

O/0369/25

TRADE MARKS ACT 1994

IN THE MATTER OF APPLICATION NO. UK00003567245
BY ANGLICAN FOUNDATION
TO REGISTER:

Unite Faith Workers' Fellowship

AS A TRADE MARK IN CLASS 35

AND

IN THE MATTER OF THE OPPOSITION THERETO
UNDER NO. 424462 BY
UNITE THE UNION

BACKGROUND AND PLEADINGS

1. On 13 December 2020, Anglican Foundation (“the applicant”) applied to register the trade mark shown on the cover of this decision (“the applicant’s mark”) in the UK. The applicant’s mark is applied for in respect of services in class 35, being those that I have set out in the **Annex** to this decision.
2. The applicant’s mark was published for opposition purposes on 12 February 2021 and, on 11 May 2022, it was opposed by Unite the Union (“the opponent”). The opposition is based on sections 5(2)(b), 5(3), 5(4)(a) and (3)(6) of the Trade Marks Act 1994 (“the Act”). In respect of its section 5(2)(b) ground, the opponent relies on the following trade marks:

UNITE

UK registration no. 2453833

Filing date 26 April 2007; registration date 14 June 2013

Relying on some services, namely:

Class 35: Providing advertising space in publications; organising conferences and exhibitions; opinion polling.

Class 36: Charitable fund raising.

Class 41: Education relating to the working environment, employment, the economy and health and safety; providing of training; arranging and conducting conferences, congresses, seminars, symposiums and exhibitions; organising of lotteries.

Class 42: Industrial and commercial research.

Class 45: Legal services; legal research; will writing services; representation of employees and workers; negotiation services for pay and conditions for employees; funeral assistance; health and safety representation and assistance.

(“the opponent’s first mark”);

UNITE THE UNION

EUTM: 6387146¹

Filing date 23 October 2007; registration date 10 April 2013

Priority date 26 April 2007

Relying on some services

("the opponent's second mark"); and



EUTM: 6387328

Filing date 23 October 2007; registration date 10 April 2013

Priority date 26 April 2007

Relying on some services

("the opponent's third mark")

3. The opponent's second and third marks rely on identical services which are as follows:

Class 35: Advertising; providing advertising space in publications; *organising exhibitions for business and industrial purposes*; opinion polling.

Class 36: Insurance; charitable fund raising; representation of employees and workers, namely, providing advice in relation to pensions.

¹ Although the UK has left the EU and the EUTMs relied upon by the opponent now enjoy protection in the UK as comparable trade marks, the EUTMs remain the relevant right in these proceedings. That is because the application was filed before the end of the Implementation Period and, under the transitional provisions of the Trade Marks (Amendment etc.) (EU Exit) Regulations 2019, I am obliged to decide the opposition on the basis of the law as it stood at the date of application

Class 41: Education; providing of training; education relating to the working environment, employment, the economy and health and safety; arranging and conducting conferences, congresses, seminars, symposiums and exhibitions; organising of lotteries; *representation of employees and workers, namely, providing advice in relation to training.*

Class 42: Industrial analysis and research services; industrial research.

Class 45: Legal services; legal research; will writing services; representation of employees and workers, namely, providing advice in relation to pay and conditions of employment, combating discrimination and legal disputes, in the workplace; *representation of employees in negotiations with employees for improved pay and conditions*; funeral assistance; health and safety representation and assistance.

4. Under its section 5(2)(b) ground, the opponent relies on all of the services listed above. The opponent claims that as a result of the similarity between the parties' marks and the identity/high similarity of the services, there is a likelihood of confusion between the marks on the part of the relevant public. The opponent submits that the similarity is such that the relevant public will believe that the marks are used by the same undertaking, or that there is an economic connection between the users of the marks. Further, the opponent claims that this is enhanced due to the inherent and acquired distinctiveness of the opponent's marks.
5. In respect of the section 5(3) ground, the opponent relies upon the same marks as listed above but it claims to only enjoy a reputation in those services I have underlined. On this point, it is necessary to address the issue that, when discussing its second and third marks in its notice of opposition, the opponent seeks to claim a reputation in "organising conferences and exhibitions", "representation of employees and workers" and "negotiation services for pay and conditions for employees". While the opponent's second and third marks' specifications consist of similar terms (being the terms I have italicised above), they do not include the

broader terms identified in the notice of opposition. I appreciate that there is some overlap between the services, however, the ones contained within the opponent's second and third marks' specifications cover a narrower range of services than those upon which the opponent seeks to rely. While it is not open to the opponent to rely on a broader scope of protection than that covered by its own specifications, I consider that it can rely on the more limited italicised terms above on the basis that they are encompassed by the terms identified in the notice of opposition.

6. Under the section 5(3) ground, the opponent claims that as a result of the extensive use of its marks and the significant investment by the opponent in promoting them, the opponent has established a significant reputation in its marks that would result in the relevant public believing that the marks are used by the same undertaking or that there is an economic connection between them. As a result of this reputation and link in the minds of the average consumer, the opponent claims that use of the applicant's mark, without due cause, would take unfair advantage of the reputation of the opponent's marks by riding on its coat-tails and/or free-riding on the substantial investment of the opponent. The opponent also claims in addition (or in the alternative) that use of the applicant's mark, without due cause, is likely to be detrimental to the distinctive character of the opponent's mark (by way of erosion, blurring or dilution). The opponent states that such use would likely weaken the ability of the opponent's marks to identify services as originating from the opponent and would, thereby, result in a risk of a change in the economic behaviour of the average consumer.

7. In respect of its 5(4)(a) ground, the opponent relies on the following unregistered signs:

'UNITE'

("the opponent's first sign");

'UNITE THE UNION

("the opponent's second sign"); and



(“the opponent’s third sign”)

8. The opponent claims to have used all of the above signs throughout the UK since May 2007 for the following services:

Class 35: Organising conferences and exhibitions.

Class 41: Education relating to the working environment, employment, the economy and health and safety; providing of training; arranging and conducting conferences, congresses, seminars, symposiums and exhibitions.

Class 45: Representation of employees and workers; negotiation services for pay and conditions for employees.

9. In addition, the opponent also relies on the unregistered sign “UNITE FAITH WORKERS” (“the opponent’s fourth sign”) that it also claims to have used throughout the UK since 2007. However, this sign is relied on for the following services:

“Campaigning on behalf of faith workers; charitable fund raising for faith workers; representation of employees of faith and faith workers; providing training for faith workers; education to faith workers relating to the working environment, employment, the economy and health and safety; arranging and conducting conferences, seminars, and exhibitions for faith workers; combating discrimination and legal disputes against faith workers in the workplace; providing guidance and support via a helpline for the benefit of the opponent’s faith worker members; providing advice and support in relation to employment

disputes for faith workers; providing trade union services to faith workers; providing representation of faith workers in disciplinary actions.”

10. The opponent claims that as a result of their use, its signs have gained substantial goodwill in the UK. It claims that any use of the applicant’s mark has the capacity to cause deception and confusion, including inducing in customers a belief that the services supplied under the applicant’s mark emanate from, or are associated with, the opponent, thereby causing damage.

11. Finally, under its 3(6) ground, the opponent claims that the applicant has acted in bad faith in making the application in issue. The pleadings in respect of this ground are substantial. That being said, they can be broken down into two separate pleaded claims, which I will summarise separately below.

- The opponent contends that the applicant’s directors are all members of the opponent (two of the three directors being members of the opponent’s Unite Faith Worker’s branch) and are all currently engaged in a dispute with the opponent concerning alleged discrimination. The opponent pleads that the application was made in the context of a campaign against the opponent in respect of the ongoing discrimination allegations. As such, the opponent claims that, in the circumstances, the application falls short of the requisite standards of fair and honest commercial behaviour and the application is liable to mislead and confuse the public that services offered by the applicant actually originate from, are endorsed by, or are otherwise economically linked to, the opponent. Additionally, the opponent claims that the applicant’s mark is intended to hijack the opponent’s marks for its own benefit and to use its mark to block the opponent from operating its ‘Unite Faith Workers’ brand of its union.
- The opponent claims that the application has been filed for a very broad range of services for which the applicant cannot have any *bona fide* intention to use its mark for and that, in applying for such a broad specification, the application is not aimed at engaging fairly in competition and was applied for in a manner inconsistent with honest practices. In addition on this point, the opponent

argues that the application was filed with the intention to undermine the opponent's interests.

12. The applicant filed a counterstatement denying the claims made.

13. Only the opponent filed evidence in chief. No hearing was requested and only the opponent filed written submissions in lieu of a hearing. I also note that the present proceedings were subject to a suspension pending the outcome of the Supreme Court's decision in the case of *SkyKick UK Ltd & Anor v Sky Ltd & Ors (Rev1)* [2024] UKSC 36. This was considered necessary in light of the nature of the opponent's pleaded case under its section 3(6) ground. The suspension was confirmed to the parties on 6 September 2022. Upon the issuance of the decision in *SkyKick*, the Tribunal wrote to the parties on 10 March 2025 confirming that the proceedings were to resume. In doing so, the Tribunal provided the parties with the opportunity to file further submissions in respect of the application of *SkyKick* to the section 3(6) ground at issue. In response, I note that the opponent filed amended submissions. The applicant did not.

14. The opponent is represented by Hogan Lovells International LLP. The applicant is unrepresented. This decision is taken following a careful perusal of the papers.

15. The provisions of the Act relied upon in these proceedings are assimilated law, as they are derived from EU law. Although the UK has left the EU, section 6(3)(a) of the European Union (Withdrawal) Act 2018 (as amended by Schedule 2 of the Retained EU Law (Revocation and Reform) Act 2023) requires tribunals applying assimilated law to follow assimilated EU case law. That is why this decision refers to decisions of the EU courts which predate the UK's withdrawal from the EU.

EVIDENCE

16. The opponent's evidence came in the form of the witness statement of Mr Neil Gillam dated 25 January 2022. Mr Gillam is the senior solicitor of the opponent and has been employed by the opponent since 2018. Prior to this, he was on a full-time secondment to the opponent between 2014 and 2018. Mr Gillam sets out that his

department is responsible for all legal branding issues for the opponent, including the application, registration, prosecution and enforcement of trade marks. Mr Gillam's statement is accompanied by 14 exhibits, being exhibits NG1 to NG14.

17. I do not intend to reproduce the evidence and submissions in full here, however, I will refer to them below where necessary.

DECISION

My approach

18. I note that the opponent's written submissions set out that:

“[T]he Opposition under section 3(6) of the Act on bad faith should be considered first given the very wide range of the Applicant's services (necessitating a lengthy and time consuming analysis of the similarity of the services under section [5](2), 5(3) and 5(4) grounds of this Opposition).”

19. I agree with this proposed approach and will, therefore, proceed in considering the section 3(6) ground first. In the event that it succeeds in full, it will not be necessary to consider the remaining grounds. Alternatively, if the section 3(6) ground fails in its entirety or is only partially successful, I will proceed to consider the remaining grounds. I will return to consider this point at the conclusion of the section 3(6) part of my decision.

Section 3(6)

20. Section 3(6) of the Act states:

“(6) A trade mark shall not be registered if or to the extent that the application is made in bad faith”

21. In *SkyKick* (cited above), Lord Kitchin summarised the general principles applicable to bad faith at [240] as follows:

“(i) [...]”

(ii) The date for assessing whether an application to register [a] trade mark was made in bad faith is the date the application for registration was made (*Lindt*, para 35).

(iii) Bad faith in this context is an autonomous concept of EU law which must be given a uniform interpretation [...], and must be interpreted in the context of Directive 89/104 in the same manner as in the context of Regulation 40/94 ([*Malaysia Dairy Industries Pte Ltd v Ankenaevenet for Patenter og Varemaerker* (C-320/12) EU:C:2013:435 (“*Malaysia Dairy*”)], para 29; [*Sky plc v SkyKick UK Ltd* (C-371/18) EU:C:2020:45 (“*Sky CJEU*”)], para 73).

(iv) While, in accordance with its usual meaning in everyday language, the concept of bad faith presupposes the presence of a dishonest state of mind or intention, the concept must also be understood in the context of trade mark law, which involves the use of marks in the course of trade. Further, it must have regard to the objectives of the [...] law of trade marks, namely the establishment and functioning of [...] a system of undistorted competition in which each undertaking must, in order to attract and retain customers by the quality of its goods or services, be able to have registered as trade marks signs which enable consumers, without any possibility of confusion, to distinguish those goods or services from those which have a different origin (*Lindt*, para 45; [*Koton Mağazacılık Tekstil Sanayi ve Ticaret AS v European Union Intellectual Property Office (EUIPO)* (C-104/18) EU:C:2019:724 (“*Koton*”)], para 45).

(v) Consequently, the objection will be made out where the proprietor made the application for registration, not with the aim of engaging fairly in competition but either (a) with the intention of undermining, in a manner inconsistent with honest practices, the interests of third parties; or (b) with the intention of obtaining, without even targeting a specific third party, an exclusive right for purposes other than those falling within the functions of a trade mark, and in particular the essential function of indicating origin (*Koton*, para 46; *Sky CJEU*, para 75).

(vi) The intention of the applicant is a subjective matter, but it must be capable of being established objectively by the competent administrative or judicial authorities having regard to the objective circumstances of the case ([*Hasbro Inc v EUIPO, Kreativni Dogaaji d.o.o. (intervening)* (Case T-663/19) EU:T:2021:211 (“*Hasbro*”)], paras 39 and 40; *Koton*, para 47).

(vii) The burden of proving that an application for a registered mark was made in bad faith lies on the party making the allegation. But where the circumstances of the case may lead to a rebuttal of the presumption of good faith, it is for the proprietor of the mark to explain and provide a plausible explanation of the objectives and commercial logic pursued by the application for registration (*Hasbro*, paras 42 and 43).

(viii) Whether the applicant was acting in bad faith must be the subject of an overall assessment, taking into account all of the factors relevant to the particular case (*Lindt*, para 37).

(ix) The applicant for a trade mark is not required to indicate or to know precisely when the application is filed or examined, the use that will be made of it (*Sky CJEU*, para 76; [*AS v Deutsches Patent-und Markenamt* (C-541/18) EU:C:2019:725], para 22).

(x) Nevertheless, the registration by an applicant of a mark without any intention to use it in relation to the goods and services covered by the registration may constitute bad faith where there is no rationale for the application in the light of the aims referred to in Regulation 40/94 and Directive 89/104 (*Sky CJEU*, para 77).

(xi) Such bad faith may, however, be established only where there are objective, relevant and consistent indicia tending to show that, when the application was filed, the applicant for registration had the intention either of undermining, in a manner inconsistent with honest practices, the interests of third parties, or of obtaining, without targeting a specific third party, an exclusive

right for purposes other than those falling within the functions of a trade mark (*Sky CJEU*, para 77).

(xii) It follows that the bad faith of the applicant cannot be presumed on the basis of a mere finding that, at the time of filing the application, the applicant had no economic activity corresponding to the goods and services referred to in the application (*Sky CJEU*, para 78).

(xiii) When the absence of an intention to use the mark in accordance with the essential functions of a trade mark concerns only certain goods or services referred to in the application for registration, that constitutes making the application in bad faith only in so far as it relates to those goods or services (*Sky CJEU*, para 81).

(xiv) If, at the end of the day, the court concludes that, despite formal observance of the relevant rules and conditions for obtaining registration, the purpose of the rules has not been achieved, and that there was an intention to take advantage of the rules by creating artificially the conditions laid down for obtaining the registration, this may amount to an abuse sufficient to find that the application was made in bad faith (see, for example, *Hasbro*, para 72).

(xv) Directive 89/104 does not preclude a provision of national law under which an applicant for registration must state that the mark is being used in relation to the goods or services in relation to which it is sought to register the mark, or that the applicant has a *bona fide* intention that it should be used, provided that infringement of such an obligation cannot constitute a ground for invalidity. It may, however, constitute evidence for the purposes of establishing possible bad faith on the part of the applicant when the application was filed (*Sky CJEU*, paras 86 and 87)."

22. An allegation of bad faith is a serious allegation which must be distinctly proved, but in deciding whether it has been proved, the usual civil evidence standard applies (i.e. balance of probability). This means that it is not enough to establish facts which are as consistent with good faith as bad faith: *Red Bull*.

23. In considering the present ground, I will focus on the second part of the opponent's claim. In doing so, I note that the objective that the applicant has been accused of pursuing is that it sought to apply for a trade mark for a very broad range of services for which it cannot have had a *bona fide* intention to use and that the application was made with the illegitimate intention of undermining the interests of third parties. In assessing this claim in accordance with the correct approach to assessing bad faith claims as set out in *Alexander Trade Mark*, BL O/036/18, I am satisfied that this pleaded objective is one for which the contested application could not have been properly filed (i.e. if proven, it would lead to a conclusion that it was made in bad faith). As such, it is now necessary for me to proceed to consider whether the opponent has established that the application was filed in pursuant of that objective.

24. In respect of a claim of this nature, it is necessary to first look at the specification applied for. As above, the specification appears in the Annex of this decision. It makes up a total of 47 pages of terms, all of which sit within class 35. Not only is the specification very broad but it also covers a disparate range of services such as (but not limited to) the following:

- Accounting services relating to costs for farming enterprises
- Arranging of newspaper subscriptions
- Auctioneering services relating to agriculture
- Business advisory services relating to the establishment of motor dealership
- Business management of sporting venues [for others]
- Computerised stock management
- Gas meter reading for billing purposes
- Mail order retail services for cosmetics
- Model recruitment agencies
- Retail services in relation to sex aids
- Shop window dressing
- Theatrical casting agency
- Wholesale services in relation to sorbets

- Xerography

25. It is difficult to imagine that one business would use a trade mark to indicate to customers that it is responsible for services as varied as those in the specification at issue. The sheer breadth of the specification is sufficient to call into question whether the applicant had an intention to use the trade mark in accordance with its essential function in relation to all of the services in the application.

26. In response to the claim against it, I note that the applicant denied that the application was made in bad faith. I have reproduced this denial in full below, exactly how it appears in the counterstatement.

“The Unite Faith Workers Fellowship incorporated at Companies House as ‘Unite Faith Workers’ is a subsidiary of the Anglican Foundation and has a membership now exceeding 250 members, and undertakes research, events and in our Senior Research Fellow, Revd Dr David Isiorho, heads up the academic team of black and ethnic minority theologians.”

27. In considering the above, I am of the view that it is somewhat vague as to what the applicant’s intentions actually are. On this point, I note that the applicant has not sought to file any further explanation as to its intended activities. Without anything further, I consider it reasonable to infer that, based on the explanation above, the research undertaken by the applicant is theological in nature. Further, there is no additional information given regarding the applicant’s activities other than a non-specific reference to ‘events’. As a result, I consider that it is, again, reasonable to infer that the ‘events’ run by the applicant are also likely to be theological in nature.

28. In light of the above, I note that the applicant’s specification does include a range of different research and event related services (being the claims made in the applicant’s counterstatement). However, these cover a disparate range of subjects, none of which relate to theology. The research services covered by the specification cover a range of services that specifically relate to advertising, marketing, business, information, medical, science and consumer research

services. Additionally, the event services cover marketing and advertising events, sales events for cattle and livestock and esports events. I do not consider such services are those that would reasonably be covered by the applicant's business, being a theology research/events organisation. Further on this point, I refer to those services that I have discussed at paragraph 24 above and note that no explanation has been given as to why the applicant applied for these types of services or how they can be said to relate to its actual or intended business operation. In the present case, I do not consider it realistic to suggest that an undertaking that seems to focus on theological activity would also use its mark for computerised stock management or retail services in relation to sex aids, for example.

29. In respect of the aims of the applicant, I note that the only evidence of the applicant's actual activities came from the opponent. I do not intend to summarise this in full but note the following:

- The evidence includes a copy of Unite the Union's Faith Workers Newsletter.² This is dated 'Summer 2016' and, at page 11³, there is an introductory article written by Reverend Dr Isiorho. In this article, he introduces himself as the 'Branch Secretary' and then goes on to discuss his life and career up until that point.
- Additionally, a letter from Reverend Dr Isiorho to members of the opponent's Faith Workers' Branch dated 1 May 2019 is provided.⁴ The letter discusses upcoming events regarding the 25th anniversary of the Faith Workers' Branch and displays the opponent's third mark on its letterhead.
- The opponent has provided a printout from the applicant's website, being www.unitefaithworkers.com dated 5 October 2020.⁵ The opponent claims that the website was registered on 30 May 2020, approximately 13 years after the opponent began using its 'UNITE FAITH WORKERS' sign. I note that the

² Pages 2 to 39 of Exhibit NG14

³ Page 19 of Exhibit NG14

⁴ Page 48 of NG14

⁵ Pages 52 to 55 of Exhibit NG14

website claims that it helps “the Union to protect its own minority members from racism”⁶ and also makes reference to crowdfunding to raise funds to engage in legal action in order to address the problems within the opponent’s organisation.

- In the ‘About’ section of the applicant’s website discussed above, I note that there is a still image from an embedded video that shows use the opponent’s third mark (albeit in different colours).
- The applicant’s website makes reference to a statement from July 2020 that was prepared by Reverend Dr David Isiorho wherein he asks, “Does Unite Have its Knee on the Neck of its Black Members?”.⁷ In discussing the statement, the website refers to Reverend Dr Isiorho as the Secretary of the Unite Faith Workers’ Branch, reiterating his position within the opponent’s organisation.
- Print-outs of the applicant’s social media pages from Facebook⁸ and Twitter⁹ are provided. Both pages were created in July 2020. I note that the Facebook page is called ‘Unite Faith Workers’ Fellowship’ and is listed as a ‘Trade Union’ page. As for the Twitter account, I note that this has the handle ‘@UniteFaithUnion’. The Twitter account states that the organisation is located in London and refers to the website unitefaithworkers.com, being the website referred to above. Both the ‘About’ section of the Facebook page and the biography on the Twitter account discuss ongoing complaints and campaigns against the opponent and its Faith Workers’ branch in relation to claims of racism, sectarianism, bullying, sexual harassment and abuse.
- In a ‘Pinned Tweet’ of the Twitter account referred to above, there is a post dated 30 July of an unknown year that refers to the “unholy hypocrisy of the Unite Faith Workers’ Branch” with a link to said article. It is noted that this article

⁶ Page 52 of Exhibit NG14

⁷ Page 53 of Exhibit NG14

⁸ Pages 56 and 57 of Exhibit NG14

⁹ Pages 58 and 59 of Exhibit NG14

also appears to be linked as a blog on the applicant's website, the pages of which I have referred to above. I note that on the opponent's website, this post is referred to as being made on 29 July 2020.¹⁰

30. Firstly, while the evidence appears to focus on the role of Reverend Dr Isiorho, I do not consider that this presents a problem for the opponent. I say this because as suggested in its counterstatement, Reverend Dr Isiorho 'heads up' the applicant and I note that the applicant has not denied the opponent's claim that he is a director of the opponent's Faith Workers' branch. Therefore, I consider it reasonable to accept that he is a person with control over the applicant. On this point, I refer to the case of *Joseph Yu v Liaoning Light Industrial Products Import and Export Corporation*, BL O/013/05, wherein Professor Ruth Annand as the Appointed Person held that:

"22. [A] claim of bad faith is not avoided by making an application in the name of an entity that is owned or otherwise controlled by the person behind the application."

31. As such, the evidence relating to Reverend Dr Isiorho can be said to speak to the actions of the applicant. In respect of this point, I also accept that Reverend Dr Isiorho was not only a member of the opponent's Faith Workers' branch but was the Branch Secretary. As such, he plainly had knowledge of the opponent's operations.

32. In respect of the evidence filed, I note that the applicant did not respond to any of the points raised by the opponent. While I cannot speak to the merits of the claims against the opponent, I am of the view that it is reasonable to accept the evidence as duly demonstrating that the applicant's sole purpose was to interfere with or undermine the opponent's business by way of an ongoing campaign against it via websites and social media. In addition, I note that the evidence above shows the applicant even using one of the opponent's marks on its website. Therefore, it can be said that the applicant's claims could be construed as being made under the

¹⁰ Page 54 of Exhibit NG14

guise of a branch that misrepresents itself as part of the opponent's organisation. Lastly, I note that at no point in the opponent's evidence of the applicant's activities does it attempt to make it clear that the applicant is *not* part of the opponent's operation. All of this, in my view, can reasonably be said to point to the applicant having a clear intention to undermine the opponent's business without having any actual intention to use the mark for any legitimate business purposes.

33. On the topic of an overly broad specification, I refer again to the Supreme Court's decision in *SkyKick*, namely paragraphs 252 to 254, wherein Lord Kitchen sets out the following:

"252. I recognise that such an applicant, when given an appropriate opportunity, may provide a reasonable explanation and justification for its actions and in that way answer and dispel any inference that it made the application in bad faith. If, however, it fails to do so, it is in my view open to the tribunal to find that the application was indeed made in bad faith in respect of those goods and services.

253. This proposition may be tested by taking an example provided by counsel for the Comptroller-General, namely a person who applies to register a mark in respect of everything in all 45 classes of goods and services. Here the width and size of the specification would, absent a satisfactory explanation, justify a finding of abuse on the basis that the applicant had intentionally taken advantage of the rules by creating artificially the conditions laid down for obtaining a registration with unduly wide protection: see also *Hasbro*, para 72; and, in a different context, *Eichsfelder Schlachtbetrieb GmbH v Hauptzollamt Hamburg-Jonas* (C-515/03) EU:C:2005:491; [2005] ECR I-7355, para 39 and the case-law cited there.

254. Once that proposition is established, as I think it is, then it must be a matter of degree whether the objective circumstances, that is to say, the width and size of the specification of goods and services and their nature, as compared to the size and nature of the applicant's business (or lack of it) are such as to rebut the presumption of good faith and so justify the conclusion that the

application was filed, at least in part, for a purpose other than in connection with the proper functions of a trade mark, that is to say to denote the origin of the goods or services to which it is applied.”

34. Taking into account all that I have said above, I am of the view that, firstly, the specification applied for is very broad and disparate.¹¹ Secondly, the conclusion I have made in respect of the applicant’s intention is one that, in light of the breadth of the specification applied for, is consistent with a bad faith intention. As such, I am of the view that the opponent’s claim gives rise to a *prima facie* case of bad faith. I remind myself that when a *prima facie* case of bad faith is raised, a finding of bad faith does not automatically follow. However, it does shift the burden of proof to the applicant in that it is required to rebut a *prima facie* case. If the claim is successfully rebutted, the claim will fail. In the present case, I appreciate that the applicant did file a counterstatement. However, I have set out above that this did not adequately explain its actions in light of the specification applied for. Further, the applicant has been provided a number of further opportunities to justify its application by way of evidence or written submissions in lieu of a hearing. It did not do so. In addition, it was also given the opportunity to file additional submissions regarding the impact of *SkyKick*. The applicant failed to respond and has, therefore, not provided any reasonable explanation for its application that would dispel the *prima facie* case against it. As such, I am entitled to find that the application was made in bad faith.

35. As a result of everything I have said above, I hereby find that the applicant’s mark was applied for in bad faith. Given the disconnect between all of the services applied for and the intention of the applicant, I am of the view that this finding applies to all of the services applied for. As such, I find that the present ground succeeds in full.

¹¹ I appreciate that the applicant has not sought to register goods and services in every class, however, this does not mean that the specification cannot be unjustifiably broad, especially in light of the lack of any real explanation as to what it is that the applicant does or intends to do.

FINAL REMARKS

36. I remind myself that in addition to the 3(6) ground assessed above, the opponent also relies on 5(2)(b), 5(3) and 5(4)(a) grounds. On the point of the remaining grounds, I note the opponent's submissions which state that:

"The Opponent's primary position is that the Opposition should succeed in full in respect of all of the Applicant's Services pursuant to section 3(6) of the Act, and therefore that it is unnecessary for the Office to consider the Opponent's alternative relative grounds."

37. In light of my findings that the 3(6) ground has succeeded in full, I agree with the opponent's submissions that it is not necessary to consider the remaining grounds.

CONCLUSION

38. The opposition has succeeded in full and the application is, therefore, refused in respect of all services applied for.

COSTS

39. As the opponent has been successful, it is entitled to a contribution towards its costs based upon the scale published in Tribunal Practice Notice 2/2016. I note that, save for the filing of a defence, the applicant has not engaged in this matter. I also note that the opponent has relied on a wide range of grounds and while the majority of those were not considered, the opponent was still required to file detailed evidence and submissions in support of all of its claims. I consider that the costs award should reflect this.

40. In the circumstances, I award the opponent the sum of **£1,600** as a contribution towards its costs. The sum is calculated as follows:

Preparing a notice of opposition and considering

the applicant's counter statement:	£400
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Preparing evidence:	£600
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Preparing submissions in lieu of a hearing:	£400
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Official Fees:	£200
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Total:	£1,600
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41.I therefore order Anglican Foundation to pay Unite the Union the sum of £1,600.

This sum should be paid within 21 days of the expiry of the appeal period or, if there is an appeal, within 21 days of the conclusion of the appeal proceedings.

Dated this 17th day of April 2025

A COOPER

For the Registrar

ANNEX

Class 35

Account auditing; Accountancy; Accountancy advice relating to tax preparation; Accountancy advice relating to taxation; Accountancy advice relating to the preparation of tax returns; Accountancy, book keeping and auditing; Accountancy services; Accountancy services relating to accounts receivable; Accounting; Accounting advisory services; Accounting consultancy relating to taxation; Accounting for third parties; Accounting, in particular book-keeping; Accounting services; Accounting services for mergers and acquisitions; Accounting services for pension funds; Accounting services relating to costs for farming enterprises; Accounting services relating to tax planning; Accounts (Drawing up of statements of -); Accounts (Preparation of -); Acquisition (Business -) searches; Acquisition of business information relating to company activities; Acquisition of business information relating to company status; Acquisition of commercial information; Acquisitions (Advice relating to -); Acquisitions (Business -) consulting services; Addressing envelopes; Addressing of envelopes; Administering medication reimbursement programs and services; Administering of professional competency testing; Administering of professional [vocational] certifications; Administering pharmacy reimbursement programs and services; Administration, billing and reconciliation of accounts on behalf of others; Administration (Business -) relating to statistical methods; Administration (Commercial -) of the licensing of the goods and services of others; Administration of a discount program for enabling participants to obtain discounts on goods and services through use of a discount membership card; Administration of business affairs; Administration of business payroll for others; Administration of businesses; Administration of competitions for advertising purposes; Administration of consumer loyalty programs; Administration of contests for advertising purpose; Administration of cultural and educational exchange programs; Administration of customer loyalty and incentive schemes; Administration of employee benefit plans; Administration of employee pension plans; Administration of employee welfare benefit plans; Administration of foreign business affairs; Administration of frequent flyer programmes that allow members to redeem miles for points or awards offered by other loyalty programmes; Administration of frequent flyer programs; Administration of frequent flyer programs that allow members to redeem miles for points or awards offered by

other loyalty programs; Administration of incentive award programs to promote the sale of the goods and services of others; Administration of loyalty and incentive schemes; Administration of loyalty programs involving discounts or incentives; Administration of loyalty rewards programmes; Administration of loyalty rewards programs; Administration of loyalty rewards programs featuring trading stamps; Administration of membership schemes; Administration of newspaper subscription [for others]; Administration of patient reimbursement programs; Administration of preferred provider plans; Administration of prepaid health care plans; Administration of sales and promotional incentive schemes; Administration of sales promotion incentive programs; Administration of the business affairs of franchises; Administration of the business affairs of retail stores; Administration relating to business appraisal; Administration relating to business planning; Administration relating to marketing; Administration relating to sales methods; Administrative accounting; Administrative assistance in responding to calls for tenders; Administrative assistance in responding to requests for proposals [RFPs]; Administrative data processing; Administrative hotel management; Administrative loyalty card services; Administrative management of health care clinics; Administrative management of hospitals; Administrative order processing; Administrative processing and organising of mail order services; Administrative processing of computerized purchase orders; Administrative processing of orders; Administrative processing of purchase orders; Administrative processing of purchase orders placed by telephone or computer; Administrative processing of purchase orders within the framework of services provided by mail-order companies; Administrative processing of warranty claims; Administrative services for medical referrals; Administrative services for the relocation of businesses; Administrative services relating to credit card registration; Administrative services relating to customs clearance; Administrative services relating to dental health insurance; Administrative services relating to employee stock plans; Administrative services relating to hospital referrals; Administrative services relating to referrals for general building contractors; Administrative services relating to referrals for insurance agents; Administrative services relating to the management of legal dockets; Administrative services relating to the referral of clients to lawyers; Administrative services relating to the referral of patients; Administrative services relating to the relocation of personnel; Administrative services relating to warranty claims processing; Administrative support and data processing services; Advertisement and publicity

services by television, radio, mail; Advertisement billboards (Rental of -); Advertisement for others on the Internet; Advertisement hoarding rental; Advertisement hoardings (Rental of -); Advertisement via mobile phone networks; Advertisements (Placing of -); Advertisements (Preparing of -); Advertising; Advertising agencies; Advertising agency services; Advertising analysis; Advertising and advertisement services; Advertising and marketing; Advertising and marketing consultancy; Advertising and marketing services; Advertising and marketing services provided by means of blogging; Advertising and marketing services provided by means of social media; Advertising and marketing services provided via communications channels; Advertising and promotion services; Advertising and promotion services and related consulting; Advertising and promotional services; Advertising and publicity; Advertising and publicity services; Advertising automobiles for sale by means of the Internet; Advertising business especially in the field of telematic and telephone networks; Advertising by mail order; Advertising by transmission of on-line publicity for third parties through electronic communications networks; Advertising consultation; Advertising copywriting; Advertising flyer distribution; Advertising flyer distribution for others; Advertising for motion picture films; Advertising for others; Advertising in periodicals, brochures and newspapers; Advertising in the field of tourism and travel; Advertising in the popular and professional press; Advertising, including on-line advertising on a computer network; Advertising, including promotion of products and services of third parties through sponsoring arrangements and licence agreements relating to international sports' events; Advertising, marketing and promotion services; Advertising, marketing and promotional consultancy, advisory and assistance services; Advertising, marketing and promotional services; Advertising material (Dissemination of -); Advertising material (Updating of -); Advertising matter (Dissemination of -); Advertising matter (Production of -); Advertising of business web sites; Advertising of cinemas; Advertising of commercial or residential real estate; Advertising of the goods of other vendors, enabling customers to conveniently view and compare the goods of those vendors; Advertising of the services of other vendors, enabling customers to conveniently view and compare the services of those vendors; Advertising on the Internet for others; Advertising particularly services for the promotion of goods; Advertising planning; Advertising, promotional and marketing services; Advertising, promotional and public relations services; Advertising relating to pharmaceutical

products and in-vivo imaging products; Advertising relating to transport and delivery; Advertising research; Advertising research services; Advertising services; Advertising services by means of balloon displays; Advertising services by means of sandwich board; Advertising services by means of television screen based text; Advertising services for architects; Advertising services for promoting the brokerage of stocks and other securities; Advertising services for the literary industry; Advertising services for the promotion of beverages; Advertising services for the promotion of e-commerce; Advertising services of a radio and television advertising agency; Advertising services provided by a radio and television advertising agency; Advertising services provided by television; Advertising services provided for florists; Advertising services provided for others; Advertising services provided over the internet; Advertising services provided via a data base; Advertising services provided via the internet; Advertising services relating to books; Advertising services relating to clothing; Advertising services relating to cosmetics; Advertising services relating to data bases; Advertising services relating to esports events; Advertising services relating to financial investment; Advertising services relating to financial services; Advertising services relating to hotels; Advertising services relating to in vivo imaging apparatus; Advertising services relating to in vivo imaging products; Advertising services relating to jewelry; Advertising services relating to motor cars; Advertising services relating to newspapers; Advertising services relating to perfumery; Advertising services relating to pharmaceutical products; Advertising services relating to pharmaceuticals; Advertising services relating to pharmaceuticals for the treatment of diabetes; Advertising services relating to public works; Advertising services relating to real property; Advertising services relating to the commercialization of new products; Advertising services relating to the marine and maritime industry; Advertising services relating to the motor vehicle industry; Advertising services relating to the provision of business; Advertising services relating to the recruitment of personnel; Advertising services relating to the sale of goods; Advertising services relating to the sale of motor vehicles; Advertising services relating to the sale of personal property; Advertising services relating to the transport industries; Advertising services relating to the travel industries; Advertising services to create corporate and brand identity; Advertising services to promote public awareness in the field of social welfare; Advertising services to promote public awareness of environmental issues and initiatives; Advertising services to promote public awareness of environmental matters;

Advertising services to promote public awareness of medical conditions; Advertising services to promote public awareness of medical issues; Advertising services to promote public awareness of nephrotic syndrome and focal segmental glomerulosclerosis [FSGS]; Advertising services to promote public awareness of social issues; Advertising services to promote public awareness of the benefits of shopping locally; Advertising services to promote the sale of beverages; Advertising space (Rental of -); Advertising space (Rental of -) on the internet; Advertising text publication services; Advertising the goods and services of online vendors via a searchable online guide; Advertising through all public communication means; Advertising via electronic media and specifically the internet; Advertising via the Internet; Advice and information concerning commercial business management; Advice concerning chemical product marketing; Advice for consumers (Commercial information and -) [consumer advice shop]; Advice in the field of business management and marketing; Advice in the running of establishments as franchises; Advice on tax preparation; Advice on the analysis of consumer buying habits and needs provided with the help of sensory, quality and quantity-related data; Advice relating to barter trade; Advice relating to business management; Advice relating to business organisation; Advice relating to business organization; Advice relating to marketing management; Advice relating to personnel management; Advice relating to the acquisition of businesses; Advice relating to the business management of fitness clubs; Advice relating to the business management of health clubs; Advice relating to the business operation of fitness clubs; Advice relating to the business operation of health clubs; Advice relating to the organisation and management of business; Advice relating to the sale of businesses; Advising commercial enterprises in the conduct of their business; Advising industrial enterprises in the conduct of their business; Advisory and consultancy services relating to import-export agencies; Advisory and consultancy services relating to the procurement of goods for others; Advisory services and information in business organization and management; Advisory services (Business -) relating to the establishment of franchises; Advisory services (Business -) relating to the exploitation of inventions; Advisory services (Business -) relating to the management of businesses; Advisory services (Business -) relating to the management of public sector businesses; Advisory services (Business -) relating to the operation of franchises; Advisory services for business management; Advisory services for preparing and carrying out commercial transactions; Advisory services

relating to advertising; Advisory services relating to business acquisitions; Advisory services relating to business administration; Advisory services relating to business analysis; Advisory services relating to business management; Advisory services relating to business management and business operations; Advisory services relating to business organisation; Advisory services relating to business organisation and management; Advisory services relating to business organization; Advisory services relating to business planning; Advisory services relating to business risk management; Advisory services relating to commercial planning; Advisory services relating to commercial transactions; Advisory services relating to corporate identity; Advisory services relating to data processing; Advisory services relating to electronic data processing; Advisory services relating to market research; Advisory services relating to marketing; Advisory services relating to personnel placement; Advisory services relating to personnel recruitment; Advisory services relating to promotional activities; Advisory services relating to public relations; Advisory services relating to publicity for franchisees; Advisory services relating to sales promotion; Advisory services relating to tax preparation; Advisory services relating to the corporate structure of businesses; Advisory services relating to the corporate structure of companies; Advisory services relating to the operation of franchises; Advisory services relating to the ordering of stationery; Advisory services relating to the purchase of goods on behalf of business; Advisory services relating to the purchase of goods on behalf of others; Affiliate marketing; Agency services for arranging business introductions; Agency services for promoting sports personalities; Airport administration services; Alcoholic beverage procurement services for others [purchasing goods for other businesses]; Analysis (Cost price -); Analysis of advertising response; Analysis of advertising response and market research; Analysis of business data; Analysis of business information; Analysis of business management systems; Analysis of business statistics; Analysis of business trends; Analysis of company attitudes; Analysis of company behaviour; Analysis of market research data; Analysis of market research data and statistics; Analysis of market research statistics; Analysis of marketing trends; Analysis of markets; Analysis of the public awareness of advertising; Analysis relating to marketing; Announcement services for advertising purposes; Answering (Telephone -) for unavailable subscribers; Appointment reminder services [office functions]; Appointment scheduling services [office functions]; Appraisal of business opportunities; Appraisals (Business -); Arrangement of advertising; Arranging

advertising and promotional contracts for others; Arranging advertising contracts for others; Arranging and concluding commercial transactions for others; Arranging and conducting auctions; Arranging and conducting business fairs; Arranging and conducting commercial trade shows; Arranging and conducting marketing promotional events for others; Arranging and conducting of advertising events; Arranging and conducting of art exhibitions for commercial or advertising purposes; Arranging and conducting of auctions and reverse auctions via computer and telecommunication networks; Arranging and conducting of auctions and reverse auctions via mobile telephones; Arranging and conducting of business meetings; Arranging and conducting of commercial exhibitions; Arranging and conducting of commercial exhibitions and shows; Arranging and conducting of demonstrations for advertising purposes; Arranging and conducting of displays for advertising purposes; Arranging and conducting of exhibitions for business purposes; Arranging and conducting of fairs and exhibitions for advertising purposes; Arranging and conducting of fairs and exhibitions for business and advertising purposes; Arranging and conducting of fairs and exhibitions for business purposes; Arranging and conducting of flea markets; Arranging and conducting of Internet auctions; Arranging and conducting of marketing events; Arranging and conducting of promotional events; Arranging and conducting of real estate auctions; Arranging and conducting of telephone auctions; Arranging and conducting of television auctions; Arranging and conducting recruitment fairs; Arranging and conducting sales events for cattle; Arranging and conducting sales events for livestock; Arranging and conducting sales events for others of livestock and registered and commercial cattle; Arranging and conducting trade fairs; Arranging and conducting trade show exhibitions; Arranging and conducting trade shows; Arranging and conducting trade shows relating to publishing; Arranging and conduction of auction sales; Arranging and placing of advertisements; Arranging business introductions; Arranging business introductions relating to the buying and selling of products; Arranging commercial transactions, for others, via online shops; Arranging for the provision of advertising space in newspapers; Arranging newspaper subscriptions; Arranging newspaper subscriptions for others; Arranging of advertising in cinemas; Arranging of auction sales; Arranging of auctions; Arranging of business introductions; Arranging of buying and selling contracts for third parties; Arranging of collective buying; Arranging of commercial and business contacts; Arranging of competitions for advertising purposes; Arranging of contracts for others for the buying

and selling of goods; Arranging of contracts, for others, for the providing of services; Arranging of contracts for the purchase and sale of goods and services, for others; Arranging of contractual [trade]services with third parties; Arranging of demonstrations for advertising purposes; Arranging of demonstrations for business purposes; Arranging of demonstrations for commercial purposes; Arranging of demonstrations for trade purposes; Arranging of displays for advertising purposes; Arranging of displays for business purposes; Arranging of displays for commercial purposes; Arranging of displays for trade purposes; Arranging of exhibitions for advertising purposes; Arranging of exhibitions for business purposes; Arranging of exhibitions for commercial purposes; Arranging of exhibitions for trade purposes; Arranging of newspaper subscriptions for others; Arranging of presentations for advertising purposes; Arranging of presentations for business purposes; Arranging of presentations for commercial purposes; Arranging of presentations for trade purposes; Arranging of product launches; Arranging of subscriptions for the publications of others; Arranging of trade fairs; Arranging of trade shows; Arranging of trading transactions and commercial contracts; Arranging promotion of charitable fundraising events; Arranging subscriptions of the online publications of others; Arranging subscriptions to a television channel; Arranging subscriptions to electronic journals; Arranging subscriptions to information media; Arranging subscriptions to information packages; Arranging subscriptions to Internet services; Arranging subscriptions to media packages; Arranging subscriptions to publications for others; Arranging subscriptions to telecommunication services [for others]; Arranging subscriptions to telecommunication services for others; Arranging subscriptions to telephone services; Arranging the buying of goods for others; Arranging the distribution of advertising literature in response to telephone enquiries; Arranging the distribution of advertising samples; Arranging the distribution of advertising samples in response to telephone enquiries; Artists (Business management of performing -); Assessment analysis relating to business management; Assistance, advisory services and consultancy with regard to business analysis; Assistance, advisory services and consultancy with regard to business management; Assistance, advisory services and consultancy with regard to business organization; Assistance, advisory services and consultancy with regard to business planning; Assistance and advice regarding business management; Assistance and advice regarding business organisation and management; Assistance and advice regarding business organization; Assistance and advice regarding

business organization and management; Assistance and consultancy relating to business management and organisation; Assistance and consultancy services in the field of business management of companies in the energy sector; Assistance (Business management -); Assistance in business management within the framework of a franchise contract; Assistance in franchised commercial business management; Assistance in management of business activities; Assistance in product commercialization, within the framework of a franchise contract; Assistance relating to business organisation; Assistance relating to recruitment and placement of staff; Assistance to commercial enterprises in the management of their business; Assistance to industrial enterprises in the conduct of their business; Assistance to industrial or commercial enterprises in the running of their business; Assistance to management in commercial enterprises in respect of advertising; Assistance to management in commercial enterprises in respect of public relations; Assistance with business management; Assistance with business planning; Auction and reverse auction services; Auction sales (Arranging of -); Auction services; Auctioneering; Auctioneering of property; Auctioneering provided on the internet; Auctioneering services; Auctioneering services provided via telecommunication networks; Auctioneering services relating to agriculture; Auctioning of vehicles; Auctioning via telecommunication networks; Audience rating determination for radio and television broadcasts; Audio-visual displays for advertising purposes (Preparation or presentation of -); Auditing of accounts; Auditing of financial statements; Auditing utility rates for others; Auditioning of performing artists [selection of personnel]; Automated data processing; Automatic re-ordering service for business; Automobile registration services; Balance sheet accounting; Banner advertising; Benchmarking (evaluation of business organisation practices); Benchmarking services; Bidding quotation; Bill presentment services; Bill sticking; Billing; Billing services; Billing services in the field of energy; Billing services in the field of healthcare; Bill-posting; Blogger outreach services; Book club services retailing books to its members; Booking agent services for models; Bookkeeping; Book-keeping; Book-keeping and accounting; Book-keeping and accounting services; Bookkeeping for electronic funds transfer; Brand creation services; Brand creation services (advertising and promotion); Brand evaluation services; Brand positioning; Brand positioning services; Brand strategy services; Brand testing; Brokerage of name and address based lists; Business accounting advisory services; Business accounts management; Business acquisitions; Business

acquisitions (Advice relating to -); Business acquisitions consultation; Business administration; Business administration and management; Business administration assistance; Business administration consultancy; Business administration for others; Business administration in the field of transport and delivery; Business administration of employee share schemes; Business administration services; Business administration services for processing sales made on the internet; Business administration services for the processing of sales made on a global computer network; Business administration services for the processing of sales made on the Internet; Business administration services in the field of healthcare; Business administration services in the field of transportation; Business administrative services for the relocation of businesses; Business administrative services for the relocation of personnel; Business advertising services relating to franchising; Business advice; Business advice and consultancy relating to franchising; Business advice, inquiries or information; Business advice relating to accounting; Business advice relating to acquisitions; Business advice relating to advertising; Business advice relating to disposals; Business advice relating to financial re-organisation; Business advice relating to franchising; Business advice relating to growth financing; Business advice relating to marketing; Business advice relating to marketing management consultations; Business advice relating to mergers; Business advice relating to restaurant franchising; Business advice relating to strategic marketing; Business advisory and consultancy services; Business advisory services; Business advisory services provided to determine pay and grading structures; Business advisory services relating to business liquidations; Business advisory services relating to company performance; Business advisory services relating to franchising; Business advisory services relating to franchising of a motor dealership; Business advisory services relating to product development; Business advisory services relating to product manufacturing; Business advisory services relating to the establishment and operation of franchises; Business advisory services relating to the establishment of motor dealership; Business advisory services relating to the running of restaurants; Business advisory services relating to the running of sandwich bars; Business advisory services relating to the selection of computers; Business advisory services relating to the setting up of restaurants; Business advisory services relating to the setting up of sandwich bars; Business advisory services relating to the use of computers; Business advisory services to determine pay and grading structures by job evaluation; Business

analysis; Business analysis and information services, and market research; Business analysis of markets; Business analysis services; Business and commercial information services; Business and market research; Business appraisal; Business appraisal consultancy; Business appraisal services; Business appraisals; Business appraisals and evaluations in business matters; Business assistance; Business assistance, management and administrative services; Business assistance relating to business image; Business assistance relating to corporate identity; Business assistance relating to franchising; Business assistance relating to starting and running a franchise; Business assistance relating to the establishment of franchises; Business assistance relating to the formation of commercial undertakings; Business auditing; Business brokerage services; Business consultancy; Business consultancy and advisory services; Business consultancy, in the field of transport and delivery; Business consultancy (Professional -); Business consultancy relating to the administration of information technology; Business consultancy services; Business consultancy services relating to data processing; Business consultancy services relating to disaster planning and recovery; Business consultancy services relating to insolvency; Business consultancy services relating to management of fund raising campaigns; Business consultancy services relating to manufacturing; Business consultancy services relating to product development; Business consultancy services relating to the marketing of fund raising campaigns; Business consultancy services relating to the promotion of fund raising campaigns; Business consultancy services relating to the supply of quality management systems; Business consultancy to firms; Business consultancy to individuals; Business consultation; Business consultation relating to advertising; Business consultation services; Business consulting; Business consulting for enterprises; Business consulting services; Business consulting services in the agriculture field; Business data analysis; Business data analysis services; Business efficiency advice; Business efficiency expert services; Business efficiency studies; Business Enquiries; Business enquiries and investigations; Business enquiry services; Business examinations services; Business expertise; Business expertise services; Business feasibility studies; Business file management; Business information; Business information agency services; Business information and inquiries; Business information and research services; Business information (Compilation of -); Business information for enterprises; Business information for enterprises (Provision of -); Business information (Provision of -); Business information services; Business

information services provided online from a computer database or the internet; Business information services provided on-line from a computer database or the internet; Business information services provided online from a global computer network or the internet; Business inquiries; Business intelligence services; Business intermediary and advisory services in the field of selling products and rendering services; Business intermediary services relating to the matching of potential private investors with entrepreneurs needing funding; Business introduction services; Business introductions (Arranging -); Business investigation; Business investigations; Business invoicing services; Business management; Business management advice; Business management advice and assistance; Business management advice relating to manufacturing business; Business management advisory services; Business management advisory services relating to commercial enterprises; Business management advisory services relating to franchising; Business management advisory services relating to industrial enterprises; Business management analysis; Business management and administration; Business management and consultancy; Business management and consultancy services; Business management and consultation; Business management and consultation services; Business management and consulting; Business management and consulting services; Business management and enterprise organization consultancy; Business management and organisation consultancy; Business management and organisation consultancy services; Business management and organization consultancy; Business management and organization consultancy services; Business management assistance; Business management assistance for industrial or commercial companies; Business management assistance in the establishment and operation of restaurants; Business management assistance in the field of franchising; Business management assistance in the operation of restaurants; Business management consultancy; Business management consultancy, also via the Internet; Business management consultancy and advisory services; Business management consultancy in the field of corporate travel; Business management consultancy in the field of executive and leadership development; Business management consultancy in the field of transport and delivery; Business management consultancy services; Business management consultancy services provided via the Internet; Business management consultancy via the Internet; Business management consultation; Business management consulting; Business management consulting services; Business management consulting

services in the field of information technology; Business management for a trade company and for a service company; Business management for freelance service providers; Business management for shops; Business management in the field of transport and delivery; Business management of actors; Business management of airports; Business management of an airline company; Business management of authors and writers; Business management of car parking facilities; Business management of conference centers; Business management of entertainers; Business management of entertainment venues; Business management of hospitals; Business management of hotels; Business management of hotels for others; Business management of insurance agencies and brokers on an outsourcing basis; Business management of logistics for others; Business management of models; Business management of musical performers; Business management of musicians; Business management of performing artists; Business management of petrol stations [for others]; Business management of professional athletes; Business management of reimbursement programmes for others; Business management of reimbursement programs for others; Business management of resort hotels; Business management of restaurants; Business management of retail outlets; Business management of sporting clubs; Business management of sporting facilities [for others]; Business management of sporting venues [for others]; Business management of sports people; Business management of sports personalities; Business management of swimming pool complexes; Business management of theaters; Business management of visitor attractions; Business management of wholesale and retail outlets; Business management of wholesale outlets; Business management organisation; Business management organisation consultancy; Business management planning; Business management services; Business management services for footballers; Business management services provided by theatrical agencies; Business management services relating to electronic commerce; Business management services relating to the acquisition of businesses; Business management services relating to the development of businesses; Business management supervision; Business marketing consultancy; Business marketing consultation services; Business marketing consulting services; Business marketing services; Business meeting planning; Business merchandising display services; Business merger consultation; Business merger services; Business mergers (Advice relating to -); Business networking; Business networking services; Business operation of shopping centers for others;

Business operation of shopping malls; Business organisation; Business organisation advice; Business organisation and management consultancy; Business organisation and management consultancy in the field of personnel management; Business organisation and management consulting; Business organisation and management consulting services; Business organisation consultancy; Business organisation consulting; Business organization advice; Business organization and management consultancy including personnel management; Business organization and management consulting; Business organization and operation consultancy; Business organization consultancy; Business organization consulting; Business organizational consultation; Business planning; Business planning and business continuity consulting; Business planning consultancy; Business planning services; Business planning services for enterprises; Business process management; Business process management and consulting; Business process management consultancy; Business process re-engineering; Business profit analysis; Business project management; Business project management services; Business project management services for construction projects; Business promotion; Business promotion services; Business promotion services provided by audio/visual means; Business promotion services provided by telephone; Business promotion services provided by telex; Business record keeping services; Business records keeping; Business records management; Business recruitment consultancy; Business relocation consulting; Business relocation services; Business reports (Preparation of -); Business reports (Writing of -); Business representative services; Business research; Business research and advisory services; Business research and information services; Business research and survey services; Business research and surveys; Business research consulting; Business research for new businesses; Business research services; Business risk assessment services; Business risk management services; Business secretarial services; Business services relating to the arrangement of joint ventures; Business services relating to the establishment of businesses; Business statistical analysis; Business statistical information services; Business statistical studies; Business statistics information; Business strategic planning; Business strategic planning services; Business strategy and planning services; Business strategy development services; Business strategy services; Business studies; Business succession planning; Business supervision; Business supervision [on behalf of others]; Business surveys; Businesses (Relocation services for -); Businesses (supervision of -) [on

behalf of others]; Career advisory services (other than education and training advice); Career information and advisory services (other than educational and training advice); Career networking services; Career placement; Career placement consulting services; Career planning consultancy; Carrying out auction sales; Casting [recruitment] of performing artists; Chamber of commerce services for the promotion of businesses; Chamber of commerce services for the promotion of commerce; Chamber of commerce services for the promotion of trade; Chartered accountancy business services; Cinema advertising; Cinematographic film advertising; Classified advertising; Classified advertising services; Clerical employment agency services; Clerical services for making appointments; Clerical services for the handling of enquiries; Clerical services for the taking of sales orders; Collating of data in computer databases; Collecting business information; Collecting business statistics; Collecting information for business; Collection and systematisation of information into computer databases; Collection of commercial information; Collection of data; Collection of information relating to advertising; Collection of information relating to market analysis; Collection of information relating to market research; Collection of information relating to market studies; Collection of market research information; Collection of personnel information; Collection of statistics for business; Commercial administration of the licensing of the goods and services of others; Commercial and industrial management assistance; Commercial assistance in business management; Commercial business management; Commercial consultancy; Commercial consultancy services; Commercial information; Commercial information agencies; Commercial information agencies [provides business information, e.g., marketing or demographic data]; Commercial information agency services; Commercial information and advice for consumers [consumer advice shop]; Commercial information and advice for consumers in the choice of products and services; Commercial information and advice services for consumers in the field of beauty products; Commercial information and advice services for consumers in the field of cosmetic products; Commercial information and advice services for consumers in the field of make-up products; Commercial information (Compilation of -); Commercial information provided by means of a computer database; Commercial information (Provision of -); Commercial information research studies; Commercial information services; Commercial information services provided by access to a computer database; Commercial information services relating to wine; Commercial information services, via the

internet; Commercial intermediation for business purposes; Commercial intermediation services; Commercial lobbying services; Commercial management; Commercial management assistance; Commercial or industrial management assistance; Communication media (Presentation of goods on -), for retail purposes; Company information (Searches relating to -); Company management [for others]; Company management, including consultancy in demographic matters; Company office secretarial services; Company record keeping [for others]; Company record-keeping; Comparison services (Price -); Comparison shopping services; Competitive intelligence services; Compilation and input of information into computer databases; Compilation and provision of trade and business price and statistical information; Compilation and systematisation of information in databanks; Compilation and systemisation of information into computer databases; Compilation and systemization of information into computer databases; Compilation and systemization of information used in electronic transmissions; Compilation and systemization of written communications and data; Compilation of advertisements; Compilation of advertisements for use as web pages; Compilation of advertisements for use as web pages on the Internet; Compilation of advertisements for use on internet web pages; Compilation of advertisements for use on the internet; Compilation of business data; Compilation of business directories; Compilation of business directories for publishing on the Internet; Compilation of business information; Compilation of business statistics; Compilation of business statistics and commercial information; Compilation of commercial registers; Compilation of company information; Compilation of computer data bases; Compilation of computer databases; Compilation of data; Compilation of data in computer databases; Compilation of direct mailing lists; Compilation of directories for publication on the internet; Compilation of directories for publishing on global computer networks or the internet; Compilation of directories for publishing on the internet; Compilation of indexed addresses; Compilation of information into computer databases; Compilation of information into computerised registers; Compilation of information onto computer databases; Compilation of lists of prospective customers; Compilation of mailing lists; Compilation of mathematical data; Compilation of online business directories; Compilation of political statistics; Compilation of registers relating to exporters; Compilation of registers relating to importers; Compilation of statistical data for use in scientific research; Compilation of statistical data relating to business; Compilation of statistical data relating to medical

research; Compilation of statistical information; Compilation of statistical models for the provision of market dynamics information; Compilation of statistics; Compilation of statistics [for business or commercial purposes]; Compilation of statistics for business or commercial purposes; Compilation of statistics relating to advertising; Compilation of statistics relating to health care utilization; Compilation, production and dissemination of advertising matter; Compiling indexes of information for commercial or advertising purposes; Compiling of information into computer databases; Compiling of statistics; Composing advertisements for use as web pages; Composing advertisements for use as webpages; Computer assisted business information; Computer data entry services; Computer data processing; Computer database management; Computer database management services; Computer databases (Compilation of information into -); Computer databases (Systemization of information into -); Computer file management; Computerised accounting; Computerised accounting (Maintenance of -); Computerised accounting (Preparation of -); Computerised auditing; Computerised book-keeping; Computerised business information processing services; Computerised business information retrieval; Computerised business information services; Computerised business management [for others]; Computerised business promotion; Computerised business records keeping; Computerised business research; Computerised compilation of customer indexes; Computerised compilation of order lists; Computerised compilation of stock control records; Computerised data management; Computerised data processing; Computerised data verification; Computerised data-base management; Computerised database management services; Computerised file management; Computerised information services to business opportunities appraisals; Computerised inventory control; Computerised inventory preparation; Computerised market research; Computerised office management; Computerised payroll preparation; Computerised point-of-sale data collection services for retailers; Computerised register management; Computerised stock management; Computerised stock ordering; Computerised tax assessments (preparation of -) [accounting]; Computerized accounting services; Computerized database management; Computerized database management services; Computerized file management; Computerized market research services; Computerized on-line ordering services; Computerized word processing; Condominium management; Conducting, arranging and organizing trade shows and trade fairs for commercial and advertising purposes; Conducting business

and market research surveys; Conducting employee incentive award programs; Conducting interactive virtual auctions; Conducting market surveys; Conducting marketing studies; Conducting of auction sales; Conducting of business appraisals; Conducting of business feasibility studies; Conducting of business research; Conducting of internal business communication surveys; Conducting of market research; Conducting of market studies involving opinion polling; Conducting of marketing studies; Conducting of trade shows; Conducting online business management research surveys; Conducting public opinion polls; Conducting studies in the field of public relations; Conducting trade shows in the field of automobiles; Conducting virtual trade show exhibitions online; Conference call transcription services; Confirming scheduled appointments for others; Consultancy and advisory services for business management; Consultancy and advisory services in the field of business strategy; Consultancy and advisory services relating to business management; Consultancy and advisory services relating to personnel management; Consultancy and advisory services relating to personnel placement; Consultancy and advisory services relating to personnel recruitment; Consultancy and information services relating to accounting; Consultancy of personnel recruitment; Consultancy (Professional business -); Consultancy regarding advertising communication strategies; Consultancy regarding advertising communications strategy; Consultancy regarding business organisation and business economics; Consultancy regarding public relations communication strategies; Consultancy regarding public relations communications strategy; Consultancy regarding the organization or managing of a trade company; Consultancy relating to advertising; Consultancy relating to advertising and promotion services; Consultancy relating to auditing; Consultancy relating to business acquisition; Consultancy relating to business advertising; Consultancy relating to business analysis; Consultancy relating to business document management; Consultancy relating to business efficiency; Consultancy relating to business management; Consultancy relating to business management and organisation; Consultancy relating to business organisation; Consultancy relating to business planning; Consultancy relating to costing of sales orders; Consultancy relating to data processing; Consultancy relating to demographics for marketing purposes; Consultancy relating to management selection; Consultancy relating to marketing; Consultancy relating to personnel management; Consultancy relating to personnel recruitment; Consultancy relating to public relations; Consultancy relating

to sales promotions; Consultancy relating to search engine optimisation; Consultancy relating to tax accounting; Consultancy relating to the establishment and running of businesses; Consultancy relating to the management of personnel; Consultancy relating to the organisation of promotional campaigns for business; Consultancy relating to the preparation of business statistics; Consultancy relating to the selection of personnel; Consultancy services in the field of affiliate marketing; Consultancy services regarding business strategies; Consultancy services relating to advertising, publicity and marketing; Consultancy services relating to the administration and management of hotels; Consultancy services relating to the management of telephone call centers; Consultancy services relating to the management of telephone call centres; Consultancy services relating to the procurement of goods and services; Consultation in the field of business acquisitions; Consultations relating to advertising; Consultations relating to business acquisitions; Consultations relating to business advertising; Consultations relating to business disposals; Consultations relating to business mergers; Consultations relating to business promotion; Consulting and information concerning accounting; Consulting in sales techniques and sales programmes; Consulting services in business organization and management; Consulting services in the field of Internet marketing; Consulting services relating to marketing; Consulting services relating to publicity; Consumer market information services; Consumer profiling for commercial or marketing purposes; Consumer research; Consumer response analysis; Consumers (Commercial information and advice for -) [consumer advice shop]; Copying of documents; Copying of documents for others; Copying services; Copywriting; Copywriting for advertising and promotional purposes; Corporate communications services; Corporate identity services; Corporate image development consultation; Corporate image studies; Corporate management assistance; Corporate management consultancy; Corporate management consultancy services; Corporate planning; Cost accounting; Cost analyses; Cost analysis; Cost assessment services; Cost benefit analysis; Cost management accounting; Cost price analysis; Cost price analysis regarding waste disposal, removal, handling and recycling; Counselling on business matters; Coupon procurement services for others; Creating advertising material; Credit card registration services; Customer club services, for commercial, promotional and/or advertising purposes; Customer loyalty services for commercial, promotional and/or advertising purposes; Customer relationship management; Data collection [for others]; Data

collection services; Data compilation for others; Data entry and data processing; Data file administration; Data inputting services; Data management; Data management services; Data processing; Data processing for businesses; Data processing for the collection of data for business purposes; Data processing management; Data processing services; Data processing services in the field of healthcare; Data processing services in the field of payroll; Data processing services in the field of transportation; Data processing, systematisation and management; Data processing verification; Data retrieval services; Data search in computer files for others; Data searches in computerised files for others; Data transcription; Database management; Data-base management (Computerised -); Database management services; Database marketing; Data-based stock control; Data-based stock location services; Demonstration [for promotional/advertising purposes]; Demonstration of goods; Demonstration of goods and services by electronic means, also for the benefit of the so-called teleshopping and homeshopping services; Demonstration of goods for advertising purposes; Demonstration of goods for promotional purposes; Demonstration of photographic equipment [for advertising purposes]; Demonstration of products; Design of advertising brochures; Design of advertising flyers; Design of advertising logos; Design of advertising materials; Design of marketing surveys; Design of public opinion surveys; Developing promotional campaigns for business; Developing promotional campaigns for businesses; Development and implementation of marketing strategies for others; Development of advertising concepts; Development of concepts for business economy; Development of hospital management systems; Development of marketing strategies and concepts; Development of promotional campaigns; Digital advertising services; Digital marketing; Direct mail advertising; Direct mail advertising services; Direct mail advertising services provided by lettershops; Direct mail advertising to attract new customers and to maintain the existing customer base; Direct market advertising; Direct marketing; Direct marketing consulting; Direct marketing services; Directories (Compilation of business -); Display services for merchandise; Displaying advertisements for others; Dissemination of advertisements; Dissemination of advertisements and of advertising material [flyers, brochures, leaflets and samples]; Dissemination of advertisements via the Internet; Dissemination of advertising and promotional materials; Dissemination of advertising for others; Dissemination of advertising for others via an on-line communications network on the internet; Dissemination of advertising for others via the Internet;

Dissemination of advertising, marketing and publicity materials; Dissemination of advertising material; Dissemination of advertising material [leaflets, brochure and printed matter]; Dissemination of advertising material [leaflets, brochures and printed matter]; Dissemination of advertising materials; Dissemination of advertising matter; Dissemination of advertising matter by mail; Dissemination of advertising matter online; Dissemination of advertising via online communications networks; Dissemination of business information; Dissemination of commercial information; Dissemination of data relating to advertising; Dissemination of data relating to business; Dissemination of information relating to the recruitment of graduates; Dissemination services of advertisement matter; Distribution and dissemination of advertising materials [leaflets, prospectuses, printed material, samples]; Distribution of advertisements and commercial announcements; Distribution of advertising announcements; Distribution of advertising brochures; Distribution of advertising leaflets; Distribution of advertising mail and of advertising supplements attached to regular editions; Distribution of advertising, marketing and promotional material; Distribution of advertising material; Distribution of advertising material by post; Distribution of advertising materials; Distribution of advertising matter; Distribution of advertising samples; Distribution of flyers, brochures, printed matter and samples for advertising purposes; Distribution of printed advertising matter; Distribution of printed promotional material by post; Distribution of products for advertising purposes; Distribution of promotional leaflets; Distribution of promotional material; Distribution of promotional matter; Distribution of prospectuses and samples; Distribution of prospectuses and samples for advertising purposes; Distribution of prospectuses for advertising purposes; Distribution of publicity leaflets; Distribution of publicity materials (flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales) whether cross border or not; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales [whether crossborder or not]; Distribution of publicity texts; Distribution of samples; Distribution of samples for advertising purposes; Distribution of samples for publicity purposes; Document preparation; Document reproduction; Document reproduction [photocopying services]; Drafting of publicity material; Drawing up of business statistical information; Drawing up of statements of accounts; Drawing up statements of account; Duplication of documents; Economic analysis for business purposes; Economic forecasting; Economic forecasting analysis for business purposes;

Economic forecasting and analysis; Economic forecasting for business purposes; Economic forecasting services; Economic information services for business purposes; Economic studies for business purposes; Editing of publicity texts; Efficiency (Business -) expert services; Efficiency expert services; Efficiency experts; Electricity meter reading for billing purposes; Electronic billboard advertising; Electronic data processing; Electronic order processing; Electronic publication of printed matter for advertising purposes; Electronic stock management services; Employee leasing; Employee record services; Employee relocation services; Employment agencies; Employment agency services; Employment agency services for people skilled in the use of computers; Employment agency services for personnel in general office positions; Employment agency services for temporary work assignments; Employment agency services provided for nannies; Employment agency services relating to au pairs; Employment agency services relating to bilingual staff; Employment agency services relating to nurses; Employment agency services relating to placement of medical and nursing personnel; Employment agency services the provision of staff for the manning of show houses; Employment booking services for film television technicians; Employment booking services for performing artists; Employment bureau services; Employment consultancy; Employment consultancy services; Employment consultancy services relating to data processing personnel; Employment counselling; Employment counselling and consultancy services; Employment counselling services; Employment management services for film television technicians; Employment outplacement services; Employment placement services for butlers; Employment placement services for housekeepers; Employment placement services for personal assistants; Employment recruiting consultancy; Employment recruiting consultation; Employment recruiting services; Employment recruitment; Employment staffing consultation services; Energy price comparison services; Estimations for marketing purposes; Evaluating the impact of advertising on audiences; Evaluation of business opportunities; Evaluation of personnel requirements; Evaluations relating to business management in commercial enterprises; Evaluations relating to business management in industrial enterprises; Evaluations relating to business management in professional enterprises; Evaluations relating to commercial matters; Event marketing; Execution of stenographic work to order; Executive placement services; Executive recruiting services; Executive recruitment services; Executive search and placement services; Executive search and selection services; Executive search

services; Executive selection services; Exhibitions (Arranging -) for advertising purposes; Exhibitions (Arranging -) for business purposes; Exhibitions (Arranging -) for commercial purposes; Exhibitions (Arranging -) for trade purposes; Exhibitions (Conducting -) for advertising purposes; Exhibitions (Conducting -) for business purposes; Exhibitions (Conducting -) for commercial purposes; Exhibitions (Conducting -) for trade purposes; Exhibitions for commercial or advertising purposes; Expert evaluations and reports relating to business matters; Export agency services; Export and import agencies; Export promotion services; Export-import agency services; Fashion show exhibitions for commercial purposes; Fashion shows for promotional purposes (Organization of -); File management (Computerized -); Filing documents or magnetic-tapes [office functions]; Financial auditing; Financial marketing; Financial records management; Financial statement preparation and analysis for businesses; Forecasting (Economic -); Forecasting (Economic -) for business purposes; Foreign trade consultancy services; Foreign trade information and consultation; Foreign trade information (Provision of -); Foreign trade information (Services for the provision of -); Forensic accounting services; Franchising (Business advice relating to -); Franchising (Business advisory services relating to -); Franchising services providing business assistance; Franchising services providing marketing assistance; Gas meter reading for billing purposes; Gift registry services; Goods import-export agencies; Goods or services price quotations; Grain market analysis; Graphic advertising services; Handbill distribution; Headhunting services; Health care cost management; Health care cost review; Help in the management of business affairs or commercial functions of an industrial or commercial enterprise; Hire of advertising aids; Hire of advertising billboards; Hire of advertising equipment; Hire of advertising hoardings; Hire of office equipment; Hire of office machinery; Hiring of advertising materials; Hiring of machines or apparatus for offices; Hiring of office equipment; Hiring of publicity materials; Hiring of typewriters; Hospital management; Hotel management for others; Hotel management service [for others]; Hotels (Business management of -); Human resources consultancy; Human resources consultation; Human resources management; Human resources management and recruitment services; Import agency services; Import and export agencies; Import and export agencies services; Import and export agency services; Import and export services; Import-export agencies; Import-export agencies in the field of energy; Import-export agency services; Income tax returns (Preparation of -); Industrial management

assistance (Commercial or -); Industrial management consultation including cost/yield analyses; Information about sales methods; Information agencies (Commercial -); Information and data compiling and analyzing relating to business management; Information and expert opinions relating to companies and business; Information (Business -); Information in business matters; Information or enquiries on business and marketing; Information services relating to advertising; Information services relating to business matters; Information services relating to businesses; Information services relating to data processing; Information services relating to jobs and career opportunities; Initiating telephone calls for others; Inquiries (Business -); Inserting printed matter into envelopes; Interim business management; Intermediary services relating to advertising; Intermediary services relating to the rental of advertising time and space; Internet marketing; Internship placement services; Interpretation of market research data; Interviewing for market research purposes; Interviewing for qualitative market research; Interviewing services [for personnel recruitment]; Inventories (Preparation of -); Inventory control; Inventory management; Inventory management of parts and components for manufacturers and suppliers; Inventory management services; Inventorying merchandise; Investigations (Business -); Investigations of marketing strategy; Invoicing; Invoicing services; Issuing and updating of advertising texts; Issuing of publicity leaflets; Job agency services; Job agency services for medical personnel; Job agency services for para-medical personnel; Job and personnel placement; Job matching services; Job placement; Job placement consultancy; Key return registration; Key punching [office functions]; Labor exchanges; Labour exchange services; Layout services for advertising purposes; Leasing of advertising billboards; Leasing of advertising hoardings; Leasing of advertising space on pamphlets; Leasing of advertising space on railway properties; Leasing of advertising space on trains; Leasing of billboards; Leasing of office machines; Leasing of typewriters; Licensing of the goods and services of others (Commercial administration of the -); Lifecycle costing for business purposes; Literary agency services consisting of the negotiation of contracts; Loyalty, incentive and bonus program services; Loyalty scheme services; Magazine advertising; Mail order retail services connected with clothing accessories; Mail order retail services for clothing; Mail order retail services for clothing accessories; Mail order retail services for cosmetics; Mail order retail services related to alcoholic beverages (except beer); Mail order retail services related to beer; Mail order retail services related to foodstuffs; Mail

order retail services related to non-alcoholic beverages; Mail sorting, handling and receiving; Mail sorting, handling and receiving [office functions]; Mailing list preparation services; Mailing lists (Compilation of -); Mail-order advertising; Maintaining a registry of animal breeds; Maintaining a registry of certified aerospace technicians; Maintaining a registry of certified medical technical professionals; Maintaining a registry of dog breeds; Maintaining a registry of information; Maintaining a registry of professional vocational evaluators; Maintaining files and records concerning the medical condition of individuals; Maintaining personal medical history records and files; Maintenance of asset registers [for others]; Maintenance of personnel records [for others]; Maintenance of registers [for others]; Management accounting; Management administration of commercial undertakings; Management advice; Management advice relating to the placing of staff; Management advice relating to the recruitment of staff; Management (Advisory services for business -); Management advisory services related to franchising; Management and compilation of computerised databases; Management and operation assistance to commercial businesses; Management assistance; Management assistance (Commercial or industrial -); Management assistance for industrial organisations; Management assistance for promoting business; Management assistance in business affairs; Management assistance in the establishment of commercial undertakings; Management assistance services; Management assistance to commercial companies; Management assistance to commercial firms; Management (Computerized file -); Management consultancy (Personnel -); Management consultancy services; Management consulting; Management of a retail enterprise for others; Management of an airline company; Management of business [for others]; Management of business offices for others; Management of business projects [for others]; Management of computer databases; Management of computer files; Management of computerised files; Management of customer loyalty, incentive or promotional schemes; Management of health care clinics for others; Management of hotel incentive programs of others; Management of performing artists; Management of professional athletes; Management of telephone call centers for other; Management of telephone call centers for others; Management on behalf of industrial and commercial enterprises in terms of supplying them with office requisites; Market analysis; Market analysis and research; Market analysis and research services; Market analysis reports; Market analysis services; Market analysis services relating to the availability of antiques; Market analysis services relating to the

availability of goods; Market analysis services relating to the sale of antiques; Market analysis services relating to the sale of goods; Market analysis studies; Market assessment consultancy; Market assessment services; Market campaigns; Market canvassing; Market forecasting; Market information services relating to index levels; Market information services relating to market statistics; Market information services relating to trade reports; Market intelligence services; Market investigation via the telephone; Market opinion polling studies; Market prospecting; Market reporting consultancy; Market reporting services; Market reports and studies; Market research; Market research and analysis; Market research and analysis services; Market research and business analyses; Market research and market analysis; Market research and marketing studies; Market research by means of a computer data base; Market research by means of a computer database; Market research consultancy; Market research data analysis; Market research data collection services; Market research data retrieval services; Market research for advertising; Market research for compiling information on readers of publications; Market research for compiling information on viewers of television; Market research services; Market research services for publishers; Market research services regarding customer loyalty; Market research services regarding Internet usage habits; Market research services relating to broadcast media; Market research studies; Market segmentation consultation; Market studies; Market study and analysis of market studies; Market study services; Market survey analysis; Market surveys; Market surveys conducted by telephone; Marketing; Marketing, advertising and promotion services; Marketing, advertising, and promotional services; Marketing advice; Marketing advisory services; Marketing agency services; Marketing analysis; Marketing analysis services; Marketing assistance; Marketing (Business advice relating to -); Marketing by telephone; Marketing consultancy; Marketing consultation services; Marketing consulting; Marketing forecasting; Marketing in the framework of software publishing; Marketing information; Marketing management advice; Marketing research; Marketing research and analysis; Marketing research in the fields of cosmetics, perfumery and beauty products; Marketing research or analysis; Marketing research services; Marketing services; Marketing services in the field of dentistry; Marketing services in the field of restaurants; Marketing services in the field of travel; Marketing services provided by means of digital networks; Marketing services relating to esports events; Marketing studies; Marketing the goods and services of others; Marketing the goods and services

of others by distributing coupons; Matching skilled volunteers with non-profit organisations; Media buying services; Media relations services; Mediation and conclusion of commercial transactions for others; Mediation of advertising; Mediation of agreements regarding the sale and purchase of goods; Mediation of contracts for purchase and sale of products; Mediation of trade business for third parties; Medical billing; Medical billing services for doctors; Medical billing services for hospitals; Medical cost management; Medical transcription services; Merchandising; Merchandizing; Message transcription; Model recruitment agencies; Modeling agency services; Modeling for advertising or sales promotion; Modeling services for advertising or sales promotion; Modelling agency services for advertising purposes; Modelling agency services for sales promotion purposes; Modelling agency services relating to advertising; Modelling agency services relating to sales promotions; Modelling and models for advertising or sales promotion; Modelling for advertising or sales promotion; Nanny placement services; Negotiating and concluding commercial transactions for others; Negotiation and conclusion of commercial transactions for third parties; Negotiation and conclusion of commercial transactions for third parties via telecommunication systems; Negotiation and settlement of commercial transactions for third parties; Negotiation of advertising contracts; Negotiation of business contracts for others; Negotiation of commercial transactions for performing artists; Negotiation of commercial transactions for third parties; Negotiation of contracts relating to the purchase and sale of goods; Negotiation of contracts with health care payors; News and current affairs clipping services; News clipping services; Newspaper advertising; Newspaper subscription services; Newspaper subscription services for others; Newspaper subscriptions; Newspaper subscriptions (Arranging -) for others; Obtaining business statistics [for others]; Office administration services [for others]; Office equipment rental services; Office functions; Office functions services; Office machine rental services; Office machines and equipment rental; Office machines (Rental of -); Office management services [for others]; Office services for electronically collating data; Office services for electronically collecting data; Office services for electronically manipulating data; Office support staff recruitment services; Online advertisements; Online advertising; On-line advertising; On-line advertising and marketing services; Online advertising network matching services for connecting advertisers to websites; Online advertising on a computer network; On-line advertising on a computer network; On-line advertising on computer communication networks; Online advertising on

computer networks; On-line advertising on computer networks; Online advertising services; Online advertising via a computer communications network; On-line advertising via a computer communications network; On-line auction bidding for others; On-line auctioneering; On-line auctioneering services via the Internet; Online business networking services; Online community management services; Online data processing services; On-line data processing services; Online marketing; Online ordering services; On-line ordering services in the field of restaurant take-out and delivery; On-line promotion of computer networks and websites; Online retail services for downloadable and pre-recorded music and movies; Online retail services for downloadable digital music; Online retail services for downloadable ring tones; Online retail services relating to clothing; Online retail services relating to cosmetics; Online retail services relating to handbags; Online retail services relating to jewelry; Online retail services relating to luggage; Online retail services relating to toys; Online retail store services in relation to clothing; Online retail store services relating to clothing; Online retail store services relating to cosmetic and beauty products; On-line trading services in which seller posts products to be auctioned and bidding is done via the Internet; Operation of a telephone switchboard for others; Operation of businesses [for others]; Operation of commercial businesses [for others]; Operational business assistance to enterprises; Opinion polling; Ordering services [for others]; Ordering services for third parties; Organisation and conducting of product presentations; Organisation and holding of fairs for commercial or advertising purposes; Organisation and management of business incentive and loyalty schemes; Organisation and management of customer loyalty programs; Organisation for a third party of telephone welcoming services and of telephone receptionist services; Organisation of customer loyalty programs for commercial, promotional or advertising purposes; Organisation of events for commercial and advertising purposes; Organisation of exhibitions and events for commercial or advertising purposes; Organisation of exhibitions and trade fairs for business and promotional purposes; Organisation of exhibitions and trade fairs for commercial and advertising purposes; Organisation of exhibitions and trade fairs for commercial or advertising purposes; Organisation of exhibitions for business or commerce; Organisation of exhibitions for commercial and advertising purposes; Organisation of exhibitions for commercial or advertising purposes; Organisation of exhibitions of flowers and plants for commercial or advertising purposes; Organisation of exhibitions or trade fairs for commercial or advertising purposes; Organisation of

fashion shows for commercial purposes; Organisation of internet auctions; Organisation of prize draws for advertising purposes; Organisation of promotions using audiovisual media; Organisation of promotions using audio-visual media; Organisation of trade fairs; Organisation of trade fairs and exhibitions for commercial or advertising purposes; Organisation of trade fairs for advertising purposes; Organisation of trade fairs for commercial or advertising purposes; Organisation, operation and supervision of an incentive scheme; Organisation, operation and supervision of customer loyalty schemes; Organisation, operation and supervision of loyalty and incentive schemes; Organisation, operation and supervision of loyalty schemes and incentive schemes; Organisation, operation and supervision of sales and promotional incentive schemes; Organisational consultancy regarding customer loyalty programmes; Organising and conducting job fairs; Organising exhibitions for commercial or advertising purposes; Organization of art exhibitions for commercial or advertising purposes; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Organization of exhibitions and trade fairs for commercial or advertising purposes; Organization of exhibitions for commercial or advertising purposes; Organization of fairs and exhibitions for commercial and advertising purposes; Organization of fairs for commercial and advertising purposes; Organization of fashion shows for promotional purposes; Organization of trade fairs; Organization of trade fairs for commercial or advertising purposes; Organization, operation and supervision of loyalty and incentive schemes; Organization, operation and supervision of sales and promotional incentive schemes; Organizing exhibitions for commercial or advertising purposes; Organizing of trade shows; Outdoor advertising; Outsource service provider in the field of customer relationship management; Outsourced administrative management for companies; Outsourcing services [business assistance]; Outsourcing services in the field of business analytics; Outsourcing services in the field of business operations; Outsourcing services in the field of customer relationship management; Outsourcing services in the nature of arranging procurement of goods for others; Outsourcing services in the nature of arranging service contracts for others; Pay per click advertising; Payroll advisory services; Payroll assistance; Payroll preparation; Payroll processing services [for others]; Permanent staff recruitment; Personal management consultancy services; Personality testing for recruitment purposes; Personality testing for the selection of personnel; Personnel agency services relating to the electronics

industry; Personnel consultancy; Personnel management; Personnel management advice; Personnel management and employment consultancy; Personnel management assistance; Personnel management assistance services; Personnel management consultancy; Personnel management consultancy services; Personnel management consultation; Personnel management consulting; Personnel management for advertising purposes; Personnel management of marketing personnel; Personnel management of sales personnel; Personnel management services; Personnel placement; Personnel placement and recruitment; Personnel placement consultancy; Personnel placement services; Personnel recruitment; Personnel recruitment advertising; Personnel recruitment agency services; Personnel recruitment consultancy; Personnel recruitment services; Personnel recruitment services and employment agencies; Personnel relocation; Personnel resources management; Personnel selection [for others]; Personnel selection using psychological testing; Personnel services; Photocopying; Photocopying services; Placement of design staff; Placement of permanent personnel; Placement of staff; Placement of temporary personnel; Placing advertisements for others; Planning and conducting of trade fairs, exhibitions and presentations for commercial or advertising purposes; Planning and conducting of trade fairs, exhibitions and presentations for economic or advertising purposes; Planning concerning business management, namely, searching for partners for amalgamations and business take-overs as well as for business establishments; Planning of marketing strategies; Planning services for advertising; Planning services for marketing studies; Political advertising services; Political opinion polling; Polling (Opinion -); Preparation and compilation of business and commercial reports and information; Preparation and completion of income tax returns; Preparation and presentation of audio visual displays for advertising purposes; Preparation and realization of media and advertising plans and concepts; Preparation of accounts; Preparation of advertisements; Preparation of advertising campaigns; Preparation of advertising material; Preparation of advertising matter; Preparation of annual returns for business undertakings; Preparation of audio and/or visual displays for businesses; Preparation of business balances; Preparation of business reports; Preparation of business statistical data; Preparation of business statistics; Preparation of business surveys; Preparation of commercial reports; Preparation of custom advertisements for others; Preparation of documents relating to business; Preparation of documents relating to taxation; Preparation of economic

reports; Preparation of expert evaluations and reports relating to business matters; Preparation of income tax returns; Preparation of inventories; Preparation of invoices; Preparation of mailing lists; Preparation of mailing lists for direct mail advertising services [other than selling]; Preparation of market analysis reports; Preparation of market reports and studies; Preparation of marketing plans; Preparation of marketing surveys; Preparation of pay packets; Preparation of payrolls [for others]; Preparation of project studies relating to business matters; Preparation of public opinion surveys; Preparation of publicity columns; Preparation of publicity documents; Preparation of publicity leaflets; Preparation of publicity material; Preparation of publicity publications; Preparation of reports for marketing; Preparation of résumés for others; Preparation of statements of accounts; Preparation of statistics [business]; Preparation of tax declarations; Preparation of tax returns; Preparation of trade publicity texts; Preparation of wage slips; Preparing advertisements for others; Preparing and placing advertisements for others; Preparing and placing of advertisements; Preparing and placing outdoor advertisements for others; Preparing audiovisual presentations for use in advertising; Preparing audio-visual presentations for use in advertising; Preparing business reports; Preparing promotional and merchandising material for others; Presentation of companies and their goods and services on the Internet; Presentation of companies on the Internet and other media; Presentation of financial products on communication media, for retail purposes; Presentation of goods and services; Presentation of goods on communication media, for retail purposes; Presentation of goods on communications media, for retail purposes; Press advertising consultancy; Press advertising services; Price analysis services; Price comparing services; Price comparison rating of accommodations; Price comparison services; Pricing analysis; Pricing surveys; Prize draws (Organising of -) for advertising purposes; Prize draws (Organising of -) for promotional purposes; Processing (Administrative -) of purchase orders; Processing of business survey results; Processing telephone inquiries regarding advertised goods and services; Processing warranty registration documents for others; Processing (Word -); Procurement of contracts concerning energy supply; Procurement of contracts [for others]; Procurement of contracts for others relating to the sale of goods; Procurement of contracts for the purchase and sale of goods and services; Procurement of contracts for the purchase and sale of goods and services for others; Procurement of goods on behalf of other businesses; Procurement services; Procurement services for others [purchasing goods and services for other

businesses]; Procurement services for others relating to office requisites; Procuring of contracts for the purchase and sale of goods; Producing promotional videotapes, video discs, and audio visual recordings; Product demonstration services in shop windows by live models; Product demonstrations and product display services; Product launch services; Product launches; Product marketing; Product merchandising; Product merchandising for others; Product sales information; Product sales rankings information; Product sampling; Production and distribution of radio and television commercials; Production of advertising films; Production of advertising material; Production of advertising materials; Production of advertising matter; Production of advertising matter and commercials; Production of cinema commercials; Production of commercials; Production of infomercials; Production of radio advertisements; Production of radio commercials; Production of sound recordings for advertising purposes; Production of sound recordings for marketing purposes; Production of sound recordings for publicity purposes; Production of teleshopping programmes; Production of teleshopping programs; Production of television and radio advertisements; Production of television commercials; Production of video recordings for advertising purposes; Production of video recordings for marketing purposes; Production of video recordings for publicity purposes; Production of visual advertising matter; Professional business consultancy; Professional business consultancy services; Professional business consultation relating to the operation of businesses; Professional business consultation relating to the setting up of businesses; Professional business consultations; Professional business consulting; Professional consultancy relating to business management; Professional consultancy relating to marketing; Professional consultancy relating to personnel management; Professional recruitment services; Professional staffing services; Profit surveys; Prognosis on economical affairs; Project studies for businesses; Project studies relating to business matters (Preparation of -); Promoting a series of films for others; Promoting and conducting trade shows; Promoting services for baseball game; Promoting the artwork of others by means of providing online portfolios via a website; Promoting the benefits of energy efficient lighting technologies to professionals in the lighting field; Promoting the designs of others by means of providing online portfolios via a website; Promoting the goods and services of others; Promoting the goods and services of others by arranging for sponsors to affiliate their goods and services with awards programs; Promoting the goods and services of others by arranging for sponsors to affiliate their

goods and services with sporting activities; Promoting the goods and services of others by arranging for sponsors to affiliate their goods and services with sports competitions; Promoting the goods and services of others by distributing coupons; Promoting the goods and services of others by means of a loyalty rewards card scheme; Promoting the goods and services of others by means of a preferred customer program; Promoting the goods and services of others over the Internet; Promoting the goods and services of others through advertisements on Internet websites; Promoting the goods and services of others through discount card programs; Promoting the goods and services of others through infomercials; Promoting the goods and services of others through the administration of sales and promotional incentive schemes involving trading stamps; Promoting the goods and services of others through the distribution of discount cards; Promoting the goods and services of others via a global computer network; Promoting the goods and services of others via computer and communication networks; Promoting the music of others by means of providing online portfolios via a website; Promoting the sale of fashion goods through promotional articles in magazines; Promoting the sale of goods and services of others by awarding purchase points for credit card use; Promoting the sale of goods and services of others through promotional events; Promoting the sale of goods and services of others through the distribution of printed material and promotional contests; Promoting the sale of the services [on behalf of others] by arranging advertisements; Promotion, advertising and marketing of on-line websites; Promotion [advertising] of business; Promotion [advertising] of concerts; Promotion [advertising] of travel; Promotion of fairs for trade purposes; Promotion of financial and insurance services, on behalf of third parties; Promotion of goods and services for others; Promotion of goods and services through sponsorship; Promotion of goods and services through sponsorship of international sports events; Promotion of goods and services through sponsorship of sports events; Promotion of insurance services, on behalf of third parties; Promotion of musical concerts; Promotion of special events; Promotion of sports competitions and events; Promotion services; Promotion services relating to esports events; Promotional advertising carried out via the telephone; Promotional advertising for exploration projects; Promotional advertising relating to philosophical instruction; Promotional advertising relating to philosophical training; Promotional advertising services; Promotional and advertising services; Promotional management for sports personalities; Promotional management of celebrities;

Promotional marketing; Promotional marketing services using audiovisual media; Promotional services; Promotional services provided by telephone; Providing a directory of third party web sites to facilitate business transactions; Providing a searchable online advertising guide featuring the goods and services of online vendors; Providing a searchable online advertising guide featuring the goods and services of other on-line vendors on the internet; Providing academic course administration services for academic institutions; Providing academic course administration services relating to online course registration; Providing academic course administration services relating to on-line course registration; Providing administrative assistance to pharmacies for managing drug inventories; Providing advertising services; Providing advertising space; Providing advertising space in periodicals, newspapers and magazines; Providing advice and information relating to commercial business management; Providing advice in the field of business management and marketing; Providing advice relating to sales methods and techniques; Providing advice relating to the analysis of consumer buying habits; Providing advice relating to the marketing of chemical products; Providing advice relating to the organisation and management of businesses; Providing an on-line commercial information directory on the internet; Providing and rental of advertising space; Providing and rental of advertising space on the internet; Providing assistance in the field of business management; Providing assistance in the field of business management and planning; Providing assistance in the field of business management within the framework of a franchise contract; Providing assistance in the field of business organisation; Providing assistance in the field of business promotion; Providing assistance in the field of product commercialization; Providing assistance in the field of product commercialization within the framework of a franchise contract; Providing assistance in the management of business activities; Providing assistance in the management of franchised businesses; Providing assistance in the management of industrial or commercial enterprises; Providing business directory information via a global computer network; Providing business efficiency advice; Providing business information; Providing business information, also via internet, the cable network or other forms of data transfer; Providing business information by way of computer terminals; Providing business information directory services, via a global computer network; Providing business information in the field of social media; Providing business information via a web site; Providing business information via a

website; Providing business intelligence services; Providing business management and operational assistance to commercial businesses; Providing business management start-up support for other businesses; Providing business marketing information; Providing commercial and business contact information; Providing commercial directory information via the Internet; Providing commercial information and advice for consumers in the choice of products and services; Providing commercial information relating to companies; Providing commercial information to consumers; Providing consumer information relating to goods and services; Providing consumer product advice; Providing consumer product advice relating to cosmetics; Providing consumer product advice relating to laptops; Providing consumer product advice relating to software; Providing consumer product information; Providing consumer product information relating to cosmetics; Providing consumer product information relating to food or drink products; Providing consumer product information relating to laptops; Providing consumer product information relating to software; Providing consumer product information via the Internet; Providing consumer product recommendations; Providing employment counseling services; Providing employment information; Providing employment information via a global computer network; Providing hotel rate comparison information; Providing information about commercial business and commercial information via the global computer network; Providing information concerning commercial sales; Providing information in the field of marketing; Providing information in the field of time management; Providing information relating to employee relocation services; Providing information relating to employment recruitment; Providing information relating to personnel recruitment; Providing information via the Internet relating to the sale of automobiles; Providing market information in relation to consumer products; Providing market intelligence services; Providing market research statistics; Providing marketing consulting in the field of social media; Providing marketing information via websites; Providing office functions; Providing on-line auction services; Providing online commercial directory information services; Providing online marketplaces for sellers of goods and or services; Providing recommendations of goods to consumers for commercial purposes; Providing recruitment information via a global computer network; Providing searchable online advertising guides; Providing temporary office support staff; Providing trade information; Providing transportation documentation for others [administrative services]; Providing user rankings for commercial or advertising

purposes; Providing user ratings for commercial or advertising purposes; Providing user reviews for commercial or advertising purposes; Provision and rental of advertising space; Provision and rental of advertising space, time and media; Provision of administrative staff; Provision of advertising information; Provision of advertising space; Provision of advertising space by electronic means and global information networks; Provision of advertising space on a global computer network; Provision of advertising space on electronic media; Provision of advertising space, time and media; Provision of advice relating to marketing; Provision of advice relating to the recruitment of graduates; Provision of an online marketplace for buyers and sellers of goods and services; Provision of an on-line marketplace for buyers and sellers of goods and services; Provision of assistance [business] in the establishment of franchises; Provision of assistance [business] in the operation of franchises; Provision of business advice relating to franchising; Provision of business and commercial contact information via the Internet; Provision of business and commercial information; Provision of business assistance; Provision of business data; Provision of business data in the form of mailing lists; Provision of business information; Provision of business information relating to franchising; Provision of business information relating to joint ventures; Provision of business information relating to the agricultural industry; Provision of business information via global computer networks; Provision of business management assistance; Provision of business management information; Provision of business statistical information; Provision of business statistical information relating to medical matters; Provision of clerical and secretarial services; Provision of commercial and business contact information; Provision of commercial business information by means of a computer database; Provision of commercial information; Provision of commercial information [business]; Provision of commercial information from online databases; Provision of commercial information via the Internet; Provision of commission sales staff; Provision of computerised advertising services; Provision of computerised business information; Provision of computerised business information data; Provision of computerised business management information; Provision of computerised business statistics; Provision of computerised data relating to business; Provision of computerised information relating to business records; Provision of contract sales forces; Provision of foreign trade information; Provision of information and advice to consumers regarding the selection of products and items to be purchased; Provision of information and advisory services relating to

e-commerce; Provision of information concerning commercial sales; Provision of information relating to accounts [accountancy]; Provision of information relating to advertising; Provision of information relating to business; Provision of information relating to commerce; Provision of information relating to data processing; Provision of information relating to marketing; Provision of information relating to recruitment; Provision of initial company secretarial services on company formation; Provision of market research information; Provision of marketing advisory services for manufacturers; Provision of marketing information; Provision of marketing reports; Provision of models for advertising; Provision of models for promotional purposes; Provision of nominee company directors; Provision of on-line business and commercial information; Provision of online financial services comparisons; Provision of online price comparison services; Provision of reports relating to accounting information; Provision of sales analyses; Provision of sales staff; Provision of secretarial services; Provision of space on websites for advertising goods and services; Provision of space on web-sites for advertising goods and services; Provision of statements of accounts; Provision of statistical information relating to business; Provision of trade information; Psychological testing for the selection of personnel; Psychometric testing for the selection of personnel; Public opinion polling; Public opinion polling services; Public opinion polls (Conducting of -); Public opinion polls (Operating of -); Public opinion surveys; Public relations; Public relations agency; Public relations consultancy; Public relations services; Public relations studies; Publication of advertising literature; Publication of advertising matter; Publication of advertising texts; Publication of printed matter for advertising purposes; Publication of printed matter for advertising purposes in electronic form; Publication of publicity material; Publication of publicity materials; Publication of publicity materials and texts; Publication of publicity materials on-line; Publication of publicity texts; Publicity; Publicity (Advisory services relating to -); Publicity agencies; Publicity agency services; Publicity agents; Publicity and advertising; Publicity and promotional services; Publicity and sales promotion; Publicity and sales promotion services; Publicity brochure distribution; Publicity bureau services; Publicity column preparation; Publicity columns preparation; Publicity leaflets (Issuing of -); Publicity material (Preparation of -); Publicity material rental; Publicity material (Rental of -); Publicity personnel management services; Publicity publication services; Publicity services; Publicity texts (Publication of -); Publicity texts (Writing of -); Purchase orders (Administrative

processing of -); Purchasing agency services; Purchasing of goods and services for other businesses; Purchasing services; Radio advertising; Radio advertising and commercials; Radio and television advertising; Real estate marketing; Real estate marketing analysis; Records management services, namely, document indexing for others; Recruiting of office support staff; Recruitment advertising; Recruitment and personnel management services; Recruitment and placement services; Recruitment [casting] of actors; Recruitment consultancy for lawyers; Recruitment consultancy for legal secretaries; Recruitment consultancy services; Recruitment consultants in the financial services field; Recruitment of airline personnel; Recruitment of airport ground staff; Recruitment of computer staff; Recruitment of executive staff; Recruitment of flight personnel; Recruitment of high-level management personnel; Recruitment of personnel; Recruitment of political operatives; Recruitment of political volunteers; Recruitment of temporary personnel; Recruitment of temporary technical personnel; Recruitment (Personnel -); Recruitment services; Recruitment services for sales and marketing personnel; Referral marketing; Registration and transcription of written communications; Registration of written communications and data; Relocation services (Employee -); Relocation services for business; Relocation services for businesses; Rental of advertisement billboards; Rental of advertisement hoardings; Rental of advertisement space; Rental of advertisement space and advertising material; Rental of advertising material; Rental of advertising matter; Rental of advertising space; Rental of advertising space on the internet; Rental of advertising space on the Internet for employment advertising; Rental of advertising space on web sites; Rental of advertising space on-line; Rental of advertising space, time and materials; Rental of advertising time in cinemas; Rental of advertising time on communication media; Rental of all publicity and marketing presentation materials; Rental of billboards; Rental of billboards [advertising boards]; Rental of card-operated vending machines; Rental of coin-operated vending machines; Rental of copying apparatus; Rental of digital billboards; Rental of electronic point of sale (EPOS) equipment; Rental of office equipment; Rental of office equipment in co-working facilities; Rental of office machinery and equipment; Rental of office machines; Rental of office machines and equipment; Rental of photocopiers; Rental of photocopying machines; Rental of publicity equipment; Rental of publicity material; Rental of publicity matter; Rental of sales stands; Rental of signs for advertising purposes; Rental of typewriters; Rental of typewriters and copying machines; Rental of vending

machines; Rental [Office machines and equipment -]; Rental (Publicity material -); Renting of advertising spaces; Reproduction (Document -); Reproduction of advertising material; Reproduction of drawings; Reproduction of files [paper]; Reproduction of records [paper]; Reproduction services (Document -); Reprographic services; Research and analysis in the field of market manipulation; Research (Business -); Research for business purposes; Research (Market -); Research of business information; Research services relating to advertising; Research services relating to advertising and marketing; Research services relating to business; Response advertising; Restaurant management for others; Retail of third-party pre-paid cards for the purchase of clothing; Retail of third-party pre-paid cards for the purchase of entertainment services; Retail of third-party pre-paid cards for the purchase of multimedia content; Retail of third-party pre-paid cards for the purchase of telecommunication services; Retail or wholesale services for pharmaceutical, veterinary and sanitary preparations and medical supplies; Retail purposes (Presentation of goods on communication media, for -); Retail services connected with stationery; Retail services connected with the sale of clothing and clothing accessories; Retail services connected with the sale of furniture; Retail services connected with the sale of subscription boxes containing beers; Retail services connected with the sale of subscription boxes containing chocolates; Retail services connected with the sale of subscription boxes containing cosmetics; Retail services connected with the sale of subscription boxes containing food; Retail services for computer software; Retail services for pharmaceutical, veterinary and sanitary preparations and medical supplies; Retail services for works of art provided by art galleries; Retail services in relation to agricultural equipment; Retail services in relation to alcoholic beverages (except beer); Retail services in relation to animal grooming preparations; Retail services in relation to art materials; Retail services in relation to articles for use with tobacco; Retail services in relation to audio-visual equipment; Retail services in relation to bags; Retail services in relation to baked goods; Retail services in relation to bakery products; Retail services in relation to beauty implements for animals; Retail services in relation to beauty implements for humans; Retail services in relation to bedding for animals; Retail services in relation to beer; Retail services in relation to bicycle accessories; Retail services in relation to bicycles; Retail services in relation to building materials; Retail services in relation to car accessories; Retail services in relation to chemicals for use in agriculture; Retail services in relation

to chemicals for use in forestry; Retail services in relation to chemicals for use in horticulture; Retail services in relation to chocolate; Retail services in relation to cleaning articles; Retail services in relation to cleaning preparations; Retail services in relation to clothing; Retail services in relation to clothing accessories; Retail services in relation to cocoa; Retail services in relation to coffee; Retail services in relation to computer hardware; Retail services in relation to computer software; Retail services in relation to confectionery; Retail services in relation to construction equipment; Retail services in relation to cookware; Retail services in relation to cooling equipment; Retail services in relation to cups and drinking glasses; Retail services in relation to cups and glasses; Retail services in relation to cutlery; Retail services in relation to dairy products; Retail services in relation to desserts; Retail services in relation to dietary supplements; Retail services in relation to dietetic preparations; Retail services in relation to disposable paper products; Retail services in relation to diving equipment; Retail services in relation to domestic electrical equipment; Retail services in relation to domestic electronic equipment; Retail services in relation to downloadable electronic publications; Retail services in relation to downloadable music files; Retail services in relation to earthmoving equipment; Retail services in relation to educational supplies; Retail services in relation to fabrics; Retail services in relation to fashion accessories; Retail services in relation to festive decorations; Retail services in relation to floor coverings; Retail services in relation to fodder for animals; Retail services in relation to food cooking equipment; Retail services in relation to food preparation implements; Retail services in relation to foodstuffs; Retail services in relation to footwear; Retail services in relation to fragrancings preparations; Retail services in relation to freezing equipment; Retail services in relation to frozen yogurts; Retail services in relation to fuels; Retail services in relation to furnishings; Retail services in relation to furniture; Retail services in relation to games; Retail services in relation to gardening articles; Retail services in relation to gardening products; Retail services in relation to hair products; Retail services in relation to hand-operated implements for construction; Retail services in relation to hand-operated tools for construction; Retail services in relation to headgear; Retail services in relation to hearing protection devices; Retail services in relation to heaters; Retail services in relation to heating equipment; Retail services in relation to horticulture equipment; Retail services in relation to horticulture products; Retail services in relation to hygienic implements for animals; Retail services in relation to hygienic implements for humans; Retail services

in relation to ice creams; Retail services in relation to information technology equipment; Retail services in relation to jewellery; Retail services in relation to kitchen appliances; Retail services in relation to kitchen knives; Retail services in relation to lighting; Retail services in relation to litter for animals; Retail services in relation to lubricants; Retail services in relation to luggage; Retail services in relation to meats; Retail services in relation to medical apparatus; Retail services in relation to medical instruments; Retail services in relation to metal hardware; Retail services in relation to mobile phones; Retail services in relation to musical instruments; Retail services in relation to navigation devices; Retail services in relation to non-alcoholic beverages; Retail services in relation to paints; Retail services in relation to pet products; Retail services in relation to pharmaceutical preparations; Retail services in relation to physical therapy equipment; Retail services in relation to preparations for making alcoholic beverages; Retail services in relation to preparations for making beverages; Retail services in relation to printed matter; Retail services in relation to pushchairs; Retail services in relation to recorded content; Retail services in relation to refrigerating equipment; Retail services in relation to saddlery; Retail services in relation to safes; Retail services in relation to sanitary installations; Retail services in relation to sanitation equipment; Retail services in relation to seafood; Retail services in relation to sewing articles; Retail services in relation to sex aids; Retail services in relation to smartphones; Retail services in relation to smartwatches; Retail services in relation to sorbets; Retail services in relation to sporting articles; Retail services in relation to sporting equipment; Retail services in relation to stationery supplies; Retail services in relation to sun tanning appliances; Retail services in relation to tableware; Retail services in relation to teas; Retail services in relation to threads; Retail services in relation to time instruments; Retail services in relation to tobacco; Retail services in relation to toiletries; Retail services in relation to toys; Retail services in relation to umbrellas; Retail services in relation to vehicles; Retail services in relation to veterinary apparatus; Retail services in relation to veterinary articles; Retail services in relation to veterinary instruments; Retail services in relation to veterinary preparations; Retail services in relation to wall coverings; Retail services in relation to water supply equipment; Retail services in relation to weapons; Retail services in relation to wearable computers; Retail services in relation to works of art; Retail services in relation to yarns; Retail services relating to accumulators; Retail services relating to alcoholic beverages; Retail services relating to audiovisual equipment;

Retail services relating to automobile accessories; Retail services relating to automobile parts; Retail services relating to bakery products; Retail services relating to batteries; Retail services relating to candy; Retail services relating to clothing; Retail services relating to delicatessen products; Retail services relating to fake furs; Retail services relating to flowers; Retail services relating to food; Retail services relating to food preparation implements; Retail services relating to fragrancings preparations; Retail services relating to fruit; Retail services relating to furniture; Retail services relating to furs; Retail services relating to home textiles; Retail services relating to horticultural equipment; Retail services relating to horticultural products; Retail services relating to jewelry; Retail services relating to kitchen knives; Retail services relating to live animals; Retail services relating to sporting goods; Retail services via catalogues related to alcoholic beverages (except beer); Retail services via catalogues related to beer; Retail services via catalogues related to foodstuffs; Retail services via catalogues related to non-alcoholic drinks; Retail services via global computer networks related to alcoholic beverages (except beer); Retail services via global computer networks related to beer; Retail services via global computer networks related to foodstuffs; Retail services via global computer networks related to non-alcoholic beverages; Retail shop window display arrangement services; Retail store services in the field of clothing; Risk management consultancy [business]; Sales account management; Sales administration; Sales demonstration [for others]; Sales management services; Sales promotion; Sales promotion for others; Sales promotion for others by means of privileged user cards; Sales promotion for others provided through the distribution and the administration of privileged user cards; Sales promotion for others through trading stamp schemes; Sales promotion for third parties; Sales promotion services; Sales promotion services for third parties; Sales promotion through customer loyalty programs; Sales promotion using audiovisual media; Sales promotions at point of purchase or sale, for others; Sales volume tracking for others; Sample distribution; Samples (Distribution of -); School fee accounting services; School fee cost accounting services; Scriptwriting for advertising purposes; Search engine marketing services; Search engine optimisation; Search engine optimisation for sales promotion; Search engine optimisation services; Search engine optimization; Search engine optimization for sales promotion; Secretarial and clerical services; Secretarial employment agency services; Secretarial employment services; Secretarial services; Secretarial services provided by hotels; Secretariat services;

Selection of executive personnel; Selection of personnel; Selection of staff; Services comprising the composition of statistical data; Services comprising the recording of statistical data; Services comprising the transcription of statistical data; Services for provision of foreign trade information; Services of advertising agencies; Services rendered by a franchisor, namely, assistance in the running or management of industrial or commercial enterprises; Services with regard to product presentation to the public; Serving as a human resources department for others; Shareholder record keeping services; Shop retail services connected with carpets; Shop window display arrangement services; Shop window dressing; Shop window dressings; Shorthand; Shorthand secretarial services; Shorthand services; Shorthand typing; Shows (Arranging trade -); Shows (Conducting business -); Shows (Conducting trade -); Sponsorship search; Sponsorship search consultancy services; Staff placement services; Staff recruitment; Staff recruitment consultancy services; Staff recruitment services; Staff utilisation planning; Statements of account (Drawing up of -); Statements of accounts (Drawing up of -); Statistical analysis and reporting; Statistical analysis and reporting services for business purposes; Statistical evaluations of marketing data; Statistical information (Provision of business -); Statistical studies (Business -); Statistics (Compilation of -); Statistics (Preparation of business -); Stenographic transcription; Stenography; Stenotyping; Stock control services; Stock management services; Stocktaking; Strategic business analysis; Strategic business consultancy; Strategic business planning; Street dissemination of advertising materials; Subscription to a television channel; Subscription to an information media package; Subscriptions (arranging -) to a telematics, telephone or computer service [internet]; Subscriptions (Arranging -) to telecommunication services for others; Subscriptions (Arranging newspaper -) for others; Subscriptions (arranging of) to books, reviews, newspapers or comic books; Subscriptions for newspapers (Arranging of for others -); Subscriptions to electronic journals; Subscriptions to telecommunications database services; Supervision of businesses on behalf of others; Supply chain management services; Support for employees with regard to business matters; Surveys (Business -); Surveys for business purposes; Surveys (Market -); Systematization of data in computer databases; Systemisation of information into computer databases; Systemization of information into computer databases; Talent agency services [business management of performing artists]; Targeted marketing; Tariff information and advisory services; Tax advice [accountancy]; Tax assessment

[accounts] preparation; Tax assessment preparation; Tax consultancy [accountancy]; Tax consultations [accountancy]; Tax declaration procedure services; Tax filing services; Tax planning [accountancy]; Tax preparation; Tax preparation and consulting services; Tax return advisory [accountancy] services; Tax return preparation; Tax returns (Preparation of -); Taxation [accountancy] advice; Taxation [accountancy] consultancy; Taxation [accountancy] consultation; Taxi top advertising; Telecommunication services (Arranging subscriptions to -) for others; Telemarketing; Telemarketing services; Telephone and television auctions; Telephone answering and message handling services; Telephone answering [for others]; Telephone answering for unavailable subscribers; Telephone answering service; Telephone billing; Telephone marketing services [not selling]; Telephone order-taking services for others; Telephone switchboard services; Telephone welcoming services for third parties; Television advertising; Temporary assignment of employees; Temporary assignment of personnel; Temporary employment agencies; Temporary personnel employment services; Temporary personnel placement services; Temporary personnel services; Temporary placement of employees (Services for the -); Testing (Psychological -) for the selection of personnel; Testing to determine employment skills; Testing to determine job competency; Testing to determine professional competency; Texts (Publication of publicity -); Texts (Writing of publicity -); The bringing together, for the benefit of others, of a variety of insurance services, enabling consumers to conveniently compare and purchase those services; The bringing together, for the benefit of others, of a variety of telecommunications services, enabling consumers to conveniently compare and purchase those services; Theatrical casting agency; Tracking and monitoring energy consumption for others for account auditing purposes; Tracking and monitoring fluctuation in gasoline prices for others for account auditing purposes; Trade fair (Organization of -) for commercial or advertising purposes; Trade fairs (Organization of -) for commercial or advertising purposes; Trade information; Trade information (Provision of -); Trade marketing [other than selling]; Trade promotional services; Trade show and commercial exhibition services; Trade show and exhibition services; Trade show management services; Trade shows (Arranging of -); Trade shows (Conducting of -); Transcription; Transcription of communications; Transcription of communications [office functions]; Transcription of data; Transcription of messages; Transcription of recorded communications; Transcription services; Transportation fleet (business management of -) [for others];

Typewriters (Rental of -); Typewriting; Typewriting agency services; Typing; Typing agency services; Typing services; Unmanned retail store services relating to drink; Unmanned retail store services relating to food; Updating advertising material; Updating and maintenance of data in computer databases; Updating and maintenance of information in registries; Updating of advertising information on a computer data base; Updating of advertising material; Updating of business information on a computer data base; Utility meter reading for billing purposes; Vehicle fleet (business management of a -) [for others]; Vehicular registration and title transfer; Vending machine rental services; Vending machines (Rental of -); Veterinary practice business management; Video recordings for advertising purposes (Production of -); Video recordings for marketing purposes (Production of -); Video recordings for publicity purposes (Production of -); Wage payroll preparation; Wage-packets (Preparation of -); Water meter reading for billing purposes; Web indexing for commercial or advertising purposes; Web site traffic optimisation; Web site traffic optimization; Website traffic optimisation; Website traffic optimization; Wholesale ordering services; Wholesale services for pharmaceutical, veterinary and sanitary preparations and medical supplies; Wholesale services in relation to agricultural equipment; Wholesale services in relation to alcoholic beverages (except beer); Wholesale services in relation to animal grooming preparations; Wholesale services in relation to art materials; Wholesale services in relation to articles for use with tobacco; Wholesale services in relation to audio-visual equipment; Wholesale services in relation to bags; Wholesale services in relation to baked goods; Wholesale services in relation to beauty implements for animals; Wholesale services in relation to beauty implements for humans; Wholesale services in relation to bedding for animals; Wholesale services in relation to beer; Wholesale services in relation to chemicals for use in agriculture; Wholesale services in relation to chemicals for use in forestry; Wholesale services in relation to chemicals for use in horticulture; Wholesale services in relation to chocolate; Wholesale services in relation to cleaning articles; Wholesale services in relation to cleaning preparations; Wholesale services in relation to clothing; Wholesale services in relation to cocoa; Wholesale services in relation to coffee; Wholesale services in relation to computer hardware; Wholesale services in relation to computer software; Wholesale services in relation to confectionery; Wholesale services in relation to construction equipment; Wholesale services in relation to cookware; Wholesale services in relation to cooling equipment; Wholesale services in relation to

cups and glasses; Wholesale services in relation to cutlery; Wholesale services in relation to dairy products; Wholesale services in relation to desserts; Wholesale services in relation to dietary supplements; Wholesale services in relation to dietetic preparations; Wholesale services in relation to domestic electrical equipment; Wholesale services in relation to domestic electronic equipment; Wholesale services in relation to earthmoving equipment; Wholesale services in relation to educational supplies; Wholesale services in relation to fabrics; Wholesale services in relation to festive decorations; Wholesale services in relation to floor coverings; Wholesale services in relation to fodder for animals; Wholesale services in relation to food cooking equipment; Wholesale services in relation to food preparation implements; Wholesale services in relation to foodstuffs; Wholesale services in relation to footwear; Wholesale services in relation to fragrancings preparations; Wholesale services in relation to freezing equipment; Wholesale services in relation to frozen yogurts; Wholesale services in relation to fuels; Wholesale services in relation to furnishings; Wholesale services in relation to furniture; Wholesale services in relation to games; Wholesale services in relation to hand-operated implements for construction; Wholesale services in relation to hand-operated tools for construction; Wholesale services in relation to headgear; Wholesale services in relation to heaters; Wholesale services in relation to heating equipment; Wholesale services in relation to horticulture equipment; Wholesale services in relation to horticulture products; Wholesale services in relation to hygienic implements for animals; Wholesale services in relation to hygienic implements for humans; Wholesale services in relation to ice creams; Wholesale services in relation to information technology equipment; Wholesale services in relation to jewellery; Wholesale services in relation to kitchen appliances; Wholesale services in relation to kitchen knives; Wholesale services in relation to lighting; Wholesale services in relation to litter for animals; Wholesale services in relation to lubricants; Wholesale services in relation to luggage; Wholesale services in relation to meats; Wholesale services in relation to medical apparatus; Wholesale services in relation to medical instruments; Wholesale services in relation to metal hardware; Wholesale services in relation to navigation devices; Wholesale services in relation to non-alcoholic beverages; Wholesale services in relation to pharmaceutical preparations; Wholesale services in relation to preparations for making alcoholic beverages; Wholesale services in relation to preparations for making beverages; Wholesale services in relation to printed matter; Wholesale services in relation to

refrigerating equipment; Wholesale services in relation to saddlery; Wholesale services in relation to sanitary installations; Wholesale services in relation to sanitation equipment; Wholesale services in relation to seafood; Wholesale services in relation to sewing articles; Wholesale services in relation to sorbets; Wholesale services in relation to sporting articles; Wholesale services in relation to sporting equipment; Wholesale services in relation to stationery supplies; Wholesale services in relation to tableware; Wholesale services in relation to teas; Wholesale services in relation to threads; Wholesale services in relation to tobacco; Wholesale services in relation to toiletries; Wholesale services in relation to toys; Wholesale services in relation to umbrellas; Wholesale services in relation to vehicles; Wholesale services in relation to veterinary apparatus; Wholesale services in relation to veterinary articles; Wholesale services in relation to veterinary instruments; Wholesale services in relation to veterinary preparations; Wholesale services in relation to veterinary preparations and articles; Wholesale services in relation to wall coverings; Wholesale services in relation to water supply equipment; Wholesale services in relation to weapons; Wholesale services in relation to works of art; Wholesale services in relation to yarns; Wholesale services relating to automobile accessories; Wholesale services relating to automobile parts; Wholesale services relating to candy; Wholesale services relating to clothing; Wholesale services relating to cups and glasses; Wholesale services relating to electronic household appliances; Wholesale services relating to fake furs; Wholesale services relating to flowers; Wholesale services relating to furniture; Wholesale services relating to furs; Wholesale services relating to jewelry; Wholesale services relating to kitchen appliances; Wholesale services relating to sporting goods; Window display arrangement services; Window dressing; Window dressing and display arrangement services; Window dressing services for advertising purposes; Word processing; Word processing and typing services; Word processing services; Work analysis to determine worker skill sets and other worker requirements; Writing of business project reports; Writing of business project studies; Writing of business reports; Writing of curriculum vitae for others; Writing of publicity texts; Writing of résumés for others; Xerography.