentifrices, pharmaceutical and veterinary preparations, sanitary preparations for medical purposes, dietetic substances adapted for medical use, food for babies, plasters, materials for dressings, material for stopping teeth, dental wax; Online retail services using a virtual reality environment and connected with disinfectants, preparations for destroying vermin, fungicides, herbicides; Online retail services using a virtual reality environment and connected with common metals and their alloys, metal building materials, transportable buildings of metal, materials of metal for railway tracks, non-electric cables and wires of common metal, ironmongery, small items of metal hardware, pipes and tubes of metal, safes, metal hardware, ores, hand tools and implements (hand-operated), cutlery, side arms, razors; Online retail services using a virtual reality environment and connected with scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; Online retail services using a virtual reality environment and connected with apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, apparatus for recording, transmission or reproduction of sound or images,

magnetic data carriers, recording discs, automatic vending machines and mechanisms for coin-operated apparatus, cash registers, calculating machines, data processing equipment and computers, fire-extinguishing apparatus; Online retail services using a virtual reality environment and connected with CDs, DVDs and High Density Optical Discs, laptop computers, tablet computers, handheld electronic devices, personal digital assistants, digital music players, mobile telephone, smartphones, digital cameras and digital video cameras, ebook readers, wireless communications devices; Online retail services using a virtual reality environment and connected with surgical, medical, dental and veterinary apparatus and instruments, artificial limbs, eyes and teeth, orthopaedic articles, suture materials, apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes, vehicles, apparatus for locomotion by land, air or water; Online retail services using a virtual reality environment and connected with precious metals and their alloys, statues, figurines, ornaments, jewellery boxes and other containers, all made or coated with precious metals, jewellery, precious stones, horological and chronometric instruments, musical instruments; Online retail services using a virtual reality environment and connected with paper, cardboard, disposable nappies of paper, works of art and figurines of paper and cardboard, containers of paper and cardboard, paper bags, paper tissues and handkerchiefs, paper towels, wrapping paper, paper serviettes, files, folders, photo albums, books, comics, magazines, cards, greeting cards, announcement cards, envelopes, scrapbooks, address books, diaries, planners, calendars, note pads; Online retail services using a virtual reality environment and connected with postcards, posters, cardboard boxes, gift boxes, paper tablecloths, paper napkins, paper banners, toilet paper, cardboard packaging, paper publications, printed matter, bookbinding materials, photographs, stationery, adhesives for stationery or household purposes, artists' materials, paint brushes, typewriters and office requisites (except furniture), instructional and teaching materials (except apparatus); Online retail services using a virtual reality environment and connected with plastic materials for packaging, printers' type and printing blocks; Online retail services using a virtual reality environment and connected with leather and imitations of leather, leather furniture, leather bags and luggage, leather cases, leather wallets, leather purses, leather belts, straps and leashes, leather boxes, leather fashion accessories, leather watch straps, leather jewellery, leather key cases, and including any of the aforesaid leather goods when made of imitation leather; Online retail services using a virtual reality environment and connected with statues, figurines, ornaments; Online retail services using a virtual reality environment and connected with works of art and decorations of leather or imitation leather, animal skins, hides, trunks, travelling bags, umbrellas, parasols, walking sticks, whips, harness and saddlery, furniture, mirrors, picture frames, firewood, medicines

made from ivory; Online retail services using a virtual reality environment and connected with smoking pipes, cigarette holders, statues, figurines, ornaments, works of art, decorations and containers, all made of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and substitutes for all these materials, or of plastics; Online retail services using a virtual reality environment and connected with structural building elements, kitchen cabinets, tool handles, birdhouses and bird tables, chopsticks, toothpicks, swings, ladders, pencils, coffins, boats, totem poles, all made of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and substitutes for all these materials, or of plastics; Online retail services using a virtual reality environment and connected with household or kitchen utensils and containers, combs and sponges, brushes (except paint brushes), brush-making materials, articles for cleaning purposes, steel wool, unworked or semi-worked glass, glassware, porcelain and earthenware; Online retail services using a virtual reality environment and connected with textiles and textile goods, bed and table covers, clothing, footwear, headgear, games and playthings, gymnastic and sporting article; Online retail services using a virtual reality environment and connected with decorations for Christmas trees, meat, fish, seafood, poultry and game, meat extracts, preserved, frozen, dried and cooked fruits and vegetables, jellies, jams, compotes, eggs, and egg products, milk and milk products, milk substitutes, edible oils and fats, coffee, tea, cocoa, sugar, rice, tapioca, sago; Online retail services using a virtual reality environment and connected with artificial coffee, flour and preparations made from cereals, bread, pastry and confectionery, ices, honey, treacle, yeast, baking-powder, salt, mustard, vinegar, sauces (condiments), spices, ice; Online retail services using a virtual reality environment and connected with agricultural, horticultural and forestry products and grains, live animals, fresh fruits and vegetables, seeds, natural plants and flowers, foodstuffs for animals, malt, beers, mineral and aerated waters and other non-alcoholic drinks, fruit drinks and fruit juices, syrups and other preparations for making beverages and alcoholic beverages; Data searches in computerised files for others; Advertising and promotional services; Business marketing services; Business management services; Business administration services; Marketing services; Search engine optimisation; Business operating, promotion, administration and management services; Commercial information agency services; Provision of information relating to businesses and companies; Auctioneering services including via the Internet; Compilation of business directories; Compiling, storing analysing and retrieving data and commercial and business information; maintaining, Indexing and electronically distributing advertising materials; Provision and/or rental of advertising space on the Internet; Including providing consumer product information via the Internet or other communications networks; The bringing together, for the benefit of others, of a variety

of service providers, enabling customers to conveniently view, access and subscribe to those services from an Internet web site specialising in the provision of financial, insurance, automotive, travel, real estate services, computing, and telecommunications related services; including, but not limited to, all the aforesaid provided by electronic means including the Internet; Information, advisory and consultancy services relating to all the aforesaid services; Retail services connected with bleaching preparations and other substances for laundry use, cleaning, polishing, scouring and abrasive preparations, soaps, perfumery, essential oils, cosmetics, hair lotions, dentifrices; Retail services connected with pharmaceutical and veterinary preparations, sanitary preparations for medical purposes; Retail services connected with dietetic substances adapted for medical use; Retail services connected with food for babies, plasters, materials for dressings, material for stopping teeth, dental wax, disinfectants, preparations for destroying vermin, fungicides, herbicides; Retail services connected with common metals and their alloys, metal building materials, transportable buildings of metal, materials of metal for railway tracks, non-electric cables and wires of common metal, ironmongery, small items of metal hardware, pipes and tubes of metal, safes, metal hardware, ores; Retail services connected with hand tools and implements (hand-operated), cutlery, side arms, razors; Retail services connected with Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; Retail services connected with apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; Retail services connected with apparatus for recording, transmission or reproduction of sound or images, magnetic data carriers, recording discs, mechanisms for coin-operated apparatus, cash registers, calculating machines, data processing equipment and computers; Retail services connected with fire-extinguishing apparatus, CDs, DVDs and High Density Optical Discs; Retail services connected with laptop computers, tablet computers, handheld electronic devices, personal digital assistants, digital music players, mobile telephone, smartphones, digital cameras and digital video cameras, ebook readers, wireless communications devices; Retail services connected with surgical, medical, dental and veterinary apparatus and instruments, artificial limbs, eyes and teeth, orthopaedic articles, suture materials; Retail services connected with apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes; Retail services connected with vehicles, apparatus for locomotion by land, air or water; Retail services connected with precious metals and their alloys; Retail services connected with statues, figurines, ornaments, jewellery boxes and other containers, all made or coated with precious metals, jewellery, precious stones, horological and chronometric instruments; Retail services connected with

musical instruments; Retail services connected with paper, cardboard, disposable nappies of paper, works of art and figurines of paper and cardboard, containers of paper and cardboard, paper bags, paper tissues and handkerchiefs, paper towels, wrapping paper, paper serviettes, files, folders, photo albums, books, comics, magazines, cards, greeting cards, announcement cards, envelopes, scrapbooks, address books, diaries, planners, calendars, note pads; Retail services connected with postcards, posters, cardboard boxes, gift boxes; Retail services connected with paper tablecloths, paper napkins, paper banners, toilet paper, cardboard packaging, paper publications, printed matter, bookbinding materials, photographs, stationery, adhesives for stationery or household purposes, artists' materials, paint brushes, typewriters and office requisites (except furniture), instructional and teaching materials (except apparatus), plastic materials for packaging, printers' type and printing blocks; Retail services connected with leather and imitations of leather, leather furniture, leather bags and luggage, leather cases, leather wallets, leather purses, leather belts, straps and leashes, leather boxes, leather fashion accessories, leather watch straps, leather jewellery, leather key cases, statues, figurines, ornaments, and including any of the aforesaid leather goods when made of imitation leather, works of art and decorations of leather or imitation leather, animal skins, hides, trunks; Retail services connected with travelling bags, umbrellas, parasols, walking sticks, whips, harness and saddlery; Retail services connected with furniture, mirrors, picture frames, firewood; Retail services connected with medicines made from ivory; Retail services connected with structural building elements, kitchen cabinets, tool handles, birdhouses and bird tables, chopsticks, toothpicks, swings, ladders, pencils, coffins, boats, totem poles, smoking pipes, cigarette holders, statues, figurines, ornaments, works of art, decorations and containers, all made of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and substitutes for all these materials, or of plastics; Retail services connected with household or kitchen utensils and containers, combs and sponges, brushes (except paint brushes), brush-making materials, articles for cleaning purposes, steel wool, unworked or semi-worked glass; Retail services connected with glassware, porcelain and earthenware; Retail services connected with textiles and textile goods, bed and table covers; Retail services connected with clothing, footwear, headgear; Retail services connected with games and playthings, gymnastic and sporting article, decorations for Christmas trees; Retail services connected with meat, fish, poultry and game, seafood, meat extracts, preserved, frozen, dried and cooked fruits and vegetables, jellies, jams, compotes, eggs and egg products, milk and milk products, milk substitutes, edible oils and fats; Retail services connected with coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour and preparations made from cereals, bread, pastry and confectionery, ices, honey, treacle, yeast, baking-

powder, salt, mustard, vinegar, sauces (condiments), spices ice; Retail services connected with agricultural, horticultural and forestry products and grains, live animals, fresh fruits and vegetables, seeds, natural plants and flowers, foodstuffs for animals, malt; Retail services connected with beers, mineral and aerated waters and other non-alcoholic drinks, fruit drinks and fruit juices, syrups and other preparations for making beverages and alcoholic beverages; Business services and consumer information; Retail and wholesale services in connection with foodstuffs, sanitary, washing and scouring preparations, preparations for care of the body and beauty treatments, computers, telecommunications equipment, articles, decorative objects and ornaments, paintings, pictures, decorative letters, stickers, office basics; Retail and wholesale services in connection with travelling bags, suitcases, handbags, vanity cases, backpacks, trunks, luggage carriers, furniture, articles for animals, furs, household or kitchen articles, household or kitchen utensils and containers, tableware and cutlery, household electric appliances, kitchen articles, footwear, carpets, and sporting articles; Advertising services online and offline; Business administration, business inquiries, business management, business research, professional business consultancy; Business information, office functions, providing business information via a web site, commercial information and advice for consumers consumer advice shop; Provision of commercial and business contact information, demonstration of goods, design of advertising materials, dissemination of advertising matter; Distribution of samples, on-line advertising on a computer network, marketing, organization of exhibitions and trade shows for commercial or advertising purposes, presentation of goods on communication media, for retail purposes, updating and maintenance of data in computer databases; Business marketing services in the nature of development advertisements for distribution via the Internet; search engine optimization, including keyword search performance; provision of information relating to businesses and companies; Compiling, analysing and retrieving data and commercial and business information; Maintaining, indexing and electronically distributing advertising materials; Price comparison services; Procurement services, for others.

Class 36

Providing an online payment service aggregate payment for products from multiple online retailers; payment processing; electronic payment services; electronic commerce payment services; electronic wallet services; issuing of payment gift cards and vouchers; issuing and processing of discount codes; bill payment services provides through a website; processing of payment transactions via the Internet; financial services; payment processing services; payment services; insurance services; real estate services; rental of property; virtual currency services; virtual money services; financial savings services; providing information and research in the fields of finance and insurance, via the Internet; providing information and research in the fields of mortgage;

consultancy, advisory and information services relating to all the aforesaid services; Virtual money issuing services; Issuing debit and credit cards; Managing of subscriptions, organizing of collective purchasing; issuing of cards enabling the collecting of points through purchases, to be exchanged for goods or services; banking and finance including the provision of such information and research via the Internet; credit card services.

Class 37

Building construction and repair services; bicycle repair; boiler repair; building repair; car repair; clothing repair; computer repair; furniture repair; leather repair; photographic apparatus repair; refrigerator repair services; repair information; repair of automobiles; repair of building equipment; repair of building machines; repair of buildings; repair of clothing; repair of communications network; repair of computers; repair of construction equipment; repair of cooking apparatus; repair of drying apparatus; repair of electrical equipment; repair of electronic apparatus; repair of furniture; repair of hand tools; repair of heating apparatus; repair of jewellery; repair of locks; repair of luggage; repair of plumbing; repair of pumps; repair of refrigerating apparatus; repair of sports equipment; repair of television apparatus; repair of upholstery; repair of vacuum cleaners; shoe repair; electrical installation services; installation of audio-visual equipment; installing of bathing apparatus; installation of carpets; installation of communication equipment; installation of cooking appliances; installation of drying apparatus; installation of fire alarms; installation of floor tiles; installation of furniture; installation of heating apparatus; installation of lighting apparatus; installation of plumbing; installation of refrigerating apparatus; installation of security systems; installation of telephone equipment; installation of ventilating apparatus; electrical appliance installation, maintenance and repair; installation, maintenance and repair of computers, cameras, sound and visual equipment, communication equipment, electronic organizers and electronic notepads; installation of kitchens, bathrooms, bedrooms; installation of fitted furniture; installation of fittings for buildings; installation services for kitchen and bathroom equipment; installation of fixtures and fittings for home and gardens; installation of fixtures and fittings for domestic premises; installation of interior partitions for buildings; installation of internal partitioning; installation of kitchen appliances; installation of kitchen equipment; installation of sanitary apparatus; installation of windows and doors; building, insulating, heating equipment installation services; plastering, plumbing, wallpapering, painting, construction and varnishing services; machinery installation, maintenance and repair; mechanic services; service stations (petrol stations); automobile service stations; servicing of vehicles; vehicle maintenance and repair; vehicle breakdown assistance; vehicle fuelling services; vehicle valeting services; vehicle washing services; vehicle cleaning and polishing services; vehicle windscreen replacement services; rental of cleaning and washing equipment; rental of machine tools; tyre fitting tyre maintenance and repair; rental of cleaning

equipment; information, advisory and consultancy services relating to all the aforesaid.

Class 38 Providing online access to an interactive database featuring an automatically updating calendar, address book and personal planner; providing access to a wide range of general interest information via a global computer network; providing online access to a range of online retail outlets via a global computer network; providing virtual facilities for real-time interaction among computer users; virtual chatrooms; chatrooms; portal services; email services; providing user access to the Internet; radio and television broadcasting; distribution of electronic information over computer networks, global information networks and wireless networks; rental and/or leasing of telecommunications and/or communications apparatus, installations, networks and infrastructure; Telecommunication and communication services; providing an on-line link to information in bulletin board services via global information networks; broadcasting services; digital broadcasting services; provision of telecommunications access and links to computer databases, computer networks, global information networks and wireless networks; providing information in the fields of telecommunications via the Internet; bulletin board services via global information network; including, but not limited to, all the aforesaid provided by electronic means including the Internet; consultancy, advisory and information services relating to all the aforesaid services; chat room services; telecommunication gateway services; e-mail services; transmission of advertising communications via digital communications networks; electronic mail services; including but not limited to all the aforesaid provided by electronic means including the internet, consultancy, advisory and information services relating to all the aforesaid services; transmission of electronic mail email data services; providing access to a global computer network; transmission of short messages SMS, music, and text communications between mobile and telecommunication devices; providing an on-line link to information in the fields of finance, insurance, travel, motoring, computing and telecommunications.

Class 39 Providing information in the fields of travel and motoring; Transport; Delivery, packaging and storage of goods; Travel arrangement.

Class 41 Education; providing of training; entertainment; on-line entertainment; sporting and cultural activities; lottery services; electronic games services provided by means of the Internet; the provision of on-line electronic publications; sign language interpretation; translation; art exhibitions; organisation of exhibitions for cultural or educational purposes; publishing services; publication of information by electronic means, including publication of web pages; consultancy, advisory and information services relating to all the aforesaid services, education; amusement services; recreation services; educational services; consultancy, advisory and information services relating to all the aforesaid services.

Providing temporary use of on-line non-downloadable software for processing electronic payments; website hosting services for the aggregation of transactions from multiple online merchants; design services relating to the development of computerised information processing systems for ordering, delivery and transportation of consumer goods; computer services, namely, providing search engines for locating information, resources, and the data, products, services, directories and websites of others on a global computer network; web hosting, namely an interactive calendar of events; providing temporary use of on-line non-downloadable software for a virtual reality environment; providing an interactive virtual reality environment on a global computer network; industrial analysis and research services; design and development of computer hardware and software; computer programming; installation, maintenance and repair of computer software; computer consultancy services; design, drawing and commissioned writing for the compilation of web sites; creating, maintaining and hosting the web sites of others; design services; advisory and consultancy services relating to computer hardware, computer software, computer networks; analysis (computer systems -); computer hardware, software and programme design; computer programs (duplication of -); computer rental and updating of computer software; computer site design; computer software (installation of -); computer software (maintenance of -); computer software (rental of -); computer software development and design for others; computer system design; conversion of data and computer programs (except physical conversion); creating and maintaining computer sites (web sites) for others; leasing, hire and rental of computers, computer systems, computer programs and computer software; search engines (providing -) for the Internet; recovery of computer data; conversion of data or documents from physical to electronic media; rental of web servers; providing and/or operating search engines; storage of data; authenticating works of art; cloud seeding; computer hardware (consultancy in the field of-); computer rental; creating indexes of information, web sites and other resources available on a global computer network; design services (packaging-); designing (dress-); designing (graphic arts-); dress designing; graphic arts designing; packaging design; rental (computer-); rental of computer software; servers (rental of web -); software (rental of computer-); works of art (authenticating -); providing information in the fields of computing via the internet; creating indexes of information, web sites and other resources available on a global computer network; computer services, namely services to facilitate the sales of goods and services via the global electronic communications network; providing temporary use of online non-downloadable software for use in generating online marketing programs; providing temporary use of on-line; provision of non-downloadable software for analysing and reporting on internet traffic and keyword placement, for analysing the effectiveness of web site marketing, and for searching and viewing marketing research; providing and operating search

engines; application service provider (ASP), namely hosting computer software applications of others; application service provider (ASP), namely featuring software for tracking website activity and managing, monitoring, tracking and optimising the performance and effectiveness of websites; consultancy, advisory and information services relating to all the aforesaid services; Scientific and technological services and research and design relating thereto; computer services; cloud computing; providing temporary use of on-line, non-downloadable software for analyzing and reporting on internet traffic and keyword placement, for analyzing the effectiveness of web site marketing, and for searching and viewing marketing research; consultancy, advisory and information services relating to all the aforesaid services.

Class 45

Licensing services for intellectual property; providing a website on the Internet for the purpose of social networking; social introduction agencies, online social networking services; social networking services; legal services; licensing of software; licensing of technology; consultancy, advisory and information services relating to all the aforesaid services.