

O-671-21

TRADE MARKS ACT 1994

**IN THE MATTER OF APPLICATION UK00003454864 BY EK PROPERTIES LTD
TO REGISTER:**



AS A TRADE MARK IN CLASSES 25 AND 35

AND

**IN THE MATTER OF OPPOSITION THERETO UNDER NO. 420754
BY BALENCIAGA**

Background & Pleadings

1. On 31 December 2019, EK Properties Ltd (“the applicant”) applied to register the above trade mark in the United Kingdom. The goods and services for which registration is sought are laid out in their entirety at Annex 1 to this decision and those which are opposed are laid out at Annex 2. The application was published for opposition purposes on 28 February 2020.

2. On 24 July 2020, Balenciaga (“the opponent”) opposed the application, in part, based upon section 5(2)(b) of the Trade Marks Act 1994 (“the Act”). The opponent relies upon the following trade marks and the goods and services laid out, respectively, below:

European Union Trade Mark (“EUTM”) 17416141

Filing date: 30 October 2017

Registration date: 26 February 2018

Class 3: Perfumery; Perfume, Eau de parfum, Toilet water, Cologne, Mascara, Blusher, Make-up powder; Cosmetic pencils, Eyelid shadow, make-up primer, beauty masks, face masks, Lipstick, Nail polish and nail polish remover; Lotions, creams and other makeup-removing preparations; Toiletry preparations, hair shampoo, Bath salts, Bath and shower gel, Bath foam, Toilet soaps and cakes of soap, Essential oils; Cosmetics, Shaving cream and foam, Aftershave lotions and balms, Moisturising lotions and creams, Body milks, Deodorants for personal use.

Class 14: Precious metals and their alloys; Works of art, of precious metal; Jewellery (including costume jewellery) of precious metals and their alloys and coated therewith, namely rings, earrings, cuff links, bracelets, brooches, pendants, charms, chains and chains for watches, necklaces, medals, medallions; precious stones, semi-precious stones; Horological and chronometric instruments, Watches, Watch bands, watch cases;

Key rings of precious metals and their alloys or coated therewith; Presentation boxes for watches; Jewellery cases, jewel cases.

Class 18: Leather and imitations of leather, animal skins and imitation animal skins; Handbags, Shoulder bags, City bags, Luggage, Wallets, Purses, Purses, Card cases (notecases), Briefbags, Attaché cases, Attaché cases, School bags, Satchels, Beach bags, Sport bags, Beltbags; Panniers (travelling cases), Suitcases, Trunks [luggage], Travelling bags, Backpacks, Shopping bags, Handbags (leather goods), Evening purses, Clutch bags, namely bags (leatherware); Vanity cases (not fitted), toilet kit bags (empty); Garment bags for travel, Travel sets, namely sets of coordinated luggage for travel, Key cases (leatherware); Umbrellas, parasols and walking sticks; Animal harnesses, Whips, Saddlery

Class 25: Clothing; Footwear; Headgear; Shirts; Belts [clothing]; Furs [clothing]; Gloves; Scarves; Neckties; Hosiery; Socks; Slippers; Pyjamas; Athletics shoes; Underwear; Swimming costumes; Gym suits; Sportswear; Rainwear; Children's wear; Costumes; Children's footwear; Children's headwear; Layettees [clothing].

Class 35: Advertising; Shop window dressing; Presentation of goods via any means for retail purposes; Organisation of events for commercial and advertising purposes; Retailing of the following goods: perfumes, cosmetics, perfumery, toilet water; Retailing of the following goods: spectacle frames, spectacles, sunglasses, precious metals and their alloys, jewellery, precious stones, horological and chronometric instruments; Retailing of the following goods: printed matter, photographs, stationery, artists' materials, plastic materials for packaging, paper and cardboard for packaging, writing instruments; Retailing of the following goods: leather and imitations of leather, animal skins and hides, bags, luggage, small items of leather, trunks and suitcases, umbrellas and parasols, walking sticks; Retailing of the following goods: fabrics, bed linen, table linen, household linen, bathroom linen; Retailing of the following goods: clothing, scarfs, gloves, underclothing, footwear, headgear; Retailing of the following goods: gymnastic and sporting articles and equipment, bicycles, games, toys and playthings.

International registration ("IR") 1407690



Priority date: 22 June 2017

International registration date: 14 December 2017

Class 3: Perfumery products; perfumes, eau de parfum, toilet water, eau de Cologne, mascara, blush, make-up powder; cosmetic pencils, eye shadows, make-up foundation, face masks and beauty masks, lipsticks, nail polishes and nail polish removers; make-up removing lotions, creams and preparations; toiletries, shampoos, bath salts, bath and shower gels, bubble baths, toilet soaps, essential oils; cosmetics, shaving creams and foams, after-shave lotions and balms, moisturizing lotions and creams, body milk, body deodorants for personal use.

Class 14: Precious metals and their alloys; works of art (made of precious metal); jewelry articles (including fashion jewelry) of precious metals, alloy and coated therewith, namely, rings, finger rings, earrings, cuff links, bracelets, brooches, pendants, trinkets, chains and watch chains, necklaces, medals, medallions; semi-precious and precious stones; timepieces and chronometric instruments, watches, watch straps and watch cases; key rings of precious metals, alloys thereof or or plated therewith; boxes and cases for timepieces; jewelry cases and boxes.

Class 18: Leather and imitation leather, animal skins and imitation animal skins; handbags, shoulder bags, shopping bags, luggage, wallets, change purses, purses, card holders (wallets), briefcases, briefcases for documents, attache cases, school bags, satchels, beach bags, sports bags, belt bags, travel sets and bags, trunks, suitcases, traveling bags, backpacks, shopping bags, pouches (leather goods), clutch bags (evening handbags), hand pockets, namely, bags (leather goods), boxes intended for toiletry articles, toiletry bags (empty), garment bags for travel, travel sets, namely, luggage sets coordinated for travel, key cases (leather goods); umbrellas, parasols, walking sticks; harness for animals, whips, saddlery.

Class 25: Clothing; footwear; headgear; shirts; belts (clothing); furs (clothing); gloves (clothing); scarves; neckties; hosiery; socks; bedroom slippers; pajamas; footwear for

sports; underwear; bathing suits; tracksuits; sports clothing; rainwear; clothing for children; disguises; footwear for children; headgear for children; layettes [clothing].

Class 35: Advertising; shop window dressing; presentation of products on all communication media for the retail sale thereof; organization of events for commercial and advertising purposes; retail services relating to the following goods: perfumes, cosmetics, perfumery products, toilet water, spectacle frames, spectacles, sunglasses, precious metals and their alloys, jewelry, precious stones, timepieces and chronometric instruments, printed materials, photographs, stationery, artists' material, plastic materials for packaging, paper and cardboard for packaging, writing instruments, leather and imitations of leather, animal skins, bags, luggage, small leather goods, trunks and traveling bags, umbrellas and parasols, walking sticks, textiles, bed linen, table linen, household linen, bathroom linen, clothing, scarves, gloves, underwear, footwear, headgear, gymnastic and sports articles and equipment, bicycles, games, toys.

3. The opponent asserts that there exists a likelihood of confusion on account of the similarity between the marks and the similarity and/or identity between the respective specifications.

4. The applicant admits that the parties' class 25 goods are identical¹, but denies that there is a likelihood of confusion. On that basis, it asks that the applied-for mark proceed to registration.

















5. The applicant is represented by Stobbs and the opponent by Ladas & Parry London Limited. The applicant filed evidence and the opponent filed submissions in reply during the evidential rounds. Neither party requested a hearing, though both opted to file submissions in lieu.

6. Although the UK has left the EU, section 6(3)(a) of the European Union (Withdrawal) Act 2018 requires tribunals to apply EU-derived national law in accordance with EU law as it stood at the end of the transition period. The provisions of the Trade Marks Act relied on in these proceedings are derived from an EU Directive. This is why my decision will continue to make reference to the trade mark case law of EU courts.

¹ See paragraph 14 of the applicant's written submissions of 1 July 2021

The applicant's evidence

7. The applicant's evidence comprises a witness statement from Ms Catherine Byfield of Stobbs. Having conducted a search, Ms Byfield compiles a list (below) of UK and EU trade marks which consist of "two letters presented in back to back format or in close connection" and "fall within the relevant field, i.e. the fashion industry".

Exhibit No.	UK/EUTM registration no. and date	Mark	Owner	Mark description, goods and website link
1	UK 2402551 30 June 2006		Dean & Chapter Farm	Two back to back letter B's to form the image of a butterfly. Use in relation to baby items including clothing. 3, 20, 24, 25, 26, 27, 28 https://www.babyblooms.co.uk/
2	EU 4471264 17 May 2006		Banana Republic (ITM) Inc.	A B and R presented back to back in a simple stylization. A well-known clothing brand. 14, 18, 25 https://www.bananarepublic.co.uk/banana-republic/women/departments/sweaters/?mlink=WDP_Sweaters&lang=en_GB
3	UK 3461802 9 August 2020		Burton Blake Ltd	Two back to back letter B's within a simple geometric shape. Luxury lifestyle products including bags, luggage, gloves and scarves. 14, 18, 35 https://www.burtonblake.co.uk/
4	UK 3208146 14 April 2017		Beautifully Buxom Ltd	Use of two letter B's presented facing each other. Lingerie and loungewear. 25 https://www.facebook.com/beautifullybuxom/
5	UK 3227333 14 July 2017		Baljit Singh Barana	Two BB's presented in the same direction. Plus size clothing. 25, 26 https://bbcure.com/
6	UK 3295534 13 September 2019		Kolchagov Barba Ltd	The letters K and B presented back to back. Clothing brand. 3, 18, 25 https://www.kolchagovbarba.com/
7	UK 3142589 1 April 2016		Fiyah Limited	Two letter F's presented back to back. Jewellery brand with a registration covering clothing. 14, 25 https://fiyah.com/
8	EU 17944807 13 January 2020		Burberry Limited	Intertwined letters T and B. Well-known clothing brand. 16, 24, 35 https://uk.burberry.com/
8	EU 17911855 30 January 2020			
9	EU 10113488 7 November 2011		Fratelli Brignoli SRL	Use of back to back letter B's. Clothing brand. 18, 25, 35 http://brignolisuperstore.com/
10	EU 17638255 10 May 2018		Boutique Baller IP Limited	Use of back to back letter B's. London based clothing brand. 9, 16, 25, 35, 36, 39, 41, 44 https://boutiqueballer.com/
11	EU 18236840 25 August 2020		Pegasus Development AG	Use of back to back letter B's in relation to clothing by well-known former tennis star Boris Becker. 3, 9, 14, 18, 25 https://bbecker.com/
12	EU 8524 27 May 1999		Bill Blass Group, LLC	Use of back to back B's. Shoes and bags. https://billblass.com/
13	EU 17577651 16 April 2018		Bijou Brigitte modische Accessoires AG	Use of two back to back letter B's. Fashion jewellery and accessories, including scarves and belts. Launched in the UK in 2007. 3, 14, 16, 18, 25, 26, 35 https://group.bijou-brigitte.com/en/
14	EU 018198652 19 June 2020		Buddha to Buddha B.V.	Use of BTB with the two letter B's facing each other. Clothing and jewellery brand. 14, 18, 25 Buddha to Buddha Online Shop Free Delivery & Return
15	UK 3366361 5 April 2019		Tara Lalvani	Use of two back to back letter B's. Make up and bags, cases. 3, 18, 21, 44 The Beautifict Box Nude Makeup Organiser With LED Mirror

8. At supporting exhibits 1 to 15, Ms Byfield encloses evidence of use of each of the listed marks, respectively. I have carefully reviewed the exhibits but do not consider it necessary to summarise them here. I am mindful of the case law regarding state of the register evidence², its limitations and impact upon marks' distinctive character. Still, my assessment of a likelihood of confusion must be made in respect of the particular marks and in light of all relevant circumstances.

Decision

9. Section 5(2)(b) of the Act reads as follows:

“5 (2) A trade mark shall not be registered if because –

(b) it is similar to an earlier trade mark and is to be registered for goods or services identical with or similar to those for which the earlier trade mark is protected,

there exists a likelihood of confusion on the part of the public, which includes the likelihood of association with the earlier trade mark.”

10. Section 5A reads:

“Where grounds for refusal of an application for registration of a trade mark exist in respect of only some of the goods or services in respect of which the trade mark is applied for, the application is to be refused in relation to those goods and services only.”

11. An earlier trade mark is defined in section 6 of the Act, which states:

“6. - (1) In this Act an “earlier trade mark” means –

(a) a registered trade mark, international trade mark (UK), Community trade mark or international trade mark (EC) which has a date of application for registration

² *Zero Industry Srl v Office for Harmonisation in the Internal Market (Trade Marks and Designs) (OHIM)*, Case T-400/06, *British Sugar Plc v James Robertson & Sons Ltd* [1996], RPC 281

earlier than that of the trade mark in question, taking account (where appropriate) of the priorities claimed in respect of the trade marks,

(2) References in this Act to an earlier trade mark include a trade mark in respect of which an application for registration has been made and which, if registered, would be an earlier trade mark by virtue of subsection (1)(a) or (b), subject to its being so registered.”

12. Under the provisions outlined above, the opponent’s trade marks clearly qualify as earlier marks. In accordance with section 6A of the Act, as neither had completed its registration procedure more than five years prior to the filing date of the applicant’s mark, neither is subject to the proof of use requirements. Consequently, the opponent can rely upon both marks and all goods and services it has identified without providing evidence of use.

Section 5(2)(b) - Case law

13. The following principles are gleaned from the decisions of the courts of the European Union in *Sabel BV v Puma AG*, Case C-251/95, *Canon Kabushiki Kaisha v Metro-Goldwyn-Mayer Inc*, Case C-39/97, *Lloyd Schuhfabrik Meyer & Co GmbH v Klijsen Handel B.V.* Case C-342/97, *Marca Mode CV v Adidas AG & Adidas Benelux BV*, Case C-425/98, *Matratzen Concord GmbH v Office for Harmonization in the Internal Market (Trade Marks and Designs) (OHIM)*, Case C-3/03, *Medion AG v. Thomson Multimedia Sales Germany & Austria GmbH*, Case C-120/04, *Shaker di L. Laudato & C. Sas v OHIM*, Case C-334/05P and *Bimbo SA v OHIM*, Case C-591/12P.

The principles:

(a) The likelihood of confusion must be appreciated globally, taking account of all relevant factors;

(b) the matter must be judged through the eyes of the average consumer of the goods or services in question, who is deemed to be reasonably well informed and reasonably circumspect and observant, but who rarely has the chance to make

direct comparisons between marks and must instead rely upon the imperfect picture of them he has kept in his mind, and whose attention varies according to the category of goods or services in question;

(c) the average consumer normally perceives a mark as a whole and does not proceed to analyse its various details;

(d) the visual, aural and conceptual similarities of the marks must normally be assessed by reference to the overall impressions created by the marks bearing in mind their distinctive and dominant components, but it is only when all other components of a complex mark are negligible that it is permissible to make the comparison solely on the basis of the dominant elements;

(e) nevertheless, the overall impression conveyed to the public by a composite trade mark may be dominated by one or more of its components;

(f) however, it is also possible that in a particular case an element corresponding to an earlier trade mark may retain an independent distinctive role in a composite mark, without necessarily constituting a dominant element of that mark;

(g) a lesser degree of similarity between the goods or services may be offset by a greater degree of similarity between the marks, and vice versa;

(h) there is a greater likelihood of confusion where the earlier mark has a highly distinctive character, either per se or because of the use that has been made of it;

(i) mere association, in the strict sense that the later mark brings the earlier mark to mind, is not sufficient;

(j) the reputation of a mark does not give grounds for presuming a likelihood of confusion simply because of a likelihood of association in the strict sense;

(k) if the association between the marks creates a risk that the public will wrongly believe that the respective goods or services come from the same or economically-linked undertakings, there is a likelihood of confusion.

Comparison of goods and services

14. The following services in class 35 are present in both parties' specifications and are, therefore identical:

Shop window dressing(s)

Organisation (/organization) of events for commercial and advertising purposes

15. In addition to cases of *literal* identity, the General Court ("GC") set out a further provision as to when goods can be considered identical (though the principle equally applies equally to services) in *Gérard Meric v Office for Harmonisation in the Internal Market*, Case T-133/05. It stated:

"29. In addition, the goods can be considered as identical when the goods designated by the earlier mark are included in a more general category, designated by trade mark application (Case T-388/00 Institut für Lernsysteme v OHIM- Educational Services (ELS) [2002] ECR II-4301, paragraph 53) or where the goods designated by the trade mark application are included in a more general category designated by the earlier mark".

16. The opponent's earlier marks are registered for (inter alia) *clothing, footwear and headgear* in class 25. In my view, the majority of goods applied for in class 25 fall within the remit of (at least) one of the opponent's broader terms and are therefore identical according to *Meric*. I have separated the goods, as I consider appropriate, at Annex 3. I acknowledge that some of the goods could more suitably be considered *components* of (one or more of) the broader terms and I will bear this in mind but, as the applicant has conceded that the competing class 25 goods are identical, I will proceed on that basis, initially at least.

17. Additionally, under *Meric*, the applicant's *online retail services relating to jewelry* is encompassed by the opponent's *retailing of... jewellery*.

18. The applicant's *online retail services relating to handbags* is encompassed by the opponent's *retailing of... bags*.

19. The applicant's *mail order retail services for cosmetics; online retail services relating to cosmetics* and *online retail store services relating to cosmetic products* are encompassed by the opponent's *retailing of... cosmetics*.

20. The applicant's *mail order retail services for clothing; online retail services relating to clothing; online retail store services in relation to clothing; online retail store services relating to clothing* and *retail services connected with the sale of clothing* are encompassed by the opponent's *retailing... of clothing*.

21. The applicant's *online retail services relating to luggage* is encompassed by the opponent's *retailing of... luggage*.

22. The applicant's *shop window display arrangement services* encompasses the opponent's *shop window dressing*.

23. The applicant's *retail services connected with stationery* encompasses the opponent's *retailing of... stationery*.

24. The applicant's *online retail services relating to toys* is encompassed by the opponent's *retailing of... toys*.

25. The applicant's *organisation and holding of fairs for commercial purposes; organisation of trade fairs for commercial purposes; organization of events, exhibitions, fairs and shows for commercial purposes; organization of exhibitions and trade fairs for commercial purposes; organization of exhibitions for commercial purposes; organization of fairs and exhibitions for commercial purposes; organization of fairs for commercial purposes; organisation of fashion shows for commercial purposes* and *organization of trade fairs for commercial purposes* are encompassed by the opponent's *organization of events for commercial purposes* and are, therefore, identical.

26. The applicant's *demonstration [for advertising purposes]; demonstration of goods for advertising purposes; digital advertising services; direct mail advertising; direct mail advertising services; direct mail advertising services provided by lettershops; direct mail advertising to attract new customers and to maintain the existing customer base; displaying advertisements for others; dissemination of advertisements; dissemination of advertisements and of advertising material [flyers, brochures, leaflets and samples]; dissemination of advertisements via the internet; dissemination of advertising and promotional materials; dissemination of advertising for others; dissemination of advertising for others via an on-line communications network on the internet; dissemination of advertising for others via the internet; dissemination of advertising, marketing and publicity materials; dissemination of advertising material; dissemination of advertising material [leaflets, brochure and printed matter]; dissemination of advertising material [leaflets, brochures and printed matter]; dissemination of advertising materials; dissemination of advertising matter; dissemination of advertising matter by mail; dissemination of advertising matter online; dissemination of advertising via online communications networks; distribution of advertising announcements; distribution of advertising brochures; distribution of advertising leaflets; distribution of advertising mail and of advertising supplements attached to regular editions; distribution of advertising, marketing and promotional material; distribution of advertising material; distribution of advertising material by post; distribution of advertising materials; distribution of advertising matter; distribution of advertising samples; distribution of flyers, brochures, printed matter and samples for advertising purposes; distribution of printed advertising matter; distribution of printed promotional material by post; distribution of products for advertising purposes; electronic billboard advertising; electronic publication of printed matter for advertising purposes; direct market advertising; information services relating to advertising; online advertisements; online advertising; on-line advertising; on-line advertising services; online advertising network matching services for connecting advertisers to websites; online advertising on a computer network; on-line advertising on a computer network; on-line advertising on computer communication networks; online advertising on computer networks; on-line advertising on computer networks; online advertising services; online advertising via a computer communications network; on-line advertising via a computer communications network; organisation and holding of fairs for*

advertising purposes; organisation of trade fairs for advertising purposes; organisation of trade fairs for advertising purposes; organization of events, exhibitions, fairs and shows for advertising purposes; organization of exhibitions and trade fairs for advertising purposes; organization of exhibitions for advertising purposes; organization of fairs and exhibitions for advertising purposes; organization of fairs for advertising purposes; organization of trade fairs for advertising purposes; radio advertising; radio advertising and commercials; radio and television advertising and research services relating to advertising are encompassed by the opponent's *advertising* and are, therefore, identical.

Online retail store services relating to beauty products

27. I am inclined to find the above services identical to the opponent's *presentation of goods via any means for retail purposes*, with 'via any means' extending to an online function. However, if that is an incorrect approach, I note the opponent's reliance upon a *retailing of...cosmetics*. To my knowledge, *cosmetics*, as a term, can be afforded a much wider remit than *beauty products*, though would be inclusive of such goods. For that reason, I find the services identical under *Meric*.

28. When approaching a comparison of the remaining goods and services, I am guided by the judgment of the CJEU in *Canon*, Case C-39/97, in which the Court stated at paragraph 23:

"In assessing the similarity of the goods or services concerned, as the French and United Kingdom Governments and the Commission have pointed out, all the relevant factors relating to those goods or services themselves should be taken into account. Those factors include, inter alia, their nature, their intended purpose and their method of use and whether they are in competition with each other or are complementary".

29. The relevant factors identified by Jacob J. (as he then was) in the *Treat* case, [1996] R.P.C. 281, for assessing similarity were:

- (a) The respective uses of the respective goods or services;
- (b) The respective users of the respective goods or services;
- (c) The physical nature of the goods or acts of service;
- (d) The respective trade channels through which the goods or services reach the market;
- (e) In the case of self-serve consumer items, where in practice they are respectively found or likely to be, found in supermarkets and in particular whether they are, or are likely to be, found on the same or different shelves;
- (f) The extent to which the respective goods or services are competitive. This inquiry may take into account how those in trade classify goods, for instance whether market research companies, who of course act for industry, put the goods or services in the same or different sectors.

30. For comparative purposes I will, where appropriate, group related goods or services together in accordance with the *Separode Trade Mark* decision, BL O-399-10 (AP), which said:

“The determination must be made with reference to each of the different species of goods listed in the opposed application for registration; if and to the extent that the list includes goods which are sufficiently comparable to be assessable for registration in essentially the same way for essentially the same reasons, the decision taker may address them collectively in his or her decision.”

Wholesale services in relation to bags; wholesale services in relation to footwear; wholesale services in relation to jewellery; wholesale services in relation to fragrancings preparations; wholesale services in relation to luggage; wholesale services in relation to stationery supplies; wholesale services in relation to art materials; wholesale services in relation to fabrics; wholesale services in relation to games; wholesale services in relation to printed matter;

wholesale services in relation to sporting articles; wholesale services in relation to sporting equipment; wholesale services in relation to clothing; wholesale services in relation to headgear

31. If the aforementioned services are not identical to, respectively, the opponent's *retailing of... bags; footwear; jewellery; perfumes and perfumery; luggage; stationery; artists' materials; fabrics; games; printed matter; sporting articles and equipment; clothing and headgear* on the *Meric* principle, whilst I accept that the services' immediate users will not necessarily be the same, I am of the view that the services are highly similar on account of the likely correlations or similarities in the services' use, nature and channels of trade. Furthermore, it would not seem unreasonable, to me, for consumers to expect the same entity to offer both.

Mail order retail services connected with clothing accessories; mail order retail services for clothing accessories; retail services connected with the sale of clothing accessories

32. The opponent relies upon the *retailing of... clothing*. Though I accept a distinction between *clothing* and *clothing accessories*, I find the respective uses to be highly similar and, further, it seems likely that the services will share users. The trade channels are likely to be the same and there is an opportunity for some similarity in nature. The services are not necessarily competitive but, in my experience, it would not be unusual for a retailer to offer both *clothing* and *clothing accessories* simultaneously. I find the services highly similar.

Fashion shows for promotional purposes (Organization of-); organization of fashion shows for promotional purposes; organization of events, exhibitions, fairs and shows for promotional purposes

33. The opponent relies upon the *organization of events for... advertising purposes*. Such events could incorporate *fashion shows, exhibitions, fairs and shows*, so it is the closeness of *promotional* purposes and *advertising* purposes which I must explore. In my view, the two are closely tied. Both are, broadly speaking, intended to generate interest in a particular product and draw in potential consumers. I therefore find the

respective uses of the services highly similar. Further, the services are likely to be accessed by the same consumer and there is an opportunity for crossover in their nature and distribution channels. Given their similarities, the services could occupy competitive roles. All things considered, I find the services highly similar.

Retail of third-party pre-paid cards for the purchase of clothing

34. The opponent relies upon the *retailing of... clothing*. Though not identical, there is a relationship to be found in the use of the respective services, with both ultimately selected to purchase clothing, either directly or indirectly. The users are likely to be the same and there will likely be a correlation in trade channels. Whilst the nature of the services is different, in my experience, both are typically provided by the same entity. The services are not strictly complementary, though there could, in certain circumstances, be a degree of competitiveness. Weighing all factors, I find at least a medium degree of similarity between the services.

Commercial information and advice services for consumers in the field of beauty products; commercial information and advice services for consumers in the field of cosmetic products; commercial information and advice services for consumers in the field of make-up products

35. The opponent relies upon the *retailing of... cosmetics*. Cosmetics, as I understand it, is a term which would incorporate both *beauty* and *make-up products*. Whilst the use of the services is different, I keep in mind that information and advice are often sought in advance of a purchase, so there is a relationship to be found between the two. To that end, I find it likely that the services will be accessed by the same users. The nature of the services is quite different but I see a likely correlation or closeness in channels of trade. The services are not competitive but, as I've said, in my experience, they do, to a degree, go hand in hand and a single entity will typically provide both, offering consumers information pertaining to the products it offers. On balance, I find the services similar to a medium degree.

Demonstration [for promotional purposes]; demonstration of goods; demonstration of goods and services by electronic means, also for the benefit

of the so-called teleshopping and homeshopping services; demonstration of goods for promotional purposes; demonstration of products; display services for merchandise; organisation and conducting of product presentations

36. The opponent relies upon *advertising* at large. The aforementioned services, even where not explicitly stated, are likely to be employed for promotional purposes which I have already found to have a close relationship with *advertising*. Products are often presented or displayed, in my experience, to encourage brand awareness and entice custom. In many ways, such services could be considered a means of advertisement. The respective uses are, therefore, at least highly similar and the services will likely share users. Given their shared intention, the services may be similar in nature, though I acknowledge that 'advertising' can take many forms. The services are likely to reach the market through the same trade channels and there could be a competitive element between them. The services are highly similar.

Digital marketing; direct marketing; direct marketing consulting; direct marketing services; on-line marketing services; research services relating to marketing

37. I find the opponent's *advertising* services the closest to the above listed services for which registration is sought. As I understand it, *marketing* and *advertising* services are closely tied, but are not the same. I understand marketing services to encompass a wide variety of actions intended to carry a product, of some description, to market, whereas advertising refers primarily to promotional activities undertaken to draw consumers toward a product. There is a similarity in the services' use and, generally, they are likely to be selected by the same users. There is an opportunity for correlation in trade channels and nature, though not consistently. The services may not be directly competitive but it would not seem unlikely for consumers to expect an entity to provide both *marketing* and *advertising* functions. On balance, I find the similarity to be of at least a medium degree.

The average consumer and the nature of the purchasing act

38. As indicated in the above case law, it is necessary for me to determine who the average consumer is for the goods and services at issue. I must then determine the manner in which these goods and services are likely to be selected by the average consumer in the course of trade. In *Hearst Holdings Inc, Fleischer Studios Inc v A.V.E.L.A. Inc, Poeticgem Limited, The Partnership (Trading) Limited, U Wear Limited, J Fox Limited*, [2014] EWHC 439 (Ch), Birss J. described the average consumer in these terms:

“60. The trade mark questions have to be approached from the point of view of the presumed expectations of the average consumer who is reasonably well informed and reasonably circumspect. The parties were agreed that the relevant person is a legal construct and that the test is to be applied objectively by the court from the point of view of that constructed person. The words “average” denotes that the person is typical. The term “average” does not denote some form of numerical mean, mode or median.”

39. Given the nature, and variety, of the goods and services at issue here, I find it likely that there will be more than one distinct group of average consumers. For the goods in class 25, and for the retail of a number of accessible items (*cosmetics* or *bags*, for example), the average consumer is likely to be a member of the general public with the end goods self-selected from traditional high street retail outlets or their online equivalents. Whilst I accept that the price can vary considerably, the goods are generally purchased relatively frequently, with consumers alive to considerations such as quality, compatibility and sustainability when approaching the selection. Given the process of selection, the marks’ visual impact is likely to play the greater role³, though I do not discount the opportunity for aural recommendations made by salespeople, for example. Weighing all factors, I find it likely that the average consumer will apply a medium degree of attention to the purchase.

40. When it comes to the remaining services, the considerations are likely to differ. The average consumer is likely to be a professional entity, be that an individual or a

³ *New Look Ltd v Office for the Harmonization in the Internal Market (Trade Marks and Designs)*, Joined cases T117/03 to T-119/03 and T-171/03 (“*New Look*”)

wider business, with an interest in employing services of this nature to promote the goods or services provided under their mark. To my knowledge, the services are not engaged with any real degree of frequency and the associated cost, though variable, is likely to be significant. In approaching the selection, the average consumer is likely to consider factors such as reputation and proposed method. The services are likely to be selected from an online resource or traditional advertisement, though in this field it seems likely that the average consumer may rely upon the experience or recommendation of a third party. I find the marks' visual weight to be the greatest, though the marks' aural impact is also relevant. In my view, taking all of the above into consideration, and given how eager the consumer is to make an informed decision, the degree of attention applied is likely to be fairly high.

Comparison of trade marks

41. It is clear from *Sabel BV v. Puma AG* (particularly paragraph 23) that the average consumer normally perceives a trade mark as a whole and does not proceed to analyse its various details. The same case also explains that the visual, aural and conceptual similarities of the trade marks must be assessed by reference to the overall impressions created by them, bearing in mind their distinctive and dominant components. The CJEU stated in *Bimbo SA v OHIM*, Case C-591/12P, that:

“34. ...it is necessary to ascertain, in each individual case, the overall impression made on the target public by the sign for which registration is sought, by means of, inter alia, an analysis of the components of a sign and of their relative weight in the perception of the target public, and then, in the light of that overall impression and all factors relevant to the circumstances of the case, to assess the likelihood of confusion.”

42. It would be wrong, therefore, to artificially dissect the trade marks, although it is necessary to take into account their distinctive and dominant components and to give due weight to any other features which are not negligible and therefore contribute to the overall impressions they create.

43. The trade marks to be compared are displayed in the table below:

47. In the opponent's mark, notwithstanding its unusual orientation, I am confident that the mark's first 'digit' will be readily identified as an upper case 'B'. As I have explained, it precedes a second upper case 'B', albeit in its usual orientation. Consequently, I find it likely that the opponent's mark will be articulated in two syllables, BEE-BEE. I apply much of the same reasoning to the applicant's mark; the average consumer will identify two upper case 'B's within the mark. In my view, it is unlikely that the consumer will attempt to articulate the mark's cross element at all, leading me to conclude that the mark will be articulated in two syllables, BEE-BEE. I find the marks to be aurally identical.

48. For a conceptual message to be relevant it must be capable of immediate grasp by the average consumer. This is highlighted in numerous judgments of the GC and the CJEU including *Ruiz Picasso v OHIM* [2006] e.c.r.-I-643; [2006] E.T.M.R 29. The assessment must, therefore, be made from the point of view of the average consumer. To my knowledge, no specific conceptual message is likely to be conjured by two consecutive letter 'B's, and neither party has indicated otherwise. In my view, the cross positioned between the letters in the applicant's mark is unlikely to convey any particular concept and will be seen more so as a decorative element. The applicant submits that, as neither mark conveys a meaning, there is no conceptual comparison to be made. I agree. The marks are conceptually neutral.

Distinctive character of the earlier trade mark

49. The distinctive character of a trade mark can be appraised only, first, by reference to the goods in respect of which registration is sought and, secondly, by reference to the way it is perceived by the relevant public. In *Lloyd Schuhfabrik Meyer & Co. GmbH v Klijsen Handel BV*, Case C-342/97, the CJEU stated that:

"22. In determining the distinctive character of a mark and, accordingly, in assessing whether it is highly distinctive, the national court must make an overall assessment of the greater or lesser capacity of the mark to identify the goods or services for which it has been registered as coming from a particular undertaking, and thus to distinguish those goods or services from those of other undertakings (see, to that effect, judgment of 4 May 1999 in Joined Cases C-108/97 and C-

109/97 *Windsurfing Chiemsee v Huber and Attenberger* [1999] ECR I-0000, paragraph 49).

23. In making that assessment, account should be taken, in particular, of the inherent characteristics of the mark, including the fact that it does or does not contain an element descriptive of the goods or services for which it has been registered; the market share held by the mark; how intensive, geographically widespread and long-standing use of the mark has been; the amount invested by the undertaking in promoting the mark; the proportion of the relevant section of the public which, because of the mark, identifies the goods or services as originating from a particular undertaking; and statements from chambers of commerce and industry or other trade and professional associations (see *Windsurfing Chiemsee*, paragraph 51).”

50. Given that the opponent has not made a pleading of enhanced distinctiveness, and in the absence of evidence of use, I have only the inherent distinctiveness of the earlier mark to consider. In my experience, trade marks comprising two letters are, generally, fairly common. That said, one of the letters is presented in reverse and there is an air of symmetry to the mark which, in my view, makes it more unusual. From a conceptual perspective, as I have already submitted, the mark does not carry any clear connotations and, consequently, has no descriptive or allusive qualities when considered in respect of the goods and services relied upon. On balance, I find the mark inherently distinctive to no more than a medium degree.

Likelihood of confusion

51. In determining whether there is a likelihood of confusion, a number of factors need to be borne in mind. The first is the interdependency principle i.e. a lesser degree of similarity between the respective trade marks may be offset by a greater degree of similarity between the respective goods and vice versa. As I mentioned above, it is also necessary for me to keep in mind the distinctive character of the opponent’s trade mark, as the more distinctive it is, the greater the likelihood of confusion.

52. Confusion can be direct or indirect. Direct confusion involves the average consumer mistaking one trade mark for the other, while indirect confusion is where the average consumer realises the trade marks are not the same but puts the similarity that exists between the trade marks and goods down to the responsible undertakings being the same or related.

53. I take note of the comments made by Mr Iain Purvis Q.C., as the Appointed Person, in *L.A. Sugar Limited v By Back Beat Inc*, Case BL O/375/10, where he explained that:

“16. Although direct confusion and indirect confusion both involve mistakes on the part of the consumer, it is important to remember that these mistakes are very different in nature. Direct confusion involves no process of reasoning – it is a simple matter of mistaking one mark for another. Indirect confusion, on the other hand, only arises where the consumer has actually recognized that the later mark is different from the earlier mark. It therefore requires a mental process of some kind on the part of the consumer when he or she sees the later mark, which may be conscious or subconscious but, analysed in formal terms, is something along the following lines: “The later mark is different from the earlier mark, but also has something in common with it. Taking account of the common element in the context of the later mark as a whole, I conclude that it is another brand of the owner of the earlier mark.””

54. To make the assessment, I must adopt the global approach advocated by the case law whilst taking account of my earlier conclusions. I also bear in mind that the average consumer rarely has the chance to make direct comparisons between trade marks and, instead, must rely upon the imperfect picture of them retained in its mind.

55. I will begin by considering a likelihood of direct confusion. I have found the marks visually similar to a fairly high degree and aurally identical. Notwithstanding the apparent similarities, in my view, given that the attention applied by the average consumer when approaching its selection is likely to be of at least a medium degree, the marks’ visual differences are likely to be identified, particularly the cross emblem separating the letters in the applicant’s mark. In other words, the average consumer is unlikely to simply mistake one mark for the other.

56. I turn now to indirect confusion. The competing goods and services share at least a medium degree of similarity and many are identical. Whilst I have found the marks' differences sufficient to bypass *direct* confusion, I am not satisfied that they are great enough to shield consumers from the effects of *indirect* confusion. Both the addition of a cross and a change of typeface would, in my view, likely be seen as consistent with a stylistic update or extension to the earlier mark which comprises only letters. The marks share a common element in the symmetrical 'B's, the only elements in the earlier mark and what I have found to be the most dominant in the latter. Having identified this shared element, in light of the similarities between the goods and services, I reach the conclusion that consumers will attribute the common component to the marks originating from a single, or at least a related, entity.

57. For completeness, I would have reached the same conclusion had I found that some of the applied for goods in class 25 were not, as the applicant conceded, identical to the opponent's *clothing, footwear and/or headgear* (but were, rather, components of such goods). Keeping in mind my earlier conclusions, I would have found the relationship, or similarities, between those goods sufficiently close to engage confusion.

Conclusion

58. The opposition has succeeded and, subject to any successful appeal, the application will be refused in respect of all goods in class 25 and the following services in class 35:

Commercial information and advice services for consumers in the field of beauty products; Commercial information and advice services for consumers in the field of cosmetic products; Commercial information and advice services for consumers in the field of make-up products; Mail order retail services connected with clothing accessories; Mail order retail services for clothing; Mail order retail services for clothing accessories; Online retail services relating to clothing;; Online retail store services in relation to clothing; Online retail store services relating to clothing; Online retail store services relating to beauty products; Retail of third-party pre-paid cards for the purchase of

clothing; Retail services connected with the sale of clothing and clothing accessories; Wholesale services in relation to bags; Wholesale services in relation to clothing; Wholesale services in relation to footwear; Wholesale services in relation to fragrancings preparations; Wholesale services in relation to headgear; Wholesale services in relation to jewellery; Wholesale services in relation to luggage; Demonstration [for promotional/advertising purposes]; Demonstration of goods; Demonstration of goods and services by electronic means, also for the benefit of the so-called teleshopping and homeshopping services; Demonstration of goods for advertising purposes; Demonstration of goods for promotional purposes; Demonstration of products; Digital advertising services; Digital marketing; Direct mail advertising; Direct mail advertising services; Direct mail advertising services provided by lettershops; Direct mail advertising to attract new customers and to maintain the existing customer base; Direct market advertising; Direct marketing; Direct marketing consulting; Direct marketing services; Display services for merchandise; Displaying advertisements for others; Dissemination of advertisements; Dissemination of advertisements and of advertising material [flyers, brochures, leaflets and samples]; Dissemination of advertisements via the Internet; Dissemination of advertising and promotional materials; Dissemination of advertising for others; Dissemination of advertising for others via an on-line communications network on the internet; Dissemination of advertising for others via the Internet; Dissemination of advertising, marketing and publicity materials; Dissemination of advertising material; Dissemination of advertising material [leaflets, brochure and printed matter]; Dissemination of advertising material [leaflets, brochures and printed matter]; Dissemination of advertising materials; Dissemination of advertising matter; Dissemination of advertising matter by mail; Dissemination of advertising matter online; Dissemination of advertising via online communications networks; Distribution of advertising announcements; Distribution of advertising brochures; Distribution of advertising leaflets; Distribution of advertising mail and of advertising supplements attached to regular editions; Distribution of advertising, marketing and promotional material; Distribution of advertising material; Distribution of advertising material by post; Distribution of advertising materials; Distribution of advertising matter; Distribution of advertising samples; Distribution of flyers, brochures, printed matter and samples for advertising purposes; Distribution of printed advertising matter; Distribution of printed promotional material by post; Distribution of products for advertising purposes; Electronic billboard advertising; Electronic publication of printed matter for advertising purposes; Fashion shows for promotional purposes (Organization of -); Information services relating to advertising; Online advertisements; Online advertising; On-line advertising; On-line advertising and marketing services; Online advertising

network matching services for connecting advertisers to websites; Online advertising on a computer network; On-line advertising on a computer network; On-line advertising on computer communication networks; Online advertising on computer networks; On-line advertising on computer networks; Online advertising services; Online advertising via a computer communications network; On-line advertising via a computer communications network; Organisation and conducting of product presentations; Organisation and holding of fairs for advertising purposes; Organisation of fashion shows for commercial purposes; Organisation of trade fairs for advertising purposes; Organisation of trade fairs for advertising purposes; Organization of events, exhibitions, fairs and shows for promotional purposes; Organization of exhibitions and trade fairs for commercial or advertising purposes; Organization of exhibitions for commercial or advertising purposes; Organization of fairs and exhibitions for commercial and advertising purposes; Organization of fairs for commercial and advertising purposes; Organization of fashion shows for promotional purposes; Organization of trade fairs for commercial or advertising purposes; Radio advertising; Radio advertising and commercials; Radio and television advertising; Research services relating to advertising; Research services relating to advertising and marketing; Wholesale services in relation to art materials; Wholesale services in relation to fabrics; Wholesale services in relation to games; Wholesale services in relation to printed matter; Wholesale services in relation to sporting articles; Wholesale services in relation to sporting equipment; Wholesale services in relation to stationery supplies.

59. The application will proceed to registration in respect of the following services in class 35:

Account auditing; Accountancy; Accountancy advice relating to tax preparation; Accountancy advice relating to taxation; Accountancy advice relating to the preparation of tax returns; Accountancy, book keeping and auditing; Accountancy services; Accountancy services relating to accounts receivable; Accounting; Accounting advisory services; Accounting consultancy relating to taxation; Accounting for third parties; Accounting, in particular book-keeping; Accounting services; Accounting services for mergers and acquisitions; Accounting services for pension funds; Accounting services relating to costs for farming enterprises; Accounting services relating to tax planning; Accounts (Drawing up of statements of -); Accounts (Preparation of -); Acquisition (Business -) searches; Acquisition of business information relating to company activities; Acquisition of business information relating to company status; Acquisition of commercial information; Acquisitions (Advice relating to -);

Acquisitions (Business -) consulting services; Addressing envelopes; Addressing of envelopes; Administering medication reimbursement programs and services; Administering of professional competency testing; Administering of professional [vocational] certifications; Administering pharmacy reimbursement programs and services; Administration, billing and reconciliation of accounts on behalf of others; Administration (Business -) relating to statistical methods; Administration (Commercial -) of the licensing of the goods and services of others; Administration of a discount program for enabling participants to obtain discounts on goods and services through use of a discount membership card; Administration of business affairs; Administration of business payroll for others; Administration of businesses; Administration of competitions for advertising purposes; Administration of consumer loyalty programs; Administration of contests for advertising purpose; Administration of cultural and educational exchange programs; Administration of customer loyalty and incentive schemes; Administration of employee benefit plans; Administration of employee pension plans; Administration of employee welfare benefit plans; Administration of foreign business affairs; Administration of frequent flyer programmes that allow members to redeem miles for points or awards offered by other loyalty programmes; Administration of frequent flyer programs; Administration of frequent flyer programs that allow members to redeem miles for points or awards offered by other loyalty programs; Administration of incentive award programs to promote the sale of the goods and services of others; Administration of loyalty and incentive schemes; Administration of loyalty programs involving discounts or incentives; Administration of loyalty rewards programmes; Administration of loyalty rewards programs; Administration of loyalty rewards programs featuring trading stamps; Administration of membership schemes; Administration of newspaper subscription [for others]; Administration of patient reimbursement programs; Administration of preferred provider plans; Administration of prepaid health care plans; Administration of sales and promotional incentive schemes; Administration of sales promotion incentive programs; Administration of the business affairs of franchises; Administration of the business affairs of retail stores; Administration relating to business appraisal; Administration relating to business planning; Administration relating to marketing; Administration relating to sales methods; Administrative accounting; Administrative assistance in responding to calls for tenders; Administrative assistance in responding to requests for proposals [RFPs]; Administrative data processing; Administrative hotel management; Administrative loyalty card services; Administrative management of health care clinics; Administrative management of hospitals; Administrative order processing; Administrative processing and organising of mail order services; Administrative processing of computerized purchase orders; Administrative processing of orders; Administrative processing of purchase orders; Administrative processing of purchase orders placed by telephone or computer; Administrative processing of purchase orders within the framework of services provided by

mail-order companies; Administrative processing of warranty claims; Administrative services for medical referrals; Administrative services for the relocation of businesses; Administrative services relating to credit card registration; Administrative services relating to customs clearance; Administrative services relating to dental health insurance; Administrative services relating to employee stock plans; Administrative services relating to hospital referrals; Administrative services relating to referrals for general building contractors; Administrative services relating to referrals for insurance agents; Administrative services relating to the management of legal dockets; Administrative services relating to the referral of clients to lawyers; Administrative services relating to the referral of patients; Administrative services relating to the relocation of personnel; Administrative services relating to warranty claims processing; Balance sheet accounting; Banner advertising; Benchmarking (evaluation of business organisation practices); Benchmarking services; Bidding quotation; Bill presentment services; Bill sticking; Billing; Billing services; Billing services in the field of energy; Billing services in the field of healthcare; Bill-posting; Blogger outreach services; Book club services retailing books to its members; Booking agent services for models; Bookkeeping; Book-keeping; Book-keeping and accounting; Book-keeping and accounting services; Bookkeeping for electronic funds transfer; Brand creation services; Brand creation services (advertising and promotion); Brand evaluation services; Brand positioning; Brand positioning services; Brand strategy services; Brand testing; Brokerage of name and address based lists; Business accounting advisory services; Business accounts management; Business acquisitions; Business acquisitions (Advice relating to -); Business acquisitions consultation; Business administration; Business administration and management; Business administration assistance; Business administration consultancy; Business administration for others; Business administration in the field of transport and delivery; Business administration of employee share schemes; Business administration services; Business administration services for processing sales made on the internet; Business administration services for the processing of sales made on a global computer network; Business administration services for the processing of sales made on the Internet; Business administration services in the field of healthcare; Business administration services in the field of transportation; Business advertising services relating to franchising; Business advice; Business advice and consultancy relating to franchising; Business advice and information; Business advice, inquiries or information; Business advice relating to accounting; Business advice relating to acquisitions; Business advice relating to advertising; Business advice relating to disposals; Business advice relating to financial re-organisation; Business advice relating to franchising; Business advice relating to growth financing; Business advice relating to marketing; Business advice relating to marketing management consultations; Business advice relating to mergers; Business advice relating to restaurant franchising; Business advice relating to strategic marketing;

Business advisory and consultancy services; Business advisory and information services; Business advisory services; Business advisory services, consultancy and information; Business advisory services provided to determine pay and grading structures; Business advisory services relating to business liquidations; Business advisory services relating to company performance; Business advisory services relating to franchising; Business advisory services relating to franchising of a motor dealership; Business advisory services relating to product development; Business advisory services relating to product manufacturing; Business advisory services relating to the establishment and operation of franchises; Business advisory services relating to the establishment of motor dealership; Business advisory services relating to the running of restaurants; Business advisory services relating to the running of sandwich bars; Business advisory services relating to the selection of computers; Business advisory services relating to the setting up of restaurants; Business advisory services relating to the setting up of sandwich bars; Business advisory services relating to the use of computers; Business advisory services to determine pay and grading structures by job evaluation; Business analysis; Business analysis and information services, and market research; Business analysis of markets; Business analysis, research and information services; Business analysis services; Business and commercial information services; Business and market research; Business appraisal; Business appraisal consultancy; Business appraisal services; Business appraisals; Business appraisals and evaluations in business matters; Business assistance; Business assistance, management and administrative services; Business assistance relating to business image; Business assistance relating to corporate identity; Business assistance relating to franchising; Career advisory services (other than education and training advice); Career information and advisory services (other than educational and training advice); Career networking services; Career placement; Career placement consulting services; Career planning consultancy; Carrying out auction sales; Casting [recruitment] of performing artists; Chamber of commerce services for the promotion of businesses; Chamber of commerce services for the promotion of commerce; Chamber of commerce services for the promotion of trade; Chartered accountancy business services; Cinema advertising; Cinematographic film advertising; Classified advertising; Classified advertising services; Clerical [administration] services; Clerical employment agency services; Clerical services; Clerical services for making appointments; Clerical services for the handling of enquiries; Clerical services for the taking of sales orders; Collating of data in computer databases; Collecting business information; Collecting business statistics; Collecting information for business; Collection and systematisation of information into computer databases; Collection and systematization of business data; Collection of commercial information; Collection of data; Collection of information relating to advertising; Collection of information relating to market analysis; Collection of information relating to market research; Collection of information

relating to market studies; Collection of market research information; Collection of personnel information; Collection of statistics for business; Commercial administration of the licensing of the goods and services of others; Commercial and industrial management assistance; Commercial assistance in business management; Commercial business management; Commercial consultancy; Commercial consultancy services; Commercial information; Commercial information agencies; Commercial information agencies [provides business information, e.g., marketing or demographic data]; Commercial information agency services; Commercial information and advice for consumers [consumer advice shop]; Commercial information and advice for consumers in the choice of products and services; Commercial information (Compilation of -); Commercial information provided by means of a computer database; Commercial information (Provision of -); Commercial information research studies; Commercial information services; Commercial information services provided by access to a computer database; Commercial information services relating to wine; Commercial information services, via the internet; Commercial intermediation for business purposes; Commercial intermediation services; Commercial lobbying services; Commercial management; Commercial management assistance; Commercial or industrial management assistance; Communication media (Presentation of goods on -), for retail purposes; Company information (Searches relating to -); Company management [for others]; Company management, including consultancy in demographic matters; Company office secretarial services; Company record keeping [for others]; Company record-keeping; Comparison services (Price -); Comparison shopping services; Competitive intelligence services; Compilation and input of information into computer databases; Compilation and provision of trade and business price and statistical information; Compilation and systematisation of information in databanks; Compilation and systemisation of information into computer databases; Compilation and systemization of information into computer databases; Compilation and systemization of information used in electronic transmissions; Compilation and systemization of written communications and data; Compilation of advertisements; Compilation of advertisements for use as web pages; Compilation of advertisements for use as web pages on the Internet; Compilation of advertisements for use on internet web pages; Compilation of advertisements for use on the internet; Compilation of business data; Compilation of business directories; Compilation of business directories for publishing on the Internet; Compilation of business information; Compilation of business statistics; Compilation of business statistics and commercial information; Compilation of commercial registers; Compilation of company information; Compilation of computer data bases; Compilation of computer databases; Compilation of data; Compilation of data in computer databases; Data collection [for others]; Data collection services; Data compilation for others; Data entry and data processing; Data file administration; Data inputting services; Data management; Data

management services; Data processing; Data processing for businesses; Data processing for the collection of data for business purposes; Data processing management; Data processing services; Data processing services in the field of healthcare; Data processing services in the field of payroll; Data processing services in the field of transportation; Data processing, systematisation and management; Data processing verification; Data retrieval services; Data search in computer files for others; Data searches in computerised files for others; Data transcription; Database management; Data-base management (Computerised -); Database management services; Database marketing; Data-based stock control; Data-based stock location services; Demonstration of photographic equipment [for advertising purposes]; Design of advertising brochures; Design of advertising flyers; Design of advertising logos; Design of advertising materials; Design of marketing surveys; Design of public opinion surveys; Developing and coordinating volunteer projects for charitable organisations; Developing promotional campaigns for business; Developing promotional campaigns for businesses; Development and implementation of marketing strategies for others; Development of concepts for business economy; Development of hospital management systems; Development of marketing strategies and concepts; Development of promotional campaigns; Directories (Compilation of business -); Dissemination of business information; Dissemination of commercial information; Dissemination of data relating to advertising; Dissemination of data relating to business; Dissemination of information relating to the recruitment of graduates; Dissemination services of advertisement matter; Distribution and dissemination of advertising materials [leaflets, prospectuses, printed material, samples]; Distribution of advertisements and commercial announcements; Economic analysis for business purposes; Economic forecasting; Economic forecasting analysis for business purposes; Economic forecasting and analysis; Economic forecasting for business purposes; Economic forecasting services; Economic information services for business purposes; Economic studies for business purposes; Editing of publicity texts; Efficiency (Business -) expert services; Efficiency expert services; Efficiency experts; Electricity meter reading for billing purposes; Electronic data processing; Electronic order processing; Electronic stock management services; Employee leasing; Employee record services; Employee relocation services; Employment agencies; Employment agency services; Employment agency services for people skilled in the use of computers; Employment agency services for personnel in general office positions; Employment agency services for temporary work assignments; Employment agency services provided for nannies; Employment agency services relating to au pairs; Employment agency services relating to bilingual staff; Employment agency services relating to nurses; Employment agency services relating to placement of medical and nursing personnel; Employment agency services the provision of staff for the manning of show houses; Employment booking services for film television technicians; Employment booking services

for performing artists; Employment bureau services; Employment consultancy; Employment consultancy services; Employment consultancy services relating to data processing personnel; Employment counselling; Employment counselling and consultancy services; Employment counselling services; Employment management services for film television technicians; Employment outplacement services; Employment placement services for butlers; Employment placement services for housekeepers; Employment placement services for personal assistants; Employment recruiting consultancy; Employment recruiting services; Employment recruitment; Energy price comparison services; Estimations for marketing purposes; Evaluating the impact of advertising on audiences; Evaluation of business opportunities; Evaluation of personnel requirements; Evaluations relating to business management in commercial enterprises; Evaluations relating to business management in industrial enterprises; Evaluations relating to business management in professional enterprises; Evaluations relating to commercial matters; Event marketing; Execution of stenographic work to order; Executive placement services; Executive recruiting services; Executive recruitment services; Executive search and placement services; Executive search and selection services; Executive search services; Executive selection services; Exhibitions (Arranging -) for advertising purposes; Exhibitions (Arranging -) for business purposes; Exhibitions (Arranging -) for commercial purposes; Exhibitions (Arranging -) for trade purposes; Exhibitions (Conducting -) for advertising purposes; Exhibitions (Conducting -) for business purposes; Exhibitions (Conducting -) for commercial purposes; Exhibitions (Conducting -) for trade purposes; Exhibitions for commercial or advertising purposes; Expert evaluations and reports relating to business matters; Export agency services; Export and import agencies; Export promotion services; Export-import agency services; Fashion show exhibitions for commercial purposes; File management (Computerized -); Filing documents or magnetic-tapes [office functions]; Financial auditing; Financial marketing; Financial records management; Financial statement preparation and analysis for businesses; Forecasting (Economic -); Forecasting (Economic -) for business purposes; Foreign trade consultancy services; Foreign trade information and consultation; Foreign trade information (Provision of -); Foreign trade information (Services for the provision of -); Forensic accounting services; Franchising (Business advice relating to -); Franchising (Business advisory services relating to -); Franchising services providing business assistance; Franchising services providing marketing assistance; Gas meter reading for billing purposes; Gift registry services; Goods import-export agencies; Goods or services price quotations; Grain market analysis; Graphic advertising services; Handbill distribution; Headhunting services; Health care cost management; Health care cost review; Help in the management of business affairs or commercial functions of an industrial or commercial enterprise; Hire of advertising aids; Hire of advertising billboards; Hire of advertising equipment; Hire of advertising hoardings; Hire of

office equipment; Hire of office machinery; Hiring of advertising materials; Hiring of machines or apparatus for offices; Hiring of office equipment; Hiring of publicity materials; Hiring of typewriters; Hospital management; Hotel management for others; Hotel management service [for others]; Hotels (Business management of -); Human resources consultancy; Human resources consultation; Human resources management; Human resources management and recruitment services; Import agency services; Import and export agencies; Import and export agencies services; Import and export agency services; Import and export services; Import-export agencies; Import-export agencies in the field of energy; Import-export agency services; Income tax returns (Preparation of -); Industrial management assistance (Commercial or -); Industrial management consultation including cost/yield analyses; Information about sales methods; Information agencies (Commercial -); Information and data compiling and analyzing relating to business management; Information and expert opinions relating to companies and business; Information (Business -); Information in business matters; Information or enquiries on business and marketing; Information services relating to business matters; Information services relating to businesses; Information services relating to data processing; Information services relating to jobs and career opportunities; Initiating telephone calls for others; Inquiries (Business -); Inserting printed matter into envelopes; Interim business management; Intermediary services relating to advertising; Intermediary services relating to the rental of advertising time and space; Internet marketing; Internship placement services; Interpretation of market research data; Interviewing for market research purposes; Interviewing for qualitative market research; Interviewing services [for personnel recruitment]; Inventories (Preparation of -); Inventory control; Inventory management; Inventory management of parts and components for manufacturers and suppliers; Inventory management services; Inventorying merchandise; Investigations (Business -); Investigations of marketing strategy; Invoicing; Invoicing services; Issuing and updating of advertising texts; Issuing of publicity leaflets; Job agency services; Job agency services for medical personnel; Job agency services for para-medical personnel; Job and personnel placement; Job matching services; Job placement; Job placement consultancy; Key return registration; Key punching [office functions]; Labor exchanges; Labour exchange services; Layout services for advertising purposes; Leasing of advertising billboards; Leasing of advertising hoardings; Leasing of advertising space on pamphlets; Leasing of advertising space on railway properties; Leasing of advertising space on trains; Leasing of billboards; Leasing of office machines; Leasing of typewriters; Licensing of the goods and services of others (Commercial administration of the -); Lifecycle costing for business purposes; Literary agency services consisting of the negotiation of contracts; Loyalty, incentive and bonus program services; Loyalty scheme services; Magazine advertising; Mail order retail services for clothing accessories; Mail order retail services related to alcoholic beverages (except beer); Mail order retail services related

to beer; Mail order retail services related to foodstuffs; Mail order retail services related to non-alcoholic beverages; Mail sorting, handling and receiving; Mail sorting, handling and receiving [office functions]; Mailing list preparation services; Mailing lists (Compilation of -); Mail-order advertising; Maintaining a registry of animal breeds; Maintaining a registry of certified aerospace technicians; Maintaining a registry of certified medical technical professionals; Maintaining a registry of dog breeds; Maintaining a registry of information; Maintaining a registry of professional vocational evaluators; Maintaining files and records concerning the medical condition of individuals; Maintaining personal medical history records and files; Maintenance of asset registers [for others]; Maintenance of personnel records [for others]; Maintenance of registers [for others]; Management accounting; Management administration of commercial undertakings; Management advice; Management advice relating to the placing of staff; Management advice relating to the recruitment of staff; Management (Advisory services for business -); Management advisory services related to franchising; Management and compilation of computerised databases; Management and operation assistance to commercial businesses; Management assistance; Management assistance (Commercial or industrial -); Management assistance for industrial organisations; Management assistance for promoting business; Management assistance in business affairs; Management assistance in the establishment of commercial undertakings; Management assistance services; Management assistance to commercial companies; Management assistance to commercial firms; Management (Computerized file -); Management consultancy (Personnel -); Management consultancy services; Management consulting; Management of a retail enterprise for others; Management of an airline company; Management of business [for others]; Management of business offices for others; Management of business projects [for others]; Management of computer databases; Management of computer files; Management of computerised files; Management of customer loyalty, incentive or promotional schemes; Management of health care clinics for others; Management of hotel incentive programs of others; Management of performing artists; Management of professional athletes; Management of telephone call centers for other; Management of telephone call centers for others; Management on behalf of industrial and commercial enterprises in terms of supplying them with office requisites; Market analysis; Market analysis and research; Market analysis and research services; Market analysis reports; Market analysis services; Market analysis services relating to the availability of antiques; Market analysis services relating to the availability of goods; Market analysis services relating to the sale of antiques; Market analysis services relating to the sale of goods; Market analysis studies; Market assessment consultancy; Market assessment services; Market campaigns; Market canvassing; Market forecasting; Market information services relating to index levels; Market information services relating to market statistics; Market information services relating to trade reports; Market intelligence services;

Market investigation via the telephone; Market opinion polling studies; Market prospecting; Market reporting consultancy; Market reporting services; Market reports and studies; Market research; Market research and analysis; Market research and analysis services; Market research and business analyses; Market research and market analysis; Market research and marketing studies; Market research by means of a computer data base; Market research by means of a computer database; Market research consultancy; Market research data analysis; Market research data collection services; Market research data retrieval services; Nanny placement services; Negotiating and concluding commercial transactions for others; Negotiation and conclusion of commercial transactions for third parties; Negotiation and conclusion of commercial transactions for third parties via telecommunication systems; Negotiation and settlement of commercial transactions for third parties; Negotiation of advertising contracts; Negotiation of business contracts for others; Negotiation of commercial transactions for performing artists; Negotiation of commercial transactions for third parties; Negotiation of contracts relating to the purchase and sale of goods; Negotiation of contracts with health care payors; News and current affairs clipping services; News clipping services; Newspaper advertising; Newspaper subscription services; Newspaper subscription services for others; Newspaper subscriptions; Newspaper subscriptions (Arranging -) for others; Obtaining business statistics [for others]; Office administration services [for others]; Office equipment rental services; Office functions; Office functions services; Office machine rental services; Office machines and equipment rental; Office machines (Rental of -); Office management services [for others]; Office services for electronically collating data; Office services for electronically collecting data; Office services for electronically manipulating data; Office support staff recruitment services; On-line auction bidding for others; On-line auctioneering; On-line auctioneering services via the Internet; Online business networking services; Online community management services; Online data processing services; On-line data processing services; Online marketing; Online ordering services; On-line ordering services in the field of restaurant take-out and delivery; On-line promotion of computer networks and websites; Online retail services for downloadable and pre-recorded music and movies; Online retail services for downloadable digital music; Online retail services for downloadable ring tones; On-line trading services in which seller posts products to be auctioned and bidding is done via the Internet; Operation of a telephone switchboard for others; Operation of businesses [for others]; Operation of commercial businesses [for others]; Operational business assistance to enterprises; Opinion polling; Ordering services [for others]; Ordering services for third parties; Organisation and management of business incentive and loyalty schemes; Organisation and management of customer loyalty programs; Organisation for a third party of telephone welcoming services and of telephone receptionist services; Organisation of customer loyalty programs for commercial, promotional or advertising

purposes; Organisation of events for commercial and advertising purposes; Organisation of exhibitions and events for commercial or advertising purposes; Organisation of exhibitions and trade fairs for business and promotional purposes; Organisation of exhibitions and trade fairs for commercial and advertising purposes; Organisation of exhibitions and trade fairs for commercial or advertising purposes; Organisation of exhibitions for business or commerce; Organisation of exhibitions for commercial and advertising purposes; Organisation of exhibitions for commercial or advertising purposes; Organisation of exhibitions of flowers and plants for commercial or advertising purposes; Organisation of exhibitions or trade fairs for commercial or advertising purposes; Organisation of internet auctions; Organisation of prize draws for advertising purposes; Organisation of promotions using audiovisual media; Organisation of promotions using audio-visual media; Organisation of trade fairs; Organisation of trade fairs and exhibitions for commercial or advertising purposes; Organisation, operation and supervision of an incentive scheme; Organisation, operation and supervision of customer loyalty schemes; Organisation, operation and supervision of loyalty and incentive schemes; Organisation, operation and supervision of loyalty schemes and incentive schemes; Organisation, operation and supervision of sales and promotional incentive schemes; Organisational consultancy regarding customer loyalty programmes; Organising and conducting job fairs; Organising exhibitions for commercial or advertising purposes; Organization of art exhibitions for commercial or advertising purposes; Organization, operation and supervision of loyalty and incentive schemes; Organization, operation and supervision of sales and promotional incentive schemes; Pay per click advertising; Payroll advisory services; Payroll assistance; Payroll preparation; Payroll processing services [for others]; Permanent staff recruitment; Personal management consultancy services; Personality testing for recruitment purposes; Personality testing for the selection of personnel; Personnel agency services relating to the electronics industry; Personnel consultancy; Personnel management; Personnel management advice; Personnel management and employment consultancy; Personnel management assistance; Personnel management assistance services; Personnel management consultancy; Personnel management consultancy services; Personnel management consultation; Personnel management consulting; Personnel management for advertising purposes; Personnel management of marketing personnel; Personnel management of sales personnel; Personnel management services; Personnel placement; Personnel placement and recruitment; Personnel placement consultancy; Personnel placement services; Personnel recruitment; Personnel recruitment advertising; Personnel recruitment agency services; Personnel recruitment consultancy; Personnel recruitment services; Personnel recruitment services and employment agencies; Personnel relocation; Personnel resources management; Personnel selection [for others]; Personnel selection using psychological testing; Personnel services; Photocopying; Photocopying

services; Placement of design staff; Placement of permanent personnel; Placement of staff; Placement of temporary personnel; Placing advertisements for others; Planning and conducting of trade fairs, exhibitions and presentations for commercial or advertising purposes; Planning and conducting of trade fairs, exhibitions and presentations for economic or advertising purposes; Planning concerning business management, namely, searching for partners for amalgamations and business take-overs as well as for business establishments; Planning of marketing strategies; Planning services for advertising; Planning services for marketing studies; Political advertising services; Political opinion polling; Polling (Opinion -); Preparation and compilation of business and commercial reports and information; Preparation and completion of income tax returns; Preparation and presentation of audio visual displays for advertising purposes; Preparation and realization of media and advertising plans and concepts; Preparation of accounts; Preparation of advertisements; Preparation of advertising campaigns; Preparation of advertising material; Preparation of advertising matter; Preparation of annual returns for business undertakings; Preparation of audio and/or visual displays for businesses; Preparation of business balances; Preparation of business reports; Preparation of business statistical data; Preparation of business statistics; Preparation of business surveys; Preparation of commercial reports; Preparation of custom advertisements for others; Preparation of documents relating to business; Preparation of documents relating to taxation; Preparation of economic reports; Preparation of expert evaluations and reports relating to business matters; Preparation of income tax returns; Preparation of inventories; Preparation of invoices; Preparation of mailing lists; Preparation of mailing lists for direct mail advertising services [other than selling]; Preparation of market analysis reports; Preparation of market reports and studies; Preparation of marketing plans; Preparation of marketing surveys; Preparation of pay packets; Preparation of payrolls [for others]; Preparation of project studies relating to business matters; Preparation of public opinion surveys; Preparation of publicity columns; Preparation of publicity documents; Preparation of publicity leaflets; Preparation of publicity material; Preparation of publicity publications; Preparation of reports for marketing; Preparation of résumés for others; Preparation of statements of accounts; Preparation of statistics [business]; Preparation of tax declarations; Real estate marketing; Real estate marketing analysis; Records management services, namely, document indexing for others; Recruiting of office support staff; Recruitment advertising; Recruitment and personnel management services; Recruitment and placement services; Recruitment [casting] of actors; Recruitment consultancy for lawyers; Recruitment consultancy for legal secretaries; Recruitment consultancy services; Recruitment consultants in the financial services field; Recruitment of airline personnel; Recruitment of airport ground staff; Recruitment of computer staff; Recruitment of executive staff; Recruitment of flight personnel; Recruitment of high-level management personnel; Recruitment of personnel; Recruitment of political operatives;

Recruitment of political volunteers; Recruitment of temporary personnel; Recruitment of temporary technical personnel; Recruitment (Personnel -); Recruitment services; Recruitment services for sales and marketing personnel; Referral marketing; Registration and transcription of written communications; Registration of written communications and data; Relocation services (Employee -); Relocation services for business; Relocation services for businesses; Rental of advertisement billboards; Rental of advertisement hoardings; Rental of advertisement space; Rental of advertisement space and advertising material; Rental of advertising material; Rental of advertising matter; Rental of advertising space; Rental of advertising space on the internet; Rental of advertising space on the Internet for employment advertising; Rental of advertising space on web sites; Rental of advertising space on-line; Rental of advertising space, time and materials; Rental of advertising time in cinemas; Rental of advertising time on communication media; Rental of all publicity and marketing presentation materials; Rental of billboards; Rental of billboards [advertising boards]; Rental of card-operated vending machines; Rental of coin-operated vending machines; Rental of copying apparatus; Rental of digital billboards; Rental of electronic point of sale (EPOS) equipment; Rental of office equipment; Rental of office equipment in co-working facilities; Rental of office machinery and equipment; Rental of office machines; Rental of office machines and equipment; Rental of photocopiers; Rental of photocopying machines; Rental of publicity equipment; Rental of publicity material; Rental of publicity matter; Rental of sales stands; Rental of signs for advertising purposes; Rental of typewriters; Rental of typewriters and copying machines; Rental of vending machines; Rental [Office machines and equipment -]; Rental (Publicity material -); Renting of advertising spaces; Reproduction (Document -); Reproduction of advertising material; Reproduction of drawings; Reproduction of files [paper]; Reproduction of records [paper]; Reproduction services (Document -); Reprographic services; Research and analysis in the field of market manipulation; Research (Business -); Research for business purposes; Research (Market -); Research of business information; Research services relating to business; Response advertising; Restaurant management for others; Retail of third-party pre-paid cards for the purchase of entertainment services; Retail of third-party pre-paid cards for the purchase of multimedia content; Retail of third-party pre-paid cards for the purchase of telecommunication services; Retail or wholesale services for pharmaceutical, veterinary and sanitary preparations and medical supplies; Retail purposes (Presentation of goods on communication media, for -); Sales account management; Sales administration; Sales demonstration [for others]; Sales management services; Sales promotion; Sales promotion for others; Sales promotion for others by means of privileged user cards; Sales promotion for others provided through the distribution and the administration of privileged user cards; Sales promotion for others through trading stamp schemes; Sales promotion for third parties; Sales promotion services; Sales promotion services for third

parties; Sales promotion through customer loyalty programs; Sales promotion using audiovisual media; Sales promotions at point of purchase or sale, for others; Sales volume tracking for others; Sample distribution; Samples (Distribution of -); School fee accounting services; School fee cost accounting services; Scriptwriting for advertising purposes; Search engine marketing services; Search engine optimisation; Search engine optimisation for sales promotion; Search engine optimisation services; Search engine optimization; Search engine optimization for sales promotion; Secretarial and clerical services; Secretarial employment agency services; Secretarial employment services; Secretarial services; Secretarial services provided by hotels; Secretariat services; Selection of executive personnel; Selection of personnel; Selection of staff; Services comprising the composition of statistical data; Services comprising the recording of statistical data; Services comprising the transcription of statistical data; Services for provision of foreign trade information; Services of advertising agencies; Services rendered by a franchisor, namely, assistance in the running or management of industrial or commercial enterprises; Services with regard to product presentation to the public; Serving as a human resources department for others; Shareholder record keeping services; Shop retail services connected with carpets; Shorthand; Shorthand secretarial services; Shorthand services; Shorthand typing; Shows (Arranging trade -); Shows (Conducting business -); Shows (Conducting trade -); Sponsorship search; Sponsorship search consultancy services; Staff placement services; Staff recruitment; Staff recruitment consultancy services; Staff recruitment services; Staff utilisation planning; Statements of account (Drawing up of -); Statements of accounts (Drawing up of -); Statistical analysis and reporting; Statistical analysis and reporting services for business purposes; Statistical evaluations of marketing data; Statistical information (Provision of business -); Statistical studies (Business -); Statistics (Compilation of -); Statistics (Preparation of business -); Stenographic transcription; Stenography; Stenotyping; Stock control services; Stock management services; Stocktaking; Strategic business analysis; Strategic business consultancy; Strategic business planning; Street dissemination of advertising materials; Subscription to a television channel; Subscription to an information media package; Subscriptions (arranging -) to a telematics, telephone or computer service [internet]; Subscriptions (Arranging -) to telecommunication services for others; Subscriptions (Arranging newspaper -) for others; Subscriptions (arranging of) to books, reviews, newspapers or comic books; Subscriptions for newspapers (Arranging of for others -); Subscriptions to electronic journals; Subscriptions to telecommunications database services; Supervision of businesses on behalf of others; Supply chain management services; Support for employees with regard to business matters; Surveys (Business -); Surveys for business purposes; Surveys (Market -); Systematization of data in computer databases; Systemisation of information into computer databases; Systemization of information into computer databases; Talent agency services

[business management of performing artists]; Targeted marketing; Tariff information and advisory services; Tax advice [accountancy]; Tax assessment [accounts] preparation; Tax assessment preparation; Tax consultancy [accountancy]; Tax consultations [accountancy]; Tax declaration procedure services; Tax filing services; Tax planning [accountancy]; Tax preparation; Tax preparation and consulting services; Tax return advisory [accountancy] services; Tax return preparation; Tax returns (Preparation of -); Taxation [accountancy] advice; Taxation [accountancy] consultancy; Taxation [accountancy] consultation; Telecommunication services (Arranging subscriptions to -) for others; Telemarketing; Telemarketing services; Telephone and television auctions; Telephone answering and message handling services; Telephone answering [for others]; Telephone answering for unavailable subscribers; Telephone answering service; Telephone billing; Telephone marketing services [not selling]; Telephone order-taking services for others; Telephone switchboard services; Telephone welcoming services for third parties; Television advertising; Temporary assignment of employees; Temporary assignment of personnel; Temporary employment agencies; Temporary personnel employment services; Temporary personnel placement services; Temporary personnel services; Temporary placement of employees (Services for the -); Testing (Psychological -) for the selection of personnel; Testing to determine employment skills; Testing to determine job competency; Testing to determine professional competency; Texts (Publication of publicity -); Texts (Writing of publicity -); The bringing together, for the benefit of others, of a variety of insurance services, enabling consumers to conveniently compare and purchase those services; The bringing together, for the benefit of others, of a variety of telecommunications services, enabling consumers to conveniently compare and purchase those services; Theatrical casting agency; Tracking and monitoring energy consumption for others for account auditing purposes; Tracking and monitoring fluctuation in gasoline prices for others for account auditing purposes; Trade fair (Organization of -) for commercial or advertising purposes; Trade fairs (Organization of -) for commercial or advertising purposes; Trade information; Trade information (Provision of -); Trade marketing [other than selling]; Trade promotional services; Trade show and commercial exhibition services; Trade show and exhibition services; Trade show management services; Trade shows (Arranging of -); Trade shows (Conducting of -); Transcription; Transcription of communications; Transcription of communications [office functions]; Transcription of data; Transcription of messages; Transcription of recorded communications; Transcription services; Transportation fleet (business management of -) [for others]; Typewriters (Rental of -); Typewriting; Typewriting agency services; Typing; Typing agency services; Typing services; Unmanned retail store services relating to drink; Unmanned retail store services relating to food; Updating advertising material; Updating and maintenance of data in computer databases; Updating and maintenance of information in registries; Updating of advertising

information on a computer data base; Updating of advertising material; Updating of business information on a computer data base; Utility meter reading for billing purposes; Vehicle fleet (business management of a -) [for others]; Vehicular registration and title transfer; Vending machine rental services; Vending machines (Rental of -); Veterinary practice business management; Video recordings for advertising purposes (Production of -); Video recordings for marketing purposes (Production of -); Video recordings for publicity purposes (Production of -); Wage payroll preparation; Wage-packets (Preparation of -); Water meter reading for billing purposes; Web indexing for commercial or advertising purposes; Web site traffic optimisation; Web site traffic optimization; Website traffic optimization; Wholesale ordering services; Wholesale services for pharmaceutical, veterinary and sanitary preparations and medical supplies; Wholesale services in relation to agricultural equipment; Wholesale services in relation to alcoholic beverages (except beer); Wholesale services in relation to animal grooming preparations; Wholesale services in relation to articles for use with tobacco; Wholesale services in relation to audio-visual equipment; Wholesale services in relation to baked goods; Wholesale services in relation to beauty implements for animals; Wholesale services in relation to beauty implements for humans; Wholesale services in relation to bedding for animals; Wholesale services in relation to beer; Wholesale services in relation to chemicals for use in agriculture; Wholesale services in relation to chemicals for use in forestry; Wholesale services in relation to chemicals for use in horticulture; Wholesale services in relation to chocolate; Wholesale services in relation to cleaning articles; Wholesale services in relation to cleaning preparations; Wholesale services in relation to cocoa; Wholesale services in relation to coffee; Wholesale services in relation to computer hardware; Wholesale services in relation to computer software; Wholesale services in relation to confectionery; Wholesale services in relation to construction equipment; Wholesale services in relation to cookware; Wholesale services in relation to cooling equipment; Wholesale services in relation to cutlery; Wholesale services in relation to dairy products; Wholesale services in relation to desserts; Wholesale services in relation to dietary supplements; Wholesale services in relation to dietetic preparations; Wholesale services in relation to disposable paper products; Wholesale services in relation to earthmoving equipment; Wholesale services in relation to educational supplies; Wholesale services in relation to festive decorations; Wholesale services in relation to floor coverings; Wholesale services in relation to fodder for animals; Wholesale services in relation to food cooking equipment; Wholesale services in relation to food preparation implements; Wholesale services in relation to foodstuffs; Wholesale services in relation to freezing equipment; Wholesale services in relation to frozen yogurts; Wholesale services in relation to fuels; Wholesale services in relation to furnishings; Wholesale services in relation to furniture; Wholesale services in relation to hand-operated implements for construction; Wholesale services in relation to hand-operated tools for construction;

Wholesale services in relation to heaters; Wholesale services in relation to heating equipment; Wholesale services in relation to horticulture equipment; Wholesale services in relation to horticulture products; Wholesale services in relation to hygienic implements for animals; Wholesale services in relation to hygienic implements for humans; Wholesale services in relation to ice creams; Wholesale services in relation to information technology equipment; Wholesale services in relation to kitchen knives; Wholesale services in relation to lighting; Wholesale services in relation to litter for animals; Wholesale services in relation to lubricants; Wholesale services in relation to meats; Wholesale services in relation to medical apparatus; Wholesale services in relation to medical instruments; Wholesale services in relation to metal hardware; Wholesale services in relation to navigation devices; Wholesale services in relation to non-alcoholic beverages; Wholesale services in relation to pharmaceutical preparations; Wholesale services in relation to preparations for making alcoholic beverages; Wholesale services in relation to preparations for making beverages; Wholesale services in relation to refrigerating equipment; Wholesale services in relation to saddlery; Wholesale services in relation to sanitary installations; Wholesale services in relation to sanitation equipment; Wholesale services in relation to seafood; Wholesale services in relation to sewing articles; Wholesale services in relation to sorbets; Wholesale services in relation to tableware; Wholesale services in relation to teas; Wholesale services in relation to threads; Wholesale services in relation to tobacco; Xerography.

Costs

60. The opponent has succeeded and is entitled to a contribution towards its costs. Awards of costs are governed by Annex A of Tribunal Practice Notice (“TPN”) 2/2016. In accordance with that TPN, I award costs as follows:

Filing a form TM7(official fee):	£100
Considering the counterstatement and evidence and preparing written submissions:	£400
Total:	£500

61. I order EK Properties Ltd to pay Balenciaga the sum of £500. This sum is to be paid within twenty-one days of the expiry of the appeal period or within

twenty-one days of the final determination of this case if any appeal against this decision is unsuccessful.

Dated this 15th day of September 2021

**Laura Stephens
For the Registrar**

LEDs; Clothing layettes; Clothing made of fur; Clothing made of imitation leather; Clothing made of leather; Clothing of imitations of leather; Clothing of leather; Coats; Coats for men; Coats for women; Coats made of cotton; Coats of denim; Coats (Top -); Cocktail dresses; Collar guards for protecting clothing collars; Collar liners for protecting clothing collars; Collar protectors; Dance clothing; Dance costumes; Dance shoes; Dance slippers; Deck shoes; Deck-shoes; Denim coats; Denim jackets; Denim jeans; Denim pants; Denims [clothing]; Desert boots; Detachable collars; Detachable neckpieces for kimonos (haneri); Dinner jackets; Dinner suits; Disposable slippers; Disposable underwear; Donkey jackets; Down jackets; Down vests; Drawers as clothing; Drawers [clothing]; Dress pants; Dress shields; Dress shirts; Dress shoes; Dress suits; Dresses; Dresses for evening wear; Dresses for infants and toddlers; Dresses made from skins; Dressing gowns; Driving gloves; Driving shoes; Duffel coats; Duffle coats; Dungarees; Dust coats; Ear muffs; Ear muffs [clothing]; Ear warmers; Ear warmers being clothes; Earbands; Earmuffs; Embossed heels of rubber or of plastic materials; Embossed soles of rubber or of plastic materials; Embroidered clothing; Espadrilles; Esparto shoes or sandals; Esparto shoes or sandals; Evening coats; Evening dresses; Evening gowns; Evening suits; Evening wear; Exercise wear; Eye masks; Fabric belts; Fabric belts [clothing]; Fake fur hats; Fancy dress costumes; Fascinator hats; Fashion hats; Fedoras; Fezzes; Figure skating clothing; Fingerless gloves; Fingerless gloves as clothing; Fishermen's jackets; Fishing boots; Fishing clothing; Fishing footwear; Fishing headwear; Fishing jackets; Fishing shirts; Fishing smocks; Fishing vests; Fishing waders; Fitted swimming costumes with bra cups; Fittings of metal for boots and shoes; Fittings of metal for footwear; Flat caps; Flat shoes; Fleece jackets; Fleece pullovers; Fleece shorts; Fleece tops; Fleece vests; Fleeces; Flip-flops; Flip-flops for use as footwear; Flying suits; Foam pedicure slippers; Folk costumes; Foot volleyball shoes; Football boots; Football boots (Studs for -); Football jerseys; Football shirts; Football shoes; Footless socks; Footless tights; Footmuffs, not electrically heated; Footwear; Footwear [excluding orthopedic footwear]; Footwear (Fittings of metal for -); Footwear for men; Footwear for men and women; Footwear for snowboarding; Footwear for sport; Footwear for sports; Footwear for track and field athletics; Footwear for use in sport; Footwear for women; Footwear made of vinyl; Footwear made of wood; Footwear (Non-slipping devices for -); Footwear not for sports; Footwear soles; Footwear (Tips for -); Footwear uppers; Footwear (Welts for -); Formal evening wear; Formal wear; Formalwear; Foulards [clothing articles]; Foundation garments; Frames (Hat -) [skeletons]; Frock coats; Full-length kimonos (nagagi); Functional underwear; Fur cloaks; Fur coats; Fur coats and jackets; Fur hats; Fur jackets; Fur muffs; Fur stoles; Furs [clothing]; Gabardines; Gabardines [clothing]; Gaiter straps; Gaiters; Galoshes; Garments for protecting clothing; Garrison caps; Garter belts; Garters; Gauchos; Gilets; Girdles; Girdles [corsets]; Girls' clothing; Gloves; Gloves as clothing; Gloves [clothing]; Gloves for apparel; Gloves for cyclists; Gloves including those made of skin, hide or fur; Gloves with conductive fingertips that may be worn while using handheld electronic touch screen devices; Golf caps; Golf clothing, other than gloves; Golf footwear; Golf shirts; Golf shoes; Golf shorts; Golf skirts; Golf trousers; Goloshes; Gowns; Greatcoats; G-strings; Guernseys; Gussets for bathing suits [parts of clothing]; Gussets for footlets [parts of clothing]; Gussets for leotards [parts of clothing]; Gussets for stockings [parts of clothing]; Gussets for tights [parts of clothing]; Gussets for underwear [parts of clothing]; Gussets [parts of clothing]; Gym boots; Gym shorts; Gym suits; Gymnastic shoes; Gymshoes; Gymwear; Hairdressing capes; Half-boots; Halloween costumes; Halter tops; Handball shoes; Handwarmers [clothing]; Haneri [detachable neckpieces for kimonos]; Hat frames [skeletons]; Hats; Hats (Paper -) [clothing]; Head bands; Head scarves; Head sweatbands; Head wear; Headbands; Headbands against sweating; Headbands [clothing]; Headbands for clothing; Headdresses [veils]; Headgear;

Headgear for wear; Headscarfs; Headscarves; Headshawls; Headsquares; Headwear; Heavy coats; Heavy jackets; Heel inserts; Heel pieces for shoes; Heel pieces for stockings; Heel protectors for shoes; Heelpieces for footwear; Heelpieces for stockings; Heels; Hidden heel shoes; High rain clogs (ashida); High-heeled shoes; Hijabs; Hiking boots; Hiking shoes; Hockey shoes; Hooded pullovers; Hooded sweat shirts; Hooded sweatshirts; Hooded tops; Hoodies; Hoods; Hoods [clothing]; Horse-riding boots; Horse-riding pants; Hosiery; House coats; Housecoats; Hunting boot bags; Hunting boots; Hunting jackets; Hunting pants; Hunting shirts; Hunting vests; Imitation leather dresses; Infant clothing; Infant wear; Infants' boots; Infants' clothing; Infants' footwear; Infants' shoes; Infants' trousers; Infantwear; Inner socks for footwear; Inner soles; Innersocks; Insoles; Insoles for footwear; Insoles for shoes and boots; Insoles [for shoes and boots]; Intermediate soles; Jacket liners; Jackets; Jackets being sports clothing; Jackets [clothing]; Jackets (Stuff -) [clothing]; Japanese footwear of rice straw (waraji); Japanese kimonos; Japanese sleeping robes (nemaki); Japanese sleeping robes [nemaki]; Japanese split-toed work footwear (jikatabi); Japanese style clogs and sandals; Japanese style sandals of felt; Japanese style sandals of leather; Japanese style sandals (zori); Japanese style socks (tabi); Japanese style socks (tabi covers); Japanese style wooden clogs (geta); Japanese toe-strap sandals (asaura-zori); Japanese traditional clothing; Jeans; Jerkins; Jerseys; Jerseys [clothing]; Jockstraps [underwear]; Jodhpurs; Jogging bottoms; Jogging bottoms [clothing]; Jogging outfits; Jogging pants; Jogging sets [clothing]; Jogging shoes; Jogging suits; Jogging tops; Judo suits; Judo uniforms; Jump Suits; Jumper dresses; Jumper suits; Jumpers; Jumpers [pullovers]; Jumpers [sweaters]; Jumpsuits; Kaftans; Karate suits; Karate uniforms; Kendo outfits; Kerchiefs; Kerchiefs [clothing]; Khakis; Khimars; Kilts; Kimonos; Knee highs; Knee warmers [clothing]; Knee-high stockings; Knickerbockers; Knickers; Knit jackets; Knit shirts; Knit tops; Knitted baby shoes; Knitted caps; Knitted clothing; Knitted gloves; Knitted tops; Knitted underwear; Knitwear; Knitwear [clothing]; Knot caps; Korean outer jackets worn over basic garment [Magoja]; Korean topcoats [Durumagi]; Korean traditional women's waistcoats [Baeja]; Laboratory coats; Lace boots; Ladies' boots; Ladies' clothing; Ladies' dresses; Ladies' footwear; Ladies' outerclothing; Ladies' sandals; Ladies' suits; Ladies' underwear; Ladies wear; Latex clothing; Layettes; Layettes [clothing]; Leather belts [clothing]; Leather clothing; Leather (Clothing of -); Leather (Clothing of imitations of -); Leather coats; Leather dresses; Leather garments; Leather headwear; Leather jackets; Leather pants; Leather shoes; Leather slippers; Leather suits; Leather waistcoats; Leg warmers; Leggings [leg warmers]; Leggings [trousers]; Legwarmers; Leg-warmers; Leisure clothing; Leisure footwear; Leisure shoes; Leisure suits; Leisure wear; Leisurewear; Leotards; Light-reflecting coats; Light-reflecting jackets; Linen (Body -) [garments]; Linen clothing; Lingerie; Linings (Ready-made -) [parts of clothing]; Liveries; Long jackets; Long johns; Long sleeve pullovers; Long sleeved vests; Long underwear; Long-sleeved shirts; Lounge pants; Loungewear; Lounging robes; Low wooden clogs (hiyori-geta); Low wooden clogs (koma-geta); Low wooden clogs [koma-geta]; Lumberjackets; Mackintoshes; Maillots; Maillots [hosiery]; Maniples; Mankinis; Mantillas; Mantles; Martial arts uniforms; Masks (Sleep -); Masquerade and halloween costumes; Masquerade costumes; Maternity bands; Maternity clothing; Maternity dresses; Maternity leggings; Maternity lingerie; Maternity pants; Maternity shirts; Maternity shorts; Maternity sleepwear; Maternity smocks; Maternity tops; Maternity underwear; Maternity wear; Men's and women's jackets, coats, trousers, vests; Men's clothing; Men's dress socks; Men's sandals; Men's socks; Men's suits; Men's underwear; Menswear; Metal fittings for Japanese style wooden clogs; Military boots; Millinery; Miniskirts; Miters [hats]; Mitres [hats]; Mittens; Mitts [clothing]; Moccasins; Mock turtleneck shirts; Mock turtleneck sweaters; Mock turtlenecks; Moisture-wicking sports bras; Moisture-wicking sports pants; Moisture-wicking sports

shirts; Money belts [clothing]; Monokinis; Morning coats; Motorcycle gloves; Motorcycle jackets; Motorcycle rain suits; Motorcycle riding suits; Motorcyclist boots; Motorcyclists' clothing; Motorcyclists' clothing of leather; Motorists' clothing; Mountaineering boots; Mountaineering shoes; Mufflers; Mufflers as neck scarves; Mufflers [clothing]; Mufflers [neck scarves]; Muffs; Muffs [clothing]; Mukluks; Mules; Muumuus; Nappy pants [clothing]; Neck gaiters; Neck scarfs [mufflers]; Neck scarves; Neck scarves [mufflers]; Neck tube scarves; Neck tubes; Neck warmers; Neckbands; Neckerchiefs; Neckerchieves; Neckties; Neckwear; Negligees; Night gowns; Night shirts; Nightcaps; Nightdresses; Nightgowns; Nighties; Nightshirts; Nightwear; Nipple pasties; Niqabs; Non-slip socks; Non-slipping devices for boots; Non-slipping devices for footwear; Nurse dresses; Nurse overalls; Nurse pants; Nurses' uniforms; Nursing shoes; Oilskins [clothing]; One-piece clothing for infants and toddlers; One-piece playsuits; One-piece suits; Open-necked shirts; Outer clothing; Outer soles; Outerclimbing; Outerclimbing for boys; Outerclimbing for girls; Outerclimbing for men; Outerwear; Overalls; Overalls for infants and toddlers; Overcoats; Overshirts; Overshoes; Overtrousers; Over-trousers; Padded jackets; Padded pants for athletic use; Padded shirts for athletic use; Padded shorts for athletic use; Pajama bottoms; Pajamas; Pajamas (Am.); Pantaloons; Pantie-girdles; Panties; Pants; Pants (Am.); Pantsuits; Pantyhose; Paper aprons; Paper clothing; Paper hats [clothing]; Paper hats for use as clothing items; Paper hats for wear by chefs; Paper hats for wear by nurses; Pareos; Pareus; Parkas; Parts of clothing, footwear and headgear; Party hats [clothing]; Pea coats; Peaked caps; Peaked headwear; Peaks (Cap -); Pedal pushers; Pedicure sandals; Pedicure slippers; Peignoirs; Pelerines; Pelisses; Petticoats; Petti-pants; Pinafore dresses; Pinafores; Pique shirts; Pirate pants; Plastic aprons; Plastic baby bibs; Plastic slippers; Platform shoes; Play suits; Playsuits [clothing]; Pleated skirts; Pleated skirts for formal kimonos (hakama); Plimsolls; Plus fours; Plush clothing; Pocket kerchiefs; Pocket squares; Pocket squares [clothing]; Pockets for clothing; Polar fleece jackets; Polo boots; Polo knit tops; Polo neck jumpers; Polo shirts; Polo sweaters; Ponchos; Pop socks; Pram suits; Printed t-shirts; Protective metal members for shoes and boots; Pullovers; Pullstraps for shoes and boots; Pumps [footwear]; Puttees; Puttees; Pyjamas; Pyjamas [from tricot only]; Quilted jackets [clothing]; Quilted vests; Rain boots; Rain coats; Rain hats; Rain jackets; Rain ponchos; Rain shoes; Rain slickers; Rain suits; Rain trousers; Rain wear; Raincoats; Rainproof clothing; Rainproof jackets; Rainshoes; Rainwear; Ramie shirts; Rash guards; Ready-made clothing; Ready-made linings [parts of clothing]; Ready-to-wear clothing; Referees uniforms; Religious garments; Removable collars; Replica football kits; Reversible jackets; Riding boots; Riding gloves; Riding Gloves; Riding jackets; Riding shoes; Riding trousers; Robes; Robes (Bath -); Roll necks [clothing]; Roller shoes; Romper suits; Rompers; Ruanas; Rubber fishing boots; Rubber shoes; Rubber soles for jikatabi; Rubbers [footwear]; Rugby boots; Rugby jerseys; Rugby shirts; Rugby shoes; Rugby shorts; Rugby tops; Running shoes; Running Suits; Running vests; Russian felted boots (Valenki); Sabots; Safari jackets; Sailing wet weather clothing; Sailor suits; Salopettes; Sandal-clogs; Sandals; Sandals and beach shoes; Sarees; Saris; Sarongs; Sash bands for kimono (obi); Sashes for wear; Scarfs; Scarves; School uniforms; Scrimmage vests; Sedge hats (suge-gasa); Serapes; Shampoo capes; Shapewear; Shawls; Shawls and headscarves; Shawls and stoles; Shawls [from tricot only]; Sheepskin coats; Sheepskin jackets; Shell jackets; Shell suits; Shields (Dress -); Shift dresses; Shirt fronts; Shirt yokes; Shirt-jacs; Shirts; Shirts and slips; Shirts for suits; Shoe covers, other than for medical purposes; Shoe inserts for non-orthopedic purposes; Shoe soles; Shoe soles for repair; Shoe straps; Shoe uppers; Shoes; Shoes for casual wear; Shoes for foot volleyball; Shoes for infants; Shoes for leisurewear; Shoes soles for repair; Shoes with hook and pile fastening tapes; Short overcoat for kimono (haori); Short petticoats; Short sets [clothing]; Short trousers;

Shortalls; Shorts; Shorts [clothing]; Short-sleeve shirts; Short-sleeved shirts; Short-sleeved T-shirts; Shoulder scarves; Shoulder straps for clothing; Shoulder wraps; Shoulder wraps [clothing]; Shoulder wraps for clothing; Shower caps; Shrugs; Silk clothing; Silk scarves; Silk ties; Singlets; Skating outfits; Ski and snowboard shoes and parts thereof; Ski balaclavas; Ski boot bags; Ski boots; Ski gloves; Ski hats; Ski jackets; Ski pants; Ski suits; Ski suits for competition; Ski trousers; Ski wear; Skiing shoes; Skirt suits; Skirts; Skorts; Skull caps; Slacks; Sleep masks; Sleep pants; Sleep shirts; Sleeping garments; Sleepsuits; Sleepwear; Sleeved jackets; Sleeveless jackets; Sleeveless jerseys; Sleeveless pullovers; Tabards; Taekwondo suits; Taekwondo uniforms; Tail coats; Tailleurs; Tam o'shanter; Tams; Tank tops; Tankinis; Tank-tops; Tap pants; Tap shoes; Tartan kilts; Teddies; Teddies [underclothing]; Teddies [undergarments]; Tee-shirts; Tennis dresses; Tennis pullovers; Tennis shirts; Tennis shoes; Tennis shorts; Tennis skirts; Tennis socks; Tennis sweatbands; Tennis wear; Theatrical costumes; Thermal clothing; Thermal headgear; Thermal socks; Thermal underwear; Thermally insulated clothing; Thobes; Thong sandals; Thongs; Three piece suits [clothing]; Ties; Ties [clothing]; Tightening-up strings for kimonos (datejime); Tights; Tips for footwear; Toe boxes; Toe socks; Toe straps for Japanese style sandals [zori]; Toe straps for Japanese style wooden clogs; Toe straps for zori [Japanese style sandals]; Togas; Tongues for shoes and boots; Top coats; Top hats; Topcoats; Tops; Tops [clothing]; Toques [hats]; Track and field shoes; Track jackets; Track pants; Track suits; Tracksuit bottoms; Tracksuit tops; Tracksuits; Traction attachments for footwear; Trainers; Trainers [footwear]; Training shoes; Training suits; Trekking boots; Trench coats; Trenchcoats; Trews; Triathlon clothing; Trouser socks; Trouser straps; Trousers; Trousers for children; Trousers for sweating; Trousers of leather; Trousers shorts; Trunks; Trunks (Bathing -); Trunks being clothing; Trunks [underwear]; T-shirts; Tube tops; Tunics; Turbans; Turtleneck pullovers; Turtleneck shirts; Turtleneck sweaters; Turtleneck tops; Turtlenecks; Tutus; Tuxedo belts; Tuxedos; Twin sets; Umpires uniforms; Under garments; Under shirts; Underarm gussets [parts of clothing]; Underclothes; Underclothing; Underclothing (Anti-sweat -); Underclothing for women; Undergarments; Underpants; Underpants for babies; Undershirts; Undershirts for kimonos (juban); Undershirts for kimonos (koshimaki); Undershirts for kimonos [koshimaki]; Underskirts; Underwear; Underwear (Anti-sweat -); Underwear for women; Uniforms; Uniforms for commercial use; Uniforms for nurses; Union suits; Unitards; Uppers (Footwear -); Uppers for Japanese style sandals; Uppers of woven rattan for Japanese style sandals; Ushankas [fur hats]; Valenki [felted boots]; Veils; Veils [clothing]; Vest tops; Vests; Vests (Fishing -); Vests for use in barber shops and salons; Visors; Visors being headwear; Visors [clothing]; Visors [hatmaking]; Visors [headwear]; V-neck sweaters; Volleyball jerseys; Volleyball shoes; Waders; Waist belts; Waist cinchers; Waist strings for kimonos (koshihimo); Waistbands; Waistcoats; Waistcoats [vests]; Walking boots; Walking breeches; Walking shoes; Walking shorts; Warm up suits; Warm-up jackets; Warm-up pants; Warm-up suits; Warm-up tops; Water socks; Waterpolo caps; Waterproof boots; Waterproof boots for fishing; Waterproof capes; Waterproof clothing; Waterproof jackets; Waterproof outerclothing; Waterproof pants; Waterproof shoes; Waterproof suits for motorcyclists; Waterproof trousers; Water-resistant clothing; Waterskiing suits; Weather resistant outer clothing; Weatherproof clothing; Weatherproof jackets; Weatherproof pants; Wedding dresses; Wedding gowns; Wedge sneakers; Wellington boots; Wellingtons; Welts for footwear; Wet suits; Wet suits for surfing; Wet suits for water-skiing; Wet suits for water-skiing and sub-aqua; Wet suits for windsurfing; Wetsuit gloves; Wetsuits; Wetsuits for surface watersports; Wetsuits for surfing; Wetsuits for water-skiing; White coats for hospital use; Wimples; Wind coats; Wind jackets; Wind pants; Wind resistant jackets; Wind suits; Wind vests; Windcheaters; Wind-jackets; Windproof clothing; Windproof jackets; Wind-resistant jackets; Wind-

resistant vests; Windshirts; Winter boots; Winter coats; Winter gloves; Women's ceremonial dresses; Women's clothing; Women's foldable slippers; Womens' outerclothing; Women's shoes; Women's suits; Womens' underclothing; Womens' undergarments; Women's underwear; Wooden bodies for Japanese style clogs; Wooden main bodies of Japanese style wooden clogs; Wooden shoes; Wooden shoes [footwear]; Wooden supports of Japanese style wooden clogs; Woollen clothing; Woollen socks; Woollen tights; Woolly hats; Work boots; Work clothes; Work overalls; Work shoes; Working overalls; Woven clothing; Woven shirts; Wrap belts for kimonos (datemaki); Wraps [clothing]; Wrist bands; Wrist warmers; Wristbands; Wristbands [clothing]; Yashmaghs; Yashmaks; Yoga bottoms; Yoga pants; Yoga shirts; Yoga shoes; Yoga socks; Yoga tops; Yokes (Shirt -); Zoot suits; Zori.

Class 35: Account auditing; Accountancy; Accountancy advice relating to tax preparation; Accountancy advice relating to taxation; Accountancy advice relating to the preparation of tax returns; Accountancy, book keeping and auditing; Accountancy services; Accountancy services relating to accounts receivable; Accounting; Accounting advisory services; Accounting consultancy relating to taxation; Accounting for third parties; Accounting, in particular book-keeping; Accounting services; Accounting services for mergers and acquisitions; Accounting services for pension funds; Accounting services relating to costs for farming enterprises; Accounting services relating to tax planning; Accounts (Drawing up of statements of -); Accounts (Preparation of -); Acquisition (Business -) searches; Acquisition of business information relating to company activities; Acquisition of business information relating to company status; Acquisition of commercial information; Acquisitions (Advice relating to -); Acquisitions (Business -) consulting services; Addressing envelopes; Addressing of envelopes; Administering medication reimbursement programs and services; Administering of professional competency testing; Administering of professional [vocational] certifications; Administering pharmacy reimbursement programs and services; Administration, billing and reconciliation of accounts on behalf of others; Administration (Business -) relating to statistical methods; Administration (Commercial -) of the licensing of the goods and services of others; Administration of a discount program for enabling participants to obtain discounts on goods and services through use of a discount membership card; Administration of business affairs; Administration of business payroll for others; Administration of businesses; Administration of competitions for advertising purposes; Administration of consumer loyalty programs; Administration of contests for advertising purpose; Administration of cultural and educational exchange programs; Administration of customer loyalty and incentive schemes; Administration of employee benefit plans; Administration of employee pension plans; Administration of employee welfare benefit plans; Administration of foreign business affairs; Administration of frequent flyer programmes that allow members to redeem miles for points or awards offered by other loyalty programmes; Administration of frequent flyer programs; Administration of frequent flyer programs that allow members to redeem miles for points or awards offered by other loyalty programs; Administration of incentive award programs to promote the sale of the goods and services of others; Administration of loyalty and incentive schemes; Administration of loyalty programs involving discounts or incentives; Administration of loyalty rewards programmes; Administration of loyalty rewards programs; Administration of loyalty rewards programs featuring trading stamps; Administration of membership schemes; Administration of newspaper subscription [for others]; Administration of patient reimbursement programs; Administration of preferred provider plans; Administration of prepaid health care plans; Administration of sales and promotional incentive schemes; Administration of sales promotion incentive programs; Administration of the business affairs of franchises; Administration of the business affairs

of retail stores; Administration relating to business appraisal; Administration relating to business planning; Administration relating to marketing; Administration relating to sales methods; Administrative accounting; Administrative assistance in responding to calls for tenders; Administrative assistance in responding to requests for proposals [RFPs]; Administrative data processing; Administrative hotel management; Administrative loyalty card services; Administrative management of health care clinics; Administrative management of hospitals; Administrative order processing; Administrative processing and organising of mail order services; Administrative processing of computerized purchase orders; Administrative processing of orders; Administrative processing of purchase orders; Administrative processing of purchase orders placed by telephone or computer; Administrative processing of purchase orders within the framework of services provided by mail-order companies; Administrative processing of warranty claims; Administrative services for medical referrals; Administrative services for the relocation of businesses; Administrative services relating to credit card registration; Administrative services relating to customs clearance; Administrative services relating to dental health insurance; Administrative services relating to employee stock plans; Administrative services relating to hospital referrals; Administrative services relating to referrals for general building contractors; Administrative services relating to referrals for insurance agents; Administrative services relating to the management of legal dockets; Administrative services relating to the referral of clients to lawyers; Administrative services relating to the referral of patients; Administrative services relating to the relocation of personnel; Administrative services relating to warranty claims processing; Balance sheet accounting; Banner advertising; Benchmarking (evaluation of business organisation practices); Benchmarking services; Bidding quotation; Bill presentment services; Bill sticking; Billing; Billing services; Billing services in the field of energy; Billing services in the field of healthcare; Bill-posting; Blogger outreach services; Book club services retailing books to its members; Booking agent services for models; Bookkeeping; Book-keeping; Book-keeping and accounting; Book-keeping and accounting services; Bookkeeping for electronic funds transfer; Brand creation services; Brand creation services (advertising and promotion); Brand evaluation services; Brand positioning; Brand positioning services; Brand strategy services; Brand testing; Brokerage of name and address based lists; Business accounting advisory services; Business accounts management; Business acquisitions; Business acquisitions (Advice relating to -); Business acquisitions consultation; Business administration; Business administration and management; Business administration assistance; Business administration consultancy; Business administration for others; Business administration in the field of transport and delivery; Business administration of employee share schemes; Business administration services; Business administration services for processing sales made on the internet; Business administration services for the processing of sales made on a global computer network; Business administration services for the processing of sales made on the Internet; Business administration services in the field of healthcare; Business administration services in the field of transportation; Business advertising services relating to franchising; Business advice; Business advice and consultancy relating to franchising; Business advice and information; Business advice, inquiries or information; Business advice relating to accounting; Business advice relating to acquisitions; Business advice relating to advertising; Business advice relating to disposals; Business advice relating to financial re-organisation; Business advice relating to franchising; Business advice relating to growth financing; Business advice relating to marketing; Business advice relating to marketing management consultations; Business advice relating to mergers; Business advice relating to restaurant franchising; Business advice relating to strategic marketing; Business advisory and consultancy services; Business advisory and information

services; Business advisory services; Business advisory services, consultancy and information; Business advisory services provided to determine pay and grading structures; Business advisory services relating to business liquidations; Business advisory services relating to company performance; Business advisory services relating to franchising; Business advisory services relating to franchising of a motor dealership; Business advisory services relating to product development; Business advisory services relating to product manufacturing; Business advisory services relating to the establishment and operation of franchises; Business advisory services relating to the establishment of motor dealership; Business advisory services relating to the running of restaurants; Business advisory services relating to the running of sandwich bars; Business advisory services relating to the selection of computers; Business advisory services relating to the setting up of restaurants; Business advisory services relating to the setting up of sandwich bars; Business advisory services relating to the use of computers; Business advisory services to determine pay and grading structures by job evaluation; Business analysis; Business analysis and information services, and market research; Business analysis of markets; Business analysis, research and information services; Business analysis services; Business and commercial information services; Business and market research; Business appraisal; Business appraisal consultancy; Business appraisal services; Business appraisals; Business appraisals and evaluations in business matters; Business assistance; Business assistance, management and administrative services; Business assistance relating to business image; Business assistance relating to corporate identity; Business assistance relating to franchising; Career advisory services (other than education and training advice); Career information and advisory services (other than educational and training advice); Career networking services; Career placement; Career placement consulting services; Career planning consultancy; Carrying out auction sales; Casting [recruitment] of performing artists; Chamber of commerce services for the promotion of businesses; Chamber of commerce services for the promotion of commerce; Chamber of commerce services for the promotion of trade; Chartered accountancy business services; Cinema advertising; Cinematographic film advertising; Classified advertising; Classified advertising services; Clerical [administration] services; Clerical employment agency services; Clerical services; Clerical services for making appointments; Clerical services for the handling of enquiries; Clerical services for the taking of sales orders; Collating of data in computer databases; Collecting business information; Collecting business statistics; Collecting information for business; Collection and systematisation of information into computer databases; Collection and systematization of business data; Collection of commercial information; Collection of data; Collection of information relating to advertising; Collection of information relating to market analysis; Collection of information relating to market research; Collection of information relating to market studies; Collection of market research information; Collection of personnel information; Collection of statistics for business; Commercial administration of the licensing of the goods and services of others; Commercial and industrial management assistance; Commercial assistance in business management; Commercial business management; Commercial consultancy; Commercial consultancy services; Commercial information; Commercial information agencies; Commercial information agencies [provides business information, e.g., marketing or demographic data]; Commercial information agency services; Commercial information and advice for consumers [consumer advice shop]; Commercial information and advice for consumers in the choice of products and services; Commercial information and advice services for consumers in the field of beauty products; Commercial information and advice services for consumers in the field of cosmetic products; Commercial information and advice services for consumers in the field of make-up products; Commercial information (Compilation of -); Commercial information

provided by means of a computer database; Commercial information (Provision of -); Commercial information research studies; Commercial information services; Commercial information services provided by access to a computer database; Commercial information services relating to wine; Commercial information services, via the internet; Commercial intermediation for business purposes; Commercial intermediation services; Commercial lobbying services; Commercial management; Commercial management assistance; Commercial or industrial management assistance; Communication media (Presentation of goods on -), for retail purposes; Company information (Searches relating to -); Company management [for others]; Company management, including consultancy in demographic matters; Company office secretarial services; Company record keeping [for others]; Company record-keeping; Comparison services (Price -); Comparison shopping services; Competitive intelligence services; Compilation and input of information into computer databases; Compilation and provision of trade and business price and statistical information; Compilation and systematisation of information in databanks; Compilation and systemisation of information into computer databases; Compilation and systemization of information into computer databases; Compilation and systemization of information used in electronic transmissions; Compilation and systemization of written communications and data; Compilation of advertisements; Compilation of advertisements for use as web pages; Compilation of advertisements for use as web pages on the Internet; Compilation of advertisements for use on internet web pages; Compilation of advertisements for use on the internet; Compilation of business data; Compilation of business directories; Compilation of business directories for publishing on the Internet; Compilation of business information; Compilation of business statistics; Compilation of business statistics and commercial information; Compilation of commercial registers; Compilation of company information; Compilation of computer data bases; Compilation of computer databases; Compilation of data; Compilation of data in computer databases; Data collection [for others]; Data collection services; Data compilation for others; Data entry and data processing; Data file administration; Data inputting services; Data management; Data management services; Data processing; Data processing for businesses; Data processing for the collection of data for business purposes; Data processing management; Data processing services; Data processing services in the field of healthcare; Data processing services in the field of payroll; Data processing services in the field of transportation; Data processing, systematisation and management; Data processing verification; Data retrieval services; Data search in computer files for others; Data searches in computerised files for others; Data transcription; Database management; Data-base management (Computerised -); Database management services; Database marketing; Data-based stock control; Data-based stock location services; Demonstration [for promotional/advertising purposes]; Demonstration of goods; Demonstration of goods and services by electronic means, also for the benefit of the so-called teleshopping and homeshopping services; Demonstration of goods for advertising purposes; Demonstration of goods for promotional purposes; Demonstration of photographic equipment [for advertising purposes]; Demonstration of products; Design of advertising brochures; Design of advertising flyers; Design of advertising logos; Design of advertising materials; Design of marketing surveys; Design of public opinion surveys; Developing and coordinating volunteer projects for charitable organisations; Developing promotional campaigns for business; Developing promotional campaigns for businesses; Development and implementation of marketing strategies for others; Development of concepts for business economy; Development of hospital management systems; Development of marketing strategies and concepts; Development of promotional campaigns; Digital advertising services; Digital marketing; Direct mail advertising; Direct mail advertising services; Direct mail advertising services

provided by lettershops; Direct mail advertising to attract new customers and to maintain the existing customer base; Direct market advertising; Direct marketing; Direct marketing consulting; Direct marketing services; Directories (Compilation of business -); Display services for merchandise; Displaying advertisements for others; Dissemination of advertisements; Dissemination of advertisements and of advertising material [flyers, brochures, leaflets and samples]; Dissemination of advertisements via the Internet; Dissemination of advertising and promotional materials; Dissemination of advertising for others; Dissemination of advertising for others via an on-line communications network on the internet; Dissemination of advertising for others via the Internet; Dissemination of advertising, marketing and publicity materials; Dissemination of advertising material; Dissemination of advertising material [leaflets, brochure and printed matter]; Dissemination of advertising material [leaflets, brochures and printed matter]; Dissemination of advertising materials; Dissemination of advertising matter; Dissemination of advertising matter by mail; Dissemination of advertising matter online; Dissemination of advertising via online communications networks; Dissemination of business information; Dissemination of commercial information; Dissemination of data relating to advertising; Dissemination of data relating to business; Dissemination of information relating to the recruitment of graduates; Dissemination services of advertisement matter; Distribution and dissemination of advertising materials [leaflets, prospectuses, printed material, samples]; Distribution of advertisements and commercial announcements; Distribution of advertising announcements; Distribution of advertising brochures; Distribution of advertising leaflets; Distribution of advertising mail and of advertising supplements attached to regular editions; Distribution of advertising, marketing and promotional material; Distribution of advertising material; Distribution of advertising material by post; Distribution of advertising materials; Distribution of advertising matter; Distribution of advertising samples; Distribution of flyers, brochures, printed matter and samples for advertising purposes; Distribution of printed advertising matter; Distribution of printed promotional material by post; Distribution of products for advertising purposes; Economic analysis for business purposes; Economic forecasting; Economic forecasting analysis for business purposes; Economic forecasting and analysis; Economic forecasting for business purposes; Economic forecasting services; Economic information services for business purposes; Economic studies for business purposes; Editing of publicity texts; Efficiency (Business -) expert services; Efficiency expert services; Efficiency experts; Electricity meter reading for billing purposes; Electronic billboard advertising; Electronic data processing; Electronic order processing; Electronic publication of printed matter for advertising purposes; Electronic stock management services; Employee leasing; Employee record services; Employee relocation services; Employment agencies; Employment agency services; Employment agency services for people skilled in the use of computers; Employment agency services for personnel in general office positions; Employment agency services for temporary work assignments; Employment agency services provided for nannies; Employment agency services relating to au pairs; Employment agency services relating to bilingual staff; Employment agency services relating to nurses; Employment agency services relating to placement of medical and nursing personnel; Employment agency services the provision of staff for the manning of show houses; Employment booking services for film television technicians; Employment booking services for performing artists; Employment bureau services; Employment consultancy; Employment consultancy services; Employment consultancy services relating to data processing personnel; Employment counselling; Employment counselling and consultancy services; Employment counselling services; Employment management services for film television technicians; Employment outplacement services; Employment placement services for butlers; Employment placement services for housekeepers; Employment placement

services for personal assistants; Employment recruiting consultancy; Employment recruiting services; Employment recruitment; Energy price comparison services; Estimations for marketing purposes; Evaluating the impact of advertising on audiences; Evaluation of business opportunities; Evaluation of personnel requirements; Evaluations relating to business management in commercial enterprises; Evaluations relating to business management in industrial enterprises; Evaluations relating to business management in professional enterprises; Evaluations relating to commercial matters; Event marketing; Execution of stenographic work to order; Executive placement services; Executive recruiting services; Executive recruitment services; Executive search and placement services; Executive search and selection services; Executive search services; Executive selection services; Exhibitions (Arranging -) for advertising purposes; Exhibitions (Arranging -) for business purposes; Exhibitions (Arranging -) for commercial purposes; Exhibitions (Arranging -) for trade purposes; Exhibitions (Conducting -) for advertising purposes; Exhibitions (Conducting -) for business purposes; Exhibitions (Conducting -) for commercial purposes; Exhibitions (Conducting -) for trade purposes; Exhibitions for commercial or advertising purposes; Expert evaluations and reports relating to business matters; Export agency services; Export and import agencies; Export promotion services; Export-import agency services; Fashion show exhibitions for commercial purposes; Fashion shows for promotional purposes (Organization of -); File management (Computerized -); Filing documents or magnetic-tapes [office functions]; Financial auditing; Financial marketing; Financial records management; Financial statement preparation and analysis for businesses; Forecasting (Economic -); Forecasting (Economic -) for business purposes; Foreign trade consultancy services; Foreign trade information and consultation; Foreign trade information (Provision of -); Foreign trade information (Services for the provision of -); Forensic accounting services; Franchising (Business advice relating to -); Franchising (Business advisory services relating to -); Franchising services providing business assistance; Franchising services providing marketing assistance; Gas meter reading for billing purposes; Gift registry services; Goods import-export agencies; Goods or services price quotations; Grain market analysis; Graphic advertising services; Handbill distribution; Headhunting services; Health care cost management; Health care cost review; Help in the management of business affairs or commercial functions of an industrial or commercial enterprise; Hire of advertising aids; Hire of advertising billboards; Hire of advertising equipment; Hire of advertising hoardings; Hire of office equipment; Hire of office machinery; Hiring of advertising materials; Hiring of machines or apparatus for offices; Hiring of office equipment; Hiring of publicity materials; Hiring of typewriters; Hospital management; Hotel management for others; Hotel management service [for others]; Hotels (Business management of -); Human resources consultancy; Human resources consultation; Human resources management; Human resources management and recruitment services; Import agency services; Import and export agencies; Import and export agencies services; Import and export agency services; Import and export services; Import-export agencies; Import-export agencies in the field of energy; Import-export agency services; Income tax returns (Preparation of -); Industrial management assistance (Commercial or -); Industrial management consultation including cost/yield analyses; Information about sales methods; Information agencies (Commercial -); Information and data compiling and analyzing relating to business management; Information and expert opinions relating to companies and business; Information (Business -); Information in business matters; Information or enquiries on business and marketing; Information services relating to advertising; Information services relating to business matters; Information services relating to businesses; Information services relating to data processing; Information services relating to jobs and career opportunities; Initiating telephone calls for others; Inquiries

(Business -); Inserting printed matter into envelopes; Interim business management; Intermediary services relating to advertising; Intermediary services relating to the rental of advertising time and space; Internet marketing; Internship placement services; Interpretation of market research data; Interviewing for market research purposes; Interviewing for qualitative market research; Interviewing services [for personnel recruitment]; Inventories (Preparation of -); Inventory control; Inventory management; Inventory management of parts and components for manufacturers and suppliers; Inventory management services; Inventorying merchandise; Investigations (Business -); Investigations of marketing strategy; Invoicing; Invoicing services; Issuing and updating of advertising texts; Issuing of publicity leaflets; Job agency services; Job agency services for medical personnel; Job agency services for para-medical personnel; Job and personnel placement; Job matching services; Job placement; Job placement consultancy; Key return registration; Key punching [office functions]; Labor exchanges; Labour exchange services; Layout services for advertising purposes; Leasing of advertising billboards; Leasing of advertising hoardings; Leasing of advertising space on pamphlets; Leasing of advertising space on railway properties; Leasing of advertising space on trains; Leasing of billboards; Leasing of office machines; Leasing of typewriters; Licensing of the goods and services of others (Commercial administration of the -); Lifecycle costing for business purposes; Literary agency services consisting of the negotiation of contracts; Loyalty, incentive and bonus program services; Loyalty scheme services; Magazine advertising; Mail order retail services connected with clothing accessories; Mail order retail services for clothing; Mail order retail services for clothing accessories; Mail order retail services for cosmetics; Mail order retail services related to alcoholic beverages (except beer); Mail order retail services related to beer; Mail order retail services related to foodstuffs; Mail order retail services related to non-alcoholic beverages; Mail sorting, handling and receiving; Mail sorting, handling and receiving [office functions]; Mailing list preparation services; Mailing lists (Compilation of -); Mail-order advertising; Maintaining a registry of animal breeds; Maintaining a registry of certified aerospace technicians; Maintaining a registry of certified medical technical professionals; Maintaining a registry of dog breeds; Maintaining a registry of information; Maintaining a registry of professional vocational evaluators; Maintaining files and records concerning the medical condition of individuals; Maintaining personal medical history records and files; Maintenance of asset registers [for others]; Maintenance of personnel records [for others]; Maintenance of registers [for others]; Management accounting; Management administration of commercial undertakings; Management advice; Management advice relating to the placing of staff; Management advice relating to the recruitment of staff; Management (Advisory services for business -); Management advisory services related to franchising; Management and compilation of computerised databases; Management and operation assistance to commercial businesses; Management assistance; Management assistance (Commercial or industrial -); Management assistance for industrial organisations; Management assistance for promoting business; Management assistance in business affairs; Management assistance in the establishment of commercial undertakings; Management assistance services; Management assistance to commercial companies; Management assistance to commercial firms; Management (Computerized file -); Management consultancy (Personnel -); Management consultancy services; Management consulting; Management of a retail enterprise for others; Management of an airline company; Management of business [for others]; Management of business offices for others; Management of business projects [for others]; Management of computer databases; Management of computer files; Management of computerised files; Management of customer loyalty, incentive or promotional schemes; Management of health care clinics for others; Management of hotel incentive programs of others; Management of

performing artists; Management of professional athletes; Management of telephone call centers for other; Management of telephone call centers for others; Management on behalf of industrial and commercial enterprises in terms of supplying them with office requisites; Market analysis; Market analysis and research; Market analysis and research services; Market analysis reports; Market analysis services; Market analysis services relating to the availability of antiques; Market analysis services relating to the availability of goods; Market analysis services relating to the sale of antiques; Market analysis services relating to the sale of goods; Market analysis studies; Market assessment consultancy; Market assessment services; Market campaigns; Market canvassing; Market forecasting; Market information services relating to index levels; Market information services relating to market statistics; Market information services relating to trade reports; Market intelligence services; Market investigation via the telephone; Market opinion polling studies; Market prospecting; Market reporting consultancy; Market reporting services; Market reports and studies; Market research; Market research and analysis; Market research and analysis services; Market research and business analyses; Market research and market analysis; Market research and marketing studies; Market research by means of a computer data base; Market research by means of a computer database; Market research consultancy; Market research data analysis; Market research data collection services; Market research data retrieval services; Nanny placement services; Negotiating and concluding commercial transactions for others; Negotiation and conclusion of commercial transactions for third parties; Negotiation and conclusion of commercial transactions for third parties via telecommunication systems; Negotiation and settlement of commercial transactions for third parties; Negotiation of advertising contracts; Negotiation of business contracts for others; Negotiation of commercial transactions for performing artists; Negotiation of commercial transactions for third parties; Negotiation of contracts relating to the purchase and sale of goods; Negotiation of contracts with health care payors; News and current affairs clipping services; News clipping services; Newspaper advertising; Newspaper subscription services; Newspaper subscription services for others; Newspaper subscriptions; Newspaper subscriptions (Arranging -) for others; Obtaining business statistics [for others]; Office administration services [for others]; Office equipment rental services; Office functions; Office functions services; Office machine rental services; Office machines and equipment rental; Office machines (Rental of -); Office management services [for others]; Office services for electronically collating data; Office services for electronically collecting data; Office services for electronically manipulating data; Office support staff recruitment services; Online advertisements; Online advertising; On-line advertising; On-line advertising and marketing services; Online advertising network matching services for connecting advertisers to websites; Online advertising on a computer network; On-line advertising on a computer network; On-line advertising on computer communication networks; Online advertising on computer networks; On-line advertising on computer networks; Online advertising services; Online advertising via a computer communications network; On-line advertising via a computer communications network; On-line auction bidding for others; On-line auctioneering; On-line auctioneering services via the Internet; Online business networking services; Online community management services; Online data processing services; On-line data processing services; Online marketing; Online ordering services; On-line ordering services in the field of restaurant take-out and delivery; On-line promotion of computer networks and websites; Online retail services for downloadable and pre-recorded music and movies; Online retail services for downloadable digital music; Online retail services for downloadable ring tones; Online retail services relating to clothing; Online retail services relating to cosmetics; Online retail services relating to handbags; Online retail services relating to jewelry; Online retail services relating to luggage; Online retail services

relating to toys; Online retail store services in relation to clothing; Online retail store services relating to clothing; Online retail store services relating to cosmetic and beauty products; On-line trading services in which seller posts products to be auctioned and bidding is done via the Internet; Operation of a telephone switchboard for others; Operation of businesses [for others]; Operation of commercial businesses [for others]; Operational business assistance to enterprises; Opinion polling; Ordering services [for others]; Ordering services for third parties; Organisation and conducting of product presentations; Organisation and holding of fairs for commercial or advertising purposes; Organisation and management of business incentive and loyalty schemes; Organisation and management of customer loyalty programs; Organisation for a third party of telephone welcoming services and of telephone receptionist services; Organisation of customer loyalty programs for commercial, promotional or advertising purposes; Organisation of events for commercial and advertising purposes; Organisation of exhibitions and events for commercial or advertising purposes; Organisation of exhibitions and trade fairs for business and promotional purposes; Organisation of exhibitions and trade fairs for commercial and advertising purposes; Organisation of exhibitions and trade fairs for commercial or advertising purposes; Organisation of exhibitions for business or commerce; Organisation of exhibitions for commercial and advertising purposes; Organisation of exhibitions for commercial or advertising purposes; Organisation of exhibitions of flowers and plants for commercial or advertising purposes; Organisation of exhibitions or trade fairs for commercial or advertising purposes; Organisation of fashion shows for commercial purposes; Organisation of internet auctions; Organisation of prize draws for advertising purposes; Organisation of promotions using audiovisual media; Organisation of promotions using audio-visual media; Organisation of trade fairs; Organisation of trade fairs and exhibitions for commercial or advertising purposes; Organisation of trade fairs for advertising purposes; Organisation of trade fairs for commercial or advertising purposes; Organisation, operation and supervision of an incentive scheme; Organisation, operation and supervision of customer loyalty schemes; Organisation, operation and supervision of loyalty and incentive schemes; Organisation, operation and supervision of loyalty schemes and incentive schemes; Organisation, operation and supervision of sales and promotional incentive schemes; Organisational consultancy regarding customer loyalty programmes; Organising and conducting job fairs; Organising exhibitions for commercial or advertising purposes; Organization of art exhibitions for commercial or advertising purposes; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Organization of exhibitions and trade fairs for commercial or advertising purposes; Organization of exhibitions for commercial or advertising purposes; Organization of fairs and exhibitions for commercial and advertising purposes; Organization of fairs for commercial and advertising purposes; Organization of fashion shows for promotional purposes; Organization of trade fairs for commercial or advertising purposes; Organization, operation and supervision of loyalty and incentive schemes; Organization, operation and supervision of sales and promotional incentive schemes; Pay per click advertising; Payroll advisory services; Payroll assistance; Payroll preparation; Payroll processing services [for others]; Permanent staff recruitment; Personal management consultancy services; Personality testing for recruitment purposes; Personality testing for the selection of personnel; Personnel agency services relating to the electronics industry; Personnel consultancy; Personnel management; Personnel management advice; Personnel management and employment consultancy; Personnel management assistance; Personnel management assistance services; Personnel management consultancy; Personnel management consultancy services; Personnel management consultation; Personnel management consulting; Personnel management for advertising purposes; Personnel management of

marketing personnel; Personnel management of sales personnel; Personnel management services; Personnel placement; Personnel placement and recruitment; Personnel placement consultancy; Personnel placement services; Personnel recruitment; Personnel recruitment advertising; Personnel recruitment agency services; Personnel recruitment consultancy; Personnel recruitment services; Personnel recruitment services and employment agencies; Personnel relocation; Personnel resources management; Personnel selection [for others]; Personnel selection using psychological testing; Personnel services; Photocopying; Photocopying services; Placement of design staff; Placement of permanent personnel; Placement of staff; Placement of temporary personnel; Placing advertisements for others; Planning and conducting of trade fairs, exhibitions and presentations for commercial or advertising purposes; Planning and conducting of trade fairs, exhibitions and presentations for economic or advertising purposes; Planning concerning business management, namely, searching for partners for amalgamations and business take-overs as well as for business establishments; Planning of marketing strategies; Planning services for advertising; Planning services for marketing studies; Political advertising services; Political opinion polling; Polling (Opinion -); Preparation and compilation of business and commercial reports and information; Preparation and completion of income tax returns; Preparation and presentation of audio visual displays for advertising purposes; Preparation and realization of media and advertising plans and concepts; Preparation of accounts; Preparation of advertisements; Preparation of advertising campaigns; Preparation of advertising material; Preparation of advertising matter; Preparation of annual returns for business undertakings; Preparation of audio and/or visual displays for businesses; Preparation of business balances; Preparation of business reports; Preparation of business statistical data; Preparation of business statistics; Preparation of business surveys; Preparation of commercial reports; Preparation of custom advertisements for others; Preparation of documents relating to business; Preparation of documents relating to taxation; Preparation of economic reports; Preparation of expert evaluations and reports relating to business matters; Preparation of income tax returns; Preparation of inventories; Preparation of invoices; Preparation of mailing lists; Preparation of mailing lists for direct mail advertising services [other than selling]; Preparation of market analysis reports; Preparation of market reports and studies; Preparation of marketing plans; Preparation of marketing surveys; Preparation of pay packets; Preparation of payrolls [for others]; Preparation of project studies relating to business matters; Preparation of public opinion surveys; Preparation of publicity columns; Preparation of publicity documents; Preparation of publicity leaflets; Preparation of publicity material; Preparation of publicity publications; Preparation of reports for marketing; Preparation of résumés for others; Preparation of statements of accounts; Preparation of statistics [business]; Preparation of tax declarations; Radio advertising; Radio advertising and commercials; Radio and television advertising; Real estate marketing; Real estate marketing analysis; Records management services, namely, document indexing for others; Recruiting of office support staff; Recruitment advertising; Recruitment and personnel management services; Recruitment and placement services; Recruitment [casting] of actors; Recruitment consultancy for lawyers; Recruitment consultancy for legal secretaries; Recruitment consultancy services; Recruitment consultants in the financial services field; Recruitment of airline personnel; Recruitment of airport ground staff; Recruitment of computer staff; Recruitment of executive staff; Recruitment of flight personnel; Recruitment of high-level management personnel; Recruitment of personnel; Recruitment of political operatives; Recruitment of political volunteers; Recruitment of temporary personnel; Recruitment of temporary technical personnel; Recruitment (Personnel -); Recruitment services; Recruitment services for sales and marketing personnel; Referral marketing;

Registration and transcription of written communications; Registration of written communications and data; Relocation services (Employee -); Relocation services for business; Relocation services for businesses; Rental of advertisement billboards; Rental of advertisement hoardings; Rental of advertisement space; Rental of advertisement space and advertising material; Rental of advertising material; Rental of advertising matter; Rental of advertising space; Rental of advertising space on the internet; Rental of advertising space on the Internet for employment advertising; Rental of advertising space on web sites; Rental of advertising space on-line; Rental of advertising space, time and materials; Rental of advertising time in cinemas; Rental of advertising time on communication media; Rental of all publicity and marketing presentation materials; Rental of billboards; Rental of billboards [advertising boards]; Rental of card-operated vending machines; Rental of coin-operated vending machines; Rental of copying apparatus; Rental of digital billboards; Rental of electronic point of sale (EPOS) equipment; Rental of office equipment; Rental of office equipment in co-working facilities; Rental of office machinery and equipment; Rental of office machines; Rental of office machines and equipment; Rental of photocopiers; Rental of photocopying machines; Rental of publicity equipment; Rental of publicity material; Rental of publicity matter; Rental of sales stands; Rental of signs for advertising purposes; Rental of typewriters; Rental of typewriters and copying machines; Rental of vending machines; Rental [Office machines and equipment -]; Rental (Publicity material -); Renting of advertising spaces; Reproduction (Document -); Reproduction of advertising material; Reproduction of drawings; Reproduction of files [paper]; Reproduction of records [paper]; Reproduction services (Document -); Reprographic services; Research and analysis in the field of market manipulation; Research (Business -); Research for business purposes; Research (Market -); Research of business information; Research services relating to advertising; Research services relating to advertising and marketing; Research services relating to business; Response advertising; Restaurant management for others; Retail of third-party pre-paid cards for the purchase of clothing; Retail of third-party pre-paid cards for the purchase of entertainment services; Retail of third-party pre-paid cards for the purchase of multimedia content; Retail of third-party pre-paid cards for the purchase of telecommunication services; Retail or wholesale services for pharmaceutical, veterinary and sanitary preparations and medical supplies; Retail purposes (Presentation of goods on communication media, for -); Retail services connected with stationery; Retail services connected with the sale of clothing and clothing accessories; Sales account management; Sales administration; Sales demonstration [for others]; Sales management services; Sales promotion; Sales promotion for others; Sales promotion for others by means of privileged user cards; Sales promotion for others provided through the distribution and the administration of privileged user cards; Sales promotion for others through trading stamp schemes; Sales promotion for third parties; Sales promotion services; Sales promotion services for third parties; Sales promotion through customer loyalty programs; Sales promotion using audiovisual media; Sales promotions at point of purchase or sale, for others; Sales volume tracking for others; Sample distribution; Samples (Distribution of -); School fee accounting services; School fee cost accounting services; Scriptwriting for advertising purposes; Search engine marketing services; Search engine optimisation; Search engine optimisation for sales promotion; Search engine optimisation services; Search engine optimization; Search engine optimization for sales promotion; Secretarial and clerical services; Secretarial employment agency services; Secretarial employment services; Secretarial services; Secretarial services provided by hotels; Secretariat services; Selection of executive personnel; Selection of personnel; Selection of staff; Services comprising the composition of statistical data; Services comprising the recording of statistical data; Services comprising the transcription of statistical data; Services for provision of foreign

trade information; Services of advertising agencies; Services rendered by a franchisor, namely, assistance in the running or management of industrial or commercial enterprises; Services with regard to product presentation to the public; Serving as a human resources department for others; Shareholder record keeping services; Shop retail services connected with carpets; Shop window display arrangement services; Shop window dressing; Shop window dressings; Shorthand; Shorthand secretarial services; Shorthand services; Shorthand typing; Shows (Arranging trade -); Shows (Conducting business -); Shows (Conducting trade -); Sponsorship search; Sponsorship search consultancy services; Staff placement services; Staff recruitment; Staff recruitment consultancy services; Staff recruitment services; Staff utilisation planning; Statements of account (Drawing up of -); Statements of accounts (Drawing up of -); Statistical analysis and reporting; Statistical analysis and reporting services for business purposes; Statistical evaluations of marketing data; Statistical information (Provision of business -); Statistical studies (Business -); Statistics (Compilation of -); Statistics (Preparation of business -); Stenographic transcription; Stenography; Stenotyping; Stock control services; Stock management services; Stocktaking; Strategic business analysis; Strategic business consultancy; Strategic business planning; Street dissemination of advertising materials; Subscription to a television channel; Subscription to an information media package; Subscriptions (arranging -) to a telematics, telephone or computer service [internet]; Subscriptions (Arranging -) to telecommunication services for others; Subscriptions (Arranging newspaper -) for others; Subscriptions (arranging of) to books, reviews, newspapers or comic books; Subscriptions for newspapers (Arranging of for others -); Subscriptions to electronic journals; Subscriptions to telecommunications database services; Supervision of businesses on behalf of others; Supply chain management services; Support for employees with regard to business matters; Surveys (Business -); Surveys for business purposes; Surveys (Market -); Systematization of data in computer databases; Systemisation of information into computer databases; Systemization of information into computer databases; Talent agency services [business management of performing artists]; Targeted marketing; Tariff information and advisory services; Tax advice [accountancy]; Tax assessment [accounts] preparation; Tax assessment preparation; Tax consultancy [accountancy]; Tax consultations [accountancy]; Tax declaration procedure services; Tax filing services; Tax planning [accountancy]; Tax preparation; Tax preparation and consulting services; Tax return advisory [accountancy] services; Tax return preparation; Tax returns (Preparation of -); Taxation [accountancy] advice; Taxation [accountancy] consultancy; Taxation [accountancy] consultation; Telecommunication services (Arranging subscriptions to -) for others; Telemarketing; Telemarketing services; Telephone and television auctions; Telephone answering and message handling services; Telephone answering [for others]; Telephone answering for unavailable subscribers; Telephone answering service; Telephone billing; Telephone marketing services [not selling]; Telephone order-taking services for others; Telephone switchboard services; Telephone welcoming services for third parties; Television advertising; Temporary assignment of employees; Temporary assignment of personnel; Temporary employment agencies; Temporary personnel employment services; Temporary personnel placement services; Temporary personnel services; Temporary placement of employees (Services for the -); Testing (Psychological -) for the selection of personnel; Testing to determine employment skills; Testing to determine job competency; Testing to determine professional competency; Texts (Publication of publicity -); Texts (Writing of publicity -); The bringing together, for the benefit of others, of a variety of insurance services, enabling consumers to conveniently compare and purchase those services; The bringing together, for the benefit of others, of a variety of telecommunications services, enabling consumers to conveniently compare and purchase those services; Theatrical casting agency; Tracking

and monitoring energy consumption for others for account auditing purposes; Tracking and monitoring fluctuation in gasoline prices for others for account auditing purposes; Trade fair (Organization of -) for commercial or advertising purposes; Trade fairs (Organization of -) for commercial or advertising purposes; Trade information; Trade information (Provision of -); Trade marketing [other than selling]; Trade promotional services; Trade show and commercial exhibition services; Trade show and exhibition services; Trade show management services; Trade shows (Arranging of -); Trade shows (Conducting of -); Transcription; Transcription of communications; Transcription of communications [office functions]; Transcription of data; Transcription of messages; Transcription of recorded communications; Transcription services; Transportation fleet (business management of -) [for others]; Typewriters (Rental of -); Typewriting; Typewriting agency services; Typing; Typing agency services; Typing services; Unmanned retail store services relating to drink; Unmanned retail store services relating to food; Updating advertising material; Updating and maintenance of data in computer databases; Updating and maintenance of information in registries; Updating of advertising information on a computer data base; Updating of advertising material; Updating of business information on a computer data base; Utility meter reading for billing purposes; Vehicle fleet (business management of a -) [for others]; Vehicular registration and title transfer; Vending machine rental services; Vending machines (Rental of -); Veterinary practice business management; Video recordings for advertising purposes (Production of -); Video recordings for marketing purposes (Production of -); Video recordings for publicity purposes (Production of -); Wage payroll preparation; Wage-packets (Preparation of -); Water meter reading for billing purposes; Web indexing for commercial or advertising purposes; Web site traffic optimisation; Web site traffic optimization; Website traffic optimization; Wholesale ordering services; Wholesale services for pharmaceutical, veterinary and sanitary preparations and medical supplies; Wholesale services in relation to agricultural equipment; Wholesale services in relation to alcoholic beverages (except beer); Wholesale services in relation to animal grooming preparations; Wholesale services in relation to art materials; Wholesale services in relation to articles for use with tobacco; Wholesale services in relation to audio-visual equipment; Wholesale services in relation to bags; Wholesale services in relation to baked goods; Wholesale services in relation to beauty implements for animals; Wholesale services in relation to beauty implements for humans; Wholesale services in relation to bedding for animals; Wholesale services in relation to beer; Wholesale services in relation to chemicals for use in agriculture; Wholesale services in relation to chemicals for use in forestry; Wholesale services in relation to chemicals for use in horticulture; Wholesale services in relation to chocolate; Wholesale services in relation to cleaning articles; Wholesale services in relation to cleaning preparations; Wholesale services in relation to clothing; Wholesale services in relation to cocoa; Wholesale services in relation to coffee; Wholesale services in relation to computer hardware; Wholesale services in relation to computer software; Wholesale services in relation to confectionery; Wholesale services in relation to construction equipment; Wholesale services in relation to cookware; Wholesale services in relation to cooling equipment; Wholesale services in relation to cutlery; Wholesale services in relation to dairy products; Wholesale services in relation to desserts; Wholesale services in relation to dietary supplements; Wholesale services in relation to dietetic preparations; Wholesale services in relation to disposable paper products; Wholesale services in relation to earthmoving equipment; Wholesale services in relation to educational supplies; Wholesale services in relation to fabrics; Wholesale services in relation to festive decorations; Wholesale services in relation to floor coverings; Wholesale services in relation to fodder for animals; Wholesale services in relation to food cooking equipment; Wholesale services in relation to food preparation implements; Wholesale services in relation to foodstuffs;

Wholesale services in relation to footwear; Wholesale services in relation to fragrancings preparations; Wholesale services in relation to freezing equipment; Wholesale services in relation to frozen yogurts; Wholesale services in relation to fuels; Wholesale services in relation to furnishings; Wholesale services in relation to furniture; Wholesale services in relation to games; Wholesale services in relation to hand-operated implements for construction; Wholesale services in relation to hand-operated tools for construction; Wholesale services in relation to headgear; Wholesale services in relation to heaters; Wholesale services in relation to heating equipment; Wholesale services in relation to horticulture equipment; Wholesale services in relation to horticulture products; Wholesale services in relation to hygienic implements for animals; Wholesale services in relation to hygienic implements for humans; Wholesale services in relation to ice creams; Wholesale services in relation to information technology equipment; Wholesale services in relation to jewellery; Wholesale services in relation to kitchen knives; Wholesale services in relation to lighting; Wholesale services in relation to litter for animals; Wholesale services in relation to lubricants; Wholesale services in relation to luggage; Wholesale services in relation to meats; Wholesale services in relation to medical apparatus; Wholesale services in relation to medical instruments; Wholesale services in relation to metal hardware; Wholesale services in relation to navigation devices; Wholesale services in relation to non-alcoholic beverages; Wholesale services in relation to pharmaceutical preparations; Wholesale services in relation to preparations for making alcoholic beverages; Wholesale services in relation to preparations for making beverages; Wholesale services in relation to printed matter; Wholesale services in relation to refrigerating equipment; Wholesale services in relation to saddlery; Wholesale services in relation to sanitary installations; Wholesale services in relation to sanitation equipment; Wholesale services in relation to seafood; Wholesale services in relation to sewing articles; Wholesale services in relation to sorbets; Wholesale services in relation to sporting articles; Wholesale services in relation to sporting equipment; Wholesale services in relation to stationery supplies; Wholesale services in relation to tableware; Wholesale services in relation to teas; Wholesale services in relation to threads; Wholesale services in relation to tobacco; Xerography.

Annex 2

Opposed goods and services

Class 25: Adhesive bras; Adhesive brassieres; Aikido uniforms; Albs; Aloha shirts; American football bibs; American football pants; American football shirts; American football shorts; American football socks; Anglers' shoes; Ankle boots; Ankle socks; Anklets [socks]; Anoraks; Anoraks [parkas]; Anti-perspirant socks; Anti-sweat underclothing; Anti-sweat underwear; Après-ski boots; Apres-ski shoes; Aprons; Aprons [clothing]; Aqua shoes; Arm warmers [clothing]; Army boots; Articles of clothing; Articles of clothing for theatrical use; Articles of clothing made of hides; Articles of clothing made of leather; Articles of outer clothing; Articles of sports clothing; Articles of underclothing; Ascots; Ascots (ties); Athletic clothing; Athletic footwear; Athletic shoes; Athletic tights; Athletic uniforms; Athletics footwear; Athletics hose; Athletics shoes; Athletics vests; Babies' clothing; Babies' outerclothing; Babies' pants [clothing]; Babies' pants [underwear]; Babies' undergarments; Babushkas; Baby bibs [not of paper]; Baby bodysuits; Baby boots; Baby bottoms; Baby clothes; Baby doll pyjamas; Baby layettes for clothing; Baby pants; Baby sandals; Baby tops; Balaclavas; Ball gowns; Ballet shoes; Ballet slippers; Ballet suits; Ballroom dancing shoes; Bandanas; Bandanas [neckerchiefs]; Bandannas; Bandeaux [clothing]; Barber smocks; Baseball caps; Baseball caps and hats; Baseball hats; Baseball shoes; Baseball uniforms; Baselayer bottoms; Baselayer tops; Basic upper garment of Korean traditional clothes [Jeogori]; Basketball shoes; Basketball sneakers; Bath robes; Bath sandals; Bath slippers; Bathing caps; Bathing costumes; Bathing costumes for women; Bathing drawers; Bathing suit cover-ups; Bathing suits; Bathing suits for men; Bathing trunks; Bathrobes; Beach clothes; Beach clothing; Beach cover-ups; Beach footwear; Beach hats; Beach robes; Beach shoes; Beach wraps; Beachwear; Beanie hats; Beanies; Bed jackets; Bed socks; Belts [clothing]; Belts for clothing; Belts made from imitation leather; Belts made of leather; Belts made out of cloth; Belts (Money -) [clothing]; Belts of textile; Berets; Bermuda shorts; Bib overalls for hunting; Bib shorts; Bib tights; Bibs, not of paper; Bibs, sleeved, not of paper; Bikinis; Blazers; Bloomers; Blouses; Blouson jackets; Blousons; Blue jeans; Board shorts; Boardshorts; Boas; Boas [clothing]; Boas [necklets]; Boaters; Bobble hats; Bodices; Bodices [lingerie]; Bodies [clothing]; Bodies [underclothing]; Body linen [garments]; Body stockings; Body suits; Body warmers; Bodysuits; Boiler suits; Caftans; Cagoules; Camiknickers; Camisoles; Camouflage gloves; Camouflage jackets; Camouflage pants; Camouflage shirts; Camouflage vests; Canvas shoes; Cap peaks; Cap visors; Capelets; Capes; Capes (clothing); Capri pants; Caps; Caps being headwear; Caps [headwear]; Caps (Shower -); Caps with visors; Car coats; Cardigans; Cargo pants; Cashmere clothing; Cashmere scarves; Cassocks; Casual clothing; Casual footwear; Casual jackets; Casual shirts; Casual trousers; Casual wear; Casualwear; Chadors; Chaps; Chaps (clothing); Chasubles; Chefs' hats; Chefs' whites; Chemise tops; Chemises; Chemisettes; Cheongsams (Chinese gowns); Children's clothing; Childrens' clothing; Children's footwear; Children's headwear; Children's outerclothing; Children's wear; Chino pants; Choir robes; Christening gowns; Christening robes; Cleats for attachment to sports shoes; Climbing boots; Climbing boots [mountaineering boots]; Climbing footwear; Cloaks; Cloche hats; Clogs; Cloth bibs; Cloth bibs for adult diners; Clothes; Clothes for sport; Clothes for sports; Clothing; Clothing containing slimming substances; Clothing for babies; Clothing for children; Clothing for cycling; Clothing for cyclists; Clothing for fishermen; Clothing for gymnastics; Clothing for horse-riding [other than riding hats]; Clothing for infants; Clothing for leisure wear; Clothing for martial arts; Clothing for men, women and children; Clothing for skiing; Clothing for sports; Clothing for wear in judo practices; Clothing for wear in wrestling games; Clothing incorporating LEDs; Clothing layettes;

Clothing made of fur; Clothing made of imitation leather; Clothing made of leather; Clothing of imitations of leather; Clothing of leather; Coats; Coats for men; Coats for women; Coats made of cotton; Coats of denim; Coats (Top -); Cocktail dresses; Collar guards for protecting clothing collars; Collar liners for protecting clothing collars; Collar protectors; Dance clothing; Dance costumes; Dance shoes; Dance slippers; Deck shoes; Deck-shoes; Denim coats; Denim jackets; Denim jeans; Denim pants; Denims [clothing]; Desert boots; Detachable collars; Detachable neckpieces for kimonos (haneri); Dinner jackets; Dinner suits; Disposable slippers; Disposable underwear; Donkey jackets; Down jackets; Down vests; Drawers as clothing; Drawers [clothing]; Dress pants; Dress shields; Dress shirts; Dress shoes; Dress suits; Dresses; Dresses for evening wear; Dresses for infants and toddlers; Dresses made from skins; Dressing gowns; Driving gloves; Driving shoes; Duffel coats; Duffle coats; Dungarees; Dust coats; Ear muffs; Ear muffs [clothing]; Ear warmers; Ear warmers being clothes; Earbands; Earmuffs; Embossed heels of rubber or of plastic materials; Embossed soles of rubber or of plastic materials; Embroidered clothing; Espadrilles; Esparto shoes or sandals; Esparto shoes or sandals; Evening coats; Evening dresses; Evening gowns; Evening suits; Evening wear; Exercise wear; Eye masks; Fabric belts; Fabric belts [clothing]; Fake fur hats; Fancy dress costumes; Fascinator hats; Fashion hats; Fedoras; Fezzes; Figure skating clothing; Fingerless gloves; Fingerless gloves as clothing; Fishermen's jackets; Fishing boots; Fishing clothing; Fishing footwear; Fishing headwear; Fishing jackets; Fishing shirts; Fishing smocks; Fishing vests; Fishing waders; Fitted swimming costumes with bra cups; Fittings of metal for boots and shoes; Fittings of metal for footwear; Flat caps; Flat shoes; Fleece jackets; Fleece pullovers; Fleece shorts; Fleece tops; Fleece vests; Fleeces; Flip-flops; Flip-flops for use as footwear; Flying suits; Foam pedicure slippers; Folk costumes; Foot volleyball shoes; Football boots; Football boots (Studs for -); Football jerseys; Football shirts; Football shoes; Footless socks; Footless tights; Footmuffs, not electrically heated; Footwear; Footwear [excluding orthopedic footwear]; Footwear (Fittings of metal for -); Footwear for men; Footwear for men and women; Footwear for snowboarding; Footwear for sport; Footwear for sports; Footwear for track and field athletics; Footwear for use in sport; Footwear for women; Footwear made of vinyl; Footwear made of wood; Footwear (Non-slipping devices for -); Footwear not for sports; Footwear soles; Footwear (Tips for -); Footwear uppers; Footwear (Welts for -); Formal evening wear; Formal wear; Formalwear; Foulards [clothing articles]; Foundation garments; Frames (Hat -) [skeletons]; Frock coats; Full-length kimonos (nagagi); Functional underwear; Fur cloaks; Fur coats; Fur coats and jackets; Fur hats; Fur jackets; Fur muffs; Fur stoles; Furs [clothing]; Gabardines; Gabardines [clothing]; Gaiter straps; Gaiters; Galoshes; Garments for protecting clothing; Garrison caps; Garter belts; Garters; Gauchos; Gilets; Girdles; Girdles [corsets]; Girls' clothing; Gloves; Gloves as clothing; Gloves [clothing]; Gloves for apparel; Gloves for cyclists; Gloves including those made of skin, hide or fur; Gloves with conductive fingertips that may be worn while using handheld electronic touch screen devices; Golf caps; Golf clothing, other than gloves; Golf footwear; Golf shirts; Golf shoes; Golf shorts; Golf skirts; Golf trousers; Goloshes; Gowns; Greatcoats; G-strings; Guernseys; Gussets for bathing suits [parts of clothing]; Gussets for footlets [parts of clothing]; Gussets for leotards [parts of clothing]; Gussets for stockings [parts of clothing]; Gussets for tights [parts of clothing]; Gussets for underwear [parts of clothing]; Gussets [parts of clothing]; Gym boots; Gym shorts; Gym suits; Gymnastic shoes; Gymshoes; Gymwear; Hairdressing capes; Half-boots; Halloween costumes; Halter tops; Handball shoes; Handwarmers [clothing]; Haneri [detachable neckpieces for kimonos]; Hat frames [skeletons]; Hats; Hats (Paper -) [clothing]; Head bands; Head scarves; Head sweatbands; Head wear; Headbands; Headbands against sweating; Headbands [clothing]; Headbands for clothing; Headdresses [veils]; Headgear; Headgear for wear; Headscarfs; Headscarves; Headshawls; Headsquares; Headwear; Heavy coats; Heavy jackets; Heel

inserts; Heel pieces for shoes; Heel pieces for stockings; Heel protectors for shoes; Heelpieces for footwear; Heelpieces for stockings; Heels; Hidden heel shoes; High rain clogs (ashida); High-heeled shoes; Hijabs; Hiking boots; Hiking shoes; Hockey shoes; Hooded pullovers; Hooded sweat shirts; Hooded sweatshirts; Hooded tops; Hoodies; Hoods; Hoods [clothing]; Horse-riding boots; Horse-riding pants; Hosiery; House coats; Housecoats; Hunting boot bags; Hunting boots; Hunting jackets; Hunting pants; Hunting shirts; Hunting vests; Imitation leather dresses; Infant clothing; Infant wear; Infants' boots; Infants' clothing; Infants' footwear; Infants' shoes; Infants' trousers; Infantwear; Inner socks for footwear; Inner soles; Innersocks; Insoles; Insoles for footwear; Insoles for shoes and boots; Insoles [for shoes and boots]; Intermediate soles; Jacket liners; Jackets; Jackets being sports clothing; Jackets [clothing]; Jackets (Stuff -) [clothing]; Japanese footwear of rice straw (waraji); Japanese kimonos; Japanese sleeping robes (nemaki); Japanese sleeping robes [nemaki]; Japanese split-toed work footwear (jikatabi); Japanese style clogs and sandals; Japanese style sandals of felt; Japanese style sandals of leather; Japanese style sandals (zori); Japanese style socks (tabi); Japanese style socks (tabi covers); Japanese style wooden clogs (geta); Japanese toe-strap sandals (asaura-zori); Japanese traditional clothing; Jeans; Jerkins; Jerseys; Jerseys [clothing]; Jockstraps [underwear]; Jodhpurs; Jogging bottoms; Jogging bottoms [clothing]; Jogging outfits; Jogging pants; Jogging sets [clothing]; Jogging shoes; Jogging suits; Jogging tops; Judo suits; Judo uniforms; Jump Suits; Jumper dresses; Jumper suits; Jumpers; Jumpers [pullovers]; Jumpers [sweaters]; Jumpsuits; Kaftans; Karate suits; Karate uniforms; Kendo outfits; Kerchiefs; Kerchiefs [clothing]; Khakis; Khimars; Kilts; Kimonos; Knee highs; Knee warmers [clothing]; Knee-high stockings; Knickerbockers; Knickers; Knit jackets; Knit shirts; Knit tops; Knitted baby shoes; Knitted caps; Knitted clothing; Knitted gloves; Knitted tops; Knitted underwear; Knitwear; Knitwear [clothing]; Knot caps; Korean outer jackets worn over basic garment [Magoja]; Korean topcoats [Durumagi]; Korean traditional women's waistcoats [Baeja]; Laboratory coats; Lace boots; Ladies' boots; Ladies' clothing; Ladies' dresses; Ladies' footwear; Ladies' outerclothing; Ladies' sandals; Ladies' suits; Ladies' underwear; Ladies wear; Latex clothing; Layette; Layette [clothing]; Leather belts [clothing]; Leather clothing; Leather (Clothing of -); Leather (Clothing of imitations of -); Leather coats; Leather dresses; Leather garments; Leather headwear; Leather jackets; Leather pants; Leather shoes; Leather slippers; Leather suits; Leather waistcoats; Leg warmers; Leggings [leg warmers]; Leggings [trousers]; Legwarmers; Leg-warmers; Leisure clothing; Leisure footwear; Leisure shoes; Leisure suits; Leisure wear; Leisurewear; Leotards; Light-reflecting coats; Light-reflecting jackets; Linen (Body -) [garments]; Linen clothing; Lingerie; Linings (Ready-made -) [parts of clothing]; Liveries; Long jackets; Long johns; Long sleeve pullovers; Long sleeved vests; Long underwear; Long-sleeved shirts; Lounge pants; Loungewear; Lounging robes; Low wooden clogs (hiyori-geta); Low wooden clogs (koma-geta); Low wooden clogs [koma-geta]; Lumberjackets; Mackintoshes; Maillots; Maillots [hosiery]; Maniples; Mankinis; Mantillas; Mantles; Martial arts uniforms; Masks (Sleep -); Masquerade and halloween costumes; Masquerade costumes; Maternity bands; Maternity clothing; Maternity dresses; Maternity leggings; Maternity lingerie; Maternity pants; Maternity shirts; Maternity shorts; Maternity sleepwear; Maternity smocks; Maternity tops; Maternity underwear; Maternity wear; Men's and women's jackets, coats, trousers, vests; Men's clothing; Men's dress socks; Men's sandals; Men's socks; Men's suits; Men's underwear; Menswear; Metal fittings for Japanese style wooden clogs; Military boots; Millinery; Miniskirts; Miters [hats]; Mitres [hats]; Mittens; Mitts [clothing]; Moccasins; Mock turtleneck shirts; Mock turtleneck sweaters; Mock turtlenecks; Moisture-wicking sports bras; Moisture-wicking sports pants; Moisture-wicking sports shirts; Money belts [clothing]; Monokinis; Morning coats; Motorcycle gloves; Motorcycle jackets; Motorcycle rain suits; Motorcycle riding suits; Motorcyclist boots; Motorcyclists' clothing; Motorcyclists' clothing of leather; Motorists'

clothing; Mountaineering boots; Mountaineering shoes; Mufflers; Mufflers as neck scarves; Mufflers [clothing]; Mufflers [neck scarves]; Muffs; Muffs [clothing]; Mukluks; Mules; Muumuus; Nappy pants [clothing]; Neck gaiters; Neck scarfs [mufflers]; Neck scarves; Neck scarves [mufflers]; Neck tube scarves; Neck tubes; Neck warmers; Neckbands; Neckerchiefs; Neckerchieves; Neckties; Neckwear; Negligees; Night gowns; Night shirts; Nightcaps; Nightdresses; Nightgowns; Nighties; Nightshirts; Nightwear; Nipple pasties; Niqabs; Non-slip socks; Non-slipping devices for boots; Non-slipping devices for footwear; Nurse dresses; Nurse overalls; Nurse pants; Nurses' uniforms; Nursing shoes; Oilskins [clothing]; One-piece clothing for infants and toddlers; One-piece playsuits; One-piece suits; Open-necked shirts; Outer clothing; Outer soles; Outerclouting; Outerclouting for boys; Outerclouting for girls; Outerclouting for men; Outerwear; Overalls; Overalls for infants and toddlers; Overcoats; Overshirts; Overshoes; Overtrousers; Overtrousers; Padded jackets; Padded pants for athletic use; Padded shirts for athletic use; Padded shorts for athletic use; Pajama bottoms; Pajamas; Pajamas (Am.); Pantaloons; Pantie-girdles; Panties; Pants; Pants (Am.); Pantsuits; Pantyhose; Pantyhose; Paper aprons; Paper clothing; Paper hats [clothing]; Paper hats for use as clothing items; Paper hats for wear by chefs; Paper hats for wear by nurses; Pareos; Pareus; Parkas; Parts of clothing, footwear and headgear; Party hats [clothing]; Pea coats; Peaked caps; Peaked headwear; Peaks (Cap -); Pedal pushers; Pedicure sandals; Pedicure slippers; Peignoirs; Pelerines; Pelisses; Petticoats; Petti-pants; Pinafore dresses; Pinafores; Pique shirts; Pirate pants; Plastic aprons; Plastic baby bibs; Plastic slippers; Platform shoes; Play suits; Playsuits [clothing]; Pleated skirts; Pleated skirts for formal kimonos (hakama); Plimsolls; Plus fours; Plush clothing; Pocket kerchiefs; Pocket squares; Pocket squares [clothing]; Pockets for clothing; Polar fleece jackets; Polo boots; Polo knit tops; Polo neck jumpers; Polo shirts; Polo sweaters; Ponchos; Pop socks; Pram suits; Printed t-shirts; Protective metal members for shoes and boots; Pullovers; Pullstraps for shoes and boots; Pumps [footwear]; Puttees; Puttees; Pyjamas; Pyjamas [from tricot only]; Quilted jackets [clothing]; Quilted vests; Rain boots; Rain coats; Rain hats; Rain jackets; Rain ponchos; Rain shoes; Rain slickers; Rain suits; Rain trousers; Rain wear; Raincoats; Rainproof clothing; Rainproof jackets; Rainshoes; Rainwear; Ramie shirts; Rash guards; Ready-made clothing; Ready-made linings [parts of clothing]; Ready-to-wear clothing; Referees uniforms; Religious garments; Removable collars; Replica football kits; Reversible jackets; Riding boots; Riding gloves; Riding Gloves; Riding jackets; Riding shoes; Riding trousers; Robes; Robes (Bath -); Roll necks [clothing]; Roller shoes; Romper suits; Rompers; Ruanas; Rubber fishing boots; Rubber shoes; Rubber soles for jikatabi; Rubbers [footwear]; Rugby boots; Rugby jerseys; Rugby shirts; Rugby shoes; Rugby shorts; Rugby tops; Running shoes; Running Suits; Running vests; Russian felted boots (Valenki); Sabots; Safari jackets; Sailing wet weather clothing; Sailor suits; Salopettes; Sandalclogs; Sandals; Sandals and beach shoes; Sarees; Saris; Sarongs; Sash bands for kimono (obi); Sashes for wear; Scarfs; Scarves; School uniforms; Scrimmage vests; Sedge hats (suge-gasa); Serapes; Shampoo capes; Shapewear; Shawls; Shawls and headscarves; Shawls and stoles; Shawls [from tricot only]; Sheepskin coats; Sheepskin jackets; Shell jackets; Shell suits; Shields (Dress -); Shift dresses; Shirt fronts; Shirt yokes; Shirt-jacs; Shirts; Shirts and slips; Shirts for suits; Shoe covers, other than for medical purposes; Shoe inserts for non-orthopedic purposes; Shoe soles; Shoe soles for repair; Shoe straps; Shoe uppers; Shoes; Shoes for casual wear; Shoes for foot volleyball; Shoes for infants; Shoes for leisurewear; Shoes soles for repair; Shoes with hook and pile fastening tapes; Short overcoat for kimono (haori); Short petticoats; Short sets [clothing]; Short trousers; Shortalls; Shorts; Shorts [clothing]; Short-sleeve shirts; Short-sleeved shirts; Short-sleeved T-shirts; Shoulder scarves; Shoulder straps for clothing; Shoulder wraps; Shoulder wraps [clothing]; Shoulder wraps for clothing; Shower caps; Shrugs; Silk clothing; Silk scarves; Silk ties; Singlets; Skating outfits; Ski and snowboard shoes and

parts thereof; Ski balaclavas; Ski boot bags; Ski boots; Ski gloves; Ski hats; Ski jackets; Ski pants; Ski suits; Ski suits for competition; Ski trousers; Ski wear; Skiing shoes; Skirt suits; Skirts; Skorts; Skull caps; Slacks; Sleep masks; Sleep pants; Sleep shirts; Sleeping garments; Sleepsuits; Sleepwear; Sleeved jackets; Sleeveless jackets; Sleeveless jerseys; Sleeveless pullovers; Tabards; Taekwondo suits; Taekwondo uniforms; Tail coats; Tailleurs; Tam o'shanter; Tams; Tank tops; Tankinis; Tank-tops; Tap pants; Tap shoes; Tartan kilts; Teddies; Teddies [underclothing]; Teddies [undergarments]; Tee-shirts; Tennis dresses; Tennis pullovers; Tennis shirts; Tennis shoes; Tennis shorts; Tennis skirts; Tennis socks; Tennis sweatbands; Tennis wear; Theatrical costumes; Thermal clothing; Thermal headgear; Thermal socks; Thermal underwear; Thermally insulated clothing; Thobes; Thong sandals; Thongs; Three piece suits [clothing]; Ties; Ties [clothing]; Tightening-up strings for kimonos (datejime); Tights; Tips for footwear; Toe boxes; Toe socks; Toe straps for Japanese style sandals [zori]; Toe straps for Japanese style wooden clogs; Toe straps for zori [Japanese style sandals]; Togas; Tongues for shoes and boots; Top coats; Top hats; Topcoats; Tops; Tops [clothing]; Toques [hats]; Track and field shoes; Track jackets; Track pants; Track suits; Tracksuit bottoms; Tracksuit tops; Tracksuits; Traction attachments for footwear; Trainers; Trainers [footwear]; Training shoes; Training suits; Trekking boots; Trench coats; Trenchcoats; Trews; Triathlon clothing; Trouser socks; Trouser straps; Trousers; Trousers for children; Trousers for sweating; Trousers of leather; Trousers shorts; Trunks; Trunks (Bathing -); Trunks being clothing; Trunks [underwear]; T-shirts; Tube tops; Tunics; Turbans; Turtleneck pullovers; Turtleneck shirts; Turtleneck sweaters; Turtleneck tops; Turtlenecks; Tutus; Tuxedo belts; Tuxedos; Twin sets; Umpires uniforms; Under garments; Under shirts; Underarm gussets [parts of clothing]; Underclothes; Underclothing; Underclothing (Anti-sweat -); Underclothing for women; Undergarments; Underpants; Underpants for babies; Undershirts; Undershirts for kimonos (juban); Undershirts for kimonos (koshimaki); Undershirts for kimonos [koshimaki]; Underskirts; Underwear; Underwear (Anti-sweat -); Underwear for women; Uniforms; Uniforms for commercial use; Uniforms for nurses; Union suits; Unitards; Uppers (Footwear -); Uppers for Japanese style sandals; Uppers of woven rattan for Japanese style sandals; Ushankas [fur hats]; Valenki [felted boots]; Veils; Veils [clothing]; Vest tops; Vests; Vests (Fishing -); Vests for use in barber shops and salons; Visors; Visors being headwear; Visors [clothing]; Visors [hatmaking]; Visors [headwear]; V-neck sweaters; Volleyball jerseys; Volleyball shoes; Waders; Waist belts; Waist cinchers; Waist strings for kimonos (koshihimo); Waistbands; Waistcoats; Waistcoats [vests]; Walking boots; Walking breeches; Walking shoes; Walking shorts; Warm up suits; Warm-up jackets; Warm-up pants; Warm-up suits; Warm-up tops; Water socks; Waterpolo caps; Waterproof boots; Waterproof boots for fishing; Waterproof capes; Waterproof clothing; Waterproof jackets; Waterproof outerclothing; Waterproof pants; Waterproof shoes; Waterproof suits for motorcyclists; Waterproof trousers; Water-resistant clothing; Waterskiing suits; Weather resistant outer clothing; Weatherproof clothing; Weatherproof jackets; Weatherproof pants; Wedding dresses; Wedding gowns; Wedge sneakers; Wellington boots; Wellingtons; Welts for footwear; Wet suits; Wet suits for surfing; Wet suits for water-skiing; Wet suits for water-skiing and sub-aqua; Wet suits for windsurfing; Wetsuit gloves; Wetsuits; Wetsuits for surface watersports; Wetsuits for surfing; Wetsuits for water-skiing; White coats for hospital use; Wimples; Wind coats; Wind jackets; Wind pants; Wind resistant jackets; Wind suits; Wind vests; Windcheaters; Wind-jackets; Windproof clothing; Windproof jackets; Wind-resistant jackets; Wind-resistant vests; Windshirts; Winter boots; Winter coats; Winter gloves; Women's ceremonial dresses; Women's clothing; Women's foldable slippers; Womens' outerclothing; Women's shoes; Women's suits; Womens' underclothing; Womens' undergarments; Women's underwear; Wooden bodies for Japanese style clogs; Wooden main bodies of Japanese style wooden clogs; Wooden shoes; Wooden shoes [footwear]; Wooden supports of

Japanese style wooden clogs; Woolen clothing; Woollen socks; Woollen tights; Woolly hats; Work boots; Work clothes; Work overalls; Work shoes; Working overalls; Woven clothing; Woven shirts; Wrap belts for kimonos (datemaki); Wraps [clothing]; Wrist bands; Wrist warmers; Wristbands; Wristbands [clothing]; Yashmaghs; Yashmaks; Yoga bottoms; Yoga pants; Yoga shirts; Yoga shoes; Yoga socks; Yoga tops; Yokes (Shirt -); Zoot suits; Zori.

Class 35: Commercial information and advice services for consumers in the field of beauty products; Commercial information and advice services for consumers in the field of cosmetic products; Commercial information and advice services for consumers in the field of make-up products; Mail order retail services connected with clothing accessories; Mail order retail services for clothing; Mail order retail services for clothing accessories; Online retail services relating to clothing;; Online retail store services in relation to clothing; Online retail store services relating to clothing; Online retail store services relating to beauty products; Retail of third-party pre-paid cards for the purchase of clothing; Retail services connected with the sale of clothing and clothing accessories; Wholesale services in relation to bags; Wholesale services in relation to clothing; Wholesale services in relation to footwear; Wholesale services in relation to fragrancing preparations; Wholesale services in relation to headgear; Wholesale services in relation to jewellery; Wholesale services in relation to luggage; Demonstration [for promotional/advertising purposes]; Demonstration of goods; Demonstration of goods and services by electronic means, also for the benefit of the so-called teleshopping and homeshopping services; Demonstration of goods for advertising purposes; Demonstration of goods for promotional purposes; Demonstration of products; Digital advertising services; Digital marketing; Direct mail advertising; Direct mail advertising services; Direct mail advertising services provided by lettershops; Direct mail advertising to attract new customers and to maintain the existing customer base; Direct market advertising; Direct marketing; Direct marketing consulting; Direct marketing services; Display services for merchandise; Displaying advertisements for others; Dissemination of advertisements; Dissemination of advertisements and of advertising material [flyers, brochures, leaflets and samples]; Dissemination of advertisements via the Internet; Dissemination of advertising and promotional materials; Dissemination of advertising for others; Dissemination of advertising for others via an on-line communications network on the internet; Dissemination of advertising for others via the Internet; Dissemination of advertising, marketing and publicity materials; Dissemination of advertising material; Dissemination of advertising material [leaflets, brochure and printed matter]; Dissemination of advertising material [leaflets, brochures and printed matter]; Dissemination of advertising materials; Dissemination of advertising matter; Dissemination of advertising matter by mail; Dissemination of advertising matter online; Dissemination of advertising via online communications networks; Distribution of advertising announcements; Distribution of advertising brochures; Distribution of advertising leaflets; Distribution of advertising mail and of advertising supplements attached to regular editions; Distribution of advertising, marketing and promotional material; Distribution of advertising material; Distribution of advertising material by post; Distribution of advertising materials; Distribution of advertising matter; Distribution of advertising samples; Distribution of flyers, brochures, printed matter and samples for advertising purposes; Distribution of printed advertising matter; Distribution of printed promotional material by post; Distribution of products for advertising purposes; Electronic billboard advertising; Electronic publication of printed matter for advertising purposes; Fashion shows for promotional purposes (Organization of -); Information services relating to advertising; Online

advertisements; Online advertising; On-line advertising; On-line advertising and marketing services; Online advertising network matching services for connecting advertisers to websites; Online advertising on a computer network; On-line advertising on a computer network; On-line advertising on computer communication networks; Online advertising on computer networks; On-line advertising on computer networks; Online advertising services; Online advertising via a computer communications network; On-line advertising via a computer communications network; Organisation and conducting of product presentations; Organisation and holding of fairs for advertising purposes; Organisation of fashion shows for commercial purposes; Organisation of trade fairs for advertising purposes; Organisation of trade fairs for advertising purposes; Organization of events, exhibitions, fairs and shows for promotional purposes; Organization of exhibitions and trade fairs for commercial or advertising purposes; Organization of exhibitions for commercial or advertising purposes; Organization of fairs and exhibitions for commercial and advertising purposes; Organization of fairs for commercial and advertising purposes; Organization of fashion shows for promotional purposes; Organization of trade fairs for commercial or advertising purposes; Radio advertising; Radio advertising and commercials; Radio and television advertising; Research services relating to advertising; Research services relating to advertising and marketing; Wholesale services in relation to art materials; Wholesale services in relation to fabrics; Wholesale services in relation to games; Wholesale services in relation to printed matter; Wholesale services in relation to sporting articles; Wholesale services in relation to sporting equipment; Wholesale services in relation to stationery supplies.

Annex 3

Class 25 goods which are encompassed by the opponent's 'clothing'

Adhesive bras; Adhesive brassieres; Aikido uniforms; Albs; Aloha shirts; American football bibs; American football pants; American football shirts; American football shorts; Anoraks; Anoraks [parkas]; Anti-sweat underclothing; Anti-sweat underwear; Aprons; Aprons [clothing]; Arm warmers [clothing]; Articles of clothing; Articles of clothing for theatrical use; Articles of clothing made of hides; Articles of clothing made of leather; Articles of outer clothing; Articles of sports clothing; Articles of underclothing; Ascots; Ascots (ties); Athletic clothing; Athletic tights; Athletic uniforms; Athletics hose; Athletics vests; Babies' clothing; Babies' outerclothing; Babies' pants [clothing]; Babies' pants [underwear]; Babies' undergarments; Baby bibs [not of paper]; Baby bodysuits; Baby bottoms; Baby clothes; Baby doll pyjamas; Baby layettes for clothing; Baby pants; Baby tops; Ball gowns; Ballet suits; Bandanas; Bandanas [neckerchiefs]; Bandannas; Bandeaux [clothing]; Barber smocks; Baseball uniforms; Baselayer bottoms; Baselayer tops; Basic upper garment of Korean traditional clothes [Jeogori]; Bath robes; Bathing costumes; Bathing costumes for women; Bathing drawers; Bathing suit cover-ups; Bathing suits; Bathing suits for men; Bathing trunks; Bathrobes; Beach clothes; Beach clothing; Beach cover-ups; Beach robes; Beach wraps; Beachwear; Bed jackets; Belts [clothing]; Belts for clothing; Belts made from imitation leather; Belts made of leather; Belts made out of cloth; Belts (Money -) [clothing]; Belts of textile; Bermuda shorts; Bib overalls for hunting; Bib shorts; Bib tights; Bibs, not of paper; Bibs, sleeved, not of paper; Bikinis; Blazers; Bloomers; Blouses; Blouson jackets; Blousons; Blue jeans; Board shorts; Boardshorts; Boas; Boas [clothing]; Boas [necklets]; Bodices; Bodices [lingerie]; Bodies [clothing]; Bodies [underclothing]; Body linen [garments]; Body stockings; Body suits; Body warmers; Bodysuits; Boiler suits; Caftans; Cagoules; Camiknickers; Camisoles; Camouflage gloves; Camouflage jackets; Camouflage pants; Camouflage shirts; Camouflage vests; Capelets; Capes; Capes (clothing); Capri pants; Car coats; Cardigans; Cargo pants; Cashmere clothing; Cashmere scarves; Cassocks; Casual clothing; Casual jackets; Casual shirts; Casual trousers; Casual wear; Casualwear; Chaps; Chaps (clothing); Chasubles; Chefs' whites; Chemise tops; Chemises; Chemisettes; Cheongsams (Chinese gowns); Children's clothing; Childrens' clothing; Children's outerclothing; Children's wear; Chino pants; Choir robes; Christening gowns; Christening robes; Cloaks; Cloth bibs; Cloth bibs for adult diners; Clothes; Clothes for sport; Clothes for sports; Clothing; Clothing containing slimming substances; Clothing for babies; Clothing for children; Clothing for cycling; Clothing for cyclists; Clothing for fishermen; Clothing for gymnastics; Clothing for horse-riding [other than riding hats]; Clothing for infants; Clothing for leisure wear; Clothing for martial arts; Clothing for men, women and children; Clothing for skiing; Clothing for sports; Clothing for wear in judo practices; Clothing for wear in wrestling games; Clothing incorporating LEDs; Clothing layettes; Clothing made of fur; Clothing made of imitation leather; Clothing made of leather; Clothing of imitations of leather; Clothing of leather; Coats; Coats for men; Coats for women; Coats made of cotton; Coats of denim; Coats (Top -); Cocktail dresses; Collar guards for protecting clothing collars; Collar liners for protecting clothing collars; Collar protectors; Dance clothing; Dance costumes; Denim coats; Denim jackets; Denim jeans; Denim pants; Denims [clothing]; Detachable collars; Detachable neckpieces for kimonos (haneri); Dinner jackets; Dinner suits; Disposable underwear; Donkey jackets; Down jackets; Down vests; Drawers as clothing; Drawers [clothing]; Dress pants; Dress shields; Dress shirts; Dress shoes; Dress suits; Dresses; Dresses for evening wear; Dresses for infants and toddlers; Dresses made from skins; Dressing gowns; Driving gloves; Duffel coats; Duffle coats; Dungarees; Dust coats; Ear muffs; Ear muffs [clothing]; Ear warmers; Ear warmers being clothes; Earbands; Earmuffs; Embroidered clothing; Evening coats; Evening dresses; Evening gowns; Evening suits; Evening wear; Exercise wear; Eye masks; Fabric belts; Fabric belts [clothing]; Fancy

dress costumes; Figure skating clothing; Fingerless gloves; Fingerless gloves as clothing; Fishermen's jackets; Fishing clothing; Fishing jackets; Fishing shirts; Fishing smocks; Fishing vests; Fishing waders; Fitted swimming costumes with bra cups; Fleece jackets; Fleece pullovers; Fleece shorts; Fleece tops; Fleece vests; Fleeces; Flying suits; Folk costumes; Football jerseys; Football shirts; Footless tights; Formal evening wear; Formal wear; Formalwear; Foulards [clothing articles]; Foundation garments; Frock coats; Full-length kimonos (nagagi); Functional underwear; Fur cloaks; Fur coats; Fur coats and jackets; Fur hats; Fur jackets; Fur muffs; Fur stoles; Furs [clothing]; Gabardines; Gabardines [clothing]; Galoshes; Garments for protecting clothing; Garter belts; Garters; Gauchos; Gilets; Girdles; Girdles [corsets]; Girls' clothing; Gloves; Gloves as clothing; Gloves [clothing]; Gloves for apparel; Gloves for cyclists; Gloves including those made of skin, hide or fur; Gloves with conductive fingertips that may be worn while using handheld electronic touch screen devices; Golf clothing, other than gloves; Golf shirts; Golf shorts; Golf skirts; Golf trousers; Goloshes; Gowns; Greatcoats; G-strings; Guerneseys; Gussets for bathing suits [parts of clothing]; Gussets for footlets [parts of clothing]; Gussets for leotards [parts of clothing]; Gussets for stockings [parts of clothing]; Gussets for tights [parts of clothing]; Gussets for underwear [parts of clothing]; Gussets [parts of clothing]; Gym shorts; Gym suits; Gymwear; Hairdressing capes; Halloween costumes; Halter tops; Handwarmers [clothing]; Haneri [detachable neckpieces for kimonos]; Heavy coats; Heavy jackets; Heel pieces for stockings; Heelpieces for stockings; Hooded pullovers; Hooded sweat shirts; Hooded sweatshirts; Hooded tops; Hoodies; Hoods; Hoods [clothing]; Horse-riding pants; Hosiery; House coats; Housecoats; Hunting jackets; Hunting pants; Hunting shirts; Hunting vests; Imitation leather dresses; Infant clothing; Infant wear; Infants' clothing; Infants' trousers; Infantwear; Jacket liners; Jackets; Jackets being sports clothing; Jackets [clothing]; Jackets (Stuff -) [clothing]; Japanese footwear of rice straw (waraji); Japanese kimonos; Japanese sleeping robes (nemaki); Japanese sleeping robes [nemaki]; Japanese traditional clothing; Jeans; Jerkins; Jerseys; Jerseys [clothing]; Jockstraps [underwear]; Jodhpurs; Jogging bottoms; Jogging bottoms [clothing]; Jogging outfits; Jogging pants; Jogging sets [clothing]; Jogging suits; Jogging tops; Judo suits; Judo uniforms; Jump Suits; Jumper dresses; Jumper suits; Jumpers; Jumpers [pullovers]; Jumpers [sweaters]; Jumpsuits; Kaftans; Karate suits; Karate uniforms; Kendo outfits; Kerchiefs; Kerchiefs [clothing]; Khakis; Khimars; Kilts; Kimonos; Knee highs; Knee warmers [clothing]; Knee-high stockings; Knickerbockers; Knickers; Knit jackets; Knit shirts; Knit tops; Knitted clothing; Knitted gloves; Knitted tops; Knitted underwear; Knitwear; Knitwear [clothing]; Korean outer jackets worn over basic garment [Magoja]; Korean topcoats [Durumagi]; Korean traditional women's waistcoats [Baeja]; Laboratory coats; Ladies' clothing; Ladies' dresses; Ladies' outerclothing; Ladies' suits; Ladies' underwear; Ladies wear; Latex clothing; Layettes; Layettes [clothing]; Leather belts [clothing]; Leather clothing; Leather (Clothing of -); Leather (Clothing of imitations of -); Leather coats; Leather dresses; Leather garments; Leather jackets; Leather pants; Leather suits; Leather waistcoats; Leg warmers; Leggings [leg warmers]; Leggings [trousers]; Legwarmers; Leg-warmers; Leisure clothing; Leisure suits; Leisure wear; Leisurewear; Leotards; Light-reflecting coats; Light-reflecting jackets; Linen (Body -) [garments]; Linen clothing; Lingerie; Linings (Ready-made -) [parts of clothing]; Liveries; Long jackets; Long johns; Long sleeve pullovers; Long sleeved vests; Long underwear; Long-sleeved shirts; Lounge pants; Loungewear; Lounging robes; Lumberjackets; Mackintoshes; Maillots; Maillots [hosiery]; Maniples; Mankinis; Mantillas; Mantles; Martial arts uniforms; Masks (Sleep -); Masquerade and halloween costumes; Masquerade costumes; Maternity bands; Maternity clothing; Maternity dresses; Maternity leggings; Maternity lingerie; Maternity pants; Maternity shirts; Maternity shorts; Maternity sleepwear; Maternity smocks; Maternity tops; Maternity underwear; Maternity wear; Men's and women's jackets, coats, trousers, vests; Men's clothing; Men's suits; Men's underwear; Menswear; Miniskirts; Mittens; Mitts [clothing]; Mock turtleneck shirts; Mock turtleneck sweaters; Mock turtlenecks; Moisture-wicking sports bras; Moisture-wicking sports pants; Moisture-wicking sports shirts; Money belts [clothing]; Monokinis; Morning coats; Motorcycle gloves; Motorcycle jackets; Motorcycle rain suits; Motorcycle riding suits; Motorcyclists'

clothing; Motorcyclists' clothing of leather; Motorists' clothing; Mufflers; Mufflers as neck scarves; Mufflers [clothing]; Mufflers [neck scarves]; Muffs; Muffs [clothing]; Nappy pants [clothing]; Neck gaiters; Neck scarves [mufflers]; Neck scarves; Neck scarves [mufflers]; Neck tube scarves; Neck tubes; Neck warmers; Neckbands; Neckerchiefs; Neckerchieves; Neckties; Neckwear; Negligees; Night gowns; Night shirts; Nightdresses; Nightgowns; Nighties; Nightshirts; Nightwear; Nipple pasties; Niqabs; Nurse dresses; Nurse overalls; Nurse pants; Nurses' uniforms; Oilskins [clothing]; One-piece clothing for infants and toddlers; One-piece playsuits; One-piece suits; Open-necked shirts; Outer clothing; Outerclouting; Outerclouting for boys; Outerclouting for girls; Outerclouting for men; Outerwear; Overalls; Overalls for infants and toddlers; Overcoats; Overshirts; Overshoes; Overtrousers; Over-trousers; Padded jackets; Padded pants for athletic use; Padded shirts for athletic use; Padded shorts for athletic use; Pajama bottoms; Pajamas; Pajamas (Am.); Pantaloons; Pantie-girdles; Panties; Pants; Pants (Am.); Pantsuits; Pantyhose; Pantyhose; Paper aprons; Paper clothing; Pareos; Pareus; Parkas; Parts of clothing; Pea coats; Peaked caps; Pedal pushers; Peignoirs; Pelerines; Pelisses; Petticoats; Petti-pants; Pinafore dresses; Pinafores; Pique shirts; Pirate pants; Plastic aprons; Plastic baby bibs; Play suits; Playsuits [clothing]; Pleated skirts; Pleated skirts for formal kimonos (hakama); Plus fours; Plush clothing; Pocket kerchiefs; Pocket squares; Pocket squares [clothing]; Pockets for clothing; Polar fleece jackets; Polo knit tops; Polo neck jumpers; Polo shirts; Polo sweaters; Ponchos; Pram suits; Printed t-shirts; Pullovers; Pullstraps for shoes and boots; Puttees; Puttees; Pyjamas; Pyjamas [from tricot only]; Quilted jackets [clothing]; Quilted vests; Rain coats; Rain jackets; Rain ponchos; Rain slickers; Rain suits; Rain trousers; Rain wear; Raincoats; Rainproof clothing; Rainproof jackets; Rainwear; Ramie shirts; Rash guards; Ready-made clothing; Ready-made linings [parts of clothing]; Ready-to-wear clothing; Referees uniforms; Religious garments; Removable collars; Replica football kits; Reversible jackets; Riding gloves; Riding Gloves; Riding jackets; Riding trousers; Robes; Robes (Bath -); Roll necks [clothing]; Romper suits; Rompers; Ruanas; Rugby jerseys; Rugby shirts; Rugby shorts; Rugby tops; Running Suits; Running vests; Safari jackets; Sailing wet weather clothing; Sailor suits; Salopettes; Sarees; Saris; Sarongs; Sash bands for kimono (obi); Sashes for wear; Scarfs; Scarves; School uniforms; Scrimmage vests; Serapes; Shampoo capes; Shapewear; Shawls; Shawls and headscarves; Shawls and stoles; Shawls [from tricot only]; Sheepskin coats; Sheepskin jackets; Shell jackets; Shell suits; Shields (Dress -); Shift dresses; Shirt fronts; Shirt yokes; Shirt-jacs; Shirts; Shirts and slips; Shirts for suits; Short overcoat for kimono (haori); Short petticoats; Short sets [clothing]; Short trousers; Shortalls; Shorts; Shorts [clothing]; Short-sleeve shirts; Short-sleeved shirts; Short-sleeved T-shirts; Shoulder scarves; Shoulder straps for clothing; Shoulder wraps; Shoulder wraps [clothing]; Shoulder wraps for clothing; Shrugs; Silk clothing; Silk scarves; Silk ties; Singlets; Skating outfits; Ski gloves; Ski jackets; Ski pants; Ski suits; Ski suits for competition; Ski trousers; Ski wear; Skirt suits; Skirts; Skorts; Slacks; Sleep masks; Sleep pants; Sleep shirts; Sleeping garments; Sleepsuits; Sleepwear; Sleeved jackets; Sleeveless jackets; Sleeveless jerseys; Sleeveless pullovers; Tabards; Taekwondo suits; Taekwondo uniforms; Tail coats; Tailleurs; Tam o'shanters; Tams; Tank tops; Tankinis; Tank-tops; Tap pants; Tap shoes; Tartan kilts; Teddies; Teddies [underclothing]; Teddies [undergarments]; Tee-shirts; Tennis dresses; Tennis pullovers; Tennis shirts; Tennis shorts; Tennis skirts; Tennis socks; Tennis sweatbands; Tennis wear; Theatrical costumes; Thermal clothing; Thermal underwear; Thermally insulated clothing; Thobes; Three piece suits [clothing]; Ties; Ties [clothing]; Tightening-up strings for kimonos (datejime); Tights; Togas; Top coats; Topcoats; Tops; Tops [clothing]; Track jackets; Track pants; Track suits; Tracksuit bottoms; Tracksuit tops; Tracksuits; Training suits; Trench coats; Trenchcoats; Trews; Triathlon clothing; Trouser straps; Trousers; Trousers for children; Trousers for sweating; Trousers of leather; Trousers shorts; Trunks; Trunks (Bathing -); Trunks being clothing; Trunks [underwear]; T-shirts; Tube tops; Tunics; Turbans; Turtleneck pullovers; Turtleneck shirts; Turtleneck sweaters; Turtleneck tops; Turtlenecks; Tutus; Tuxedo belts; Tuxedos; Twin sets; Umpires uniforms; Under garments; Under shirts; Underarm gussets [parts of clothing]; Underclothes;

Underclothing; Underclothing (Anti-sweat -); Underclothing for women; Undergarments; Underpants; Underpants for babies; Undershirts; Undershirts for kimonos (juban); Undershirts for kimonos (koshimaki); Undershirts for kimonos [koshimaki]; Underskirts; Underwear; Underwear (Anti-sweat -); Underwear for women; Uniforms; Uniforms for commercial use; Uniforms for nurses; Union suits; Unitards; Veils; Veils [clothing]; Vest tops; Vests; Vests (Fishing -); Vests for use in barber shops and salons; Visors [clothing]; V-neck sweaters; Volleyball jerseys; Waders; Waist belts; Waist cinchers; Waist strings for kimonos (koshihimo); Waistbands; Waistcoats; Waistcoats [vests]; Walking breeches; Walking shorts; Warm up suits; Warm-up jackets; Warm-up pants; Warm-up suits; Warm-up tops; Waterproof capes; Waterproof clothing; Waterproof jackets; Waterproof outerclothing; Waterproof pants; Waterproof suits for motorcyclists; Waterproof trousers; Water-resistant clothing; Waterskiing suits; Weather resistant outer clothing; Weatherproof clothing; Weatherproof jackets; Weatherproof pants; Wedding dresses; Wedding gowns; Wet suits; Wet suits for surfing; Wet suits for water-skiing; Wet suits for water-skiing and sub-aqua; Wet suits for windsurfing; Wetsuit gloves; Wetsuits; Wetsuits for surface watersports; Wetsuits for surfing; Wetsuits for water-skiing; White coats for hospital use; Wind coats; Wind jackets; Wind pants; Wind resistant jackets; Wind suits; Wind vests; Windcheaters; Wind-jackets; Windproof clothing; Windproof jackets; Wind-resistant jackets; Wind-resistant vests; Windshirts; Winter coats; Winter gloves; Women's ceremonial dresses; Women's clothing; Womens' outerclothing; Women's suits; Womens' underclothing; Womens' undergarments; Women's underwear; Woolen clothing; Woollen tights; Work clothes; Work overalls; Working overalls; Woven clothing; Woven shirts; Wrap belts for kimonos (datemaki); Wraps [clothing]; Wrist bands; Wrist warmers; Wristbands; Wristbands [clothing]; Yoga bottoms; Yoga pants; Yoga shirts; Yoga tops; Yokes (Shirt -); Zoot suits

Class 25 goods which are encompassed by the opponent's 'footwear'

American football socks; Anglers' shoes; Ankle boots; Ankle socks; Anklets [socks]; Anti-perspirant socks; Après-ski boots; Apres-ski shoes; Aqua shoes; Army boots; Athletic footwear; Athletic shoes; Athletics footwear; Athletics shoes; Baby boots; Baby sandals; Ballet shoes; Ballet slippers; Ballroom dancing shoes; Baseball shoes; Basketball shoes; Basketball sneakers; Bath sandals; Bath slippers; Beach footwear; Beach shoes; Bed socks; Canvas shoes; Casual footwear; Children's footwear; Cleats for attachment to sports shoes; Climbing boots; Climbing boots [mountaineering boots]; Climbing footwear; Clogs; Dance shoes; Dance slippers; Deck shoes; Deck-shoes; Desert boots; Disposable slippers; Dress shoes; Driving shoes; Embossed heels of rubber or of plastic materials; Embossed soles of rubber or of plastic materials; Espadrilles; Esparto shoes or sandals; Esparto shoes or sandals; Fishing boots; Fishing footwear; Fittings of metal for boots and shoes; Fittings of metal for footwear; Flat shoes; Flip-flops; Flip-flops for use as footwear; Foam pedicure slippers; Foot volleyball shoes; Football boots; Football boots (Studs for -); Football shoes; Footless socks; Footmuffs, not electrically heated; Footwear; Footwear [excluding orthopedic footwear]; Footwear (Fittings of metal for -); Footwear for men; Footwear for men and women; Footwear for snowboarding; Footwear for sport; Footwear for sports; Footwear for track and field athletics; Footwear for use in sport; Footwear for women; Footwear made of vinyl; Footwear made of wood; Footwear (Non-slipping devices for -); Footwear not for sports; Footwear soles; Footwear (Tips for -); Footwear uppers; Footwear (Welts for -); Galoshes; Golf footwear; Golf shoes; Goloshes; Gym boots; Gymnastic shoes; Gymshoes; Half-boots; Handball shoes; Heel inserts; Heel pieces for shoes; Heel pieces for stockings; Heel protectors for shoes; Heelpieces for footwear; Heelpieces for stockings; Heels; Hidden heel shoes; High rain clogs (ashida); High-heeled shoes; Hiking boots; Hiking shoes; Hockey shoes; Horse-riding boots; Hunting boot bags; Hunting boots; Infants' boots; Infants'

footwear; Infants' shoes; Inner socks for footwear; Inner soles; Innersocks; Insoles; Insoles for footwear; Insoles for shoes and boots; Insoles [for shoes and boots]; Intermediate soles; Japanese footwear of rice straw (waraji); Japanese split-toed work footwear (jikatabi); Japanese style clogs and sandals; Japanese style sandals of felt; Japanese style sandals of leather; Japanese style sandals (zori); Japanese style socks (tabi); Japanese style socks (tabi covers); Japanese style wooden clogs (geta); Japanese toe-strap sandals (asaura-zori); Jogging shoes; Knitted baby shoes; Lace boots; Ladies' boots; Ladies' footwear; Ladies' sandals; Leather shoes; Leather slippers; Leisure footwear; Leisure shoes; Low wooden clogs (hiyori-geta); Low wooden clogs (koma-geta); Low wooden clogs [koma-geta]; Men's dress socks; Men's sandals; Men's socks; Metal fittings for Japanese style wooden clogs; Military boots; Moccasins; Motorcyclist boots; Mountaineering boots; Mountaineering shoes; Mukluks; Mules; Muumuus; Non-slip socks; Non-slipping devices for boots; Non-slipping devices for footwear; Nursing shoes; Outer soles; Parts of footwear; Pedicure sandals; Pedicure slippers; Peignoirs; Platform shoes; Plimsolls; Polo boots; Pop socks; Protective metal members for shoes and boots; Pullstraps for shoes and boots; Pumps [footwear]; Rain boots; Rain shoes; Rainshoes; Riding boots; Riding shoes; Roller shoes; Ruanas; Rubber fishing boots; Rubber shoes; Rubber soles for jikatabi; Rubbers [footwear]; Rugby shoes; Running shoes; Russian felted boots (Valenki); Sabots; Sandal-clogs; Sandals; Sandals and beach shoes; Shoe covers, other than for medical purposes; Shoe inserts for non-orthopedic purposes; Shoe soles; Shoe soles for repair; Shoe straps; Shoe uppers; Shoes; Shoes for casual wear; Shoes for foot volleyball; Shoes for infants; Shoes for leisurewear; Shoes soles for repair; Shoes with hook and pile fastening tapes; Ski and snowboard shoes and parts thereof; Ski boot bags; Ski boots; Skiing shoes; Tap shoes; Tennis shoes; Tennis socks; Thermal socks; Thong sandals; Thongs; Tips for footwear; Toe boxes; Toe socks; Toe straps for Japanese style sandals [zori]; Toe straps for Japanese style wooden clogs; Toe straps for zori [Japanese style sandals]; Tongues for shoes and boots; Track and field shoes; Traction attachments for footwear; Trainers; Trainers [footwear]; Training shoes; Trekking boots; Trouser socks; Uppers (Footwear -); Uppers for Japanese style sandals; Uppers of woven rattan for Japanese style sandals; Valenki [felted boots]; Volleyball shoes; Walking boots; Walking shoes; Waterproof boots; Waterproof boots for fishing; Waterproof shoes; Wedge sneakers; Wellington boots; Wellingtons; Winter boots; Women's foldable slippers; Women's shoes; Wooden bodies for Japanese style clogs; Wooden main bodies of Japanese style wooden clogs; Wooden shoes; Wooden shoes [footwear]; Wooden supports of Japanese style wooden clogs; Work boots; Work shoes; Yoga shoes; Yoga socks; Zori.

Class 25 goods which are encompassed by the opponent's 'headgear'

Babushkas; Balaclavas; Baseball caps; Baseball caps and hats; Baseball hats; Bathing caps; Beach hats; Beanie hats; Beanies; Berets; Boaters; Bobble hats; Cap peaks; Cap visors; Caps; Caps being headwear; Caps [headwear]; Caps (Shower -); Caps with visors; ; Chadors; Chefs' hats; Children's headwear; Cloche hats; Fake fur hats; Fascinator hats; Fashion hats; Fedoras; Fezzes; Fishing headwear; Flat caps; Frames (Hat -) [skeletons]; Fur hats; Garrison caps; Golf caps; Hat frames [skeletons]; Hats; Hats (Paper -) [clothing]; Head bands; Head scarves; Head sweatbands; Head wear; Headbands; Headbands against sweating; Headbands [clothing]; Headbands for clothing; Headdresses [veils]; Headgear; Headgear for wear; Headscarfs; Headscarves; Headshawls; Headsquares; Headwear; Hijabs; Knitted caps; Knot caps; Leather headwear; Millinery; Miters [hats]; Mitres [hats]; Nightcaps; Paper hats [clothing]; Paper hats for use as clothing items; Paper hats for wear by chefs; Paper hats for wear by nurses; Parts of headgear; Party hats [clothing]; Peaked caps; Peaked headwear; Peaks (Cap -); Rain hats; Sedge hats (suge-gasa); Ski hats; Skull caps; Tam o'shanter; Tams; Thermal headgear; Top hats; Toques [hats]; Ushankas [fur hats]; Visors; Visors being headwear; Visors [hatmaking]; Visors [headwear]; Waterpolo caps; Wimples; Woolly hats; Yashmaghs; Yashmaks